

Information Acquisition and Learning from Prices Over the Business Cycle

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Abstract

We study firms' incentives to acquire costly information in booms and recessions to investigate the role of endogenous information in accounting for business cycles. Our model predicts that, for a wide range of parameter values, firms have a stronger incentive to acquire information when the economy has been in a recession and a pessimistic belief about the state of the economy prevails than after a boom when firms share an optimistic belief. The equilibrium price system, which features endogenous information transmission, dampens aggregate fluctuations by discouraging information acquisition. Our welfare analysis reveals that information acquisition in the decentralized economy is not efficient. This is due to inefficient employment dispersion, arising from information heterogeneity in equilibrium. Time series data for the U.S. economy support the model's prediction of wages being more informative about total factor productivity in recessions than in booms.

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1. Introduction

In macroeconomics, the literature on informational frictions and the business cycle has a long history, stretching back to Phelps (1969), Lucas (1972), Barro (1976) and Townsend (1983). In the early 2000s, Mankiw and Reis (2002), Reis (2006) and Sims (2003) not only revived interest in models of imperfect information in macroeconomics, but also refined the concept of informational rigidities by developing models of (i) sticky information, (ii) inattentiveness, and (iii) rational inattention, apt for business cycle analysis.¹ While the focus of this literature has been largely on developing microfounded models of incomplete price adjustment to explain real effects of nominal disturbances in environments with imperfect information, the related question whether agents' learning efforts to alleviate such informational imperfections exhibit any systematic pattern over the business cycle has not been investigated. In contrast, cyclical learning plays a prominent role in the closely related literature that employs models of imperfect information to provide an explanation for observed asymmetries in business cycle dynamics and financial time series. Chalkley and Lee (1998)'s partial equilibrium analysis of asymmetric investment behavior due to the presence of more noise traders in recessions than in booms marks a starting point for this literature. In a more recent contribution, Van Nieuwerburgh and Veldkamp (2006) examine the qualitative and quantitative implications of procyclical learning in a real business cycle model. Similarly, Veldkamp (2005) and subsequently Ordoñez (2013) build models that rely on procyclical learning in order to generate slow booms and sudden crashes in asset markets. The unifying idea in papers on procyclical learning is that in an

¹A large literature has emerged since then. See, e.g. Amador and Weill (2010, 2012), Amato and Shin (2006), Angeletos and La'O (2009, 2010, 2012, 2013b), Angeletos and Pavan (2004, 2007a,b), Lorenzoni (2009, 2010), Maćkowiak and Wiederholt (2009, 2011), Moscarini (2004), Nimark (2008), Van Nieuwerburgh and Veldkamp (2006), Woodford (2003) and the references therein. The two chapters by Mankiw and Reis (2010) and Sims (2010) provide an overview of models with informational frictions in monetary economics.

25 environment where agents hold only imperfect information about the current
 26 state of the economy, upon a state change, procyclical learning induces only
 27 small upward revisions in agents' beliefs during recessions, but large downward
 28 revisions during booms. This pattern of learning triggers a quick response on
 29 part of the agents when the state transits from a boom to a recession, but only
 30 a slow response when the economy moves from a recession to a boom. Despite
 31 the explanation's intuitive appeal, two, so far unanswered, questions remain.
 32 First, is procyclical learning optimal when firms are allowed to choose their in-
 33 formation?² Second, how does information contained in equilibrium prices af-
 34 fect individual agents' incentives for information acquisition, and ultimately the
 35 pattern of aggregate fluctuations? To answer these questions, in this paper we
 36 develop a general equilibrium model of firms' information acquisition decision
 37 in booms and recessions. Our contribution is to demonstrate that firms' infor-
 38 mation demand exhibits countercyclicality, and that the equilibrium price sys-
 39 tem moderates aggregate fluctuations by disincentivizing information acqui-
 40 sition.

41 A further contribution of our paper is to offer a model based explanation
 42 of the empirical finding that the degree of informational rigidities varies over
 43 the business cycle, as documented in Coibion and Gorodnichenko (2010). They
 44 investigate survey data on forecasts of various macroeconomic variables and
 45 reject the null hypothesis of full-information rational expectations. Their anal-
 46 ysis suggests that this rejection stems from information rigidities, as measured
 47 by the predictability of forecast errors. Moreover, they find that recessions are
 48 characterized by a lower degree of information rigidity than booms. Our analy-
 49 sis shows how such state dependence in expectation formation can arise when
 50 firms optimally acquire costly information. It is noteworthy that we obtain this
 51 result in our baseline model where firms' uncertainty about the state of the
 52 economy exhibits no exogenous cyclicalit.

²See Veldkamp (2011) for a comprehensive survey on models of information choice in macroe-
 conomics and finance.

53 In our model, firms initially hold imperfect information about the aggregate
 54 technology level that varies randomly between a high level in a boom and a low
 55 level in a recession. Prior to hiring labor in a perfectly competitive market, firms
 56 choose whether to acquire an informative signal about the economy's true state
 57 at some fixed cost. An additional signal arises endogenously in the form of the
 58 labor market clearing wage. As the rational expectations equilibrium wage re-
 59 flects firms' employment decisions, and ultimately the information they hold,
 60 it transmits information from firms that have bought the informative signal to
 61 those that have not. In our model information acquisition is a strategic sub-
 62 stitute: an individual firm's expected gain from acquiring the costly signal de-
 63 creases as the fraction of informed firms increases. Demand for information
 64 and hence the fraction of informed firms differ across the two states of the busi-
 65 ness cycle. For a wide range of parameter values, the demand for information is
 66 countercyclical. That is, when the economy has been in a recession in the previ-
 67 ous period, and consequently firms enter the current period with a pessimistic
 68 belief, the incentive to acquire information is stronger than when the economy
 69 has been in a boom and firms share an optimistic belief.³ We identify the fol-
 70 lowing mechanisms rendering information demand countercyclical. First, the
 71 expected gain from acquiring the costly signal is decreasing in the equilibrium
 72 wage. Due to the procyclicality of wages, the incentives for information acqui-
 73 sition are weaker in booms. Second, for a wide range of parameter values the
 74 slope of firms' expected profit function is concave in their belief about the state
 75 of the economy. This leads to the costly signal being less valuable when firms
 76 are more optimistic about the state. Third, the informative signal has a stronger
 77 effect on informed firms' demand when the prior belief is high. As a result, *for*
 78 *a given fraction of informed firms*, equilibrium wages are more informative in

³The determination of firms' prior belief is directly linked to previous period's realized technol-
 ogy level, which firms can deduce perfectly from their own output. A low technology level during
 a recession in the previous period renders firms' belief pessimistic, whereas a high technology
 level during a boom in the previous period gives firms an optimistic belief.

79 booms, lowering firms' incentives to acquire information. Moreover, for empir-
80 ically plausible transition probabilities, firms' uncertainty about the state of the
81 economy exhibits countercyclicality. This strengthens the incentive to acquire
82 information in recessions. The equilibrium price system, transmitting informa-
83 tion from the informed to the uninformed firms, weakens firms' incentives to ac-
84 quire costly information. As a result, in equilibrium, firms are less well informed
85 about the state of the economy, which makes employment less responsive to
86 changes in the state. Hence, learning from wages dampens aggregate fluctua-
87 tions. Finally, a welfare analysis reveals that information acquisition in the de-
88 centralized economy is not efficient. This arises from inefficient employment
89 dispersion, which itself is due to information heterogeneity in equilibrium.

90 Our paper is most closely related to the works of Chalkley and Lee (1998),
91 Veldkamp (2005) and Van Nieuwerburgh and Veldkamp (2006), whose models
92 feature procyclical learning to generate asymmetric business cycle dynamics.
93 Chalkley and Lee (1998) study a binary state, binary action model of capital uti-
94 lization with imperfect information about the economy's state. In their model,
95 due to risk aversion, investors require more precise information to choose the
96 high than the low action, the latter constructed to be the safer choice. Hence,
97 noise investors, whose actions are independent of their belief about the econ-
98 omy's state, are more numerous relative to investors changing their action upon
99 a state change in recessions than in booms. This, in turn, renders signals about
100 the economy's state noisier in recessions than in booms. As a consequence, the
101 dynamics of beliefs and aggregate activity are characterized by fast declines and
102 slow recoveries. In Veldkamp (2005) asymmetric movements in lending rates
103 are the result of more investment projects being undertaken in good than in
104 bad times which generates a procyclical number of public signals about the
105 unknown probability of a positive return. Similar to the idea of a larger num-
106 ber of signals in good than in bad times in Veldkamp (2005), the explanation
107 for asymmetric movements in macroeconomic aggregates in Van Nieuwerburgh
108 and Veldkamp (2006) relies on procyclical learning as a consequence of higher

109 precision signals in booms than in recessions. In their model, an additional ad-
110 ditive shock to aggregate technology ensures that the signal-to-noise ratio and
111 thus learning is procyclical. All aforementioned papers, featuring procyclical
112 learning as an explanation for asymmetric business cycle dynamics, share three
113 model features that separate them from our analysis. First, agents in the three
114 models are passive learners whereas we allow them to choose whether to be-
115 come informed, i.e. they are active learners. Second, we allow for an informa-
116 tional role of prices, that arises naturally in equilibrium with asymmetrically
117 informed agents, a channel that is however absent in the three papers since
118 agents are symmetrically informed.⁴ Third, public signals about aggregate ac-
119 tivity are more informative in booms than in recession in the three models. In
120 Chalkley and Lee (1998) the high action, which firms choose when being suffi-
121 ciently confident that the economy is in the good state, is chosen by few firms
122 upon a state change, generating noisy information in a recession. Similarly, in
123 Veldkamp (2005) the precision of the public signal moves procyclically as the
124 number of investment projects is, by construction, greater in booms than in re-
125 cessions. In Van Nieuwerburgh and Veldkamp (2006), in turn, the variance of
126 the aggregate statistic is smaller in booms than in recessions due to the com-
127 bination of an additive and a multiplicative shock to aggregate technology. In
128 equilibrium, our model features no procyclically informative aggregate statis-
129 tic. Moreover, we find that optimal information acquisition by firms gives rise
130 to a countercyclical aggregate learning outcome. We contribute to the literature
131 on learning and business cycles by examining information demand and show-
132 ing that countercyclical learning can arise when information acquisition is en-
133 dogenous and the price system transmits information. Thus, our paper can be
134 viewed as complementing the analyses of information supply by Chalkley and
135 Lee (1998), Veldkamp (2005) and Van Nieuwerburgh and Veldkamp (2006).

⁴It is an important and well known result that with asymmetric information at least some agents will wish to reoptimize their plans if learning from equilibrium prices is suppressed, see e.g. the discussions in Grossman (1981) and in chapter 9 of Laffont (1989).

136 In finance, the literature assessing to what extent mutual fund managers
137 have skill has recently also turned to the idea of countercyclical incentives for
138 information acquisition.⁵ Most notably, Kacperczyk et al. (2014a) develop a the-
139 oretic model to provide an answer to why fund managers alter their investment
140 behavior over the business cycle.⁶ They argue that learning features counter-
141 cyclicity in that acquiring information about aggregate shocks is more valu-
142 able in recessions than in booms. In their framework this countercyclicity can
143 result from either aggregate volatility being higher in recessions than in booms
144 or the price of risk, i.e. investors' risk aversion, being countercyclical. It is note-
145 worthy that our baseline model does not hinge on countercyclicity of the price
146 of risk or the quantity of risk. Instead, the three mechanisms underlying coun-
147 tercyclical information demand in the baseline model are the procyclicality of
148 wages, the concavity of the slope of firms' expected profit function and the pro-
149 cyclical informativeness of equilibrium wages for a given fraction of informed
150 firms.

151 Our paper is related in focus and methodology to Hahm (1987) which builds
152 on the seminal works of Lucas (1972) and Phelps (1969). Lucas (1972), formal-
153 izing Phelps (1969), demonstrates how nominal disturbances can have real ef-
154 fects in the presence of incomplete information. Hahm (1987) augments Lucas
155 (1972) by allowing traders to acquire information on aggregate variables. He
156 finds that the output-inflation tradeoff can vanish faster when increasing the
157 variance of the monetary shock than without information acquisition. Despite
158 both Hahm (1987) and our analysis acknowledging the importance of model-
159 ing agents' incentives for acquiring information, there remain three important
160 differences. First, in our environment, the real shock hitting the economy is
161 persistent, allowing for state-dependence in information acquisition. Second,
162 our main interest revolves around how learning from prices affects real aggre-

⁵We thank an anonymous referee for suggesting to us this strand of literature.

⁶The empirical finding that skilled fund managers successfully pick stocks in booms and time the market well in recessions is established in Kacperczyk et al. (2014b).

163 gate fluctuations whereas Hahm (1987) is concerned with the inflation-output
164 tradeoff. Third, our environment permits us to find the exact equilibrium price
165 functional while Hahm (1987) derives an approximate equilibrium price func-
166 tional by guess-and-verify.

167 The more recent imperfect information models of business cycles differ
168 from our analysis in that they do not consider information transmission via the
169 price system.⁷ Woodford (2003), applying the idea of rational inattention pro-
170 posed by Sims (2003), considers an imperfect information environment where
171 firms' pricing decisions are strategic complements. When firms receive private
172 signals about aggregate demand, higher-order expectations enter pricing deci-
173 sions as firms need to forecast each others' forecasts.⁸ Due to private signals be-
174 ing less informative about other firms' signals than about the aggregate state, the
175 aggregate price level responds to a nominal disturbance only slowly and gradu-
176 ally. Mankiw and Reis (2002) obtain similar aggregate price level dynamics by as-
177 suming that firms obtain information about the state of the economy only spo-
178 radically. Reis (2006) shows that such stochastic updating is optimal when firms
179 are allowed to acquire costly information. In Maćkowiak and Wiederholt (2009),
180 on the other hand, rationally inattentive firms decide how much attention to
181 allocate to idiosyncratic and to aggregate shocks. Due to idiosyncratic condi-
182 tions being relatively more variable, firms find it optimal to attend more closely
183 to idiosyncratic than aggregate conditions. We show that learning from prices
184 constitutes an endogenous channel which discourages firms from acquiring in-
185 formation about aggregate shocks. Thus, our analysis suggests that in a rational
186 inattention model à la Maćkowiak and Wiederholt (2009), introducing learning
187 from prices would further dampen incentives to attend to aggregate conditions.
188 More generally, our contribution to the literature on imperfect information and
189 business cycles is a methodological one: we connect the earlier literature on the

⁷Lorenzoni (2009) is an exception but his analysis pertains to an exogenous information struc-
ture and concerns the effects of shocks to expectations.

⁸The study of the problem of forecasting the forecasts of others goes back to Townsend (1983).

190 informational role of the price system with the more recent literature on infor-
191 mation choice in macroeconomics and finance.

192 The results from our welfare analysis can be related to the literature on the
193 social value of public information. In a seminal paper, Hirshleifer (1971) shows
194 that the revelation of public information can reduce welfare by destroying risk-
195 sharing opportunities in insurance markets. Morris and Shin (2002) propose
196 an alternative mechanism through which the release of public information can
197 decrease welfare. In a setting where agents have access also to private informa-
198 tion, and the existence of a payoff externality gives rise to a coordination motive,
199 more precise public information can lower welfare since agents, attempting to
200 coordinate actions, put more weight on public information than what is socially
201 optimal. Angeletos and Pavan (2007a) find conditions under which the dissem-
202 ination of public information causes welfare losses in a setting with quadratic
203 preferences. They demonstrate that the kind of externality assumed in the pay-
204 off structure is relevant for the resulting negative welfare effects. Angeletos and
205 La'O (2012) study a business cycle model with a Dixit-Stiglitz demand structure
206 and show that the endogeneity of learning through the equilibrium price system
207 causes inefficiently little learning and too much noise in the business cycle. In
208 comparison to the decentralized economy, a social planner would find it opti-
209 mal to increase the sensitivity of allocations to private information and lower the
210 sensitivity of allocations to public information. Amador and Weill (2010) use a
211 micro-founded macroeconomic model to explore the effects of releasing public
212 information in a setting with learning from prices and also private information.
213 They show that the release of public information can lower welfare by negatively
214 affecting the informational efficiency of the equilibrium price system. Amador
215 and Weill (2012), building on Vives (1993, 1997), analyze a dynamic model of in-
216 formation diffusion where agents can learn from a public and a private channel.
217 They show that more initial public information can reduce welfare in a setting
218 where both channels are present, and agents are sufficiently patient. Our pa-
219 per relates to this literature by illustrating another source of welfare losses in the

220 presence of more information. In our model, an increase in the fraction of in-
 221 formed firms does not necessarily lead to higher welfare. The potential welfare
 222 loss arises from an increase in employment dispersion, which is inefficient as
 223 firms are ex ante identical.

224 Finally, our paper is also related to the recent literature on the sources of
 225 inefficiencies in information acquisition. We elaborate on this connection in
 226 detail in Section 6.2.2, after having discussed the mechanisms rendering infor-
 227 mation acquisition inefficient in our environment.

228 The rest of the paper is organized as follows. In the next section, we lay out
 229 the model environment, describe the information structure and the ordering of
 230 events. Section 3 defines and analyzes equilibrium of the model. In Section 4 we
 231 present our main results: countercyclicality of both demand for information and
 232 the informativeness of the price system. Section 5 studies the robustness of our
 233 results for different model specifications. Section 6 examines the role of learning
 234 from equilibrium wages, discusses welfare and tests an empirical implication of
 235 the model. Section 7 concludes.

236 2. Environment

237 Time is discrete and periods are indexed by $t \in \{0, 1, 2, \dots\}$. In each period
 238 the state of the economy is described by $z_t \in \mathcal{Z} = \{\underline{z}, \bar{z}\}$, with $0 < \underline{z} < \bar{z}$.⁹ The
 239 two possible states \underline{z} and \bar{z} reflect a low and a high level of aggregate technology
 240 and can be interpreted as a recession and a boom, respectively.¹⁰ The evolu-
 241 tion of the state z_t is governed by a Markov chain with time invariant transition
 242 probabilities. Let $\bar{\rho} = \mathbb{P}(z_{t+1} = \bar{z} | z_t = \bar{z})$ and $\underline{\rho} = \mathbb{P}(z_{t+1} = \underline{z} | z_t = \underline{z})$ denote the
 243 conditional probabilities of the economy prevailing in a boom and a recession,
 244 respectively, for two consecutive periods. Throughout the text we assume that
 245 the persistence parameters satisfy $(\underline{\rho}, \bar{\rho}) \in (\frac{1}{2}, 1)^2$, implying that given the previ-

⁹Section 5.4 considers the case of a continuous state variable z_t .

¹⁰Although our environment also features an aggregate taste shock, we will restrict our atten-
 tion to parameter values for which aggregate output is higher when $z_t = \bar{z}$ than when $z_t = \underline{z}$.

ous period's state, the economy is more likely to remain in that same state than to transit to the other state.¹¹

There is a measure-one continuum of ex ante identical firms, indexed by $i \in [0, 1]$. Firm i produces output y_{it} employing labor h_{it} , taking as given the wage rate w_t . The firm's real profits in period t are given by

$$\Pi_{it} = y_{it} - w_t h_{it}. \quad (1)$$

The production technology of the firm exhibits diminishing returns to labor and is hit by an aggregate technology shock that depends on the state of the economy

$$y_{it} = z_t h_{it}^\alpha, \quad (2)$$

where $\alpha \in (0, 1)$.

