CIS 9440:

Project - Phase 3

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Dataset 1: Netflix data

In [43]: # Reading the netflix data
URL: https://www.kaggle.com/shivamb/netflix-shows
nflx = pd.read_csv("C:\\Users\\its_t\\Documents\\CUNY\\Spring 2021\\CIS 9440 - Data Warehousing and Analytic

In [44]: ▶ nflx.head()

Out[44]:

	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description
0	s1	TV Show	3%	NaN	João Miguel, Bianca Comparato, Michel Gomes, R	Brazil	August 14, 2020	2020	TV- MA	4 Seasons	International TV Shows, TV Dramas, TV Sci-Fi &	In a future where the elite inhabit an island
1	s2	Movie	7:19	Jorge Michel Grau	Demián Bichir, Héctor Bonilla, Oscar Serrano,	Mexico	December 23, 2016	2016	TV- MA	93 min	Dramas, International Movies	After a devastating earthquake hits Mexico Cit
2	s3	Movie	23:59	Gilbert Chan	Tedd Chan, Stella Chung, Henley Hii, Lawrence	Singapore	December 20, 2018	2011	R	78 min	Horror Movies, International Movies	When an army recruit is found dead, his fellow
3	s4	Movie	9	Shane Acker	Elijah Wood, John C. Reilly, Jennifer Connelly	United States	November 16, 2017	2009	PG- 13	80 min	Action & Adventure, Independent Movies, Sci- Fi	In a postapocalyptic world, rag-doll robots hi
4	s5	Movie	21	Robert Luketic	Jim Sturgess, Kevin Spacey, Kate Bosworth, Aar	United States	January 1, 2020	2008	PG- 13	123 min	Dramas	A brilliant group of students become card- coun

In [45]: ▶ nflx.shape

Out[45]: (7787, 12)

```
▶ nflx.dtypes
In [46]:
    Out[46]: show_id
                             object
             type
                             object
             title
                             object
             director
                             object
                             object
             cast
                             object
             country
             date_added
                             object
             release_year
                              int64
             rating
                             object
                             object
             duration
             listed in
                             object
             description
                             object
             dtype: object
          nflx.isnull().sum()
In [47]:
   Out[47]: show_id
                                0
             type
                                0
             title
                                0
             director
                             2389
             cast
                              718
                              507
             country
             date_added
                               10
             release_year
                                0
             rating
                                7
             duration
                                0
             listed_in
                                0
             description
             dtype: int64
In [48]:
          # Drop and fill missing values
             nflx = nflx.drop(nflx[nflx['date_added'].isnull()].index,axis = 0)
             nflx = nflx.fillna("Other")
```

Creating Dimensions (Netflix)

```
In [50]: # 1. Create Content_nflx Dimension
    content_nflx_dim = pd.DataFrame(nflx[['show_id','type','title','director','listed_in','description']])
    content_nflx_dim.rename(columns={'listed_in': 'category'}, inplace=True)
    content_nflx_dim.head()
```

Out[50]:

	show_id	type	title	director	category	description
0	s1	TV Show	3%	Other	International TV Shows, TV Dramas, TV Sci-Fi &	In a future where the elite inhabit an island
1	s2	Movie	7:19	Jorge Michel Grau	Dramas, International Movies	After a devastating earthquake hits Mexico Cit
2	s3	Movie	23:59	Gilbert Chan	Horror Movies, International Movies	When an army recruit is found dead, his fellow
3	s4	Movie	9	Shane Acker	Action & Adventure, Independent Movies, Sci-Fi	In a postapocalyptic world, rag-doll robots hi
4	s5	Movie	21	Robert Luketic	Dramas	A brilliant group of students become card-coun

Out[51]:

	country_id	country
0	1000	Brazil
1	1001	Mexico
2	1002	Singapore
3	1003	United States
5	1004	Turkey
8322	1117	Panama
9111	1118	United Kingdom
9183	1119	Uganda
9367	1120	East Germany
9485	1121	Montenegro

