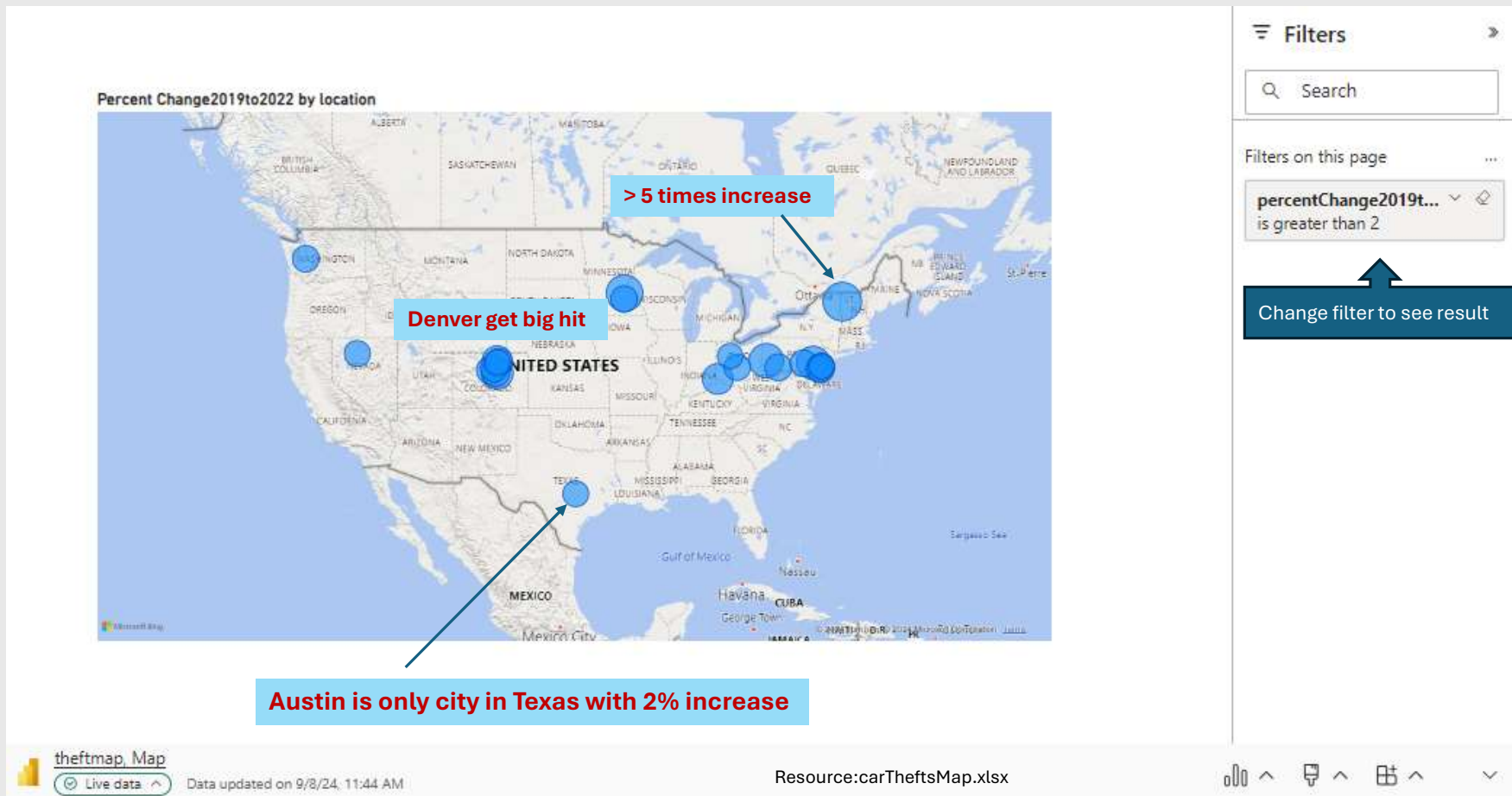


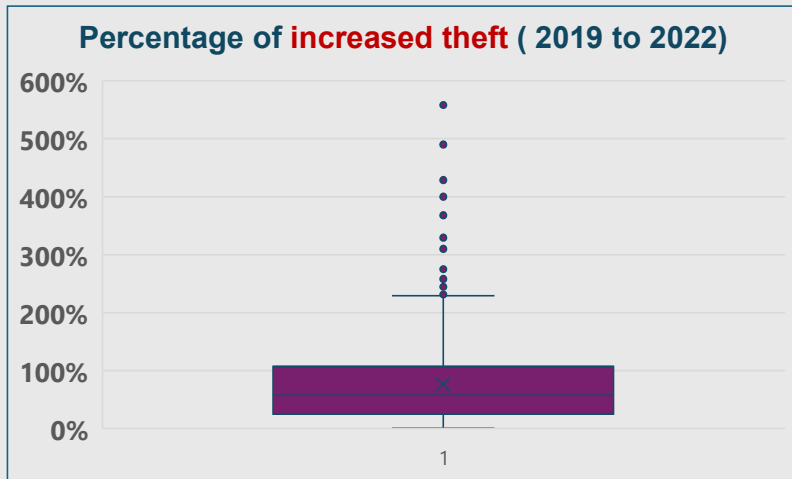
# KIA/HYUNDAI CAR THEFT ANALYSIS



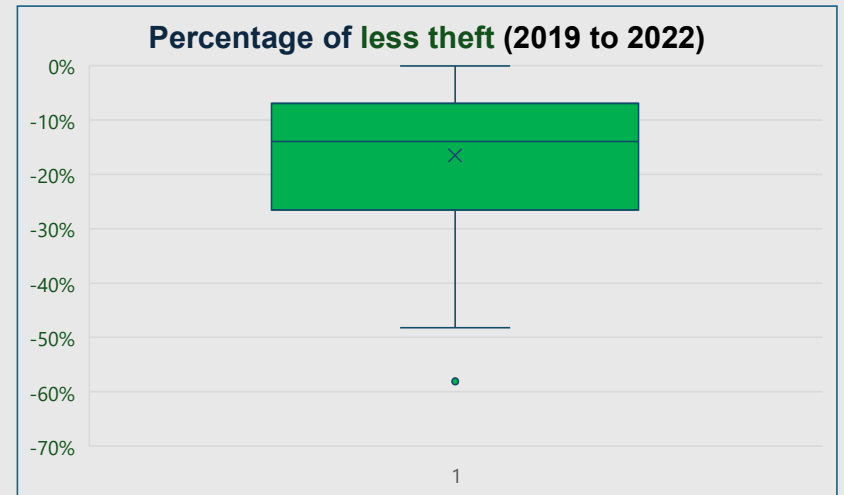
## Kia/Hyundai stolen increase is a nationwide issue!!!



