

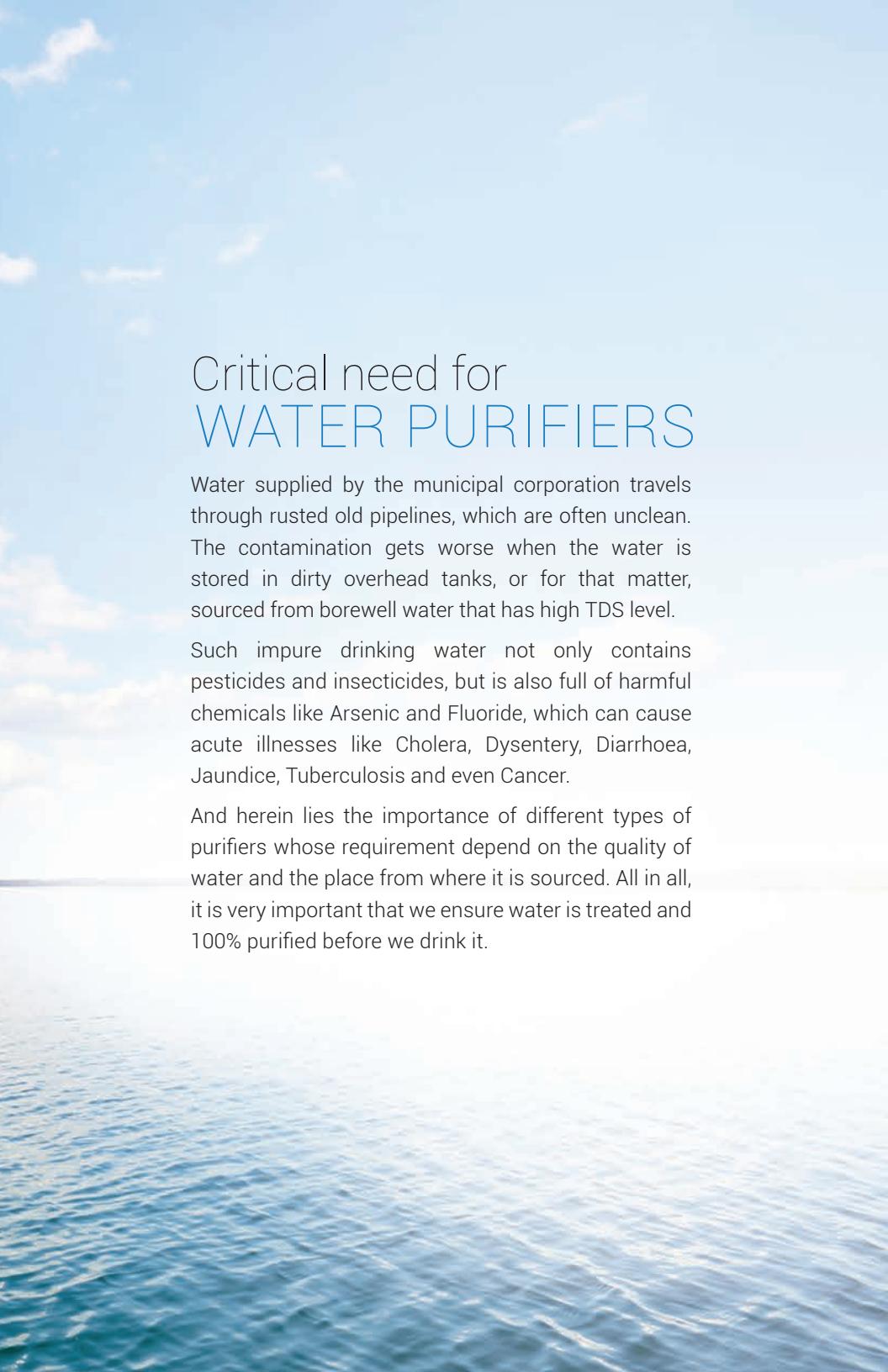
KENT
Mineral RO™
Water Purifiers
HOUSE of PURITY

Bring home
PURITY
& Make Your Family Healthy
With 100% Pure Water.