We introduce a representative household with preferences represented by the following period utility function defined over consumption and leisure

$$U(c_t, \ell_t) = c_t + \frac{\phi_t^\gamma \ell_t^{1-\gamma}}{1-\gamma}, \quad (3)$$

where $\phi_t \in \Phi = [\underline{\phi}, \bar{\phi}]$, features a positive-valued taste shock that is independent of the state z_t .¹² The distribution of ϕ is characterized by a log-concave probability density $f(\phi)$.¹³ The role of this aggregate supply shock, whose realization is known to the household but unknown to firms, is to introduce noise in the information revealed by the labor market clearing wage.¹⁴ This is motivated

¹¹This assumption is consistent with data for the U.S. economy. For NBER monthly data on business cycle expansions and contractions in the period from 1946:01 to 2013:12, maximum likelihood estimation of the conditional transition probabilities gives $\hat{\bar{\rho}} = 0.9839$ and $\hat{\underline{\rho}} = 0.9173$.

¹²We show in Section 5.4 that our main results do not hinge on the boundedness of the taste shock.

¹³Log-concavity delivers monotonicity of learning from equilibrium wages. Many commonly used distributions, including the uniform, the normal and the negative exponential are log-concave.

¹⁴Technically, the introduction of unobservable noise in labor supply in our model serves the

by the fact that in the absence of unobservable noise in labor supply, a competitive rational expectations equilibrium with costly information acquisition would fail to exist.¹⁵ Moreover, as we wish to concentrate on how equilibrium wages transmit information held by the firms rather than that of the household, we assume that consumption enters linearly in (3). Under that assumption, the household's labor supply schedule varies with the shock ϕ_t but remains unaffected by its belief about the state.¹⁶ The household's endowment of time is normalized to unity, that is $\ell_t + h_t \leq 1$. Finally, the representative household owns all firms and finances its consumption expenditures from labor income and aggregate profits. The budget constraint therefore reads

$$c_t \leq w_t h_t + \int_0^1 \Pi_{it} di. \quad (4)$$

This concludes the description of the physical environment of the model. We now lay out the information structure of the economy and describe firms' learning rule together with the ordering of events.

Information structure, learning, and ordering of events

In our model, the true state is a priori unknown to all firms by assumption.¹⁷ However, firms are allowed to acquire a costly signal about the state prior to

same purpose as the random asset supply assumption in Grossman and Stiglitz (1980) and many closely related papers, for instance Hellwig (1980), Diamond and Verrecchia (1981), Verrecchia (1982), Admati (1985), and more recently in Ganguli and Yang (2009) and Van Nieuwerburgh and Veldkamp (2009).

¹⁵Grossman and Stiglitz (1976) were the first to establish this insight in the context of a financial market.

¹⁶As we demonstrate in Section 5.5, our main findings obtain also in an environment where the household's utility is concave in consumption.

¹⁷As alluded to, in the model we subject firms to imperfect information but maintain the assumption of a perfectly informed representative household. This approach is in line with the recent literature on informational frictions in macroeconomics, which also employs this assumption, see e.g. Mankiw and Reis (2002), Woodford (2003), Maćkowiak and Wiederholt (2009), and Angeletos and La'O (2012).

278 choosing their profit maximizing employment level. In addition to this costly
 279 and exogenous signal, the labor market clearing wage provides firms with an-
 280 other costless and endogenous signal about the current state. Whenever firms
 281 learn a new piece of information about the state, they update their belief in a
 282 Bayesian fashion. Since firms will hold different beliefs about the state within a
 283 single period, we distinguish between the following three stages.

284 **Stage 1: Costly information acquisition.** At the beginning of each period, be-
 285 fore the opening of markets, the state $z_t \in \mathcal{Z}$ is drawn according to the
 286 Markov chain. Firms do not learn the true state. Instead, they enter the
 287 period with a common prior belief μ_t about the economy being in a boom,
 288 where $\mathbb{P}(z_t = \bar{z} | z_{t-1}) = \mu_t$ derives from the Markov chain.¹⁸ Firms choose
 289 individually and simultaneously whether to refine their belief about the
 290 state by acquiring a symmetric binary signal $s_t \in \mathcal{S} = \{\underline{s}, \bar{s}\}$ with precision
 291 $q \in (1/2, 1]$, i.e.

$$q = \mathbb{P}(s_t = \underline{s} | z_t = \underline{z}) = \mathbb{P}(s_t = \bar{s} | z_t = \bar{z}). \quad (5)$$

292 The signal realization is the same for all firms.¹⁹ Acquiring the signal in-
 293 volves a fixed cost $\kappa > 0$ that is equal across all firms and periods. Reselling
 294 purchased information is not permissible. Firms that pay κ to observe sig-
 295 nal s_t update their belief to

$$\tilde{\mu}_t^I = \begin{cases} \frac{q\mu_t}{q\mu_t + (1-q)(1-\mu_t)} & \text{if } s_t = \bar{s}, \\ \frac{(1-q)\mu_t}{(1-q)\mu_t + q(1-\mu_t)} & \text{if } s_t = \underline{s}, \end{cases} \quad (6)$$

296 where the superscript I identifies firms that become informed. We let $\lambda_t \in$
 297 $[0, 1]$ denote the fraction of firms that acquire the costly signal in stage 1

¹⁸The fact that firms share a common prior is not an assumption. At the end of each period they learn the true state perfectly by observing their own output in (2) and form a prior belief about the next period's state using their knowledge of the transition probabilities. This yields a common prior belief at the beginning of each period $t > 0$.

¹⁹Section 5.6 solves the model when the signals are drawn independently and firms can choose the precision of their signal.

298 and hold the updated belief $\tilde{\mu}_t^I$. Accordingly, fraction $1 - \lambda_t$ of firms choose
 299 not to observe signal s_t and keep their initial prior belief μ_t .²⁰

300 **Stage 2: Learning from the equilibrium wage.** The labor market opens and
 301 firms enter with their belief about the state from stage 1. They maxi-
 302 mize expected profits by choosing the optimal level of employment h_{it} .
 303 Firms take as given the real wage rate w_t and account for any informa-
 304 tion contained in the equilibrium wage about the state in their optimal
 305 labor demand. In particular, uninformed firms revise their stage 1 belief
 306 μ_t about the state to $\hat{\mu}_t^U$ upon observing the equilibrium real wage w_t . On
 307 the contrary, informed firms do not revise their belief $\tilde{\mu}_t^I$ from stage 1 as
 308 the equilibrium wage conveys information already held by the informed
 309 firms. The representative household privately learns the realization of the
 310 taste shock ϕ_t and forms its labor supply h_t^S to maximize expected period
 311 utility. The labor market clears.

312 **Stage 3: End-of-period learning.** Informed and uninformed firms produce
 313 outputs y_t^I and y_t^U according to their employment decisions from stage
 314 2, and given the realized technology level from stage 1. The representa-
 315 tive household chooses consumption, and the goods market clears. From
 316 observing their own output, firms can infer the true z_t perfectly. Next pe-
 317 riod's common prior belief μ_{t+1} obtains from perfect knowledge of z_t and
 318 the transition probabilities of the Markov chain

$$\mu_{t+1} = \begin{cases} \bar{\rho} & \text{if } z_t = \bar{z}, \\ 1 - \underline{\rho} & \text{if } z_t = \underline{z}. \end{cases} \quad (7)$$

²⁰In the following, we will repeatedly refer to firms that acquire the costly signal as informed firms, and those firms refraining from costly information acquisition as uninformed firms. We use this terminology even though the equilibrium wage can contain information about the state and thus potentially allows also those firms that do not acquire the costly signal to become further informed.

319 For notational convenience we define the set of possible prior beliefs as
 320 $\mathcal{M} = \{1 - \underline{\rho}, \overline{\rho}\}$. As a consequence of perfect end-of-period learning, in-
 321 formation in the form of the costly signal has value only in the current
 322 period. The information acquisition problem in stage 1 is therefore static,
 323 as are the household's and firms' optimization problems in stages 2 and
 324 3.²¹ To economize on notation we drop the time subscripts from the next
 325 section on.

326 3. Equilibrium

327 We solve the model backwards, starting from equilibrium in the labor mar-
 328 ket in stage 2, for a given fraction of informed firms.²² Then, we solve the stage 1
 329 information acquisition problem taking as given the distribution of equilibrium
 330 outcomes in the labor market.

331 We solve for the labor market equilibrium using rational expectations equi-
 332 librium (REE) under asymmetric information, based on the pioneering work of
 333 Lucas (1972) and Green (1973).²³ This equilibrium concept accounts for learn-
 334 ing from prices by imposing a consistency requirement on equilibrium beliefs.
 335 Namely, beliefs are required to be in line with the information contained in the
 336 observed equilibrium wage. We first characterize rational expectations equilib-
 337 rium à la Lucas and Green in our model. Then, we explicitly solve for equilib-
 338 rium under a parameter restriction, allowing us, in the next section, to analyti-
 339 cally illustrate all the mechanisms present in our environment.

²¹For reasons of tractability, the majority of models employed in the pertinent literature on in-
 formational frictions in macroeconomics, and in the closely related literature on the social value
 of public information feature a single-period learning problem. A notable exception is Amador
 and Weill (2012) whose continuous time baseline model builds on the discrete time environments
 in Vives (1993, 1997).

²²Given that the household does not have access to a storage technology, goods market equi-
 librium in stage 3 is given by $\int y_i di - \lambda\kappa = c$.

²³For surveys on extensions of rational expectations equilibrium to asymmetric information
 see Radner (1979) and Grossman (1981).

3.1. Labor market equilibrium

Labor demand and supply schedules are found by solving the household's and firms' maximization problems. The household solves its static utility maximization in two steps. First, in stage 2, it chooses how much labor to supply for a given wage and realization of taste shock, $h^S(w, \phi)$. Then, in stage 3, when labor income and profits are realized, it chooses consumption.

For $\lambda > 0$, the equilibrium wage can contain information about the signal s the informed firms acquired. Hence, uninformed firms update their belief using the information that may be contained in the equilibrium wage they observe. Letting $\hat{\mu}^U(w, \mu)$ to stand for this updated belief, an uninformed firm's profit maximization problem reads

$$\max_{h^U \geq 0} \{ \hat{\mu}^U(w, \mu) \Pi(w, \bar{z}, h^U) + (1 - \hat{\mu}^U(w, \mu)) \Pi(w, \underline{z}, h^U) \}. \quad (8)$$

The resulting labor demand of an uninformed firm is denoted by $h^U(w, \hat{\mu}^U)$.

Informed firms maximize expected profits for a given wage, forming expectations with belief $\hat{\mu}^I(w, \mu, s)$.²⁴ That is, they solve

$$\max_{h^I \geq 0} \{ \hat{\mu}^I(w, \mu, s) \Pi(w, \bar{z}, h^I) + (1 - \hat{\mu}^I(w, \mu, s)) \Pi(w, \underline{z}, h^I) \}, \quad (9)$$

yielding $h^I(w, \hat{\mu}^I)$, the labor demand of an informed firm. Having laid out the maximization problems of the agents, we can now define rational expectations equilibrium in the labor market.

Definition 1 (Rational expectations equilibrium in the labor market). *Given a fraction of informed firms, $\lambda \in [0, 1]$, rational expectations equilibrium in the labor market is a pair of demand schedules $h^U(w, \hat{\mu}^U)$ and $h^I(w, \hat{\mu}^I)$, a supply schedule $h^S(w, \phi)$ and a wage functional $\mathcal{W}_\lambda(\phi, \mu, s)$ such that for all $(\phi, \mu, s) \in \Phi \times \mathcal{M} \times \mathcal{S}$ and $w = \mathcal{W}_\lambda(\phi, \mu, s)$*

²⁴Informed firms do not learn anything new from the equilibrium wage, but we still write their belief as a function of the wage to indicate that their belief is equally required to be consistent with the equilibrium wage as stated in (11). Moreover, this formulation allows us to use Definition 1 also in the extension with independently drawn signals.

- 362 1. $h^U(w, \hat{\mu}^U)$ and $h^I(w, \hat{\mu}^I)$ solve the uninformed and informed firm's profit
 363 maximization problem in (8) and (9), respectively;
 364 2. beliefs are consistent with the realized wage w

$$\hat{\mu}^U(w, \mu) = \mathbb{P}(z = \bar{z} \mid w = \mathcal{W}_\lambda(\phi, \mu, s), \mu) \quad (10)$$

$$\hat{\mu}^I(w, \mu, s) = \mathbb{P}(z = \bar{z} \mid w = \mathcal{W}_\lambda(\phi, \mu, s), \mu, s) \quad (11)$$

- 365 3. $h^S(w, \phi)$ solves the household's stage 2 problem;
 366 4. labor market clears

$$(1 - \lambda) h^U(w, \hat{\mu}^U) + \lambda h^I(w, \hat{\mu}^I) = h^S(w, \phi). \quad (12)$$

367 Note that we impose the plausible restriction that the equilibrium wage can-
 368 not contain information about the state of the economy beyond the signal re-
 369 ceived by the informed firms. The following lemma establishes a noteworthy
 370 characteristic of the labor market equilibrium. Namely, due to the combination
 371 of bounded taste shocks and binary noisy signals, an equilibrium wage can fully
 372 reveal the signal of the informed firms.

373 **Lemma 1** (fully revealing wages). *A rational expectations wage in the labor mar-*
 374 *ket can fully reveal the signal s of the informed firms.*

375 *Proof.* See Appendix A, page A-1. □

376 The proof of Lemma 1 reveals that aggregate output is higher for all realiza-
 377 tions of the taste shock when $z_t = \bar{z}$ than when $z_t = \underline{z}$ if the following inequality
 378 holds²⁵

$$\bar{z} \left(\frac{\mathbb{E}[z \mid \underline{s}]}{\mathcal{W}_{\lambda=1}(\bar{\phi}, \mu, \underline{s})} \right)^{\frac{\alpha}{1-\alpha}} > \underline{z} \left(\frac{\mathbb{E}[z \mid \bar{s}]}{\mathcal{W}_{\lambda=1}(\underline{\phi}, \mu, \bar{s})} \right)^{\frac{\alpha}{1-\alpha}}. \quad (13)$$

379 We confine attention to parameters satisfying this restriction, allowing us to re-
 380 fer to periods when the aggregate technology shock is high as booms and pe-
 381 riods of low aggregate technology shock as recessions. This restriction ensures

²⁵For a fully revealing signal, the equivalent condition is $\bar{z}(\mathbb{E}[z \mid \mu = 1 - \underline{\rho}] / \mathcal{W}_{\lambda=0}(\bar{\phi}, \mu, s))^{\frac{\alpha}{1-\alpha}} > \underline{z}(\mathbb{E}[z \mid \mu = \bar{\rho}] / \mathcal{W}_{\lambda=0}(\underline{\phi}, \mu, s))^{\frac{\alpha}{1-\alpha}}$.

that the two shocks in the model serve different purposes. On the one hand, fluctuations in output are primarily accounted for by changes in productivity, as in a standard real business cycle model. On the other hand, the taste shock introduces noise to equilibrium wages, rather than driving the business cycle.

To further characterize labor market equilibrium, we next state the consistency requirement of the belief of the uninformed firms for non-fully revealing wages.

Lemma 2 (Belief of uninformed firms for non-fully revealing wages). *For non-fully revealing wages, the belief of the uninformed firms satisfies*

$$\frac{q\hat{\mu}^U(w) + (1-q)(1-\hat{\mu}^U(w))}{(1-q)\hat{\mu}^U(w) + q(1-\hat{\mu}^U(w))} = \frac{|\phi_w(w, \bar{s})|f(\phi(w, \bar{s}))}{|\phi_w(w, \underline{s})|f(\phi(w, \underline{s}))} \frac{q\mu + (1-q)(1-\mu)}{(1-q)\mu + q(1-\mu)}, \quad (14)$$

where

$$\begin{aligned} \phi(w, s) &= w^{\frac{1}{\gamma}} - w^{\frac{1-\alpha-\gamma}{(1-\alpha)\gamma}} \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)\mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda\mathbb{E}[z | s]^{\frac{1}{1-\alpha}} \right], \\ \phi_w(w, s) &= \frac{1}{\gamma} w^{\frac{1-\gamma}{\gamma}} - \frac{1-\alpha-\gamma}{(1-\alpha)\gamma} w^{\frac{(1-\alpha)(1-\gamma)-\gamma}{(1-\alpha)\gamma}} \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)\mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda\mathbb{E}[z | s]^{\frac{1}{1-\alpha}} \right] \\ &\quad - \hat{\mu}_w^U(w)(\bar{z} - \underline{z})(1-\lambda)\mathbb{E}[z | w]^{\frac{\alpha}{1-\alpha}} w^{\frac{1-\alpha-\gamma}{(1-\alpha)\gamma}} \frac{\alpha^{\frac{1}{1-\alpha}}}{1-\alpha} \end{aligned} \quad (15)$$

Proof. See Appendix A, page A-2. \square

Note from the characterization in Lemma 2 that for $\gamma = 1 - \alpha$, the belief of the uninformed firms does not depend on $\hat{\mu}_w^U(w)$. Therefore, in this case, one can solve for $\hat{\mu}^U$ from (14). Given that imposing the restriction $\gamma = 1 - \alpha$ does not suppress any mechanism present in our environment, we will proceed by characterizing equilibrium in this case.

Under the parameter restriction $\gamma = 1 - \alpha$, Lemmas 1 and 2 enable us to arrive at the equilibrium wage functional constructively. Here, our model differs from Grossman-Stiglitz type models, which typically rely on guess-and-verify. Moreover, we can establish the uniqueness of equilibrium.

402 **Proposition 1** (Unique labor market equilibrium). *For $\gamma = 1 - \alpha$, the unique equi-*
 403 *librium wage functional is given by*

$$\mathcal{W}_\lambda(\phi, \mu, \underline{s}) = \begin{cases} \left(\phi + \alpha^{\frac{1}{1-\alpha}} \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right)^{1-\alpha} & \text{if } \phi < \phi^* \\ \left(\phi + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | \hat{\mu}^U(\phi, \underline{s})]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} & \text{if } \phi \geq \phi^* \end{cases} \quad (17)$$

$$\mathcal{W}_\lambda(\phi, \mu, \bar{s}) = \begin{cases} \left(\phi + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} & \text{if } \phi \leq \phi^{**} \\ \left(\phi + \alpha^{\frac{1}{1-\alpha}} \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} \right)^{1-\alpha} & \text{if } \phi > \phi^{**}, \end{cases} \quad (18)$$

404 *where*

$$\phi^* = \underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right) \quad (19)$$

$$\phi^{**} = \bar{\phi} - \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right). \quad (20)$$

405 *and $\hat{\mu}^U(\phi, s)$ satisfy (A.13), (A.14), (A.15) and (A.16) in Appendix A.*

406 *Proof.* See Appendix A, page A-2. □

407 The taste shock ϕ^* is the lowest taste shock for which a non-fully reveal-
 408 ing wage obtains when the signal realization is low. Similarly, ϕ^{**} is the highest
 409 taste shock supporting a non-fully revealing wage for the high signal realiza-
 410 tion. Given that the equilibrium wage is increasing in the taste shock and in the
 411 informed firms' belief about the state, a sufficiently low taste shock yields an
 412 equilibrium wage which can only obtain when the signal is low. Hence, such a
 413 wage reveals the realization of the signal. Analogously, when the signal realiza-
 414 tion is high, for a sufficiently high taste shock, the equilibrium wage exceeds the
 415 highest non-fully revealing wage $\mathcal{W}_\lambda(\bar{\phi}, \mu, \underline{s})$, also supported by the low signal re-
 416 alisation. Thus, the highest and the lowest equilibrium wages are fully revealing.