122 rows × 2 columns

```
In [52]:
          # 3. Date Dimension
             date_rows = []
             date_id = []
             year = []
             month = []
             day = []
             day_of_week = []
             for date in nflx['date added']:
                 date_rows.append(datetime.strptime(date.replace(" ",""),"%B%d,%Y"))
             for row in date rows:
                 date id.append(row.strftime("%Y%m%d"))
                 year.append(row.strftime("%Y"))
                 month.append(row.strftime("%m"))
                 day.append(row.strftime("%d"))
                 day of week.append(row.weekday())
             date dim nflx = pd.DataFrame({"date id": date id,
                         "year": year,
                           "month": month,
                           "day": day,
                                     "day of week": day of week})
             date_dim_nflx.set_index("date_id")
             date_dim_nflx['date_id'] = date_dim_nflx.date_id
             date_dim_nflx
```

	date_id	year	month	day	day_of_week
0	20200814	2020	80	14	4
1	20161223	2016	12	23	4
2	20181220	2018	12	20	3
3	20171116	2017	11	16	3
4	20200101	2020	01	01	2
7772	20201019	2020	10	19	0
7773	20190302	2019	03	02	5
7774	20200925	2020	09	25	4
7775	20201031	2020	10	31	5

7776 2022a00e3_01d 3/0e2a0r months day day_of_weels

Out[53]:

	show_id	date_id	country	cast	rating	duration
0	s1	20200814	Brazil	João Miguel, Bianca Comparato, Michel Gomes, R	TV- MA	4 Seasons
1	s2	20161223	Mexico	Demián Bichir, Héctor Bonilla, Oscar Serrano,	TV- MA	93 min
2	s3	20181220	Singapore	Tedd Chan, Stella Chung, Henley Hii, Lawrence	R	78 min
3	s4	20171116	United States	Elijah Wood, John C. Reilly, Jennifer Connelly	PG- 13	80 min
4	s5	20200101	United States	Jim Sturgess, Kevin Spacey, Kate Bosworth, Aar	PG- 13	123 min
7782	s7783	20201019	Sweden, Czech Republic, United Kingdom, Denmar	Imad Creidi, Antoinette Turk, Elias Gergi, Car	TV- MA	99 min
7783	s7784	20190302	India	Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanan	TV-14	111 min
7784	s7785	20200925	Other	Nasty C	TV- MA	44 min
7785	s7786	20201031	Australia	Adriano Zumbo, Rachel Khoo	TV- PG	1 Season
7786	s7787	20200301	United Kingdom, Canada, United States	Other	TV- MA	90 min

7777 rows × 6 columns

Dataset 2: Youtube data

```
# Reading the JSON file to get categories
In [54]:
             # It is same for all countries to we can pick it for any one of them
             # URL: https://www.kaqqle.com/datasnaek/youtube-new?select=CA category id.json
             category = open("C:\\Users\\its t\\Documents\\CUNY\\Spring 2021\\CIS 9440 - Data Warehousing and Analytics\\

    data = json.load(category)

In [55]:
          ▶ data['items']
In [56]:
   Out[56]: [{'kind': 'youtube#videoCategory',
                etag': '"ld9biNPKjAjgjV7EZ4EKeEGrhao/Xy1mB4                                  yLrHy BmKmPBggty2mZQ"',
                'id': '1',
                'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ',
                 'title': 'Film & Animation',
                 'assignable': True}},
               {'kind': 'youtube#videoCategory',
                'etag': '"ld9biNPKjAjgjV7EZ4EKeEGrhao/UZ1oLIIz2dxIhO45ZTFR3a3NyTA"',
                'id': '2',
                'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ',
                 'title': 'Autos & Vehicles',
                 'assignable': True}},
               {'kind': 'youtube#videoCategory',
                'etag': '"ld9biNPKjAjgjV7EZ4EKeEGrhao/nqRIq97-xe5XRZTxbknKFVe5Lmg"',
                'id': '10',
                'snippet': {'channelId': 'UCBR8-60-B28hp2BmDPdntcQ',
                 'title': 'Music',
                 'assignable': True}},
               {'kind': 'youtube#videoCategory',
```

```
In [57]: M ca_category = {}
    for i in data['items']:
        ca_category[i['id']] = i['snippet']['title']
        category_dim = pd.DataFrame(ca_category.items(), columns=['category_id', 'category'])
```