Presenting
Range of World's Best
Water Purifiers





Critical need for WATER PURIFIERS

Water supplied by the municipal corporation travels through rusted old pipelines, which are often unclean. The contamination gets worse when the water is stored in dirty overhead tanks, or for that matter, sourced from borewell water that has high TDS level.

Such impure drinking water not only contains pesticides and insecticides, but is also full of harmful chemicals like Arsenic and Fluoride, which can cause acute illnesses like Cholera, Dysentery, Diarrhoea, Jaundice, Tuberculosis and even Cancer.

And herein lies the importance of different types of purifiers whose requirement depend on the quality of water and the place from where it is sourced. All in all, it is very important that we ensure water is treated and 100% purified before we drink it.

World's best WATER PURIFIERS

Protect your family with 100% pure water

KENT has a wide range of water purifiers to meet the requirements of all types of water consumption. It comes with the patented technology of RO+UV+UF+TDS Controller, which purifies water while retaining natural minerals.

The revolutionary Multiple Purification Technology of RO+UV/UF removes the dissolved impurities and makes water 100% pure. The Zero Water Wastage Technology™ ensures that the wastage of water is altogether eliminated.

Unique features like the digital display of purity to track the performance parameters of the device and the UV-LED light protection in the storage tank to keep the purified water pure, are in place to address your exclusive requirements.

RO Purifiers, UV Purifiers, Gravity Purifiers, Commercial Purifiers, Water Softeners, Health Plus.

Kent Deta Hai
Sabse
Shudh Paani



KENT® TECHNOLOGY
RO + UV + UF + TDS Control
+ UV in TANK

Next-Gen RO Technology



Millions trust ONLY KENT

When it comes to purity, KENT enjoys the trust of millions across the world. The quality of KENT's 'safer-than-boiled water' earned the prestigious recognition of Indian Medical Association.

KENT ROs are known to meet the stringent quality standards set by the world's most prestigious water quality testing laboratories, such as WQA (USA & India) and the NSF (USA).

As per the Brand Trust Report 2015, 2016 & 2017, KENT RO is the most trusted water purifier brand in India. It is also one of the largest range of RO purifiers and comes with excellent after sales service.

KENT RO Purifiers have been recently awarded Water Digest Water Award 2016-17 by UNESCO. It is the only brand in the world which gives 1 year warranty +3 years extended FREE service.

INDIAN
POWER
BRANDS
THE GLOBAL SUPERPOWER INDEX

Most Valuable
Brands Award
NCPG 2015-14

100
BRANDS
THAT ROCKED
INDIA
2016

Reader's Digest
Trusted Brand Award 2012

Most Trusted Brand
of Water Purifiers in India.
2014-15

BRAND VISION
Seine Averages

INDIA'S
MOST ADMIRE
BRAND
KENT RO
Innovative Product

BEST DOMESTIC WATER PURIFIER AWARDS

WATER PURIFIER
OF THE YEAR
2007

WATER PURIFIER
OF THE YEAR
2008

WATER PURIFIER
OF THE YEAR
2012

WATER PURIFIER
OF THE YEAR
2017

Quality Certification by
NSF, USA

Quality Certification by
WQA, USA

WATER QUALITY
PLATINUM SEAL
WQA RESEARCH AND STANDARDS

WATER QUALITY
PLATINUM SEAL
IAPMO RESEARCH AND STANDARDS

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*Certification for IS 14724-Water Purification with Ultra Violet Disinfection.

*As accepted by Indian Medical Association.



Next-Gen Wall Mountable RO Purifiers

KENT GRAND★

RO Water Purifier With
Digital Display of Minerals & Purity



KENT GRAND+

Largest Selling RO Water Purifier With
UV Disinfection in Storage Tank



KENT PRIME PLUS

RO Water Purifier With
Digital Display of Minerals & Purity



KENT SUPERB★

RO Water Purifier With
Digital Display of Minerals & Purity



Features	Grand Star	Grand Plus	Prime Plus	Superb Star
Purification Technology Retaining Essential Minerals	RO+UV+UF+TDS Control+UV in Tank	RO+UV+UF+TDS Control+UV in Tank	RO+UV+UF+TDS Control+UV in Tank	RO+UV+UF+TDS Control+UV in Tank
Zero Water Wastage	✓	✓	✓	✗
Purification Capacity	20 L/h	20 L/h	20 L/h	20 L/h
Storage Capacity	9 Liters	9 Liters	9 Liters	9 Liters
UV In Tank	✓	✓	✓	✓
Digital Display	✓	✗	✓	✓