417 Equations (19) and (20) show that the set of taste shocks for which a non-
 418 fully revealing wage obtains shrinks when the fraction of informed firms λ in-
 419 creases. This is due to the stronger dependence of the equilibrium wage on the

demand of the informed firms, increasing the distance between the two taste shocks for which a given wage can obtain for both of the signal realizations. Consequently, as we demonstrate in the next section, an increase in the fraction of informed firms raises the probability of observing a fully revealing wage.

3.2. Information acquisition equilibrium

Equipped with a REE wage functional, we can solve a firm's information acquisition problem in stage 1. A firm will acquire information at cost κ if the expected profit of an informed firm exceeds that of an uninformed firm by more than κ . Letting $G(\lambda) = \mathbb{E}[\Pi^I(w, \lambda) | \mu] - \kappa - \mathbb{E}[\Pi^U(w, \lambda) | \mu]$ ²⁶ to denote the expected gain from becoming informed, we define stage 1 equilibrium as follows.

Definition 2 (Information acquisition equilibrium). *Information acquisition equilibrium is a fraction of informed firms λ^* such that*

$$\lambda^* = \begin{cases} 0 & \text{if } G(0) < 0 \\ 1 & \text{if } G(1) > 0 \\ \lambda^* \in [0, 1] & \text{if } G(\lambda^*) = 0. \end{cases} \quad (21)$$

A sufficient condition for the equilibrium fraction of informed firms to be unique is that the expected gain from becoming informed, $G(\lambda)$, is strictly decreasing in λ , i.e. information acquisition exhibits strategic substitutability.

4. Demand for information and learning from prices

In this section, we exhibit the main mechanisms operating in our environment. We do so by considering a baseline model which can be solved analytically.

Definition 3 (Baseline model). *The baseline model satisfies*

$$\gamma = 1 - \alpha, \forall \alpha \in (0, 1) \quad (22)$$

$$\phi \sim \mathcal{U}[\underline{\phi}, \bar{\phi}]. \quad (23)$$

²⁶ $\Pi(\cdot, \cdot)$ represents labor market equilibrium profit.

440 Assuming that $\gamma = 1 - \alpha$ ensures that the endogenous signal provided by the
441 equilibrium wage is additively separable in the informed firms' expectation of
442 the state z and in the noise ϕ . On the other hand, uniformly distributed noise
443 renders non-fully revealing wages completely uninformative.²⁷ In the next sec-
444 tion, we show that the mechanisms proved here remain to operate when these
445 assumptions are relaxed. We first show that, as in Grossman and Stiglitz (1980),
446 information acquisition exhibits strategic substitutability. Then, we specify con-
447 ditions under which demand for information is countercyclical. That is, firms
448 have a stronger incentive to acquire information when the economy has been in
449 a recession in the previous period, and firms hold a pessimistic belief about the
450 economy being in a boom than after a boom when firms share an optimistic be-
451 lief. Countercyclical information demand, in turn, implies that the price system
452 is more informative when firms have a pessimistic belief than for an optimistic
453 belief.

454 Before proving strategic substitutability in information acquisition, we show
455 that in the baseline model, non-fully revealing wages are completely uninfor-
456 mative about s .

457 **Lemma 3** (“All-or-nothing” learning from REE wages). *In the baseline model,*
458 *non-fully revealing wages are completely uninformative about s .*

459 *Proof.* See Appendix A, page A-3. □

460 Having solved for the beliefs of the uninformed firms, we can analyze the
461 gain from acquiring the informative signal.

²⁷We thank an anonymous referee for pointing out that the assumption of uniform noise shocks to render equilibrium analysis of information revelation more tractable appears also in Guerrieri and Kondor (2012). In their asset pricing model three possible regimes of information revelation can arise in equilibrium. There are two regimes with fully revealing bond prices, and one in which bond prices do not reveal any information. This is akin to the “All-or-nothing” learning from REE wages in our baseline model, see Lemma 3.

462 **Proposition 2** (Strategic substitutability in information acquisition). *In the*
 463 *baseline model, the expected gain from becoming informed is strictly decreasing*
 464 *in the fraction of informed firms for all $\lambda < \bar{\lambda}$, where*

$$\bar{\lambda} = \frac{\bar{\phi} - \underline{\phi}}{\alpha^{\frac{1}{1-\alpha}} \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right)}. \quad (24)$$

465 *Proof.* See Appendix A, page A-3. □

466 In our model, strategic substitutability in information acquisition arises
 467 from an information externality due to rational expectations equilibrium wages
 468 transmitting information, similar to the information externality arising from the
 469 rational expectations equilibrium asset price transmitting information from in-
 470 formed to uninformed investors in Grossman and Stiglitz (1980). As more firms
 471 acquire the costly signal and become informed about the economy's state, the
 472 price system becomes more informative as measured by the probability of ob-
 473 serving an informative wage. As a consequence, an individual firm's incentive to
 474 acquire the costly signal is reduced. Hence, the expected gain of becoming in-
 475 formed decreases in the fraction of informed firms as long as not all equilibrium
 476 wages are fully revealing. This is guaranteed by the condition $\lambda < \bar{\lambda}$.

477 We now turn to characterizing firms' information demand, and the infor-
 478 mativeness of the price system. In what follows, we consider an environment
 479 with symmetric transition probabilities, i.e. $\underline{\rho} = \bar{\rho} = \rho$. This implies that when
 480 the economy has been in a boom in the previous period, firms' prior belief μ is
 481 equal to ρ . On the other hand, when the economy has been in a recession in the
 482 previous period, $\mu = 1 - \rho$. Consequently, firms' uncertainty about the state z ,
 483 as measured by entropy, exhibits no cyclical. This allows us to focus on how
 484 firms' technology and equilibrium wages affect information demand.

485 **Proposition 3** (Countercyclical information demand). *In the baseline model,*
 486 *when $\alpha < 1/2$, the expected gain from becoming informed is higher for the low*
 487 *prior belief $\mu = 1 - \rho$ than for the symmetric high prior belief $\mu = \rho$ for all*

488 $\rho \in (1/2, 1)$ and $\lambda < \bar{\lambda}(1 - \rho)$, where

$$\bar{\lambda}(\mu) = \frac{\bar{\phi} - \underline{\phi}}{\alpha^{\frac{1}{1-\alpha}} \left(\mathbb{E}[z | \bar{s}, \mu]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-\alpha}} \right)}. \quad (25)$$

489 *Proof.* See Appendix A, page A-5. \square

490 To understand the mechanisms behind countercyclical information de-
491 mand, consider the expected profit of a firm for a given wage,

$$\mathbb{E}[\Pi^J | w, \mu] = (1 - \alpha) \alpha^{\frac{\alpha}{1-\alpha}} \left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}} \mathbb{E}[z | \hat{\mu}^J(\cdot)]^{\frac{1}{1-\alpha}}, \quad (26)$$

492 where $J \in \{I, U\}$. Integrating $\mathbb{E}[\Pi^I | w] - \mathbb{E}[\Pi^U | w] - \kappa$ over uninformative wages
493 yields the expected gain from becoming informed,²⁸

$$G(\lambda) = \overbrace{\alpha^{\frac{\alpha}{1-\alpha}} \left[\mathbb{P}(s = \bar{s}) \mathbb{E}[z | \bar{s}, \mu]^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \underline{s}) \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \mu]^{\frac{1}{1-\alpha}} \right]}^{(1)} \overbrace{\left(\frac{\bar{w} - \underline{w}}{\bar{\phi} - \underline{\phi}} \right)}^{(2)} - \kappa, \quad (27)$$

494 where \underline{w} and \bar{w} denote the lowest and the highest uninformative wage, respec-
495 tively. The first term in (27) represents the difference in the expected profits of
496 informed and uninformed firms for a given, uninformative wage. This differ-
497 ence is illustrated for two different prior beliefs in Figure 1. The expected gain
498 from acquiring information for a given wage $\mathbb{E}[\Pi^I - \Pi^U | w, \mu]$ is lower for the
499 high prior belief μ_h than for the low prior belief μ_l as the curvature of the ex-
500 pected profit function is decreasing in the prior belief. Due to the convexity of
501 the expected profit function, its curvature is decreasing in the prior belief when
502 $\partial^3 \mathbb{E}[\Pi^U | w] / \partial \mu^3 < 0$, which holds for $\alpha < 1/2$.

²⁸See the proof of Proposition 2, in Appendix A, for a complete derivation.

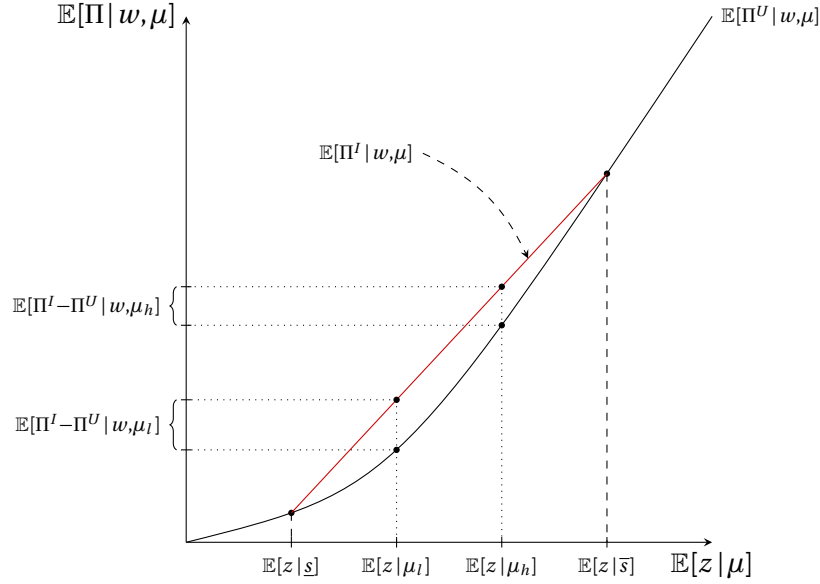


Figure 1: The expected gain for a given wage from acquiring a perfectly revealing signal for two different prior beliefs.

503 The second term in (27) can be decomposed as follows²⁹

$$\frac{\bar{w} - w}{\phi - \underline{\phi}} = (1 - \alpha) \mathbb{E} \left[\overbrace{\left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}}}^{(2a)} \middle| w \in [\underline{w}, \bar{w}] \right] \overbrace{\mathbb{P}(w \in [\underline{w}, \bar{w}])}^{(2b)}. \quad (28)$$

504 The term labeled (2a) captures the effect of the equilibrium wage on the ex-
 505 pected gain from acquiring information whereas (2b), the probability of observ-
 506 ing an uninformative wage, summarizes the information content of equilibrium
 507 wages. Appendix A shows that both of these two terms are higher for the low
 508 prior belief $1 - \rho$ than for the symmetric high prior belief ρ . Equilibrium wages
 509 are increasing in the prior belief μ and as a consequence (2a) is decreasing in μ .
 510 The probability of observing an uninformative wage, (2b), on the other hand, is
 511 lower for the high prior belief due to the effect of the prior belief on the demand

²⁹We thank an anonymous referee for suggesting this decomposition.

512 schedule of the informed firms. As shown in Appendix A, an informed firm's
 513 demand is proportional to $\mathbb{E}[z | s, \mu]^{\frac{1}{1-\alpha}}$. Given that $\mathbb{E}[z | \bar{s}, \mu]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-\alpha}}$ is
 514 higher for the high than the low prior belief, the informed firms' demand sched-
 515 ules for the two signal realizations are further apart from each other when the
 516 prior belief is high. Consequently, the equilibrium wages respond more to the
 517 signal of the informed firms, lowering the probability of observing an uninfor-
 518 mative wage. However, it should be noted that, when the signal is perfectly re-
 519 vealing, (2b) is independent of the prior belief as the informed firms' demand
 520 no longer depends on their prior belief.

521 In sum, countercyclical demand for information in the baseline model arises
 522 from three effects. First, when $\alpha < 1/2$, the slope of firms' expected profit func-
 523 tion is concave in their belief about the state of the economy. Thus, acquiring the
 524 costly signal is less valuable when the prior belief is high. Second, firms' prof-
 525 its and as a consequence the expected gain from acquiring the costly signal
 526 are decreasing in the equilibrium wage. Due to the procyclicality of wages, the
 527 incentives for information acquisition are weaker in booms. Third, informed
 528 firms' demand responds more strongly to the informative signal when the prior
 529 belief is high. Consequently, for a given fraction of informed firms, equilibrium
 530 wages are more informative in booms, lowering the expected gain from acquir-
 531 ing information when firms hold the high prior belief.

532 It is important to note that the condition $\alpha < 1/2$ is not a necessary condi-
 533 tion of information demand to be countercyclical. When $\alpha > 1/2$, the effect of
 534 the equilibrium wage still favors countercyclical information demand and can
 535 dominate the opposing force arising from the shape of firms' expected profit
 536 function. As illustrated in the next section, this is indeed the case for a wide
 537 range of parameter values.

538 At this point it is worth relating our finding of countercyclicality of informa-
 539 tion demand to Vives (2014b), in which it is argued that traders have incentives
 540 to purchase less precise information in crises. In Vives (2014b) traders' infor-
 541 mation demand is decreasing in the correlation of their valuations and in their

542 transaction cost. Due to crises being thought of as a scenario in which the cor-
 543 relations of traders' valuations and their transaction costs increase, one should
 544 observe less information acquisition in a crisis situation. In our environment,
 545 mechanisms similar to those in Vives (2014b) are at work. More specifically,
 546 firms' information demand is decreasing in the equilibrium wage and in the in-
 547 formativeness of equilibrium wages. These two endogenous objects can be seen
 548 as comparable to the correlation of traders' valuation and their transaction cost
 549 in Vives (2014b) for the following reasons. First, when the correlation of traders'
 550 valuation increases in Vives (2014b), the equilibrium price is more informative
 551 about a trader's private valuation. This is similar to a more informative equi-
 552 librium wage in our setting. Second, a higher transaction cost in Vives (2014b)
 553 limits the scope of the traders to increase their profits by acquiring information.
 554 Analogously, a higher equilibrium wage in our environment leads to a lower ex-
 555 pected gain from acquiring information. Since, for a given fraction of informed
 556 firms, equilibrium wages are lower and less informative in recessions than in
 557 booms, we find that firms' information demand is countercyclical rather than
 558 low in crises as in Vives (2014b).

559 Countercyclical information demand implies that, given an interior solution
 560 for λ^* , the fraction of informed firms is higher for the pessimistic belief than for
 561 the optimistic belief. This, in turn, raises the probability of observing a fully
 562 revealing wage for the low prior belief relative to that for the high prior belief.
 563 Despite wages being more informative for the high than the low prior belief for
 564 a given fraction of informed firms, we further find that in equilibrium the proba-
 565 bility of observing a fully revealing wage is higher when the low prior belief pre-
 566 vails than when the prior belief is high. That is, measuring the informativeness
 567 of equilibrium wages with the probability of observing a fully revealing wage, we
 568 have the following.

569 **Corollary 1** (Countercyclical informativeness of equilibrium wages). *At an inte-*
 570 *rior solution for the equilibrium fraction of informed firms, equilibrium wages in*
 571 *the baseline model with $\alpha < 1/2$ are more informative when the low prior belief*

572 $1 - \rho$ prevails than when the symmetric high prior belief ρ prevails.

573 *Proof.* See Appendix A, page A-5. □

574 5. Robustness

575 In this section, we investigate the robustness of the countercyclical-
576 ity of information demand when departing from the baseline model. To that end, we
577 consider variants of the general model featuring (i) asymmetric transition prob-
578 abilities, (ii) unrestricted labor supply elasticity, (iii) a non-uniform distribution
579 of taste shocks, (iv) a continuous technology level, (v) a utility function concave
580 in consumption and (vi) independently drawn signals.³⁰ In addition, we exam-
581 ine the sensitivity of firms' incentives to acquire information to changes in the
582 parameters of the baseline model.

583 In order to establish a benchmark, we illustrate the countercyclical-
584 ity of information demand in the baseline model for symmetric transition probabilities.
585 We set $\rho = 0.9233$, obtained by estimating the persistence of U.S. expansions
586 and contractions, as defined by the NBER business cycle dating committee, in
587 the period 1946:01–2013:12 under the restriction that the transition probabil-
588 ities are symmetric. Moreover, we normalize $\underline{z} = 1$, set $q = 1$ and the other
589 parameters such that average labor input is one third of the unitary time en-
590 dowment and the variances of productivity and employment match those in the
591 U.S. data.³¹ The resulting gross gain functions are plotted in Figure 2.³² One
592 observes that firms' information demand is countercyclical for $\alpha \leq 1/2$ and es-
593 sentially acyclical for higher values of α .

³⁰Appendix B describes how the model can be solved when equilibrium is not characterized by Proposition 1.

³¹We use data on total hours worked from the BLS (HOANBS) and the TFP data described in Section 6.3. The moments are matched when $\alpha = 2/3$ and all firms are uninformed.

³²The expected gain here and in the subsequent figures is plotted relative to the average per-period profit of an uninformed firm, calculated at $\lambda = 0$ and averaged over the two states using the stationary distribution.

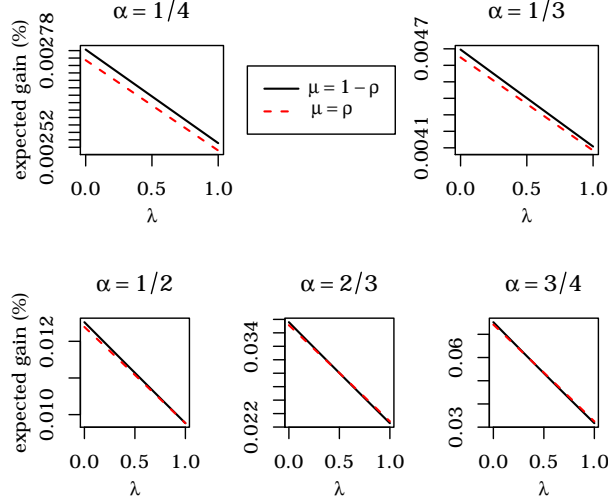


Figure 2: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for symmetric transition probabilities.

5.1. Asymmetric transition probabilities

We first study the baseline model when transition probabilities are asymmetric. More specifically, we consider the empirically plausible case of booms being more persistent than recessions. This implies that firms' prior uncertainty about the state is higher when the economy has been in a recession than when it has been in a boom.