Out[58]:

	category_id	category
0	1	Film & Animation
1	2	Autos & Vehicles
2	10	Music
3	15	Pets & Animals
4	17	Sports
5	18	Short Movies
6	19	Travel & Events
7	20	Gaming
8	21	Videoblogging
9	22	People & Blogs

```
In [59]: # There are multiple csv files. This code is to merge them all together
# URL: https://www.kaggle.com/datasnaek/youtube-new

file_list = []
    os.chdir('C:\\Users\\its_t\\Documents\\CUNY\\Spring 2021\\CIS 9440 - Data Warehousing and Analytics\\Project

for file in os.listdir():
    if file.endswith('.csv'):
        df = pd.read_csv(file, sep=",", encoding='ISO-8859-1')
        # The new column below is basically the file name but gives away the country_code info in the name
        df['country_code'] = file
        file_list.append(df)

all_yt = pd.concat(file_list, ignore_index=True)

# Remove the extra details from the country_code column
    all_yt['country_code']=all_yt['country_code'].str.replace('videos.csv','')
```

In [60]: ▶ all_yt.head()

Out[60]:

tag	publish_time	category_id	channel_title	title	trending_date	video_id	
Eminem "Walk" "On" "Water" "Aftermath/Shady/In.	2017-11- 10T17:00:03.000Z	10	EminemVEVO	Eminem - Walk On Water (Audio) ft. Beyoncé	17.14.11	n1WpP7iowLc	0
plush "bad unboxing" "unboxing" "fan mail" "id.	2017-11- 13T17:00:00.000Z	23	iDubbbzTV	PLUSH - Bad Unboxing Fan Mail	17.14.11	0dBlkQ4Mz1M	1
racist superman "rudy" "mancuso" "king" "bach".	2017-11- 12T19:05:24.000Z	23	Rudy Mancuso	Racist Superman Rudy Mancuso, King Bach & Le	17.14.11	5qpjK5DgCt4	2
ryan "higa" "higatv" "nigahiga" "i dare you" ".	2017-11- 12T18:01:41.000Z	24	nigahiga	I Dare You: GOING BALD!?	17.14.11	d380meD0W0M	3
edsheeran "ed sheeran" "acoustic" "live" "cove.	2017-11- 09T11:04:14.000Z	10	Ed Sheeran	Ed Sheeran - Perfect (Official Music Video)	17.14.11	2Vv-BfVoq4g	4

```
▶ | all_yt.isnull().sum()
In [61]:
    Out[61]: video id
                                            0
             trending date
                                            0
             title
             channel_title
             category_id
             publish_time
             tags
             views
             likes
             dislikes
             comment_count
             thumbnail_link
             comments_disabled
             ratings_disabled
             video_error_or_removed
             description
                                        19478
             country_code
             dtype: int64
In [62]:

    def clean(df):

                 if df.isnull().sum().sum() > 0:
                     df = df.fillna("Other")
                 return df
In [63]:
          youtube = clean(all yt)
          youtube.isnull().sum().sum()
In [64]:
   Out[64]: 0
```

Creating Dimensions (YouTube)

In [65]: # Country Dimension
It is alredy created earlier for netflix and can be used again.
We just need to add country name for each country_code for analysis later
youtube['country'] = youtube['country_code'].apply(lambda x: pycountry.countries.get(alpha_2=x).name)

In [66]: ▶ youtube.head()

Out[66]:

•	video_id	trending_date	title	channel_title	category_id	publish_time	tag
_	0 n1WpP7iowLc	17.14.11	Eminem - Walk On Water (Audio) ft. Beyoncé	EminemVEVO	10	2017-11- 10T17:00:03.000Z	Eminem "Walk" "On" "Water" "Aftermath/Shady/In.
	1 0dBlkQ4Mz1M	17.14.11	PLUSH - Bad Unboxing Fan Mail	iDubbbzTV	23	2017-11- 13T17:00:00.000Z	plush "bad unboxing" "unboxing" "fan mail" "id.
	2 5qpjK5DgCt4	17.14.11	Racist Superman Rudy Mancuso, King Bach & Le	Rudy Mancuso	23	2017-11- 12T19:05:24.000Z	racist superman "rudy" "mancuso" "king" "bach".
	3 d380meD0W0M	17.14.11	I Dare You: GOING BALD!?	nigahiga	24	2017-11- 12T18:01:41.000Z	ryan "higa" "higatv" "nigahiga" "i dare you" ".
	4 2Vv-BfVoq4g	17.14.11	Ed Sheeran - Perfect (Official Music Video)	Ed Sheeran	10	2017-11- 09T11:04:14.000Z	edsheeran "ed sheeran" "acoustic" "live" "cove.

Out[68]:

country	country_id	
Mexico	1001	1
United States	1003	3
India	1006	8
United Kingdom	1013	22
Japan	1014	27
Canada	1017	33
France	1022	53
Germany	1026	80
United States	1075	1703
United Kingdom	1118	9111

Out[69]:

	country_id	country		
30	1015	South Korea		
406	1044	Russia		

In [70]:
So when we compare we realise that Russia and South Korea is there in the original country_dimension # we created from the netflix data, but the name was Russia and not Russian federeation where as # it was South Korea instead of Republic or Korea

In [71]: # Replace Russian Federation in the Youtube data to Russia as it is in the country_dimension
Replace Kore, Republic of in the Youtube data to South Korea as it is in the country_dimension
youtube['country'] = youtube['country'].str.replace("Russian Federation", "Russia")
youtube['country'] = youtube['country'].str.replace("Korea, Republic of", "South Korea")

Out[72]:

	country_id	country
1	1001	Mexico
3	1003	United States
8	1006	India
22	1013	United Kingdom
27	1014	Japan
30	1015	South Korea
33	1017	Canada
53	1022	France
80	1026	Germany
406	1044	Russia
1703	1075	United States
9111	1118	United Kingdom

```
In [73]: # Doing a exact match for each category id and category name as received from json file earlier
    category_dim['category_id'] = pd.to_numeric(category_dim['category_id'])
    youtube = youtube.merge(category_dim, on='category_id', how='left')
```

thumbnail_link	tags	description	category	comments_disabled	ratings_disabled
ytimg.com/vi/n1WpP7iowLc/default.jpg	Eminem "Walk" "On" "Water" "Aftermath/Shady/In	Eminem's new track Walk on Water ft. Beyoncé	Music	False	False
ytimg.com/vi/0dBlkQ4Mz1M/default.jpg	plush "bad unboxing" "unboxing" "fan mail" "id	STill got a lot of packages. Probably will las	Comedy	False	False
i.ytimg.com/vi/5qpjK5DgCt4/default.jpg	racist superman "rudy" "mancuso" "king" "bach"	WATCH MY PREVIOUS VIDEO â□¶ \n\nSUBSCRIBE â□°	Comedy	False	False

```
In [75]:
          ₩ # Date Dimension for YouTube
             date rows = []
             date_id_yt = []
             year = []
             month = []
             day = []
             day_of_week = []
             for date in youtube['trending date']:
                 date_rows.append(datetime.strptime(date.replace(".",""),"%y%d%m"))
             for row in date rows:
                 date id yt.append(row.strftime("%y%m%d"))
                 year.append(row.strftime("%y"))
                 month.append(row.strftime("%m"))
                 day.append(row.strftime("%d"))
                 day of week.append(row.weekday())
             date dim yt = pd.DataFrame({"date id": date id yt,
                         "year": year,
                           "month": month,
                           "day": day,
                                     "day_of_week": day_of_week})
             date_dim_yt.set_index("date_id")
```