KENT PEARL
RO Water Purifier With
Detachable Storage Tank



KENT ELEGANT PLUS
RO Water Purifier With
UV Disinfection in Storage Tank



KENT PRIDE PLUS
RO Water Purifier With
UV Disinfection in Storage Tank'



KENT SUPER STAR
RO Water Purifier With
RO+UV+UF+TDS Control



Features	Pearl	Elegant Plus	Pride Plus	Super Star
Purification Technology Retaining Essential Minerals	RO+UV+UF+ TDS Control	RO+UV+UF+TDS Control+UV in Tank	RO+UF+TDS Control+UV in Tank	RO+UV+UF+ TDS Control
Zero Water Wastage	✓	✓	✗	✗
Purification Capacity	20 L/h	15 L/h	15 L/h	15 L/h
Storage Capacity	8 Liters	8 Liters	8 Liters	8 Liters
UV In Tank	✗	✓	✓	✗
Digital Display	✗	✗	✗	✗

KENT WONDER

RO Water Purifier With
Detachable Transparent Storage Tank



KENT PRISTINE PLUS

RO Water Purifier With
Detachable Transparent Storage Tank



KENT ACE EXTRA

RO Water Purifier With
Alkaline+UV Disinfection in Storage Tank



KENT SUPREME EXTRA

RO Water Purifier With
Alkaline+UV Disinfection in Storage Tank



Features	Wonder	Pristine Plus	Ace Extra	Supreme Extra
Purification Technology Retaining Essential Minerals	RO+UF+ TDS Control	RO+UV+UF+ TDS Control	RO+UV+UF+Alkaline+ TDS Control+UV in Tank	RO+UV+UF+Alkaline+ TDS Control+UV in Tank
Zero Water Wastage	✗	✗	✓	✓
Purification Capacity	15 L/h	20 L/h	20 L/h	20 L/h
Storage Capacity	7 Liters	8 Liters	8 Liters	8 Liters
UV In Tank	✗	✗	✓	✓
Digital Display	✗	✗	✗	✗

Next-Gen Under-the-Counter RO Purifiers

KENT EXCELL+
Mineral RO Water Purifier
Under-the-Counter



Installation



KENT STERLING+
Mineral RO Water Purifier
Under-the-Counter



Installation



Features	Excell Plus	Sterling Plus
Purification Technology Retaining Essential Minerals	RO+UV+UF+ TDS Control	RO+UV+UF+ TDS Control
Zero Water Wastage	x	x
Purification Capacity	15 L/h	20 L/h
Storage Capacity	7 Liters (Optional Tank)	6 Liters
UV In Tank	x	x
Digital Display	x	x

KENT UV WATER PURIFIERS

With Next-Gen UV Technology

KENT's Next-Gen UV+UF purifier +UV disinfection in tank features have been designed considering the problems faced by people with conventional UV purifiers.

Water with TDS levels up to 100mg/litre may only require disinfection from bacteria & viruses. In such case, inline UV purification combined with UF purification is sufficient to remove bacteria & viruses.

Further, UV LED light disinfection in storage tank ensures purified water remains pure in storage tank. Be it tap, overhead tank or underground, water from any of these sources can be purified to bottled water quality.

To ensure delivery of purer and healthier water, a micro-processor is installed in the purifier that has computer-controlled Filter Change Alarm and UV Fail Alarm.

The KENT Advantages

Double Purification - 100% Pure Water

UV/UF purification with ultra-violet disinfection system for 100% pure water.

Removes Bacteria, Viruses & Cysts

UF purification after UV ensures that bacteria gets trapped & the purified water is 100% pure.

Purified Water On Demand

Purified water is stored in tank and is available on demand.

Keeping Purified Water Pure

UV LED Light protection in storage tank to keep purified water pure.



