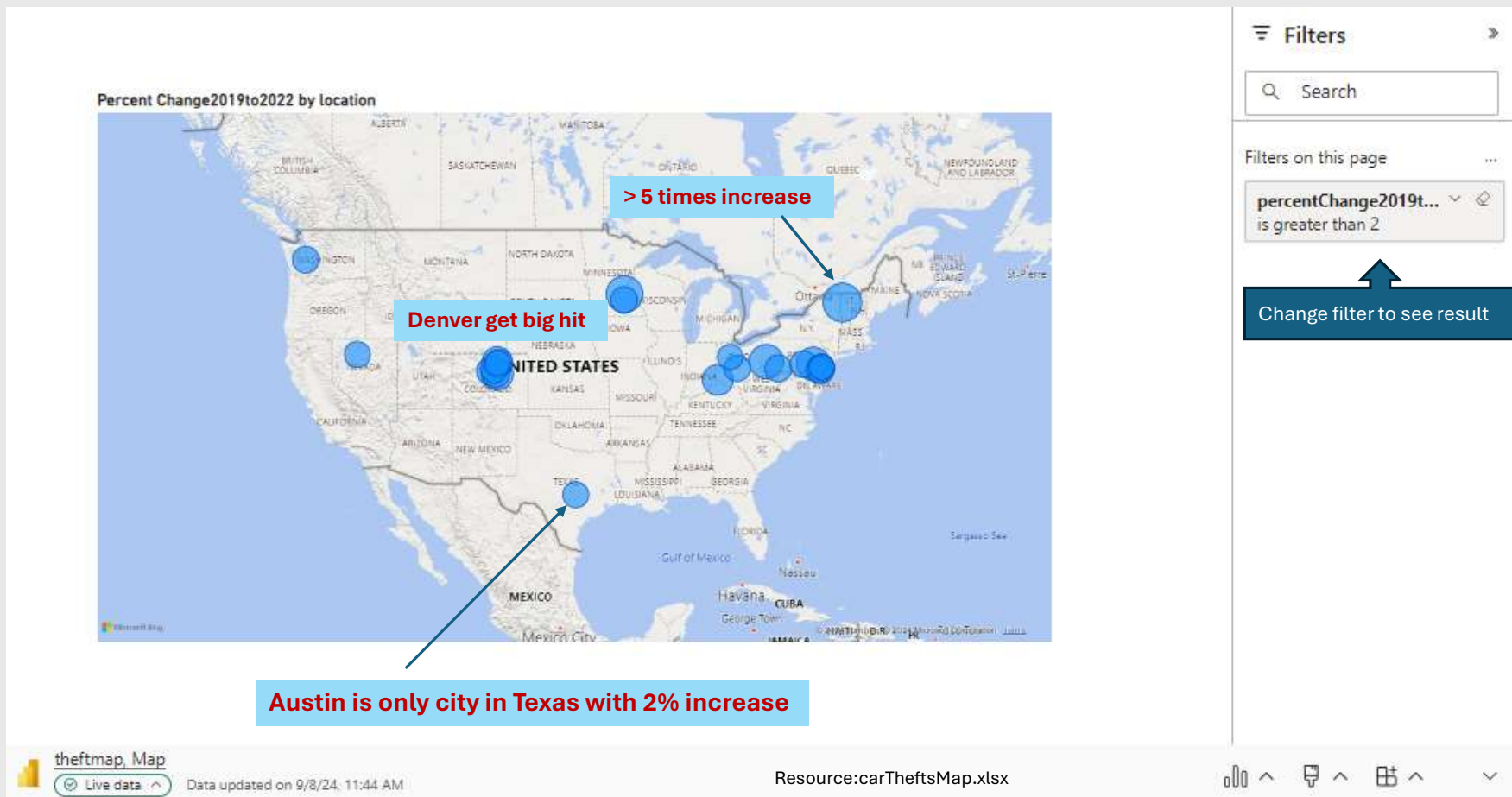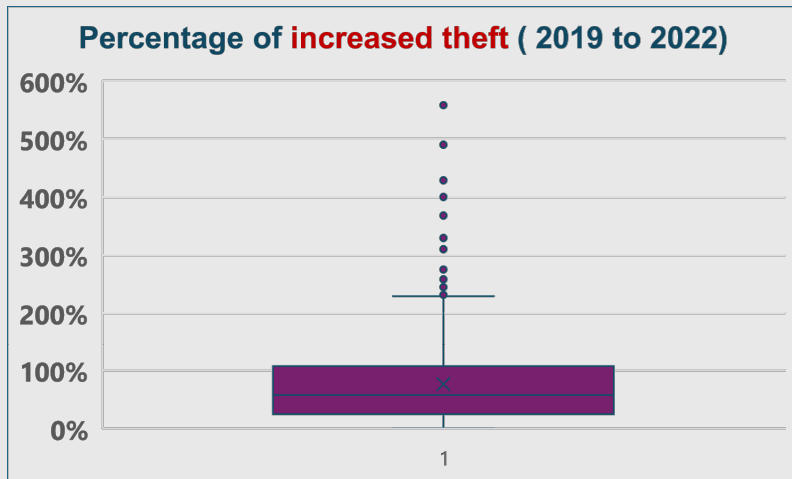# KIA/HYUNDAI CAR THEFT ANALYSIS