Figure 3 illustrates the expected gain from acquiring information when booms are more persistent than recessions.³³

The effect of asymmetric transition probabilities on the expected gain of acquiring information can be seen by comparing Figures 2 and 3. In the model illustrated in Figure 3 booms are more persistent and recessions less persistent than in the model of Figure 2 whereas all the other parameters take identical values. One sees that the demand for information is more countercyclical

³³The parameter values are the same as in Figure 2 apart from $\underline{\rho} = 0.7719$ and $\bar{\rho} = 0.9525$, matching the persistence of U.S. expansions and contractions in the period 1946:01–2013:12

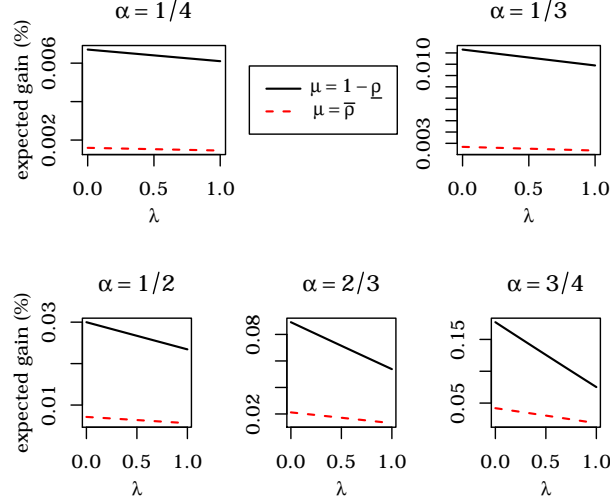


Figure 3: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for asymmetric transition probabilities.

in the model with asymmetric transition probabilities. Moreover, firms have a stronger incentive to acquire the costly signal in recessions than in booms even for $\alpha > 1/2$. The stronger countercyclicalities arise from higher prior uncertainty about the state when the economy has been in a recession than following a boom. This is a mechanism not present in the baseline model with symmetric transition probabilities, which strengthens the countercyclicalities of information demand.³⁴

5.2. Unrestricted labor supply elasticity

Let us next relax the parameter restriction $\gamma = 1 - \alpha$. More specifically, we vary the parameter α while keeping constant the parameter γ , which determines labor supply elasticity. Figures 4 and 5 illustrate the results of this exercise.³⁵ In

³⁴Appendix C shows that information demand is countercyclical in all the model variants considered in the rest of this section when booms are more persistent than recessions.

³⁵Parameters other than γ take the same values as in Figure 2.

the case of high labor supply elasticity, $\gamma = 1/5$, information demand can be procyclical even when $\alpha \leq 1/2$. Inspecting Lemma 2 reveals that this is due the belief of the uninformed firms being lower than the prior belief for all non-fully revealing wages, i.e. $\hat{\mu}^U(w) < \mu$. Consequently, receiving the low signal alters a firm's belief less than in the baseline model. Given that the low signal is more likely to obtain when the prior belief is low, firms have weaker incentives to acquire information in recessions.

A reverse mechanism operates when the elasticity of labor supply is low, illustrated in Figure 5. That is, the belief of the uninformed firms is higher than the prior belief for all non-fully revealing wages. Thus, the difference between the beliefs of an informed and an uninformed firm is lower than in the baseline model when the signal is high. As the informed firms are more likely to receive a high signal when the prior belief is high, firms incentives to acquire information in booms are moderated. For this reason, in the case of low labor supply elasticity, information demand is countercyclical also when $\alpha \geq 1/2$.

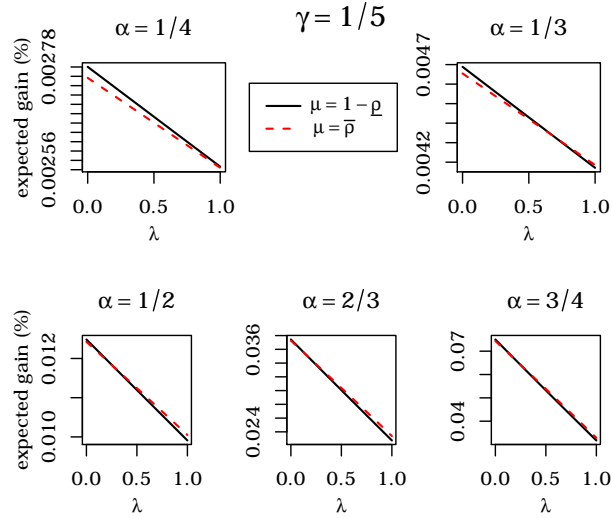


Figure 4: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for high labor supply elasticity.

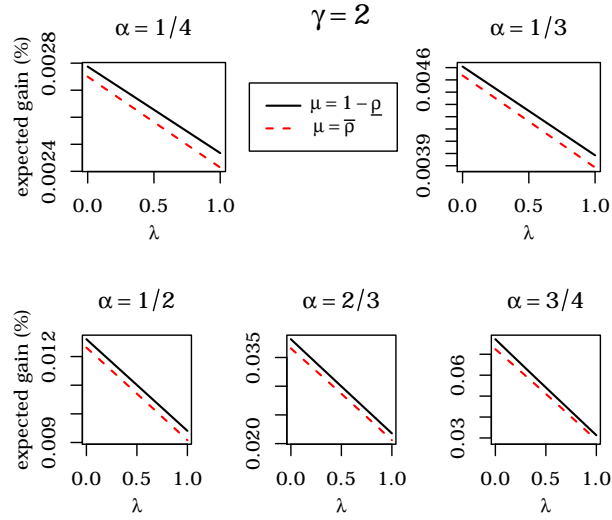


Figure 5: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for low labor supply elasticity.

5.3. Non-uniform taste shock

To explore the implications of departing from the assumption of uniformly distributed taste shock, we let ϕ follow a Beta distribution in Φ . Figure 6 illustrates the expected gain when ϕ follows a Beta(2,2) distribution.³⁶ The distribution of the taste shock affects the informational content of non-fully revealing wages, manifesting itself in the shapes of the expected gain functions. It is also worth noting that information demand is countercyclical under this alternative distribution of taste shocks also for $\alpha \geq 1/2$.

5.4. Continuous technology level

To investigate firms' incentives to acquire information when the aggregate technology level is continuous, we let both z and ϕ follow gamma distributions. Instead of explicitly modeling the evolution of z_t over time, we specify

³⁶Parameters values are as in Figure 2.

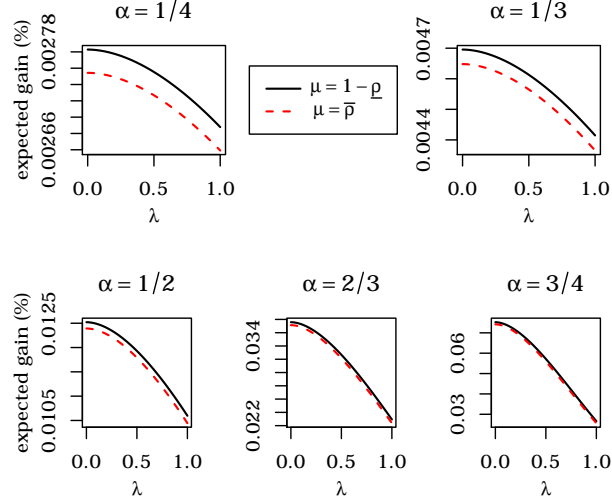


Figure 6: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for non-uniform taste shock.

645 two gamma distributions, one capturing firms' prior uncertainty about z fol-
 646 lowing a recession and the other one after a boom. The parameters of these dis-
 647 tributions are set to match the firms' prior expectation and entropy of z in the
 648 two states of the baseline model with symmetric transition probabilities. Simi-
 649 larly, the gamma distribution of ϕ is parameterized to have the same mean and
 650 entropy as the uniform distribution in the model of Figure 2. The resulting ex-
 651 pected gain functions are shown in Figure 7. Compared to the baseline model,
 652 there are two main differences. First, strategic substitutability in information ac-
 653 quisition is stronger than in the baseline model. This arises from the relatively
 654 sharply peaked distribution of the noise ϕ , facilitating learning from equilib-
 655 rium wages. Second, firms value the signal more than in the baseline model.
 656 This shows that the modest expected gain from becoming informed in the base-
 657 line model partly derives from the aggregate technology level being binary.

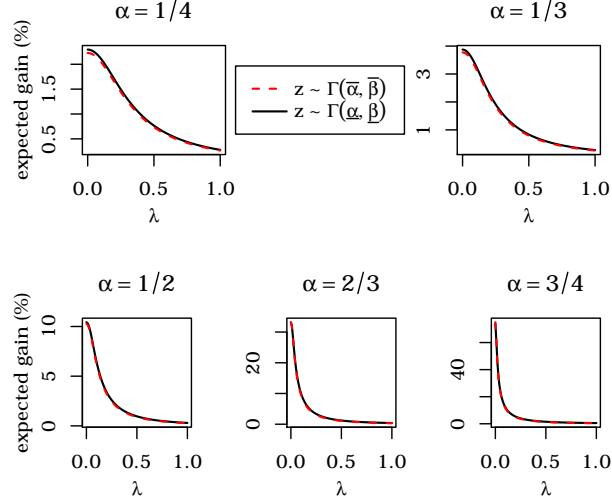


Figure 7: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for continuous technology level.

5.5. *Utility concave in consumption*

Let us consider a model variant featuring a utility function concave both in leisure and consumption. More specifically, we let the representative household's preferences be represented by

$$U(c_t, \ell_t) = \log c_t + \phi_t \log \ell_t. \quad (29)$$

Under this specification of utility, the household's labor supply also depends on its expectation of the firms' profits. Note however that given that the household knows the realization of the taste shock, it can infer the signal of the informed firms from the equilibrium wage. This in turn implies that the equilibrium wage reflects information about the signal from both the supply schedule of the household and the demand schedules of the informed firms. Figure 8 shows that procyclical information demand can arise in this model variant.³⁷ This results from two new effects. In booms, when expected consumption is

³⁷Parameters other than γ take the same values as in Figure 2.

high, the household's labor supply, given by (B.9), varies more with the taste shock. Consequently, the information contained in equilibrium wages is noisier. Moreover, by (B.12), uninformed firms' belief about the state falls when a non-fully revealing equilibrium wages obtains. This lowers the difference between the profit of an informed and an uninformed firm when the prior belief is low but raises it when the prior belief is high, as can be seen from Figure 1. As a result of these two effects, firms' incentives to acquire information become less countercyclical.

Moreover, due to information being imputed to equilibrium wages not only by informed firms but also by the representative household, this variant features stronger strategic substitutability in information acquisition than the baseline model. This can be seen from the expected gain functions having steeper slopes in Figure 8 than in Figure 2.

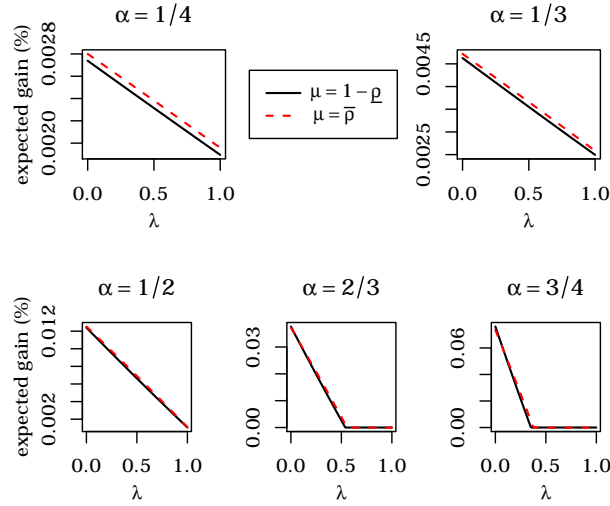


Figure 8: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for utility concave in consumption.

5.6. Independently drawn signals

Next, we solve the model when firms can choose the precision of their signals and signals are conditionally independent. To facilitate comparison with the other model variants, we consider the expected gain to a firm from acquiring a perfectly revealing signal when all other firms acquire a signal of precision q . Then, to illustrate the effect of strategic substitutability, we plot this expected gain as a function of q . That is, in this model variant, the precision of the signal acquired by all other firms q is comparable to the fraction of firms acquiring a perfectly revealing signal λ in the other variants. We obtain the results shown in Figure 9.³⁸ This variant is characterized by weaker strategic substitutability than the baseline model illustrated in Figure 3. This is due to the fact that the informativeness of equilibrium wages increases faster when a larger fraction of firms acquire perfectly revealing signals than when all firms receive signals of higher precision.

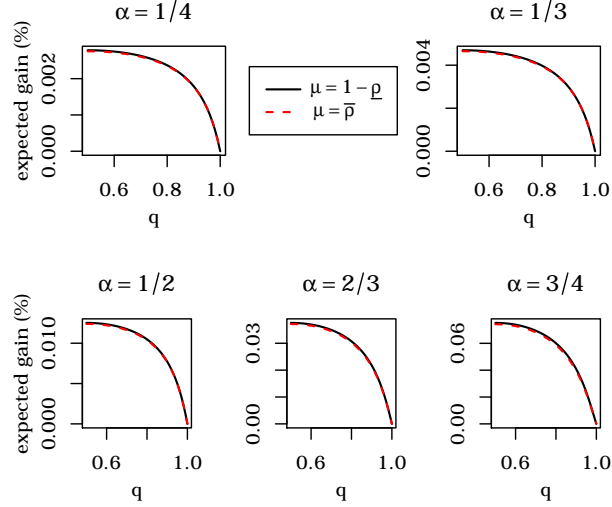


Figure 9: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for independently drawn signals.

³⁸Parameters values are as in Figure 3.

697 5.7. *Parameters of the baseline model*

698 Finally, we consider how firms' incentives to acquire information vary with
 699 parameters of the baseline model other than the persistence of the two states.
 700 First, we study the sensitivity of information demand to a change in the produc-
 701 tivity gap between booms and recessions. Second, we investigate the effect of
 702 varying the difference between the highest and the lowest taste shock. Third, we
 703 discuss how changes in the cost of information influence information demand.

704 Figure 10 illustrates firms' information demand when the productivity gap
 705 between booms and recessions $\bar{z} - \underline{z}$ is higher than in the baseline model in
 706 Figure 2.³⁹ One notes that strategic substitutability in information acquisition
 707 is stronger than in the baseline model illustrated in Figure 2. This results from
 708 an increase in the variance of productivity. Consequently, informed firms' de-
 709 mand varies more strongly across the two signals, leading to more informative
 710 equilibrium wages. Moreover, firms value the informative signal more than in
 711 the model of Figure 2, as evidenced by the higher levels of the expected gain
 712 functions in Figure 10.

713 Figure 11, on the other hand, shows how firms' incentives to acquire infor-
 714 mation respond to an increase in the difference between the highest and the
 715 lowest taste shock $\bar{\phi} - \underline{\phi}$.⁴⁰ In contrast to the preceding exercise, information
 716 demand exhibits weaker strategic substitutability than in Figure 2. This is due to
 717 an increase in the noise imputed to equilibrium wages by the taste shock.

718 For completeness, let us briefly discuss a change in the cost of acquiring the
 719 signal κ . Note from (27) that the fixed cost of the informative signal does not
 720 affect the shape of the expected gain function, but only its intersection with the
 721 horizontal axis. Therefore, κ does not affect the cyclicity of the equilibrium
 722 fraction of informed firms except in the case when the expected gain functions
 723 associated with the two prior beliefs cross at some $\lambda \in (0, 1)$.

³⁹More specifically, $\bar{z} - \underline{z}$ is 35 per cent higher than in the baseline model in Figure 2.

⁴⁰More specifically, $\bar{\phi} - \underline{\phi}$ is 35 per cent higher than in the baseline model in Figure 2.

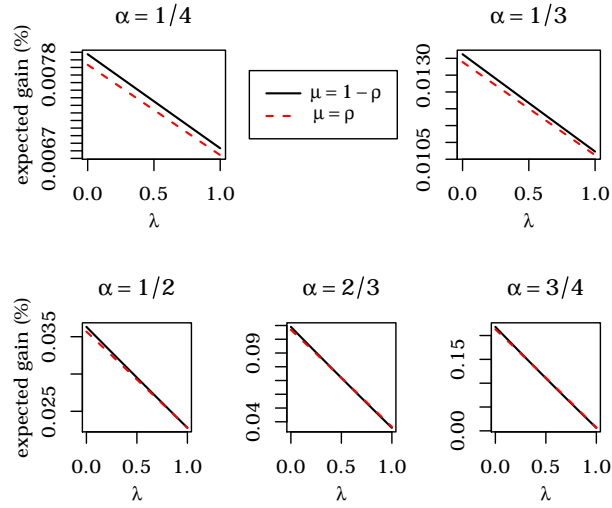


Figure 10: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for high variance of productivity.

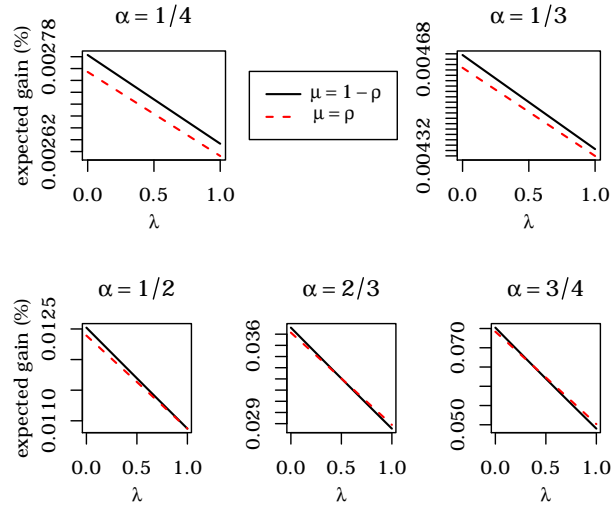


Figure 11: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for high variance of the taste shock.

724 6. Discussion

725 In this section we first delve deeper into the role of learning from equilib-
726 rium wages and examine how it affects firms' information demand and aggre-
727 gate fluctuations. To study how firms' incentives to acquire information will
728 change if learning from wages is suppressed, we consider Walrasian equilibrium
729 in the labor market, which does not require firms' beliefs to be consistent with
730 the observed wage.⁴¹ We find that suppressing the informational role of wages
731 strengthens firms' incentives to acquire information.

732 After having examined Walrasian equilibrium, we conduct a welfare analysis
733 to address the efficiency of information acquisition in the decentralized econ-
734 omy. To be more specific, we ask whether there is too little or too much infor-
735 mation acquisition from the perspective of the representative household. We
736 find that the level of information acquisition in the decentralized economy is
737 not, in general, efficient. Moreover, we identify the determinants of the socially
738 optimal level of information acquisition.

739 Finally, we test the empirical implication of our model that wages are more
740 informative about total factor productivity in recessions than in booms (see
741 Corollary 1). We find that data for the U.S. economy support this prediction
742 of the model.