Out[75]:

year	month	day	day_	_of_	_week
------	-------	-----	------	------	-------

date_id				
171114	17	11	14	1
171114	17	11	14	1
171114	17	11	14	1
171114	17	11	14	1
171114	17	11	14	1
180614	18	06	14	3
180614	18	06	14	3
180614	18	06	14	3

year month day day_of_week

date_id				
180614	18	06	14	3
180614	18	06	14	3

375942 rows × 4 columns

Out[76]:

	date_id	year	month	day	day_of_week
0	20171114	2017	11	14	1
1	20171114	2017	11	14	1
2	20171114	2017	11	14	1
3	20171114	2017	11	14	1
4	20171114	2017	11	14	1

```
In [77]: # Merging dataframes for date dimension from netflix and youtube together to make it as one
date_dim = pd.concat([date_dim_nflx,date_dim_yt], ignore_index=True)
```

```
In [78]: # Final date_dimension with duplciate records removed

# 6.
date_dim = pd.DataFrame.drop_duplicates(date_dim)
date_dim.head()
```

Out[78]:

	date_id	year	month	day	day_of_week
0	20200814	2020	80	14	4
1	20161223	2016	12	23	4
2	20181220	2018	12	20	3
3	20171116	2017	11	16	3
4	20200101	2020	01	01	2

In [79]: ▶ date_dim.shape

Out[79]: (1562, 5)

Out[80]:

	video_id	date_id	country	views	likes	dislikes	comment_count
0	n1WpP7iowLc	20171114	Canada	17158579	787425	43420	125882
1	0dBlkQ4Mz1M	20171114	Canada	1014651	127794	1688	13030
2	5qpjK5DgCt4	20171114	Canada	3191434	146035	5339	8181
3	d380meD0W0M	20171114	Canada	2095828	132239	1989	17518
4	2Vv-BfVoq4g	20171114	Canada	33523622	1634130	21082	85067
375937	BZt0qjTWNhw	20180614	United States	1685609	38160	1385	2657
375938	1h7KV2sjUWY	20180614	United States	1064798	60008	382	3936
375939	D6Oy4LfoqsU	20180614	United States	1066451	48068	1032	3992
375940	oV0zkMe1K8s	20180614	United States	5660813	192957	2846	13088
375941	ooyjaVdt-jA	20180614	United States	10306119	357079	212976	144795

375942 rows × 7 columns

Loading it to Google Big Query

```
In [81]:
          # pip install google-cloud-bigguery
In [82]:
          # pip show google-cloud-bigguery
In [83]:
          # pip install pyarrow
          # pip install google-cloud-bigguery-storage
In [84]:
In [85]:
          # import libraries
            import pandas as pd
            from google.cloud import bigquery
            from google.oauth2 import service account
In [86]:
          key path = "C:/Users/its t/Documents/CUNY/Spring 2021/CIS 9440 - Data Warehousing and Analytics/Project/Phas
In [87]:
          M credentials = service account.Credentials.from service account file(
                key path, scopes=["https://www.googleapis.com/auth/cloud-platform"],
In [88]:
          laction to a bigguery.Client(credentials = credentials, project = credentials.project id)
```

```
In [89]:
          local client = bigguery.Client(credentials=credentials, project=credentials.project id,)
             dataset id = 'cis9440-project-group12:phase 3'
             dataset ref = client.dataset(dataset id)
             job config = bigquery.LoadJobConfig()
             job config.autodetect = True
             job config.write disposition = "WRITE TRUNCATE"
             load_job = client.load_table_from_dataframe(content_nflx_dim, 'phase_3.content_nflx_dim',
                                                          job config=job config)
             print("Starting job {}".format(load job))
             print("Done!", 200)
             Starting job <google.cloud.bigguery.job.load.LoadJob object at 0x0000027552AD3C18>
```