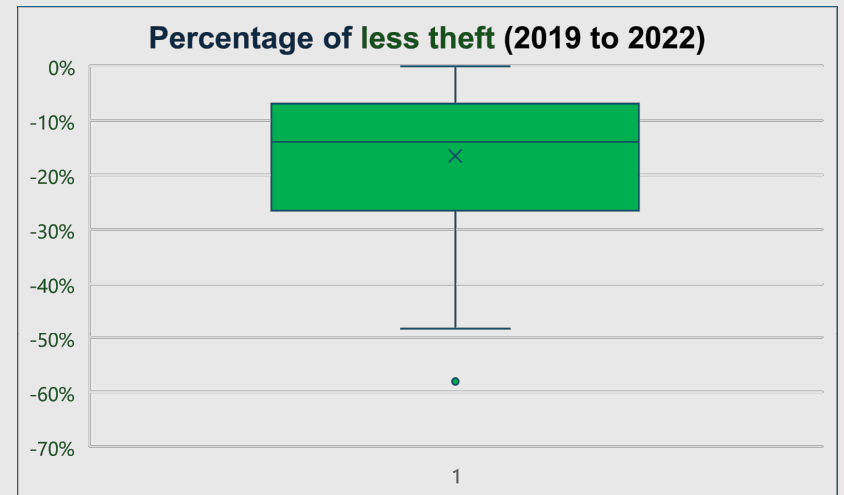
Kia/Hyundai stolen increase is a nationwide issue!!!

