

Tanay Mehendale

San Jose, CA (can relocate) | tanay.mehendale@tamu.edu | [LinkedIn/tanay-mehendale/](https://www.linkedin.com/in/tanay-mehendale/) | 979-344-3679 | [Portfolio](#)

SUMMARY

Business Analyst experienced in **Python, SQL and Tableau** for data processing, automation, building data visualization dashboards and **Figma** for wireframing. Proficient in **dashboarding, KPI tracking** and building user-centric solutions that improve efficiency and **user experience**. Passionate about building scalable data products

EXPERIENCE

Data Analyst Intern – **Texas A&M University / San Jose, CA** Jul 2025 – Present

- Created Python scripts to extract and clean 60K+ Reddit posts and comments for culture analysis research
- Developed 4 metrics to analyze cultures and visualize YoY changes in Tableau to uncover event-driven shifts

Graduate Assistant – **Texas A&M University / College Station, TX** Apr 2024 – May 2025

- Conducted 25+ sessions on Human Computer Interaction (HCI) to mentor 35+ students for UX evaluation, create mockups/wireframes using Figma and measure usability
- Built a Customer Analytics dashboard in Tableau to detect 30+ process improvement opportunities
- Redesigned Texas A&M Grad School website and KB articles by tracking KPIs, improving LTV by 17%
- Conducted Root Cause Analysis to analyze 750+ stakeholder requests that reduced repeat inquiries by 23%

Business Analyst – **LTIMindtree / Mumbai, India** Jun 2021 – Jun 2023

- Analyzed 15K+ purchase orders using SQL and Tableau to provide manufacturing estimates that reduced order completion time by an average of 4.5 days
- Optimized SalesOps dashboard to add 3 KPIs, surfacing insights that improved order lead time by 17%
- Recommended strategies in 12+ leadership meetings involving technical and non-technical stakeholders
- Spearheaded cross-functional coordination 5 global teams across 52+ release deployments, simplified change management process to eliminate 95% SDLC compliance breaches and reduce go-live issues by 84%
- Conducted customer needs analysis and testing across 46+ support tickets, reducing ART from 120 to 85 min

PROJECTS

DeliverEase – Food Delivery Companion | [Link](#) | Scrum, Agile, User Personas, Accessibility, Wireframing

- Designed a cloud-based food delivery comparator app, defining vision, Key Performance Indicators (KPIs), user personas, success metrics, and user journeys

CollEdge – Study Abroad Simplified | [Link](#) | Product Design, KPI development, Figma, UI/UX , Mockups

- Designed a secure onboarding process for CollEdge, based on 3 user personas, designed 8+ KPIs and created UI mockups using Figma with a focus on strong user-centric design user persona

Customer Churn Analysis | [Link](#) | Tableau, Data Visualization, Dashboarding

- Analyzed churn drivers for 6,600+ telecom customers and built interactive Tableau dashboards to identify retention risks and inform targeted engagement strategies

Agentic Quote to Cash (Q2C) Analysis | [Link](#) | Salesforce, Tableau Next, AI, CRM

- Built a Q2C dashboard in Tableau Next to trigger real-time Slack alerts for overdue invoices above 30% mark

LEADERSHIP

Head of Marketing and Communications | Business Info.Tech. Students (BITS) Sep 2023 – May 2025

- Launched BITS Launchpad program for building 0-to-1 products for 3 local SMBs, garnering 1200 MAU

EDUCATION

Mays Business School, Texas A&M University - M.S. Information Systems | **College Station, TX** May 2025

Coursework: Agile Project Management, Human-Computer Interaction, System Analysis & Design

University of Mumbai - B.Tech. Electronics & Communications | **Mumbai, India** May 2021

SKILLS

Certifications: [AWS Solutions Architect - Associate](#), [Professional Scrum Master](#), [Assoc. Data Engineer](#)

Product: Agile, Product Vision, User Stories, Wireframing, Mockups, Product Roadmap, Product Backlog

Technical: SQL, AWS, Python, SAP, Tableau, Power BI, CRM, Salesforce, Generative AI, RAG, LLM

Interpersonal: Stakeholder management, Business communication, Presentations, Root Cause Analysis