743 6.1. Role of learning from wages

744 Let us begin by defining a solution concept which disregards learning from
745 wages, namely Walrasian equilibrium.

746 **Definition 4** (Walrasian equilibrium in the labor market). *Given a fraction of*
747 *informed firms, $\lambda \in [0, 1]$, Walrasian equilibrium in the labor market is a pair*
748 *of demand schedules $h^U(w, \check{\mu}^U)$ and $h^I(w, \check{\mu}^I)$, a supply schedule $h^S(w, \phi)$ and a*

⁴¹We follow Grossman (1981) in referring to the solution concept which does not require beliefs to be in line with the observed wage as Walrasian equilibrium. However, note that this solution concept does not constitute an equilibrium as firms have an incentive to reoptimize their plans on observing the wage.

749 wage functional $\check{\mathcal{W}}_\lambda(\phi, \check{\mu}^U, \check{\mu}^I)$ such that for all $(\phi, \check{\mu}^U, \check{\mu}^I) \in \Psi \times [0, 1]^2$ and $w =$
 750 $\check{\mathcal{W}}_\lambda(\phi, \check{\mu}^U, \check{\mu}^I)$

751 1. $h^U(w, \check{\mu}^U)$ and $h^U(w, \check{\mu}^I)$ solve

$$\max_{h^U \geq 0} \left\{ \check{\mu}^U \Pi(w, \bar{z}, h^U) + (1 - \check{\mu}^U) \Pi(w, \underline{z}, h^U) \right\}, \quad (30)$$

$$\max_{h^I \geq 0} \left\{ \check{\mu}^I \Pi(w, \bar{z}, h^I) + (1 - \check{\mu}^I) \Pi(w, \underline{z}, h^I) \right\}, \quad (31)$$

752 respectively;

753 2. $h^S(w, \phi)$ solves the household's stage 2 problem;

754 3. labor market clears

$$\lambda h^I(w, \check{\mu}^I) + (1 - \lambda) h^U(w, \check{\mu}^U) = h^S(w, \phi). \quad (32)$$

755 To find the expected gain from becoming informed in the baseline model
 756 when the stage 2 labor market equilibrium is Walrasian, we proceed as in the
 757 proof of Proposition 2. As there is no learning from wages, the expected gain
 758 from becoming informed is found by integrating over all possible Walrasian
 759 equilibrium wages and accounting for the cost of the signal

$$\check{G}(\lambda) = \alpha^{\frac{\alpha}{1-\alpha}} \left[\mathbb{P}(s = \bar{s}) \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \underline{s}) \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z]^{\frac{1}{1-\alpha}} \right] \left(\frac{w_h - w_l}{\bar{\phi} - \underline{\phi}} \right) - \kappa, \quad (33)$$

760 where w_l and w_h denote the lowest and the highest Walrasian equilibrium
 761 wages, respectively, and are given by

$$w_l = \left(\underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1 - \lambda) \mathbb{E}[z]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \quad (34)$$

$$w_h = \left(\bar{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1 - \lambda) \mathbb{E}[z]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha}. \quad (35)$$

762 Comparison of the two expected gain functions in (A.26) and (33) reveals that
 763 $G(\lambda) < \check{G}(\lambda)$ for all $\lambda > 0$. That is, learning from equilibrium wages weakens
 764 incentives to acquire costly information. The intuition for this effect comes
 765 from the labor market equilibrium wage serving as a costless signal about the

unknown state, discouraging firms from acquiring costly information. Consequently, in equilibrium, firms are less well informed about the state of the economy, which in turn makes employment less responsive to changes in the state. Therefore, learning from wages dampens aggregate fluctuations.

6.2. Welfare

To address the efficiency of information acquisition in the decentralized economy, we examine how the expected utility of the representative household varies with the fraction of informed firms. Given that the expected lifetime utility of the household is a weighted sum of its expected utility in a period where the low prior belief prevails and in a period in which the prior belief is high, it is sufficient to analyze the household's expected per-period utility. For a given fraction of informed firms, the household's utility in the baseline model is

$$U = \left(\frac{1}{\alpha}\right) \left(\frac{1}{w}\right)^{\frac{\alpha}{1-\alpha}} \left[\alpha^{\frac{1}{1-\alpha}} \left(\lambda z \mathbb{E}[z | s]^{\frac{\alpha}{1-\alpha}} + (1-\lambda) z \mathbb{E}[z | w]^{\frac{\alpha}{1-\alpha}} \right) + \phi \right] - \lambda \kappa. \quad (36)$$

Using the law of iterated expectations yields

$$\begin{aligned} \mathbb{E}[U] &= \mathbb{E}[\mathbb{E}[U | w]] - \lambda \kappa \\ &= \left(\frac{1}{\alpha}\right) \mathbb{E}[w] - \lambda \kappa. \end{aligned} \quad (37)$$

Differentiating with respect to λ one obtains

$$\frac{\partial \mathbb{E}[U]}{\partial \lambda} = \overbrace{G(\lambda)}^{(1)} + \overbrace{\mathbb{P}(s = \bar{s})(\bar{w}_r - \bar{w})\Delta}^{(2a)} - \overbrace{\mathbb{P}(s = \underline{s})(\underline{w} - \underline{w}_r)\Delta}^{(2b)}, \quad (38)$$

where

$$\Delta = \left(\frac{\alpha^{\frac{\alpha}{1-\alpha}}}{\bar{\phi} - \underline{\phi}} \right) \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right) \quad (39)$$

$$\underline{w}_r = \left(\underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \quad (40)$$

$$\bar{w}_r = \left(\bar{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha}. \quad (41)$$

The decomposition of the derivative in (38) illustrates the two effects of increasing the fraction of informed firms. The first term in (38) is the expected gain to an

783 individual firm from becoming informed, i.e. the private benefit from increased
 784 productive efficiency less the cost of acquiring the signal. This coincides with
 785 the social benefit from higher productive efficiency when an additional firm be-
 786 comes informed, ignoring any wage effects. The two other terms (2a and 2b),
 787 on the other hand, represent an externality of information acquisition. Namely,
 788 they show the welfare consequences of a change in employment dispersion from
 789 a higher fraction of informed firms. Given that firms are ex ante identical, cross-
 790 sectional dispersion in labor inputs is inefficient. When more firms become in-
 791 formed, uninformative equilibrium wages rise for the high signal and fall for the
 792 low signal. Consequently, the difference in labor inputs between informed and
 793 uninformed firms decreases when the signal is high. This welfare gain is repre-
 794 sented by the term (2a) in (38). On the other hand, when the signal is low, the
 795 cross-sectional dispersion in employment increases as equilibrium wages fall.
 796 This welfare loss is captured by the term (2b) in (38). To sum up, a higher frac-
 797 tion of informed firms yields a social benefit in terms of productive efficiency,
 798 but also alters employment dispersion, which by itself is welfare reducing.

799 The strength of the dispersion externality depends crucially on labor sup-
 800 ply elasticity.⁴² Let us look at two extreme cases to demonstrate the idea.
 801 First, suppose that the household's labor supply is perfectly inelastic and equal
 802 to \bar{h} . Then, aggregate output is given by $z\lambda(h^I)^\alpha + z(1-\lambda)(h^U)^\alpha$, where
 803 $\lambda h^I + (1-\lambda)h^U = \bar{h}$. By Jensen's inequality, aggregate output is maximized when
 804 all firms are uninformed. Hence, for perfectly inelastic labor supply, information
 805 has no social value since aggregate employment is insensitive to firms' informa-
 806 tion about the state of the economy. On the other hand, if labor supply were per-
 807 fectly elastic, the dispersion externality would not be present as a change in in-
 808 formed firms' demand would not affect the equilibrium wage. Consequently, in-
 809 formation acquisition in the decentralized economy would be socially efficient
 810 were labor supply perfectly elastic.

⁴²We thank an anonymous referee for pointing out the importance of labor supply elasticity for efficiency of information acquisition.

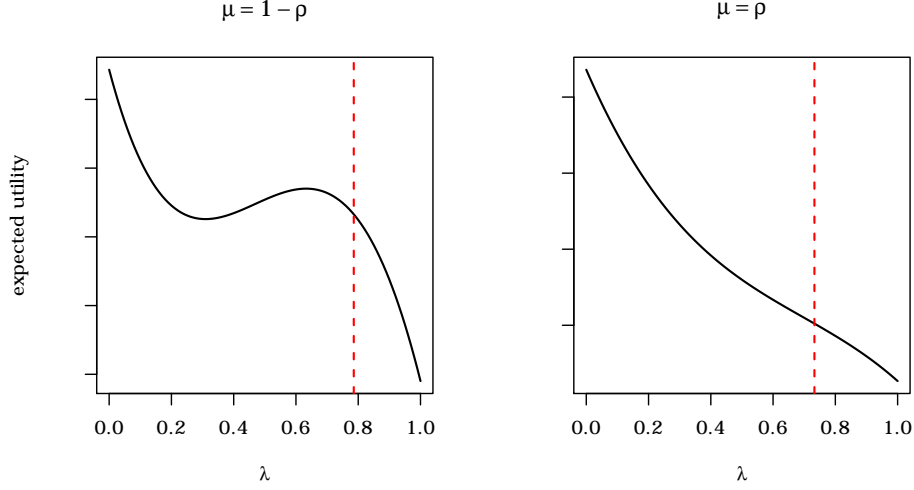


Figure 12: Expected utility as a function of the fraction of informed firms for $\alpha = 1/2$, $\underline{z} = 1$, $\bar{z} = 1.5$, $\underline{\phi} = 0.5$, $\bar{\phi} = 1.5$, $\rho = 0.9$, $q = 1$ and $\kappa = 0.00365$. The dashed line indicates the equilibrium fraction of informed firm in the decentralized economy.

811 The household's expected utility as a function of the fraction of informed
812 firms is illustrated in Figure 12. One can conclude from Figure 12 that informa-
813 tion acquisition is not, in general, efficient in the decentralized economy. That
814 is, the welfare effect of less dispersed employment for the high signal does not
815 necessarily offset the effect of higher dispersion when the signal is low. For both
816 prior beliefs the equilibrium fraction of informed firms is above 0.7 whereas wel-
817 fare is maximized when no firm is informed. Figure 12 also shows that the wel-
818 fare loss from more dispersed labor inputs is higher when the informed and un-
819 informed firms' beliefs differ by more, implying that their labor demand sched-
820 ules are further apart from each other. When the signal is low and the prior
821 belief is high, informed firms' belief differs from that of the uninformed firms
822 by a larger amount than when the prior belief is low. For this reason, in Fig-
823 ure 12, welfare is monotonically decreasing in the fraction of informed firms for
824 the high prior belief but exhibits non-monotonicity for the low prior.

825 In choosing the optimal level of information acquisition, the social planner

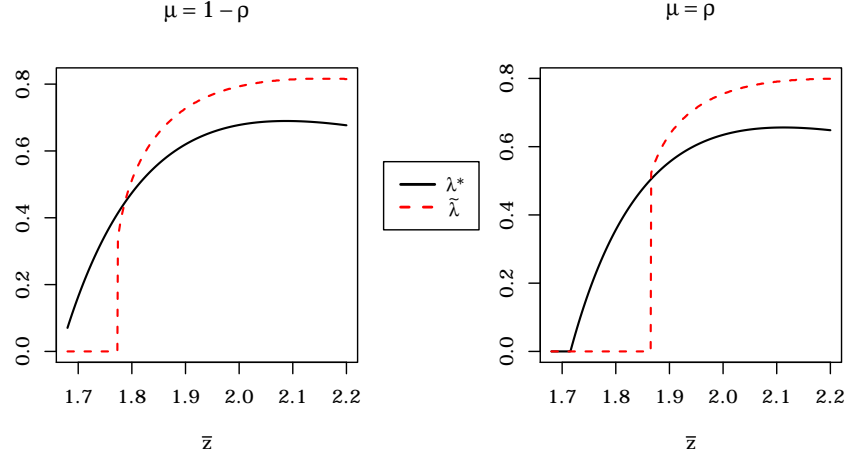


Figure 13: Equilibrium fraction of informed firms λ^* and the socially optimal fraction of informed firms $\tilde{\lambda}$ for $\alpha = 1/2$, $\underline{z} = 1$, $\underline{\phi} = 0.5$, $\overline{\phi} = 1.5$, $\rho = 0.9$ and $\kappa = 0.009$.

826 balances the gains from efficiency in production against the losses from ineffi-
827 cient dispersion. Figure 13 shows how there can also be less information acqui-
828 sition in the decentralized economy than what is socially optimal. When pro-
829 ductivity in the high state increases in Figure 13, the optimal level of information
830 acquisition eventually exceeds that in the decentralized economy as dispersion
831 decreases more strongly when the signal is high.

832 6.2.1. Efficiency of use of information

833 To offer a view of our welfare findings through the lens of the literature on
834 the sources of inefficiencies in information acquisition, we proceed by studying
835 the efficiency of use of information in the decentralized economy. That is, we
836 investigate whether, for a given fraction of informed firms, the firms' belief up-
837 dating rule maximizes the representative household's expected utility. In other
838 words, we ask whether the firms assign the welfare-maximizing weights to their
839 signal and their prior when forming their posterior beliefs about the state of the
840 economy. To this end, let us revisit the economy considered in Figure 12. To

841 illustrate the welfare implications of alternative uses of information at the firms'
842 disposal, we fix the fraction of informed firms to that in the decentralized econ-
843 omy and vary the weight placed on information available to the firms when they
844 observe the equilibrium wage relative to that put on their prior belief. Namely,
845 the uninformed and the informed firms' posterior expectations of z are altered
846 to⁴³

$$\hat{\mathbb{E}}[z | w, \mu] = \psi \mathbb{E}[z | w, \mu] + (1 - \psi) \mathbb{E}[z | \mu], \quad (42)$$

$$\hat{\mathbb{E}}[z | s, \mu] = \psi \mathbb{E}[z | s, \mu] + (1 - \psi) \mathbb{E}[z | \mu], \quad (43)$$

847 respectively. Note that the Bayesian belief updating rule, according to which
848 the firms form their expectations in the decentralized economy, obtains when
849 $\psi = 1$. Figure 14 shows how the expected utility of the representative household
850 varies with the weight parameter ψ .⁴⁴ It is worth noting that, for both prior be-
851 liefs, welfare is maximized when ψ assumes a value strictly less than one. That is,
852 it would be welfare-enhancing if the firms relied less on the signal and more on
853 the prior belief when forming their posterior expectation. This result is a mani-
854 festation of the dispersion externality uncovered in the previous section. When
855 increasing ψ , the informed and uninformed firms' expectations diverge from
856 each other for uninformative equilibrium wages. Consequently, cross-sectional
857 dispersion in labor inputs, which by itself is inefficient, rises. On the other hand,
858 an increase in ψ leads to a higher probability of observing a fully revealing wage.
859 Moreover, the informed firms' labor input moves closer to its individually opti-
860 mal level when ψ increases towards one. If the first (negative) effect dominates
861 the latter two (positive) effects, it is welfare-enhancing to assign a lower weight
862 to the informative signal relative to the prior belief. This is due to the fact that

⁴³Note that that due to the "all-or-nothing" learning from equilibrium wages in the baseline model, the posterior expectation of the uninformed firms differs from their prior expectation only when the equilibrium wage fully reveals the signal of the informed firms. Thus, the uninformed firms' expectation is invariant to the weight parameter ψ for uninformative equilibrium wages.

⁴⁴The range of ψ is chosen to clearly illustrate how welfare varies around the value of ψ which maximizes the household's expected utility.

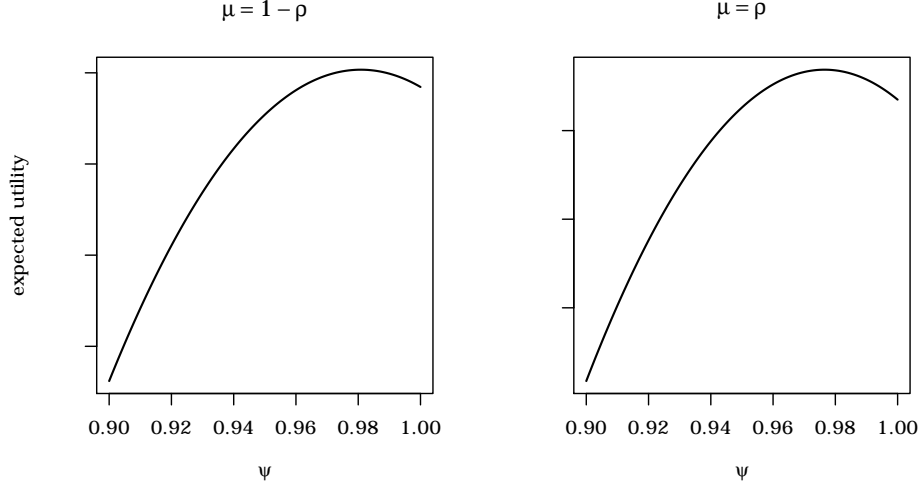


Figure 14: Expected utility as a function of the weight ψ assigned to the signal and the prior belief in the economy considered in Figure 12. The fraction of informed firms is set to that in the decentralized economy.

863 doing so brings the posterior beliefs of the informed and the uninformed firms
864 closer to each other. Finally, it should be pointed out that the use of informa-
865 tion can be efficient in the decentralized economy for some parameter values.
866 For instance, when cost of information is such that all firms choose to acquire
867 the signal, the welfare-maximizing belief updating rule coincides with that em-
868 ployed by the firms in the decentralized economy.

869 6.2.2. Relation to the literature

870 In light of the preceding discussion, we can relate our welfare results to
871 the recent literature on the origins of inefficiencies in information acquisition.
872 Colombo et al. (2014) study the efficiency of information acquisition in an envi-
873 ronment in which agents' payoffs depend not only on an unknown fundamental
874 but also on the average action taken by other agents and the dispersion of indi-

875 vidual actions in the population.⁴⁵ First, they establish that, when the use of
876 information is inefficient, the acquisition of private information is inefficiently
877 high when agents respond too much to variations in the fundamentals. Second,
878 they show that inefficiencies in the equilibrium acquisition of information arise
879 from the discrepancy between the private and the social value of reducing the
880 cross-sectional dispersion of individual actions when agents use their informa-
881 tion efficiently. Finally, in an application of their general model to a monetary
882 economy, they demonstrate that whether agents over- or underinvest in infor-
883 mation acquisition depends on the curvature of the utility function over con-
884 sumption. Despite the absence of an endogenous public signal in Colombo et al.
885 (2014), our welfare findings can be related to theirs. More specifically, the payoff
886 relevant variables in our environment that correspond to the average action and
887 the dispersion of individual actions in Colombo et al. (2014) are the equilibrium
888 wage and employment dispersion, respectively. As regards the equilibrium ac-
889 quisition of information when the use of information is inefficient, the previous
890 section demonstrates that firms can acquire too much information when their
891 labor demands rely too much on information at their disposal, analogously to
892 the result in Colombo et al. (2014). Second, also in our setting the equilibrium
893 acquisition of information can be inefficient even when the use of information
894 is efficient.⁴⁶ However, in our setting the discrepancy between the private and
895 the social value of information in this case arises from firms not internalizing
896 the effect of their information acquisition on the equilibrium wage, rather than
897 from changes in the cross-sectional dispersion of actions resulting from more
898 private information. As to the role of the primitive parameters in our environ-

⁴⁵Pavan (2014) extends the analysis in Colombo et al. (2014) to a more general information structure and considers the case of bounded recall. In a related paper, Llosa and Venkateswaran (2013) compare the equilibrium and efficient level of private information acquisition in three different environments with dispersed information. Like Colombo et al. (2014) and Pavan (2014), they establish that the efficient use of information does not guarantee efficient acquisition of information.