4 TIMES MORE places getting worse vs. places getting better
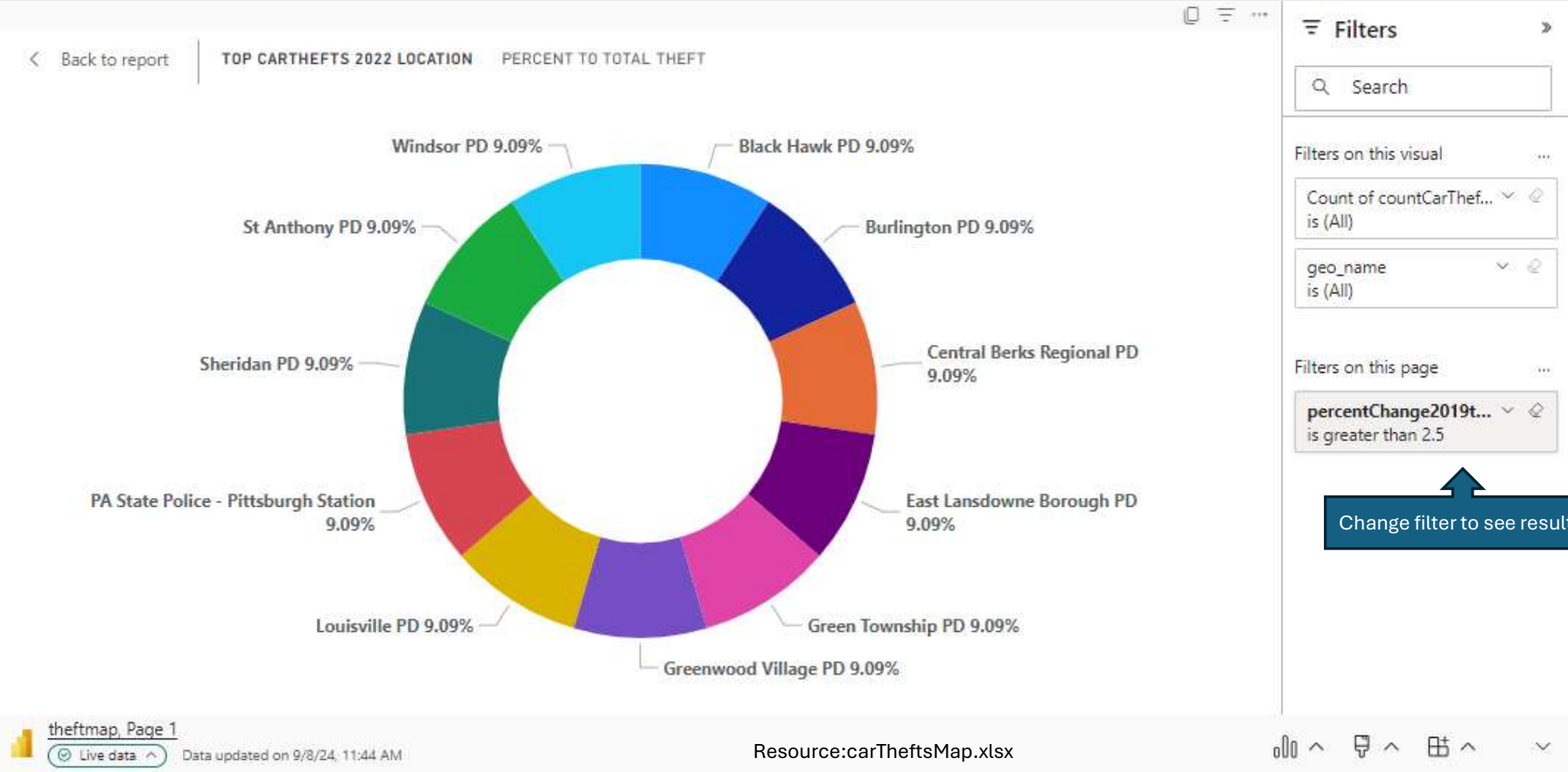
Percentage of increased theft (2019 to 2022)

