Assume you are working on a project for a business that has tasked you with finding a way to increase revenue across one product line by 5%.

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Question list:

1. How will the 5% increase be measured?

2. What kind of product is this and where is the data

3. What is the composition of the data related to solving this problem?

4. How many historical data can I have to do the analysis?

5. Had data been given been validated? or do we need to validate the data?

6. Do we need to search for outside data or just internal data provided

7. Who can access the data? can we share data from outside helper or third party (like an outside data scientist)

8. How much budget does the team have to do this analysis?

9. who is the SME (subject matter expert) if we need to understand the business environment

10. Who are the decision makers and stakeholders?