

Peer review on “Tattoo Trend Study” written by Stacy Kozisek

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Summary

- This is to provide my feedback and learning by reviewing “Tattoo Trend Study” by Stacy Kozisek, who is my classmate in DSC500 DSC500 Introduction to Data Science

Is the theory or question clear and understood?

The fact mentioned is quite clear to understand. It will be better to have a question clearly called out / defined in front and lead the study. the study is understandable, a clearly mentioned question or theory could help to lead the theme of the study.

What are some strengths of the outlined plan?

The study covered the topic from several different angles: the trend, the style and the social media influence on the trend. it did bring out some interesting points could be attractive to be studied more. It also mentioned the limitation of the data.

What are some areas of opportunity to improve the analysis?

The study is based on some firsthand data. If the author could try to analysis in depth, or do cross check from other indirect data, like tattoo spending or tattoo store geography locations, the conclusion could be more persuasive.

Also, if the analysis could start with a question and give an answer to the question, it will be looks more conclusive.

Are there any assumptions that were made that you think should be investigated more?

The study mentioned the tattoo image repository is from law enforcement so assume that the data is not representative of the community. However, the study itself did not clearly mention how this repository related to this trend. It would be great to validate if this repository makes any impact to the trend, or, resource of the collected images. Is it representative of the community.

Are there any ethical implications that should be considered?

The summary briefly mentioned the ethical concerns from many tattoo pursuer to share tattoo information publicly.

Since the study also mentioned the influence of social media on the tattoo trending. It could be an ethical concern as well. Social media is almost a no-obligation station to release any

personal/biased ideas, but its responsibility on changing public review is still not quite defined or regulated.

References