Count of locations with more theft	**423**
Median Percentage of change	**57%**
Worst location	Burlington, VT with **558% more** theft

Percentage of less theft (2019 to 2022)

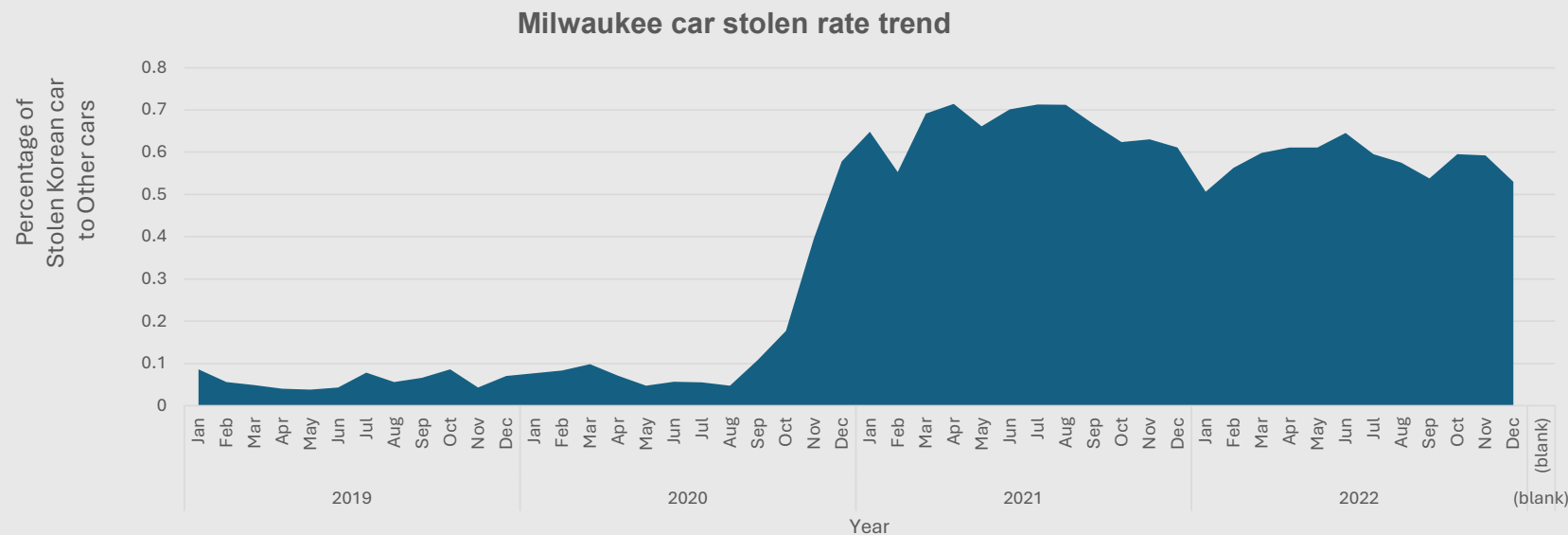| Count of locations with less theft	**101**
Median Percentage of improvement	**15%**
Best location	Carthage, MI with **58% less** theft

Many places seen >9% increase

Location with most Korean car theft case increase (2019-2022)

