

PIZZA SALES REPORT

01-01-2015 - 31-12-2015

Pizza Category
All

Order Date
All values



Home



Best/ Worst Sellers



Total Revenue

\$ 817.9K



Avg Order Value

38.31



Total Pizzas Sold

49.6K



Total Orders

21.4K



Avg Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

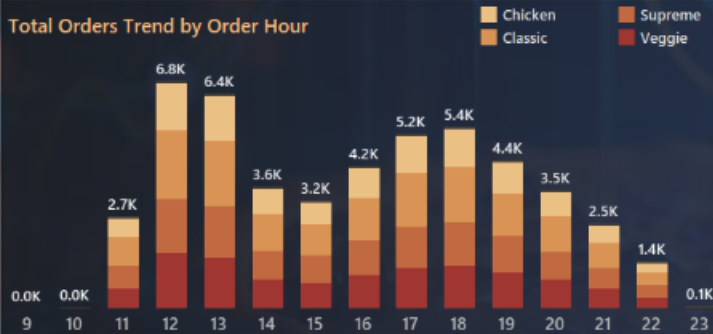
HOURS

Peak orders are between 12:00 PM and 1:00 PM, and in evening, from 4:00 PM to 7:00 PM.

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Total Orders Trend by Order Hour



Total Orders Trend by Week



SALES PERFORMANCE

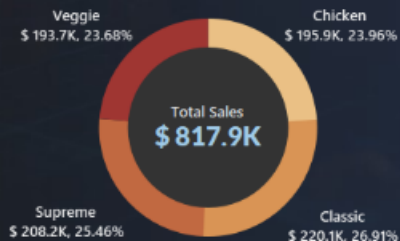
CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold

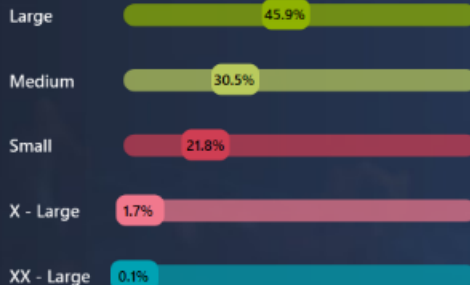
SIZE

Large Pizza Size contributes to maximum Total Sales

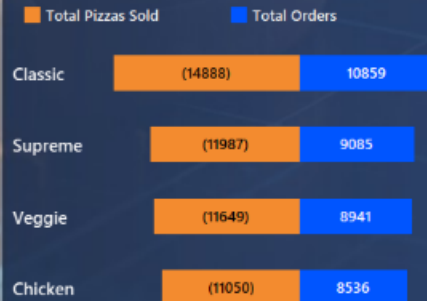
% of Sales by Pizza Category



% of Total Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category



PIZZA SALES REPORT

01-01-2015 - 31-12-2015

Pizza Category
All

Order Date
All values

Home

Best/ Worst Sellers



Total Revenue

\$ 817.9K



Avg Order Value

38.31



Total Pizzas Sold

49.6K



Total Orders

21.4K



Avg Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

REVENUE

The Thai Chicken Pizza
contributes to Maximum
Revenue

QUANTITY

The Classic Deluxe Pizza
contributes to Maximum Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
contributes to Maximum Total
Orders

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	\$43.4K
The Barbecue Chicken Pizza	\$42.8K
The California Chicken Pizza	\$41.4K
The Classic Deluxe Pizza	\$38.2K
The Spicy Italian Pizza	\$34.8K

Top 5 Pizzas by Quantity

The Classic Deluxe Pizza	2.45K
The Barbecue Chicken Pizza	2.43K
The Thai Chicken Pizza	2.37K
The California Chicken Pizza	2.37K
The Spicy Italian Pizza	1.92K

Top 5 Pizzas by Orders

The Classic Deluxe Pizza	2,329
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225
The California Chicken Pizza	2,197
The Spicy Italian Pizza	1,822

SALES PERFORMANCE

REVENUE

The Brie Carre Pizza
contributes to Minimum
Revenue

QUANTITY

The Brie Carre Pizza
contributes to Minimum Total
Quantities

TOTAL ORDERS

The Brie Carre Pizza
contributes to Minimum Total
Orders

Bottom 5 Pizzas by Revenue

The Brie Carre Pizza	\$11.6K
The Green Garden Pizza	\$14.0K
The Spinach Supreme Pizza	\$15.3K
The Mediterranean Pizza	\$15.4K
The Spinach Pesto Pizza	\$15.6K

Bottom 5 Pizzas by Quantity

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Spinach Supreme Pizza	950
The Spinach Pesto Pizza	970
The Green Garden Pizza	997

Bottom 5 Pizzas by Orders

The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Spinach Supreme Pizza	918
The Spinach Pesto Pizza	945
The Green Garden Pizza	976