⁴⁶Results are available from the authors upon request.

899 ment, we find that inefficiency in information acquisition depends crucially on
900 the curvature of the utility function over leisure. Namely, the more concave is
901 the utility function in leisure, the stronger is the negative dispersion externality
902 relative to the positive effect of information acquisition on productive efficiency.
903 This tends to render information acquisition in the decentralized economy in-
904 efficiently high.

905 Vives (2014a) analyzes the efficiency of use of private information in a set-
906 ting in which agents learn from equilibrium prices. He identifies two sources of
907 inefficiency in decentralized strategies: allocative and productive inefficiency.
908 Vives (2014a) shows that agents can put too much weight on private informa-
909 tion, leading to excessively informative equilibrium prices. Also in our setting,
910 the sources of inefficiency in use of information are allocative and productive
911 inefficiency as defined in Vives (2014a). That is, welfare losses arise from devia-
912 tions of aggregate output from its full information level and from a suboptimal
913 distribution of production of a given aggregate output.

914 Angeletos and La'O (2013a) study how endogeneity of information collec-
915 tion and information aggregation affect the efficiency of the business cycle and
916 the design of optimal policy. They demonstrate that, in the case of agents being
917 insured against any idiosyncratic risk in their consumption and leisure, ineffi-
918 ciency originates solely from the endogeneity of information aggregation. Anal-
919 ogously, we find that the decentralized economy would be efficient were the
920 equilibrium wage invariant to firms' information, which is the case when labor
921 supply is perfectly elastic.

922 Angeletos et al. (2013), in turn, examine the social value of information in an
923 elementary DGSE model and show that welfare increases with the precision of
924 either public or private information. This is due to the fact that the welfare loss
925 from volatility of aggregate output and cross sectional dispersion of resources
926 decreases with the precision of either private or public information. Thus, our

927 finding that welfare can decrease with the fraction of informed firms⁴⁷ does not
928 conflict with the positive social value of information in Angeletos et al. (2013) as
929 in our environment employment dispersion can rise when more firms become
930 informed.

931 6.3. *Empirical test of countercyclically informative wages*

932 According to Corollary 1 wages are more informative about total factor pro-
933 ductivity when the economy has been in a recession in the previous period than
934 after a boom. Here, we wish to test this empirical implication of our model. To
935 do so, we use the quarterly utilization-adjusted TFP data described in Fernald
936 (2012), private-sector wages and salaries provided by the Bureau of Economic
937 Analysis (A132RC1) and the NBER business cycle dating committee's recession
938 indicator. Our data spans the period 1947:Q1–2013:Q3. In one of our empirical
939 specifications we also control for the standard deviation of TFP to account for
940 TFP volatility as a potential determinant of information acquisition and the in-
941 formativeness of equilibrium wages, as suggested by the results in Section 5.1.
942 Table 1 summarizes our empirical findings.⁴⁸ Estimates obtained from the sec-
943 ond specification reveal that wages and TFP are positively correlated when a
944 recession prevailed in the previous quarter while no statistically significant cor-
945 relation exists after a boom. The third specification shows that this finding is
946 robust to controlling for the volatility of TFP. Hence, the empirical evidence
947 supports the model's prediction of countercyclically informative wages.

948 7. Conclusion

949 We have investigated the implications of firms' acquisition of costly infor-
950 mation and the transmission of information via the price system for business cy-
951 cle dynamics by addressing two so far unanswered questions. Namely, we have

⁴⁷This can be the case even when the cost of information is set to zero.

⁴⁸We consider percentage changes in both TFP and wages as Phillips-Perron tests indicate that the log-level series are integrated of order one.

Explanatory variable	Dependent variable: ΔTFP_t		
	(1)	(2)	(3)
Δw_t	0.0672* (0.0365)	0.0325 (0.0411)	0.0478 (0.0456)
$\Delta w_t \times \text{recession}_{t-1}$		0.173* (0.104)	0.190* (0.111)
$\sigma_{TFP,t-1}$			-0.182 (0.172)
ΔTFP_{t-1}	0.0941 (0.0678)	0.108* (0.0585)	0.0766 (0.0565)
ΔTFP_{t-2}	0.119* (0.0652)	0.129** (0.0643)	0.110* (0.0648)
ΔTFP_{t-3}	-0.00201 (0.0591)	-0.00288 (0.0576)	-0.00832 (0.0563)
ΔTFP_{t-4}	-0.0857 (0.0539)	-0.0853* (0.0514)	-0.0981* (0.0567)
R^2	0.0389	0.0537	0.0536
observations	262	262	256

Table 1: Newey-West standard errors in parentheses. Coefficient estimates marked with * are significant at the 10 per cent level and those marked with ** at the 5 % level. $\sigma_{TFP,t-1}$ is the standard deviation of $\Delta TFP_{t-1}, \Delta TFP_{t-2}, \dots, \Delta TFP_{t-10}$.

952 studied how firms' incentives to acquire information vary over the business cy-
 953 cle and how learning from prices affects aggregate fluctuations. We find that for
 954 a wide range of parameter values firms' information demand is countercyclical.
 955 This arises from the following mechanisms. First, firms' profits and as a con-
 956 sequence the expected gain from acquiring information are decreasing in the
 957 equilibrium wage. Thus, firms are less willing to acquire information in booms
 958 when they expect the equilibrium wage to be high. Second, for a wide range
 959 of parameter values the slope of firms' expected profit function is concave in
 960 their belief about the state of the economy. This lowers the value of information
 961 when firms hold an optimistic belief about the state. Third, when the prior belief
 962 is high, informed firms' demand varies more with the informative signal. Thus,
 963 *for a given fraction of informed firms*, equilibrium wages are more informative
 964 in booms, lowering information demand. Moreover, in the empirically plausi-
 965 ble case in which recessions are less persistent than booms, firms' uncertainty
 966 about the state is countercyclical. Consequently, firms value information about
 967 the state more in recessions. Learning from prices has a dampening effect on
 968 aggregate fluctuations. Given that the price system transmits information from
 969 the uninformed to the informed firms, their incentives to acquire information
 970 are moderated. As a result, in equilibrium, firms are more imperfectly informed
 971 and respond less to changes in the state of the economy.

972 A welfare analysis reveals that information acquisition in the decentralized
 973 economy is not, in general, efficient. This is due to information acquisition lead-
 974 ing to information heterogeneity and as a consequence to employment disper-
 975 sion, which by itself is inefficient as firms are *ex ante* identical.

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1116 mund S. Phelps. Princeton University Press, Princeton, New Jersey, USA, pp.
1117 25–58.

1118 **Appendix A. Proofs**

1119 *Proof of Lemma 1*

1120 Solving the representative household's labor supply problem yields

$$h^S(w, \phi) = \begin{cases} 1 - \phi \left(\frac{1}{w} \right)^{\frac{1}{\gamma}} & \text{if } w^{\frac{1}{\gamma}} > \phi \\ 0 & \text{otherwise.} \end{cases} \quad (\text{A.1})$$

1121 Firm i 's labor demand, which solves its profit maximization problem is

$$h_i(w, \mu) = \left(\frac{\alpha \mathbb{E}_i[z | w]}{w} \right)^{\frac{1}{1-\alpha}} \quad (\text{A.2})$$

1122 where $\mathbb{E}_i[z | w]$ denotes the expectation with respect to the equilibrium belief

1123 $\hat{\mu}_i(\cdot)$. Market clearing in the labor market requires

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | w, s]^{\frac{1}{1-\alpha}} \right] = w^{\frac{1}{1-\alpha}} - \phi w^{\frac{\gamma-(1-\alpha)}{(1-\alpha)\gamma}}, \quad (\text{A.3})$$

1124 where $\mathbb{E}[z | w, s] = \mathbb{E}[z | s]$ due to the fact that the equilibrium wage does not
1125 contain information about z beyond s .⁴⁹

1126 To show that an equilibrium wage can fully reveal the signal of the informed
1127 firms, first suppose that $s = \underline{s}$ and $\phi = \phi' \in \Phi$. Equilibrium wage $w = \mathcal{W}_\lambda(\phi', \mu, \underline{s})$
1128 is determined by

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right] = w^{\frac{1}{1-\alpha}} - \phi' w^{\frac{\gamma-(1-\alpha)}{(1-\alpha)\gamma}}. \quad (\text{A.4})$$

1129 Note that if there does not exist $\phi'' \in \Phi$ such that

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} \right] = w^{\frac{1}{1-\alpha}} - \phi'' w^{\frac{\gamma-(1-\alpha)}{(1-\alpha)\gamma}}, \quad (\text{A.5})$$

1130 then w can only obtain when $s = \underline{s}$, hence fully revealing s . Namely, the wage
1131 reveals that $s = \underline{s}$ when

$$\phi' < \underline{\phi} + w^{\frac{1-\alpha-\gamma}{(1-\alpha)\gamma}} \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right), \quad (\text{A.6})$$

⁴⁹Here and in the rest of this proof, we have suppressed the dependence of the expectation of z on the prior belief μ for conciseness as none of the results depend on the prior belief.

1132 where w solves (A.4).

1133 Analogously, when $s = \bar{s}$ and $\phi = \phi''$, the signal is revealed when

$$\phi'' > \bar{\phi} - w^{\frac{1-\alpha-\gamma}{(1-\alpha)\gamma}} \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right), \quad (\text{A.7})$$

1134 where w solves (A.5).

1135 *Proof of Lemma 2*

1136 By Theorem 2.1.5 in Casella and Berger (2001), the probability density of w con-
 1137 ditional on s is given by $|\phi_w(w, s)|f(\phi(w, s))$. Then, (14), (15) and (16) follow
 1138 from (A.3) and Bayes' rule.

1139 *Proof of Proposition 1*

1140 Let us first consider the belief of the uninformed firms for non-fully revealing
 1141 wages. Note from Lemma 2, that under the restriction $\gamma = 1 - \alpha$, we have that

$$\phi_w(w, s) = \frac{1}{1-\alpha} w^{\frac{\alpha}{1-\alpha}} - \hat{\mu}_w^U(w)(\bar{z} - \underline{z})(1-\lambda)\mathbb{E}[z | w]^{\frac{\alpha}{1-\alpha}} \frac{\alpha^{\frac{1}{1-\alpha}}}{1-\alpha} \quad (\text{A.8})$$

1142 Thus, $\phi_w(w, \underline{s}) = \phi_w(w, \bar{s})$. Therefore, (14) becomes

$$\frac{q\hat{\mu}^U(w) + (1-q)(1-\hat{\mu}^U(w))}{(1-q)\hat{\mu}^U(w) + q(1-\hat{\mu}^U(w))} = \frac{f(\phi(w, \bar{s}))}{f(\phi(w, \underline{s}))} \frac{q\mu + (1-q)(1-\mu)}{(1-q)\mu + q(1-\mu)}, \quad (\text{A.9})$$

1143 where

$$\phi(w, \underline{s}) = \phi(w, \bar{s}) + \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right). \quad (\text{A.10})$$

1144 To prove that $\hat{\mu}^U$ is uniquely determined, let us show that the right-hand side of
 1145 (A.9) is decreasing in $\hat{\mu}^U$. First, note that $\phi(w, s)$ is decreasing in $\hat{\mu}^U$ as $\mathbb{E}[z | w]$
 1146 is increasing in $\hat{\mu}^U$. Therefore, we wish to show that

$$\frac{\partial}{\partial \phi} \left(\frac{f(\phi)}{f(\phi + \delta)} \right) \geq 0, \quad (\text{A.11})$$

1147 for any $\delta \geq 0$. This is equivalent to

$$\frac{f'(\phi)}{f(\phi)} \geq \frac{f'(\phi + \delta)}{f(\phi + \delta)}, \quad (\text{A.12})$$

1148 which is true by the log-concavity of f . Thus, the right-hand side of (A.9) is
 1149 decreasing in $\hat{\mu}^U$. As the left-hand side of (A.9), in turn, is strictly increasing in
 1150 $\hat{\mu}^U$ for all $q > 1/2$, the belief of the uninformed firms is uniquely determined.

1151 Turning to the fully revealing wages, note from (A.10) that ϕ^* and ϕ^{**} are
 1152 determined independently of the belief of the uninformed firms. Namely,

$$\phi^* = \underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right) \quad (\text{A.13})$$

$$\phi^{**} = \bar{\phi} - \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right). \quad (\text{A.14})$$

1153 To solve for non-fully revealing wages, we can proceed in two steps. First, we
 1154 can find the belief of the uninformed firms for a given realization of (ϕ, s) from

$$\frac{q\hat{\mu}^U(\phi, \underline{s}) + (1-q)(1-\hat{\mu}^U(\phi, \underline{s}))}{(1-q)\hat{\mu}^U(\phi, \underline{s}) + q(1-\hat{\mu}^U(\phi, \underline{s}))} = \frac{f(\phi - \delta(\lambda))}{f(\phi)} \frac{q\mu + (1-q)(1-\mu)}{(1-q)\mu + q(1-\mu)} \quad (\text{A.15})$$

$$\frac{q\hat{\mu}^U(\phi, \bar{s}) + (1-q)(1-\hat{\mu}^U(\phi, \bar{s}))}{(1-q)\hat{\mu}^U(\phi, \bar{s}) + q(1-\hat{\mu}^U(\phi, \bar{s}))} = \frac{f(\phi)}{f(\phi + \delta(\lambda))} \frac{q\mu + (1-q)(1-\mu)}{(1-q)\mu + q(1-\mu)}, \quad (\text{A.16})$$

1155 where

$$\delta(\lambda) = \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right). \quad (\text{A.17})$$

1156 Then, one finds the equilibrium wage from

$$w = \left(\phi + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | \hat{\mu}^U(\phi, s)]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | s]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha}. \quad (\text{A.18})$$

1157 Thus, for each (ϕ, μ, s) triplet there exists a unique rational expectations equi-
 1158 librium wage, given by (17) and (18).

1159 *Proof of Lemma 3*

1160 The lemma follows from (A.9), as $f(\cdot) = (\bar{\phi} - \underline{\phi})^{-1}$ implies that $\hat{\mu}^U(w) = \mu$ for any
 1161 wage w which does not fully reveal the signal s .

1162 *Proof of Proposition 2*

1163 We want to show that the expected gain function satisfies $G'(\lambda) < 0$ for all $\lambda < \bar{\lambda}$.
 1164 Given that uninformed and informed firms make identical choices for wages
 1165 that fully reveal the signal s , the gain from becoming informed prior to open-
 1166 ing of the labor market pertains to realizations of the signal and the taste shock

1167 which support non-fully revealing wages. From (17) and (18) it follows that the
 1168 lowest and highest non-fully revealing wages, denoting them \underline{w} and \overline{w} , respec-
 1169 tively, are given by

$$\underline{w} = \left(\underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)\mathbb{E}[z]^{\frac{1}{1-\alpha}} + \lambda\mathbb{E}[z|\overline{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \quad (\text{A.19})$$

$$\overline{w} = \left(\overline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)\mathbb{E}[z]^{\frac{1}{1-\alpha}} + \lambda\mathbb{E}[z|\underline{s}]^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha}, \quad (\text{A.20})$$

1170 where $\mathbb{E}[z]$ denotes the expectation with respect to the prior belief μ . Given that
 1171 the belief of the uninformed firms is constant over the interval of uninformative
 1172 wages, the conditional density of w becomes

$$f(w|s) = \frac{1}{\overline{\phi} - \underline{\phi}} \left(\frac{w^{\frac{\alpha}{1-\alpha}}}{1-\alpha} \right) \quad \text{for } w \in [\underline{w}, \overline{w}]. \quad (\text{A.21})$$

1173 Consequently, the prior-to-information-acquisition probability of observing an
 1174 uninformative wage is

$$[q\mu + (1-q)(1-\mu)] \int_{\underline{w}}^{\overline{w}} f(w|\overline{s})dw + [(1-q)\mu + q(1-\mu)] \int_{\underline{w}}^{\overline{w}} f(w|\underline{s})dw \quad (\text{A.22})$$

$$= 1 - \lambda \frac{\alpha^{\frac{1}{1-\alpha}} \left(\mathbb{E}[z|\overline{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z|\underline{s}]^{\frac{1}{1-\alpha}} \right)}{\overline{\phi} - \underline{\phi}} =: P(\lambda) \quad (\text{A.23})$$

1175 for $\lambda < \bar{\lambda}$ and 0 otherwise.

1176 Uninformed and informed firms' profits, for optimal choices of labor condi-
 1177 tional on w , z and s , are

$$\Pi^I(w, z, s) = \alpha^{\frac{\alpha}{1-\alpha}} \left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}} \mathbb{E}[z|s]^{\frac{\alpha}{1-\alpha}} (z - \alpha\mathbb{E}[z|s]), \quad (\text{A.24})$$

$$\Pi^U(w, z, s) = \alpha^{\frac{\alpha}{1-\alpha}} \left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}} \mathbb{E}[z|w]^{\frac{\alpha}{1-\alpha}} (z - \alpha\mathbb{E}[z|w]), \quad (\text{A.25})$$

1178 respectively. The expected gain from becoming informed is then found by in-
 1179 tegrating the difference between the profit of an informed and that of an unin-
 1180 formed firm over uninformative wages and accounting for the fixed cost of the

1181 signal:

$$\begin{aligned}
G(\lambda) &= \mathbb{P}(s = \bar{s}) \int_{\underline{w}}^{\bar{w}} \left(\mathbb{E}[\Pi^I(w, z, \bar{s}) - \Pi^U(w, z, \bar{s}) | w, \bar{s}] \right) f(w | \bar{s}) dw \\
&\quad + \mathbb{P}(s = \underline{s}) \int_{\underline{w}}^{\bar{w}} \left(\mathbb{E}[\Pi^I(w, z, \underline{s}) - \Pi^U(w, z, \underline{s}) | w, \underline{s}] \right) f(w | \underline{s}) dw - \kappa \\
&= \alpha^{\frac{\alpha}{1-\alpha}} \left[\mathbb{P}(s = \bar{s}) \mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \underline{s}) \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z]^{\frac{1}{1-\alpha}} \right] \left(\frac{\bar{w} - \underline{w}}{\bar{\phi} - \underline{\phi}} \right) - \kappa,
\end{aligned} \tag{A.26}$$

1182 where the last line obtains as

$$\mathbb{E}[\Pi^I(w, z, s) | w, s] = \alpha^{\frac{\alpha}{1-\alpha}} \mathbb{E}[z | s]^{\frac{1}{1-\alpha}} (1 - \alpha) \left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}}, \tag{A.27}$$

$$\mathbb{E}[\Pi^U(w, z, s) | w, s] = \alpha^{\frac{\alpha}{1-\alpha}} \mathbb{E}[z]^{\frac{\alpha}{1-\alpha}} (\mathbb{E}[z | s] - \alpha \mathbb{E}[z]) \left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}}. \tag{A.28}$$

1183 Note that the expected gain is equal to the scaled difference $\bar{w} - \underline{w}$ multiplied
1184 by the difference in expected profits for a unitary wage, which is independent of
1185 λ . Moreover, the latter is strictly positive by Jensen's inequality as $\mathbb{E}[z] = \mathbb{P}(s =$
1186 $\bar{s}) \mathbb{E}[z | \bar{s}] + \mathbb{P}(s = \underline{s}) \mathbb{E}[z | \underline{s}]$. Finally, the difference $\bar{w} - \underline{w}$ is strictly positive for all
1187 $\lambda < \bar{\lambda}$ and is decreasing in λ . Thus, $G'(\lambda) < 0$ for all $\lambda < \bar{\lambda}$ as was to be shown.