Nationwide Kia/Hyundai stolen case vs other cars
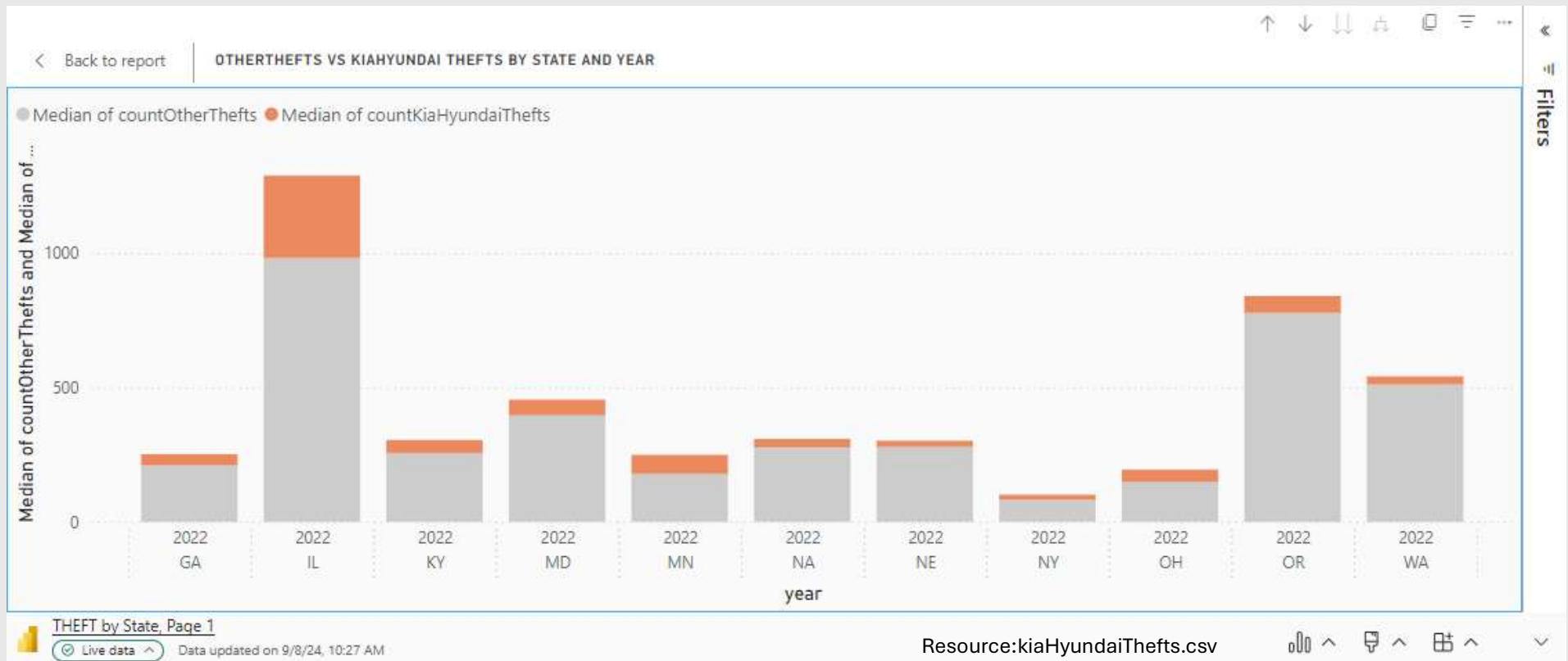
State of Illinois seen most Kia/Hundai car stolen case than all other states

