

Tanbhir Ahmed Tonu

Jr. SEO Executive



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Uttara, Dhaka



Tanbhir Ahmed



Career Objective

To work in the **Officer/Executive** role of local or multinational organization in Bangladesh and grow rapidly with increasing responsibilities.



Professional Experience

Junior SEO Executive | Prospect Engine LLC (June 2023 - Present)

- Developed and implemented SEO strategies that increased organic traffic and improved search engine rankings.
- Conducted in-depth keyword research to optimize web pages and blog content for targeted keywords.
- Optimized website structure, content, and meta tags for better search engine visibility.
- Monitored technical SEO health, including page speed, mobile responsiveness, and crawlability.
- Built and maintained high-quality backlinks to improve domain authority.
- Performed competitor analysis to identify opportunities for improvement and outpace competitors.
- Collaborated with content teams to produce SEO-friendly content that drives user engagement and conversions.



Education

2017 – 2021 Dhaka,
Bangladesh

B.Sc. in CSE, Daffodil International University.

Result : CGPA 3.05 out of 4.00.

2014 – 2016
Dhaka, Bangladesh

Higher Secondary Certificate, Cambrian College.

Result : GPA 4.75 out of 5.00.

2014 Rajshahi,
Bangladesh

Secondary School Certificate, Taherpur High School.

Result : GPA 4.69 out of 5.00.



Technical Skill

SEO :

- On-Page SEO.
- Off-Page SEO.
- Keyword Research.
- Google Analytics.
- Content Optimization.
- SEO Audits.
- Competitor Analysis.
- Link Building.
- Google Search Console.
- GMB optimization.
- Local keyword research.
- NAP consistency.
- Local citations and directories.

Web Development :

- HTML5,
- CSS3,
- Bootstrap,
- JavaScript
- WordPress

Tools: Visual Studio Code, Microsoft Office.

SEO Tools (Ahrefs, SEMrush)



Key Ability

- Experience in SEO.
- Understanding of digital marketing and negotiating techniques.
- Ability to connect at the senior management.
- Basic stress tolerance, teamwork skills and proactive.
- Fast learner with passion for SEO and digital marketing professional.
- Motivated enough to work in a high-growth, results-driven approach.



Project & Case Studies

- **SEO Project -**

https://drive.google.com/file/d/1_L2BuHK87wS0LpwTv55lqZDszsvB2J5s/view

- **GitHub Link -** <https://github.com/tanbhir9589>.

- **B.sc Final Project** with Machine Learning(Self-Driving Car).



References

- Ms. Nazmun Nessa Moon, Associate Professor , Contact: +8801798145670
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- MA Hakim, Project Manager, Prospect Engine, Contact: +8801671125820
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