1188 *Proof of Proposition 3*

1189 The proposition is proven in two steps. First, it is shown that the expected gain
1190 for a unitary wage is higher for the low than for the high prior belief. Then, it is
1191 shown that $\bar{w} - \underline{w}$ is higher when firms hold the low than when they hold the
1192 high prior belief.

1193 Consider the part of the expected gain which is proportional to the differ-
1194 ence in expected profits for a unitary wage,

$$g(\mu) := \mathbb{P}(s = \bar{s} | \mu) \mathbb{E}[z | \bar{s}, \mu]^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \underline{s} | \mu) \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \mu]^{\frac{1}{1-\alpha}}. \tag{A.29}$$

1195 Evaluating the beliefs of the informed firms yields

$$g(\rho) = \mathbb{P}(s = \bar{s} | \rho) (\mathbb{E}[z | \rho] + a)^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \underline{s} | \rho) (\mathbb{E}[z | \rho] - b)^{\frac{1}{1-\alpha}}, \quad (\text{A.30})$$

$$- \mathbb{E}[z | \rho]^{\frac{1}{1-\alpha}}$$

$$g(1-\rho) = \mathbb{P}(s = \underline{s} | \rho) (\mathbb{E}[z | 1-\rho] + b)^{\frac{1}{1-\alpha}} + \mathbb{P}(s = \bar{s} | \rho) (\mathbb{E}[z | 1-\rho] - a)^{\frac{1}{1-\alpha}} \quad (\text{A.31})$$

$$- \mathbb{E}[z | 1-\rho]^{\frac{1}{1-\alpha}},$$

1196 where

$$a = \frac{(2q-1)(1-\rho)\rho(\bar{z}-z)}{q\rho + (1-q)(1-\rho)}, \quad (\text{A.32})$$

$$b = \frac{(2q-1)(1-\rho)\rho(\bar{z}-z)}{(1-q)\rho + q(1-\rho)}. \quad (\text{A.33})$$

1197 Note that $b > a$ for $\rho > 1/2$. Given that $p := \mathbb{P}(s = \bar{s} | \mu) = 1 - \mathbb{P}(s = \underline{s} | \mu) > 1/2$ for
1198 all $\rho > 1/2$, we want to show that

$$h(x) := (1-p)(x+b)^{\frac{1}{1-\alpha}} + p(x-a)^{\frac{1}{1-\alpha}} - x^{\frac{1}{1-\alpha}} > p(y+a)^{\frac{1}{1-\alpha}} + (1-p)(y-b)^{\frac{1}{1-\alpha}} - y^{\frac{1}{1-\alpha}} \quad (\text{A.34})$$

1199 where $y = \mathbb{E}[z | \rho] > \mathbb{E}[z | 1-\rho] = x$. First note that

$$h'(x) = \frac{1}{1-\alpha} \left((1-p)(x+b)^{\frac{\alpha}{1-\alpha}} + p(x-a)^{\frac{\alpha}{1-\alpha}} - x^{\frac{\alpha}{1-\alpha}} \right) < 0 \quad (\text{A.35})$$

1200 by the strict concavity of $x^{\frac{\alpha}{1-\alpha}}$ for $\alpha < 1/2$. Let $z = y - (b-a)$ and note that

$$u(q) := z - x = (2\rho - 1)(\bar{z} - z) \left(1 - \frac{(2q-1)^2(1-\rho)\rho}{[q\rho + (1-q)(1-\rho)][(1-q)\rho + q(1-\rho)]} \right). \quad (\text{A.36})$$

1201 We have that $u(1/2) > 0$, $u(1) = 0$ and

$$u'(q) = -(2\rho - 1)(\bar{z} - z) \frac{(2q-1)(1-\rho)\rho}{[q\rho + (1-q)(1-\rho)]^2 [(1-q)\rho + q(1-\rho)]^2} \leq 0. \quad (\text{A.37})$$

1202 Thus, $z - x \geq 0$ for all $q \in (1/2, 1]$. This allow us to establish that

$$(1-p)(x+b)^{\frac{1}{1-\alpha}} + p(x-a)^{\frac{1}{1-\alpha}} - x^{\frac{1}{1-\alpha}} \geq (1-p)(z+b)^{\frac{1}{1-\alpha}} + p(z-a)^{\frac{1}{1-\alpha}} - z^{\frac{1}{1-\alpha}} \quad (\text{A.38})$$

$$= (1-p)(y+a)^{\frac{1}{1-\alpha}} + p(y-b)^{\frac{1}{1-\alpha}} - y^{\frac{1}{1-\alpha}}.$$

1203 It remains to be shown that

$$(1-p)(y+a)^{\frac{1}{1-\alpha}} + p(y-b)^{\frac{1}{1-\alpha}} - z^{\frac{1}{1-\alpha}} > p(y+a)^{\frac{1}{1-\alpha}} + (1-p)(y-b)^{\frac{1}{1-\alpha}} - y^{\frac{1}{1-\alpha}}, \quad (\text{A.39})$$

1204 which is equivalent to

$$\begin{aligned} d(p) := & (1-p)x_1^{\frac{1}{1-\alpha}} + px_2^{\frac{1}{1-\alpha}} - ((1-p)x_1 + px_2)^{\frac{1}{1-\alpha}} \\ & - \left[px_1^{\frac{1}{1-\alpha}} + (1-p)x_2^{\frac{1}{1-\alpha}} - (px_1 + (1-p)x_2)^{\frac{1}{1-\alpha}} \right] > 0, \end{aligned} \quad (\text{A.40})$$

1205 where $x_1 > x_2$. Note that $d(1/2) = d(1) = 0$ and

$$d''(p) = \frac{\alpha}{(1-\alpha)^2} (x_1 - x_2)^2 \left[(px_1 + (1-p)x_2)^{\frac{2\alpha-1}{1-\alpha}} - ((1-p)x_1 + px_2)^{\frac{2\alpha-1}{1-\alpha}} \right] < 0 \quad (\text{A.41})$$

1206 for all $p \in (1/2, 1)$ and $\alpha < 1/2$. Therefore, $d(p) > 0$. We have established that

1207 $g(1-\rho) > g(\rho)$ for all $\rho \in (1/2, 1)$.

1208 Let us turn to analyzing how $v(\mu) := \bar{w} - \underline{w}$ depends on the prior belief μ .

1209 Using the same notation as in the first part of the proof, we have

$$\begin{aligned} v(1-\rho) = & \left(\bar{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)x^{\frac{1}{1-\alpha}} + \lambda(x-a)^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \\ & - \left(\underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)x^{\frac{1}{1-\alpha}} + \lambda(x+b)^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \end{aligned} \quad (\text{A.42})$$

$$\begin{aligned} v(\rho) = & \left(\bar{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)y^{\frac{1}{1-\alpha}} + \lambda(z-a)^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha} \\ & - \left(\underline{\phi} + \alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda)y^{\frac{1}{1-\alpha}} + \lambda(z+b)^{\frac{1}{1-\alpha}} \right] \right)^{1-\alpha}. \end{aligned} \quad (\text{A.43})$$

1210 We want to show that $v(1-\rho) > v(\rho)$. Given that $z \geq x$ and $y > x$, it is sufficient

1211 to show that $v(\rho)$ is decreasing in both y and z . Differentiating with respect to

1212 y and z yields

$$\frac{\partial}{\partial y} v(\rho) = (1-\lambda)y^{\frac{\alpha}{1-\alpha}} \left[\left(\frac{1}{\bar{w}} \right)^{\frac{\alpha}{1-\alpha}} - \left(\frac{1}{\underline{w}} \right)^{\frac{\alpha}{1-\alpha}} \right] < 0, \quad (\text{A.44})$$

$$\frac{\partial}{\partial z} v(\rho) = \lambda \left[\left(\frac{z-a}{\bar{w}} \right)^{\frac{\alpha}{1-\alpha}} - \left(\frac{z+b}{\underline{w}} \right)^{\frac{\alpha}{1-\alpha}} \right] < 0. \quad (\text{A.45})$$

1213 Thus, $\bar{w} - \underline{w}$ is higher for the low than for the high prior belief. It is worth noting

1214 that this result holds also for all $\alpha \in (0, 1)$.

1215 Finally, we note that $z \geq x$ implies that $\bar{\lambda}(1 - \rho) \geq \bar{\lambda}(\rho)$. Therefore, the
 1216 expected gain is strictly higher for the low than for the high prior belief for all
 1217 $\lambda < \bar{\lambda}(1 - \rho)$.

1218 *Proof of the countercyclicalities of the terms (2a) and (2b) in equation (28)*

1219 It is to be shown that the terms (2a) and (2b) in

$$\frac{\bar{w} - \underline{w}}{\bar{\phi} - \underline{\phi}} = (1 - \alpha) \mathbb{E} \left[\overbrace{\left(\frac{1}{w} \right)^{\frac{\alpha}{1-\alpha}} \middle| w \in [\underline{w}, \bar{w}]}^{(2a)} \overbrace{\mathbb{P}(w \in [\underline{w}, \bar{w}])}^{(2b)} \right] \quad (\text{A.46})$$

1220 are higher for the low prior belief $1 - \rho$ than for the high prior belief ρ . Consider
 1221 first (2a). Given that $(1/w)^{\frac{\alpha}{1-\alpha}}$ is decreasing in w , it suffices to show the condi-
 1222 tional distribution of w for a prior belief μ first-order stochastically dominates
 1223 that for $\mu' < \mu$. That is,

$$F(w|w \in [\underline{w}, \bar{w}], \mu) \leq F(w|w \in [\underline{w}, \bar{w}], \mu'). \quad (\text{A.47})$$

1224 Integrating equation (A.21), one obtains

$$F(w|w \in [\underline{w}, \bar{w}], \mu) = \begin{cases} 0 & \text{if } w < \underline{w}, \\ \frac{w^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}}{\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}} & \text{if } w \in [\underline{w}, \bar{w}], \\ 1 & \text{if } w > \bar{w}. \end{cases} \quad (\text{A.48})$$

1225 Differentiating with respect to the prior belief μ yields

$$\begin{aligned} \frac{\partial F(w|w \in [\underline{w}, \bar{w}], \mu)}{\partial \mu} &= \frac{1}{\left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right)^2} \left[-\frac{1-\alpha}{2-\alpha} \bar{w}^{\frac{2-\alpha}{1-\alpha}} \frac{\partial \bar{w}}{\partial \mu} \left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right) \right. \\ &\quad \left. - \left(\frac{1-\alpha}{2-\alpha} \bar{w}^{\frac{2-\alpha}{1-\alpha}} \frac{\partial \bar{w}}{\partial \mu} - \frac{1-\alpha}{2-\alpha} \underline{w}^{\frac{2-\alpha}{1-\alpha}} \frac{\partial \underline{w}}{\partial \mu} \right) \left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right) \right] \\ &= \frac{1-\alpha}{(2-\alpha) \left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right)^2} \left[-\bar{w}^{\frac{2-\alpha}{1-\alpha}} \frac{\partial \bar{w}}{\partial \mu} \left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right) \right. \\ &\quad \left. - \underline{w}^{\frac{2-\alpha}{1-\alpha}} \frac{\partial \underline{w}}{\partial \mu} \left(\bar{w}^{\frac{1}{1-\alpha}} - \underline{w}^{\frac{1}{1-\alpha}}\right) \right] \end{aligned} \quad (\text{A.49})$$

for $w \in [\underline{w}, \bar{w}]$. Thus, if $\partial \underline{w}/\partial \mu > 0$ and $\partial \bar{w}/\partial \mu > 0$, then $\partial F(w|w \in [\underline{w}, \bar{w}], \mu)/\partial \mu < 0$. From (A.19) and (A.20), one observes that $\partial \underline{w}/\partial \mu > 0$ and $\partial \bar{w}/\partial \mu > 0$ when $\partial \mathbb{E}[z|\mu]/\partial \mu > 0$ and $\partial \mathbb{E}[z|s, \mu]/\partial \mu \geq 0$. Given that $\mathbb{E}[z|\mu] = \mu \bar{z} + (1 - \mu) \underline{z}$, one immediately obtains that $\partial \mathbb{E}[z|\mu]/\partial \mu > 0$. Similarly, as

$$\frac{\partial \hat{\mu}^I(\underline{s}, \mu)}{\partial \mu} = \frac{(1 - q)q}{[(1 - q)\mu + q(1 - \mu)]^2} \geq 0 \quad (\text{A.50})$$

$$\frac{\partial \hat{\mu}^I(\bar{s}, \mu)}{\partial \mu} = \frac{(1 - q)q}{[q\mu + (1 - q)(1 - \mu)]^2} \geq 0, \quad (\text{A.51})$$

it follows that $\partial \mathbb{E}[z|s, \mu]/\partial \mu \geq 0$. Hence, $\partial F(w|w \in [\underline{w}, \bar{w}], \mu)/\partial \mu < 0$ for all $w \in [\underline{w}, \bar{w}]$. Moreover, given that $\partial \underline{w}/\partial \mu > 0$ and $\partial \bar{w}/\partial \mu > 0$, it follows that $F(w|w \in [\underline{w}, \bar{w}], \mu) \leq F(w|w \in [\underline{w}, \bar{w}], \mu')$ for all w and $\mu' < \mu$. Thus, the term (2a) is decreasing in the prior belief μ .

Turning to the term (2b), from (A.23), we have

$$\mathbb{P}(w \in [\underline{w}, \bar{w}], \mu) = 1 - \lambda \frac{\alpha^{\frac{1}{1-a}} \left(\mathbb{E}[z|\bar{s}, \mu]^{\frac{1}{1-a}} - \mathbb{E}[z|\underline{s}, \mu]^{\frac{1}{1-a}} \right)}{\bar{\phi} - \underline{\phi}}. \quad (\text{A.52})$$

Thus, it suffices to prove that

$$\mathbb{E}[z|\bar{s}, \rho]^{\frac{1}{1-a}} - \mathbb{E}[z|\underline{s}, \rho]^{\frac{1}{1-a}} \geq \mathbb{E}[z|\bar{s}, 1 - \rho]^{\frac{1}{1-a}} - \mathbb{E}[z|\underline{s}, 1 - \rho]^{\frac{1}{1-a}}. \quad (\text{A.53})$$

Using the same notation as in the proof of Proposition 3 above, this condition becomes

$$(z + b)^{\frac{1}{1-a}} - (z - a)^{\frac{1}{1-a}} \geq (x + b)^{\frac{1}{1-a}} - (x - a)^{\frac{1}{1-a}}, \quad (\text{A.54})$$

where $z \geq x$. Given that

$$\frac{\partial}{\partial x} \left[(x + b)^{\frac{1}{1-a}} - (x - a)^{\frac{1}{1-a}} \right] = \frac{1}{1-a} \left[(x + b)^{\frac{a}{1-a}} - (x - a)^{\frac{a}{1-a}} \right] > 0, \quad (\text{A.55})$$

(A.54) holds. Thus, $\mathbb{P}(w \in [\underline{w}, \bar{w}], 1 - \rho) \geq \mathbb{P}(w \in [\underline{w}, \bar{w}], \rho)$.

Proof of Corollary 1

From Propositions 2, 3 and Definition 2, for κ such that $\lambda^* \in (0, 1)$, the equilibrium fraction of informed firms, λ^* is higher for the low than the high prior

1244 belief, i.e. $\lambda^*(1 - \rho) > \lambda^*(\rho)$. Moreover, given that $G(\lambda^*) = 0$ when $\lambda^* \in (0, 1)$,
 1245 the proof of Proposition 3 implies that in equilibrium $\bar{w}(1 - \rho) - \underline{w}(1 - \rho) <$
 1246 $\bar{w}(\rho) - \underline{w}(\rho)$.

1247 What remains to be shown is $P(1 - \rho) < P(\rho)$, where $P(\cdot)$ denotes the prob-
 1248 ability of observing an uninformative wage in equilibrium. Suppose otherwise.
 1249 Then, from (A.23) it follows that

$$\begin{aligned} & \lambda^*(1 - \rho) \alpha^{\frac{1}{1-a}} \left(\mathbb{E}[z | \bar{s}, 1 - \rho]^{\frac{1}{1-a}} - \mathbb{E}[z | \underline{s}, 1 - \rho]^{\frac{1}{1-a}} \right) \\ & < \lambda^*(\rho) \alpha^{\frac{1}{1-a}} \left(\mathbb{E}[z | \bar{s}, \rho]^{\frac{1}{1-a}} - \mathbb{E}[z | \underline{s}, \rho]^{\frac{1}{1-a}} \right). \end{aligned} \quad (\text{A.56})$$

1250 Next, consider $\underline{w}(\mu)$. Starting from (A.19), one obtains

$$\begin{aligned} \underline{w}(\mu) = & \left(\underline{\phi} + \alpha^{\frac{1}{1-a}} \overbrace{\left[(1 - \lambda^*(\mu)) \mathbb{E}[z | \mu]^{\frac{1}{1-a}} + \lambda^*(\mu) \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-a}} \right]}^{(1)} \right. \\ & \left. + \underbrace{\lambda^*(\mu) \alpha^{\frac{1}{1-a}} \left[\mathbb{E}[z | \bar{s}, \mu]^{\frac{1}{1-a}} - \mathbb{E}[z | \underline{s}, \mu]^{\frac{1}{1-a}} \right]}_{(2)} \right)^{1-a}. \end{aligned} \quad (\text{A.57})$$

1251 First note that (1) is decreasing in λ^* . Moreover, as shown in the previous proof,
 1252 $\mathbb{E}[z | 1 - \rho] < \mathbb{E}[z | \rho]$ and $\mathbb{E}[z | \underline{s}, 1 - \rho] \leq \mathbb{E}[z | \underline{s}, \rho]$. Thus, given that $\lambda^*(1 - \rho) >$
 1253 $\lambda^*(\rho)$, the term (1) is smaller for $\mu = 1 - \rho$ than for $\mu = \rho$. Similarly, the term (2)
 1254 in (A.57) is smaller for $\mu = 1 - \rho$ than for $\mu = \rho$ by (A.56). Therefore, it follows that
 1255 $\underline{w}(1 - \rho) < \underline{w}(\rho)$. Turning back to the probability of observing an uninformative
 1256 wage, from (A.21)–(A.23) it follows that

$$P(\mu) = \frac{[\underline{w}(\mu) + \Delta w(\mu)]^{\frac{1}{1-a}} - \underline{w}(\mu)^{\frac{1}{1-a}}}{\bar{\phi} - \underline{\phi}}, \quad (\text{A.58})$$

1257 where $\Delta w(\mu) = \bar{w}(\rho) - \underline{w}(\rho)$. Given that $\Delta w(1 - \rho) < \Delta w(\rho)$ and $\underline{w}(1 - \rho) <$
 1258 $\underline{w}(\rho)$, we have that $P(1 - \rho) < P(\rho)$, constituting a contradiction. Hence, the
 1259 probability of observing an informative wage is higher when the prior belief is
 1260 $1 - \rho$ than for prior belief of ρ .