Milwaukee, WI area

Milwaukee car stolen rate trend

Percentage of Stolen Korean car to Other cars

0.8
0.7
0.6
0.5
0.4
0.3
0.2
0.1
0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec | Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec | Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec | Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec | (blank)
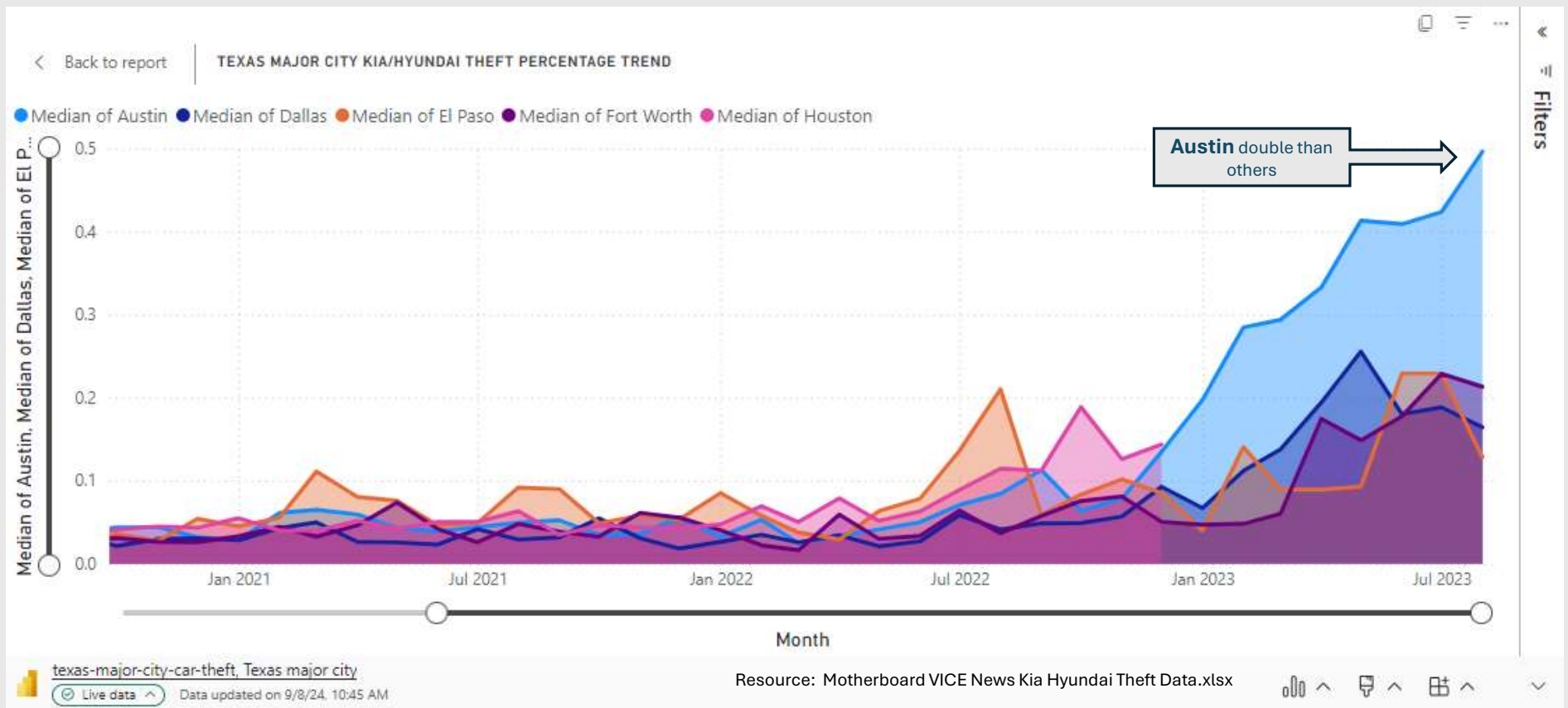
2019 | 2020 | 2021 | 2022 | (blank)

Year

Data resource: KiaHyundaiMilwaukeeData.csv

Korean car stolen case increased rapidly since end of 2020

Texas Major cities Korean car stolen trend

Austin area seen worst Kia/Hyundai car stolen case increase among all Texas big cities

Call of actions:

KIA / HYUNDAI:
Add Anti-Theft devices
to your car!!

Backup

- ## Power BI link:

- https://app.powerbi.com/groups/me/reports/5f500f1a-3fce-4de7-ae83-0451d6b9d5ed/795d9e03568d350538a9?bookmarkGuid=9b958c0f-7af0-46ec-9f48-e88ca019c710&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=e9464dd1-79ee-40e6-bb9a-5310779770bb&fromEntryPoint=export

- https://app.powerbi.com/groups/me/reports/1ea93ced-c31b-48c4-beea-bf61219efc4b/e3e97db7c93318b13b78?bookmarkGuid=b338e99b-73df-4404-8906-a65147ffa87a&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=e9464dd1-79ee-40e6-bb9a-5310779770bb&fromEntryPoint=export

- https://app.powerbi.com/groups/me/reports/94700270-420d-4cd9-aca8-b22a61f4217f/b204acdf62100a8a0752?bookmarkGuid=d9b38ebe-7e3c-405a-816b-11aa86fd2042&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=8f0a90c2-ef28-4fc6-8991-41a5aeec5c7c&fromEntryPoint=export

- https://app.powerbi.com/groups/me/reports/94700270-420d-4cd9-aca8-b22a61f4217f/5206bda3205409acac0b?bookmarkGuid=043d2c2a-0b5c-44c9-8fc9-4d27a94316ca&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=8f0a90c2-ef28-4fc6-8991-41a5aeec5c7c&fromEntryPoint=export