Jiaxi Tang

(612)-666-1588 | jt.jiaxitang@gmail.com | LinkedIn | Portfolio: jiaxitang.com

Education

Computer Science B.S. | Graphic Design B.F.A. (Dual degree)

Aug 2022 – Dec 2025

University of Minnesota - Twin Cities

GPA: 3.94 / 4.00

Skills

Programming: React.js, Next.js, JavaScript, TypeScript, Python, CSS, Tailwind, HTML, Java, C, C++, GTest, JUnit | <u>GitHub</u> **Design:** Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Dovetail, Miro, Atlas.ti

Work Experience

Research Assistant (Interdisciplinary Design) | College of Design

Oct 2024 – Present

• **Explorative Design:** Under Professor Eugene Park and Jessica Rossi-Mastracci, explore research methodologies and visual techniques from Graphic Design and Landscape Architecture to create hybrid depictions of landscape and data

<u>UI/UX Design Intern</u> | Government Technology Agency of Singapore (GovTech)

May – Aug 2024

- UX Leadership: Designed 12 features as the UX contact/sole designer on the product team. Conducted user research
 and interviews, handed off designs to developers, engaged in product thinking in an AGILE environment
- Software Development: Implemented 3 features of my own UI designs and squashed bugs using React, JavaScript,
 TypeScript and ChakraUI, all of which were deployed to live production and received positive user feedback
- Design x Coding: Utilized interdisciplinary expertise to solve unique problems e.g. social network graph design solutions

Research Assistant (UI Design) | Wearable Tech Lab, College of Design

Sep 2023 – May 2024

- UX Design: Under Professor Lucy Dunne, created Figma prototypes to promote a sustainable fashion industry
- UX Leadership: As the sole UI/UX designer, led UI/UX design reviews at biweekly meetings with Cornell University and the University of Delaware, and presented at the annual Research Symposium in the College of Design

Robotics Engineering Intern | Ourglass Robotics

July – Sep 2023

- Tech support: Performed the maintenance and deployment of food delivery robots in restaurants such as Starbucks
- Visual Design: Utilized graphic design skills to create logos and stickers that brighten up robotic machinery

Research Intern | Participate in Design

Jan – July 2022

- User Research: Conducted focus group discussions, street interviews, ideation and prototyping workshops
- User Analysis: Documented, analyzed user responses to direct ideation using qualitative analysis app, Atlas.ti
- Writing: Reviewed academic papers/case studies, contributed to research report, wrote client-facing documentation

Leadership & Project Experience

President | Design U

May 2024 – Present

- Leadership: Set clear goals for improvement and growth, identifying key areas to drive the organization's success
- Team Restructuring: Redefined board roles to boost efficiency and enhance the members' learning experience
- Management: Spearheaded client and marketing outreach efforts, supporting members while leading task management

<u>Corporate Director</u> | Society of Asian Scientists and Engineers

May 2024 - Present

- External Relations: Engage corporate partners and 1-1 informational chats to secure \$1000+ high value sponsorships
- Event networking: Partner with companies to organize corporate events that connect students to industry professionals
- Design x Coding: Designed and implemented a user-friendly <u>resume database website</u> (dummy values) using React,
 JavaScript, TypeScript, ChakraUI, and AppScript to automate operations. Redesigned <u>corporate sponsorship package</u>.

Finance Director | Design U

Oct 2023 - May 2024

- Revamped System: Rebuilt finance infrastructure and successfully secured grant opportunities to boost funding
- Budgeting: Diligently monitored and managed the semesterly budget and ledger for optimal financial health

Multimedia Chair | Chinese American Student Association

May 2023 - May 2024

- Event planning: Organized cultural events to promote Chinese culture on school campus with over 750 attendees
- Visual branding: Created new mascot logo and merchandise well-loved by students, resulting in \$600+ in sales and contributing to brand visibility. Elevated Instagram reach via designs that tapped on the organization's Chinese heritage