1261 **Appendix B. Computing equilibrium**

1262 *Appendix B.1. Unrestricted labor supply elasticity*

1263 For $\gamma \neq 1 - \alpha$, Lemma 2 reveals that the belief of the uninformed firms de-
 1264 pends on the derivative $\hat{\mu}_w^U(w)$. Moreover, the distance between the two taste
 1265 shocks, $\phi' - \phi''$, supporting a non-fully revealing wage varies with the belief of
 1266 the uninformed firms as

$$\phi' - \phi'' = w^{\frac{1-\alpha-\gamma}{(1-\alpha)\gamma}} \alpha^{\frac{1}{1-\alpha}} \lambda \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right), \quad (\text{B.1})$$

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \left(\frac{\mathbb{E}[z | w]}{w} \right)^{\frac{1}{1-\alpha}} + \lambda \left(\frac{\mathbb{E}[z | \underline{s}]}{w} \right)^{\frac{1}{1-\alpha}} \right] + \phi' \left(\frac{1}{w} \right)^{\frac{1}{\gamma}} = 1. \quad (\text{B.2})$$

1267 *Case 1: $\gamma < 1 - \alpha$*

1268 Note that for $\gamma < 1 - \alpha$, the difference $\phi' - \phi''$ is increasing in $\mathbb{E}[z | w]$ as the
 1269 $\partial w / \partial \mathbb{E}[z | w] > 0$. This implies that the belief of the uninformed firms cannot
 1270 decrease discontinuously when the wage turns from non-fully revealing to fully
 1271 revealing. Due to this continuity, equilibrium can be solved using the following
 1272 procedure.

1273 1. Find the lowest non-fully revealing wage from

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \left(\frac{\mathbb{E}[z | \underline{s}]}{\underline{w}} \right)^{\frac{1}{1-\alpha}} + \lambda \left(\frac{\mathbb{E}[z | \bar{s}]}{\underline{w}} \right)^{\frac{1}{1-\alpha}} \right] + \underline{\phi} \left(\frac{1}{\underline{w}} \right)^{\frac{1}{\gamma}} = 1. \quad (\text{B.3})$$

1274 Note that the uninformed firms' belief is equal to that of the informed
 1275 firms when the signal is low. This ensures the continuity of the equilib-
 1276 rium belief.

1277 2. Solve for the belief of the uninformed firms for wages above \underline{w} from the
 1278 differential equation in Lemma 2 using the initial condition $\hat{\mu}^U(\underline{w}) =$
 1279 $\hat{\mu}^I(\underline{s})$.

1280 3. Find the highest non-fully revealing wage from

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \left(\frac{\mathbb{E}[z | \bar{w}]}{\bar{w}} \right)^{\frac{1}{1-\alpha}} + \lambda \left(\frac{\mathbb{E}[z | \underline{s}]}{\bar{w}} \right)^{\frac{1}{1-\alpha}} \right] + \bar{\phi} \left(\frac{1}{\bar{w}} \right)^{\frac{1}{\gamma}} = 1. \quad (\text{B.4})$$

1281 4. For wages above \bar{w} , set $\hat{\mu}^U(w) = \hat{\mu}^I(\bar{s})$.

1282 *Case 2: $\gamma > 1 - \alpha$*

1283 For $\gamma > 1 - \alpha$, the difference $\phi' - \phi''$ is decreasing in $\mathbb{E}[z | w]$. Thus, the belief
 1284 of the uninformed firms cannot increase discontinuously when the wage turns
 1285 from non-fully revealing to fully revealing. In this case, equilibrium can be found
 1286 as follows.

1287 1. Find the highest non-fully revealing wage from

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \left(\frac{\mathbb{E}[z | \bar{s}]}{\bar{w}} \right)^{\frac{1}{1-\alpha}} + \lambda \left(\frac{\mathbb{E}[z | \underline{s}]}{\bar{w}} \right)^{\frac{1}{1-\alpha}} \right] + \bar{\phi} \left(\frac{1}{\bar{w}} \right)^{\frac{1}{\gamma}} = 1. \quad (\text{B.5})$$

1288 2. Solve for the belief of the uninformed firms for wages below \bar{w} from the
 1289 differential equation in Lemma 2 using the initial condition $\hat{\mu}^U(\bar{w}) =$
 1290 $\hat{\mu}^I(\bar{s})$.

1291 3. Find the lowest non-fully revealing wage from

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \left(\frac{\mathbb{E}[z | \underline{w}]}{\underline{w}} \right)^{\frac{1}{1-\alpha}} + \lambda \left(\frac{\mathbb{E}[z | \bar{s}]}{\underline{w}} \right)^{\frac{1}{1-\alpha}} \right] + \underline{\phi} \left(\frac{1}{\underline{w}} \right)^{\frac{1}{\gamma}} = 1. \quad (\text{B.6})$$

1292 4. For wages below \underline{w} , set $\hat{\mu}^U(w) = \hat{\mu}^I(\underline{s})$.

1293 *Appendix B.2. Continuously distributed state*

1294 Supposing that the uninformed firms' demand schedule is downward slop-
 1295 ing,⁵⁰ the equilibrium wage is informationally equivalent to

$$\begin{aligned} r &:= w^{\frac{1}{1-\alpha}} - \alpha^{\frac{1}{1-\alpha}} (1-\lambda) \mathbb{E}[z | w]^{\frac{1}{1-\alpha}} \\ &= \alpha^{\frac{1}{1-\alpha}} \lambda \mathbb{E}[z | s]^{\frac{1}{1-\alpha}} + \phi. \end{aligned} \quad (\text{B.7})$$

1296 When the signal is perfectly revealing, the uninformed firms' posterior distribu-
 1297 tion of z upon observing the equilibrium wage w is given by

$$f(z | w) = \frac{f(r - \alpha^{\frac{1}{1-\alpha}} \lambda z^{\frac{1}{1-\alpha}}) g(z)}{\int_0^{\hat{z}} f(r - \alpha^{\frac{1}{1-\alpha}} \lambda z^{\frac{1}{1-\alpha}}) g(z) dz}, \quad (\text{B.8})$$

1298 where $\hat{z} = (r / (\alpha^{\frac{1}{1-\alpha}} \lambda))^{1-\alpha}$ and $g(\cdot)$ denotes the prior distribution of z . Using
 1299 (B.8), one can calculate $\mathbb{E}[z | w]$ for any realization of (ϕ, z) .

⁵⁰This ensures that r in (B.7) is strictly increasing in w .

1300 *Appendix B.3. Utility concave in consumption*

1301 Under the log-specification of utility, the representative household's labor
1302 supply is given by

$$h^S(w, \phi) = 1 - \frac{\phi}{w \mathbb{E}[c^{-1} | w]}. \quad (\text{B.9})$$

1303 For $\lambda > 0$, the equilibrium wage perfectly reveals the signal of the informed firms
1304 to the household. Thus, in the case of $\kappa = 0$, we have

$$\mathbb{E}[c^{-1} | w] = w^{\frac{\alpha}{1-\alpha}} \alpha^{\frac{-\alpha}{1-\alpha}} \mathbb{E}[(\lambda z^{\frac{1}{1-\alpha}} + (1-\lambda)z \mathbb{E}[z | w]^{\frac{\alpha}{1-\alpha}})^{-1} | s]. \quad (\text{B.10})$$

1305 Therefore, labor market clearing requires

$$\alpha^{\frac{1}{1-\alpha}} \left[(1-\lambda) \mathbb{E}[z | w]^{\frac{1}{1-\alpha}} + \lambda \mathbb{E}[z | w, s]^{\frac{1}{1-\alpha}} \right] = w^{\frac{1}{1-\alpha}} - \phi g(s)^{-1}, \quad (\text{B.11})$$

1306 where $g(s) = \mathbb{E}[(\lambda z^{\frac{1}{1-\alpha}} + (1-\lambda)z \mathbb{E}[z | w]^{\frac{\alpha}{1-\alpha}})^{-1} | s]$. For non-fully revealing wages,
1307 a belief consistent with the observed wage can be found from

$$\frac{q \hat{\mu}^U(w) + (1-q)(1 - \hat{\mu}^U(w))}{(1-q) \hat{\mu}^U(w) + q(1 - \hat{\mu}^U(w))} = \frac{g(\bar{s}) q \mu + (1-q)(1 - \mu)}{g(\underline{s}) (1-q) \mu + q(1 - \mu)}. \quad (\text{B.12})$$

1308 *Appendix B.4. Independently drawn signals*

1309 When all firms acquire signals of identical precision q , labor market clearing
1310 for $z = \bar{z}$ requires

$$\alpha^{\frac{1}{1-\alpha}} \left[q \mathbb{E}[z | w, \bar{s}]^{\frac{1}{1-\alpha}} + (1-q) \mathbb{E}[z | w, \underline{s}]^{\frac{1}{1-\alpha}} \right] = w^{\frac{1}{1-\alpha}} - \phi, \quad (\text{B.13})$$

1311 and similarly for $z = \underline{z}$. Proceeding as in proof of Proposition 1, one finds an
1312 equilibrium characterized by two sets of wages. Namely, a set of wages which
1313 fully reveal the state z and a set of wages for which $\mathbb{E}[z | w, s] = \mathbb{E}[z | s]$. A fully
1314 revealing wage obtains when either $z = \underline{z}$ and $\phi < \underline{\phi} + \delta(q)$ or $z = \bar{z}$ and $\phi >$
1315 $\bar{\phi} - \delta(q)$, where $\delta(q) = \alpha^{\frac{1}{1-\alpha}} (2q - 1) \left(\mathbb{E}[z | \bar{s}]^{\frac{1}{1-\alpha}} - \mathbb{E}[z | \underline{s}]^{\frac{1}{1-\alpha}} \right)$.

1316 Appendix C. Robustness with asymmetric transition probabilities

1317 We illustrate firms' demand for information in the model variants presented
 1318 in 5.2–5.6 when transition probabilities are asymmetric. More specifically, we
 1319 set $\underline{\rho} = 0.7719$ and $\bar{\rho} = 0.9525$, obtained by estimating the persistence of U.S. ex-
 1320 pansions and contractions, as defined by the NBER business cycle dating com-
 1321 mittee, in the period 1946:01–2013:12. As we are establishing the baseline model
 1322 with asymmetric transition probabilities as the new benchmark, the other pa-
 1323 rameter values are chosen as for the baseline model with symmetric transition
 1324 probabilities in Section 5. That is, we normalize $\underline{z} = 1$, set $q = 1$ and the remain-
 1325 ing parameters such that average labor input is one third of the unitary time en-
 1326 dowment and the variances of productivity and employment match those in the
 1327 U.S. data.⁵¹ Figure C.1 illustrates the expected gain from acquiring information
 1328 in this new benchmark model.

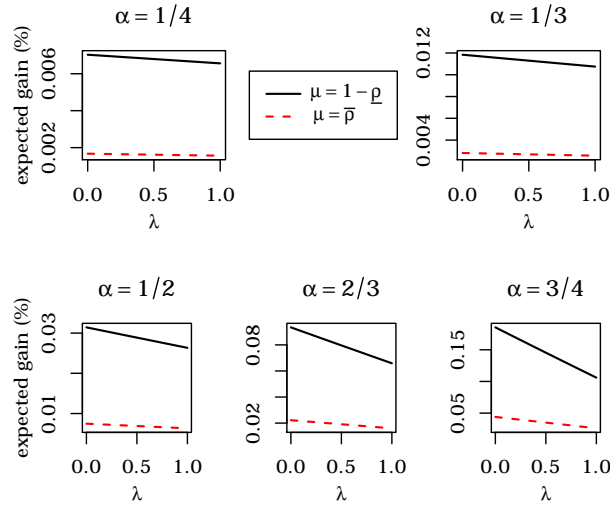


Figure C.1: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for asymmetric transition probabilities.

⁵¹We use data on total hours worked from the BLS (HOANBS) and the TFP data described in Section 6.3. The moments are matched when $\alpha = 2/3$ and all firms are uninformed.

1329 Figures C.2–C.7 show that information demand is countercyclical in all the
1330 model variants presented in 5.2–5.6 in the empirically plausible case of booms
1331 being more persistent than recessions.⁵²

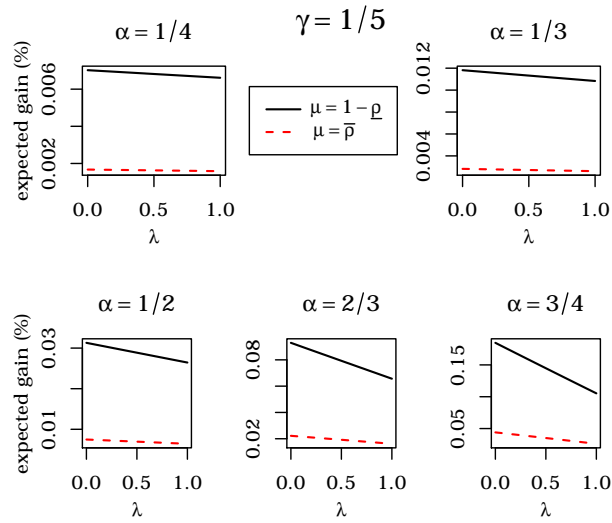


Figure C.2: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for high labor supply elasticity.

⁵²The model variants are parameterized as in Section 5.

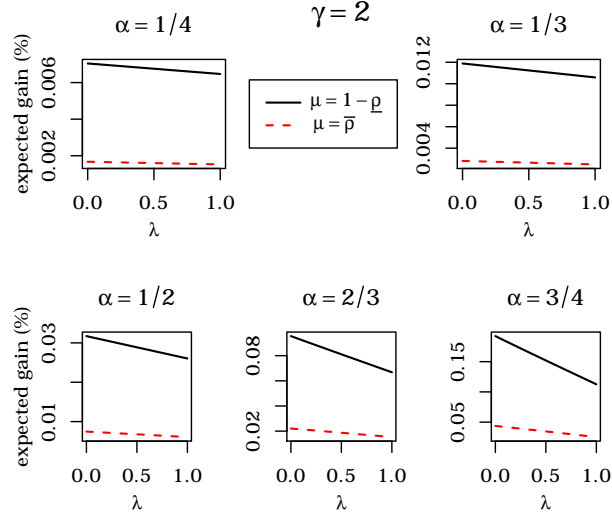


Figure C.3: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for low labor supply elasticity.

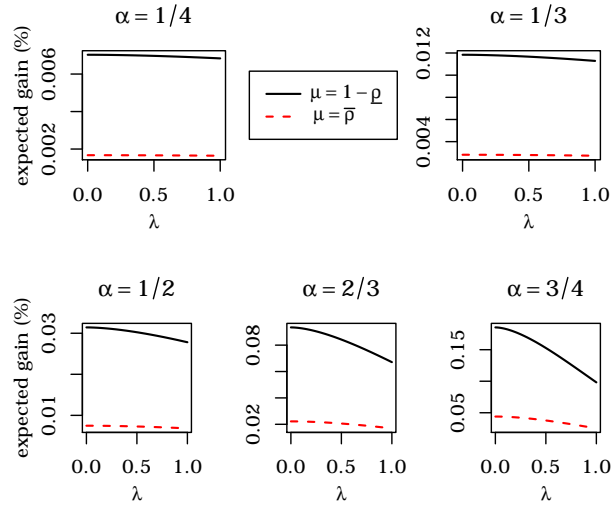


Figure C.4: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for non-uniform taste shock.

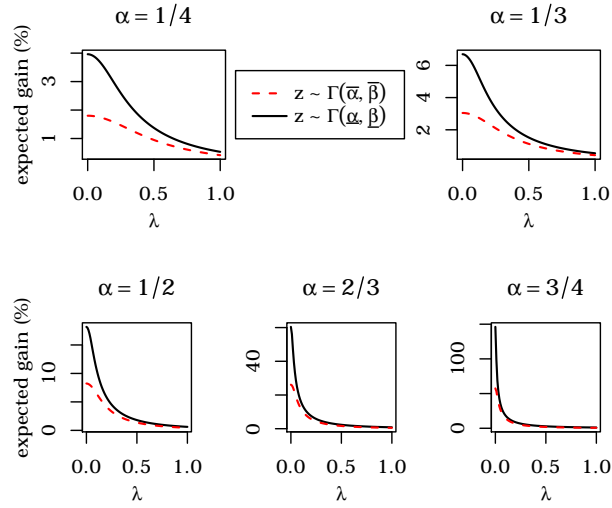


Figure C.5: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for continuous technology level.

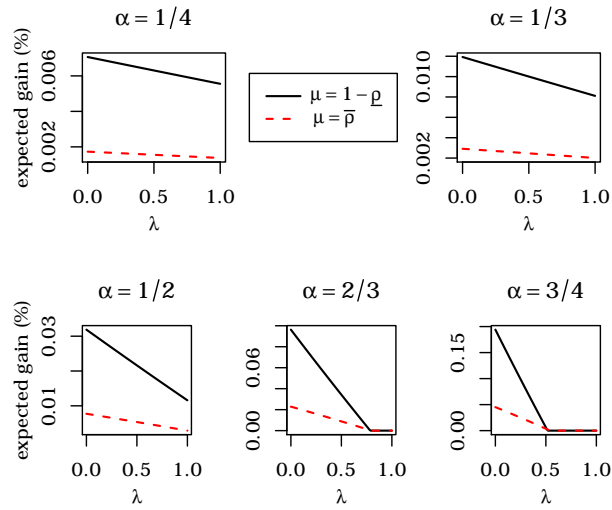


Figure C.6: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for utility concave in consumption.

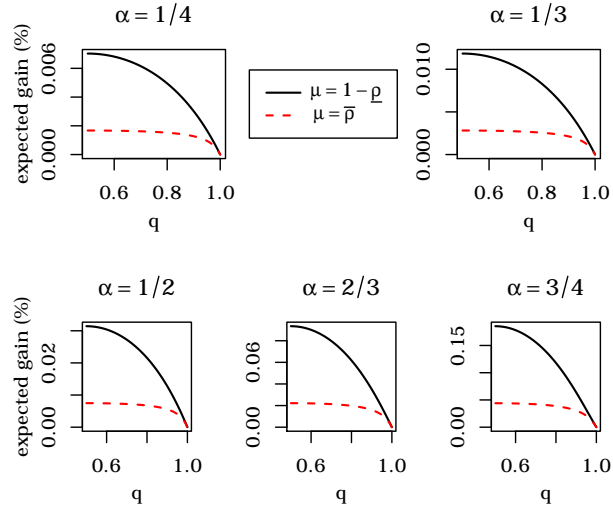


Figure C.7: Expected gross gain from becoming informed relative to the average per-period profit of an uninformed firm for independently drawn signals.