Done! 200

```
In [90]:
          table = client.get table(table id)
          print(
             "Loaded {} rows and {} columns to {}".format(
                table.num rows, len(table.schema), table id
```

Loaded 7777 rows and 6 columns to phase 3.content nflx dim

Starting job <google.cloud.bigquery.job.load.LoadJob object at 0x0000027552AC7F60> Done! 200

Loaded 122 rows and 2 columns to phase_3.country_dim

```
In [93]:
         dataset ref = client.dataset(dataset id)
            job_config = bigquery.LoadJobConfig()
            job config.autodetect = True
            job config.write disposition = "WRITE TRUNCATE"
            load_job = client.load_table_from_dataframe(date_dim, 'phase_3.date_dim',
                                                      job_config=job_config)
            print("Starting job {}".format(load_job))
            print("Done!", 200)
            Starting job <google.cloud.bigguery.job.load.LoadJob object at 0x0000027552AC7B38>
            Done! 200
In [94]:
         table = client.get_table(table_id)
            print(
                "Loaded {} rows and {} columns to {}".format(
                    table.num rows, len(table.schema), table id
```

Loaded 1562 rows and 5 columns to phase_3.date_dim

In [95]:

Loaded 7777 rows and 6 columns to phase_3.nflx_fact

"Loaded {} rows and {} columns to {}".format(

table.num rows, len(table.schema), table id

dataset ref = client.dataset(dataset id)

```
In [97]:
          dataset ref = client.dataset(dataset id)
             job_config = bigquery.LoadJobConfig()
             job config.autodetect = True
             job config.write disposition = "WRITE TRUNCATE"
             load_job = client.load_table_from_dataframe(content_yt_dim, 'phase_3.content_yt_dim',
                                                          job_config=job_config)
             print("Starting job {}".format(load_job))
             print("Done!", 200)
             Starting job <google.cloud.bigguery.job.load.LoadJob object at 0x0000027512714278>
             Done! 200
In [98]:

    ★ table id = 'phase 3.content yt dim'

             table = client.get table(table id)
             print(
                 "Loaded {} rows and {} columns to {}".format(
                     table.num rows, len(table.schema), table id
```

Loaded 375942 rows and 10 columns to phase_3.content_yt_dim

```
In [99]:
          dataset ref = client.dataset(dataset id)
             job config = bigquery.LoadJobConfig()
             job config.autodetect = True
             job config.write disposition = "WRITE TRUNCATE"
             load_job = client.load_table_from_dataframe(yt_fact, 'phase_3.yt_fact',
                                                       job config=job config)
             print("Starting job {}".format(load_job))
             print("Done!", 200)
             Starting job <google.cloud.bigguery.job.load.LoadJob object at 0x0000027512714470>
             Done! 200
In [100]:
          table = client.get table(table id)
             print(
                 "Loaded {} rows and {} columns to {}".format(
                     table.num rows, len(table.schema), table id
```

Loaded 375942 rows and 7 columns to phase_3.yt_fact

Run Sample queries

Out[106]:

	show_id	video_id	country
0	s487	hWLjYJ4BzvI	United Kingdom
1	s487	bNcj9iR956M	United Kingdom
2	s487	-KeFvjm_hcA	United Kingdom
3	s487	tQR5G3kvfNQ	United Kingdom
4	s487	VaGcPRMY5UM	United Kingdom

Out[105]:

	show_id	video_id	country
0	s487	hWLjYJ4BzvI	United Kingdom
1	s487	bNcj9iR956M	United Kingdom
2	s487	-KeFvjm_hcA	United Kingdom
3	s487	tQR5G3kvfNQ	United Kingdom
4	s487	VaGcPRMY5UM	United Kingdom