Next-Gen Wall Mountable UV Purifiers

KENT MAXX

Double Purification
UV+UF



KENT ULTRA

Wall Mounted
UV Purifier



KENT ULTRA STORAGE

Double Purification UV+UF With
Purified Water Storage Tank



KENT ULTRA STAR

Next-Gen UV Purifier With
UV Disinfection in Storage Tank



Features	Maxx	Ultra	Ultra Storage	Ultra Star
Purification Technology Retaining Essential Minerals	UV+UF Purification	UV Purification	UV+UF Purification	UV+UF+ UV in Tank
Purification Capacity	60 L/h	60 L/h	60 L/h	60 L/h
Storage Capacity	7 Liters	x	8 Liters	7 Liters
UV in Tank	x	x	x	✓

Next-Gen Under-the-Counter UV Purifiers

KENT STERLING UV

Under-the-Counter UV+UF Water Purifier
with Built-in Hydrostatic Tank



Installation



Features	Sterling UV
Purification Technology Retaining Essential Minerals	UV+UF Purification
Purification Capacity	60 L/h
Storage Capacity	x



KENT GRAVITY WATER PURIFIERS

Making Pure Water Accessible

KENT, as a brand, believes in every individual's right to health. And it's this conviction that inspires us to make pure water available for all.

People staying in rural areas are often the ones most affected by contaminated water, and to make matters worse, many villagers still don't have access to electricity. High-end electric water purifiers are out of their reach hence; non-electric water purifiers come as a perfect solution to fight water contamination. To bring purity within the reach of the rural areas and people under lower income group, KENT has come up with KENT UF Water Purifiers that can work without electricity to sanitize tap and municipal corporation water, and make it better than boiled water without the use of chemicals.

Non-Electric Water Purifiers

KENT GOLD+
Storage Water Purifier



KENT GOLD AS
Storage Water Purifier



Features	Gold Plus	Gold AS
Purification Technology Retaining Essential Minerals	UF Purification	UF Purification
Storage Capacity	20 Liters	20 Liters

KENT GOLD

Storage Water Purifier



KENT GOLD OPTIMA

Storage Water Purifier



Features	Gold	Gold Optima
Purification Technology Retaining Essential Minerals	UF Purification	UF Purification
Storage Capacity	20 Liters	10 Liters



KENT NEXT-GEN COMMERCIAL WATER PURIFIERS

For Plastic-free Workplaces

Most offices and public places serve water stored in plastic jars and bottles as pure drinking water. While the quality of such water may be questionable, it generates plastic waste that's harmful for our environment.

Moreover, replacing the jars is both tedious and expensive in the long run. With KENT Next-Gen Commercial Water Purifiers, all these problems can now be addressed at once.

With the cutting-edge RO+UV+UF+TDS Control patented technology, these commercial RO purifiers purify the drinking water and removes even dissolved impurities, bacteria and viruses, while letting it retain the essential natural minerals.

Designed to cater to larger number of people, they come with high purification capacity from 20L/hr. to 100L/hr. These purifiers also come with a condenser that makes chilled and purified water available at all times.



Next-Gen Drinking Solutions for Offices & Public Places

KENT PERK

Chiller-Cum-Water Dispenser



KENT WATER FOUNTAIN

Chiller-cum-inbuilt RO Water Purifier



Features	Perk	Water Fountain
Purification Technology Retaining Essential Minerals	RO+UF+ TDS Control	RO+UF+ TDS Control
Purification Capacity	40 L/h	40 L/h
Storage Capacity	20 Liters	7 Liters

KENT ELITE

Online Purification for
Water Coolers



KENT ELITE +

Online Purification for
Water Coolers



KENT ELITE-II

Commercial RO Water Purifier



KENT ELITE 2+

Commercial RO Water Purifier



Features	Elite	Elite-II	Elite Plus	Elite 2 Plus
Purification Technology Retaining Essential Minerals	RO+UF+ TDS Control	RO+UV+ TDS Control	RO+UV+UF+ TDS Control	RO+UV+UF+ TDS Control
Purification Capacity	40 L/h	80 L/h	50 L/h	100 L/h
Storage Capacity	x	x	x	x

Water as
SOFT
as nature wants it to be

Keep Your Hair & Skin Healthy with KENT Home Water Softeners

Hard water has excess minerals such as calcium and magnesium that brings along a whole host of problems every day. We are mostly helpless as water, with very high mineral content dries our skin and hair, makes our clothes turn paler and wears out our appliances.

