[Data Science presentation plan]

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Note

[This is to provide a presentation plan to introduce data science to non-IT executives.]

Plan

This slide deck is intended to introduce data science to a group of audience who may hear about a few buzz words related to data science, get interested, but know nothing deep about it. It is not intended to cover all aspects but more to give basic ideas, and to open the audience's mindset. In a real-life condition, I will collect some shared questions from the audience. In this case, since I am facing a virtual audience and I do not know the audience background, I will assume they have only general questions like what data science is and what data science is for. The presentation is not intended to cover all aspects of data science nor intended to give academic explanations of all terms.

I will open with a statement that data science is popular, which I expect everyone will agree. Then, several official descriptions of data science are presented. The third page will bring up an open-end question so the audience can input what they think data science is. Some examples will be included in the following slides to show daily life application of data sciences (5 different examples are included). Hopefully, these examples will cover several different angles of data science and answer some questions they have on what data science can do. It is not a surprise it may open more questions to the audience. The last page will summarize some key characters of data science. The key message is data science is here to help audience to solve unknown.

I plan to spend half to one minute per slide and leave 3-4 minutes at end to questions / answers.