KENT's range of Home Water Softeners are designed to resolve your daily hard water problems and come along with the KENT promise of smooth performance. Now to protect your hair, skin and clothes from hard water, choose the product that best suits your requirements and enhances the quality of your life naturally.



ENSURE 100% SKIN PROTECTION WITH 100% SOFT WATER

Ensuring Safe and Clean Water For Your Home



KENT Automatic Water Softener

KENT Bathroom Water Softener

KENT Washing Machine Water Softener

KENT Sand Filter

KENT Iron Removal Filter

KENT HOME WATER SOFTENERS SOLUTIONS

Water softeners, from KENT use innovative technology that come with non-electric Automatic Regeneration Technology eliminating the time-consuming and inconvenient manual regeneration process.

KENT Auto Water Softener comes with LCD screen that displays the regeneration status, the date of the last regeneration, and other such vital information. Their sleek and trendy design will make sure that the aesthetics of your bathroom doesn't get disturbed. The use of high quality resin ensures the longevity of the device and the reduction in pressure drop makes it certain that full flow of water is maintained.

With problems that come along with hard water addressed, you can now feel the soft touch of purity, every time you use water for bathing or washing.

SOFT WATER	
	MAKES YOUR HAIR & SKIN HEALTHY
	REDUCES WATER CONSUMPTION
	PRODUCES MORE LATHER
	REDUCES SOAP AND SHAMPOO CONSUMPTION
	ENHANCES WHITENESS & LUSTER OF CLOTHES
	INCREASES LIFE SPAN OF YOUR APPLIANCES

*For
Healthy Hair
Healthy Skin*



KENT AUTOMATIC WATER SOFTENER 40/25 L

For Whole House



Installation



KENT BATHROOM WATER SOFTENER

Ideal for Flats & Individual Bathrooms



KENT WASHING MACHINE WATER SOFTENER

Ideal Partner for Automatic Washing Machine



Features	Automatic WS 40/25 L	Bathroom WS	Washing Machine WS
Water Softened Before Regeneration	5500 L (Water TDS 500 ppm)	1200-1400 L (Water TDS 500-1000 ppm)	500-600 L (Water TDS 500-1000 ppm)
Resin Volume	40/25 L	5.5 L	1.75 L
Ideal Place for Installation	Whole House at Overhead Tank	Flats & individual Bathroom	Washing Machines



Protect Your Health
with
BACTERIA & VIRUS FREE WATER
ON YOUR WASH BASIN



Use Bacteria & Virus Free Water For



Brushing
Your Teeth



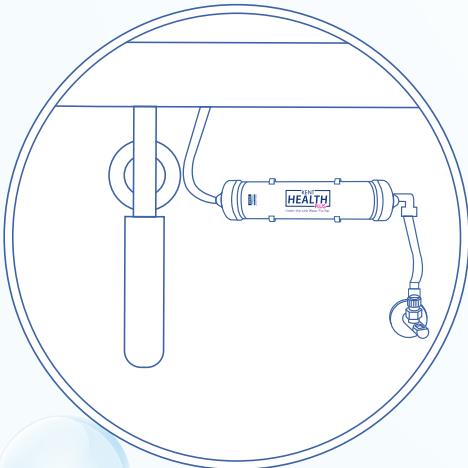
Washing Fruits,
Vegetables & Meat



Washing & Rinsing
Your Mouth



Washing
Your Hands



Features

- Best to fit under the wash basin/sink
- Get protection from harmful micro-organisms like bacteria & cysts
- Compact design, easy to install
- Ultra Filtration with pore size of 0.01 microns
- Low pressure drop



UF Membrane Technology

Health Plus is based on UF Membrane Technology that has an advanced multi-layered hollow fibre UF membrane, which traps even the most microscopic contaminants and filters out bacteria and cysts.



Ultrafiltration (UF) uses standard home water pressure to push water through a semipermeable membrane and remove any contaminant.

UF is ideal for the removal of colloidal particles of 0.01 microns, proteins, bacteria, pyrogens and macromolecules, larger than the membrane pore size, from water and some of the largest dissolved contaminants. Suspended particles that are too large to pass through the membrane stick to the outer membrane surface. Only fresh water and dissolved minerals pass through.



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