## 4 TIMES MORE places getting worse vs. places getting better

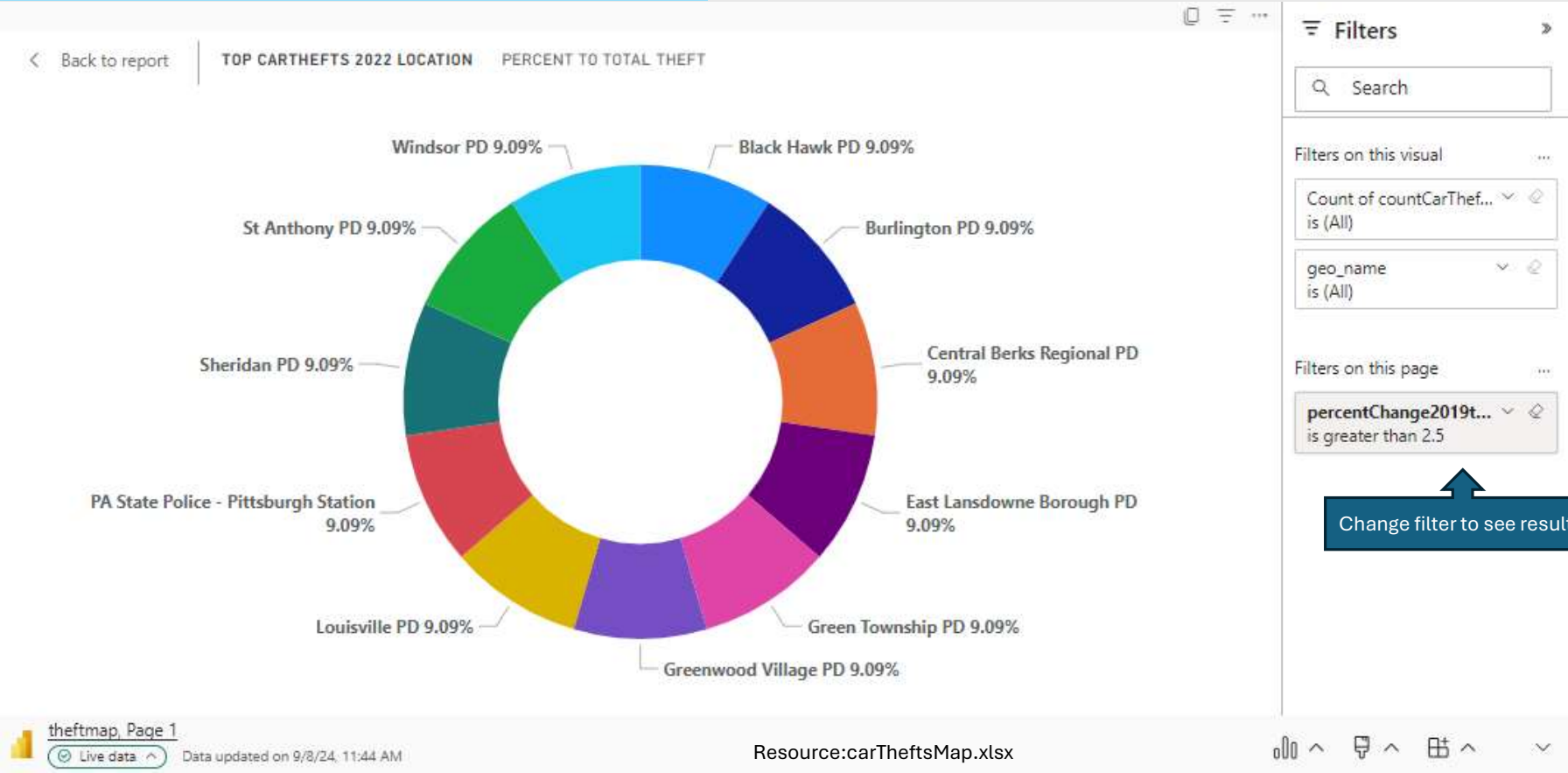


Count of locations with more theft	<b>423</b>
Median Percentage of change	<b>57%</b>
Worst location	Burlington, VT with <b>558% more</b> theft



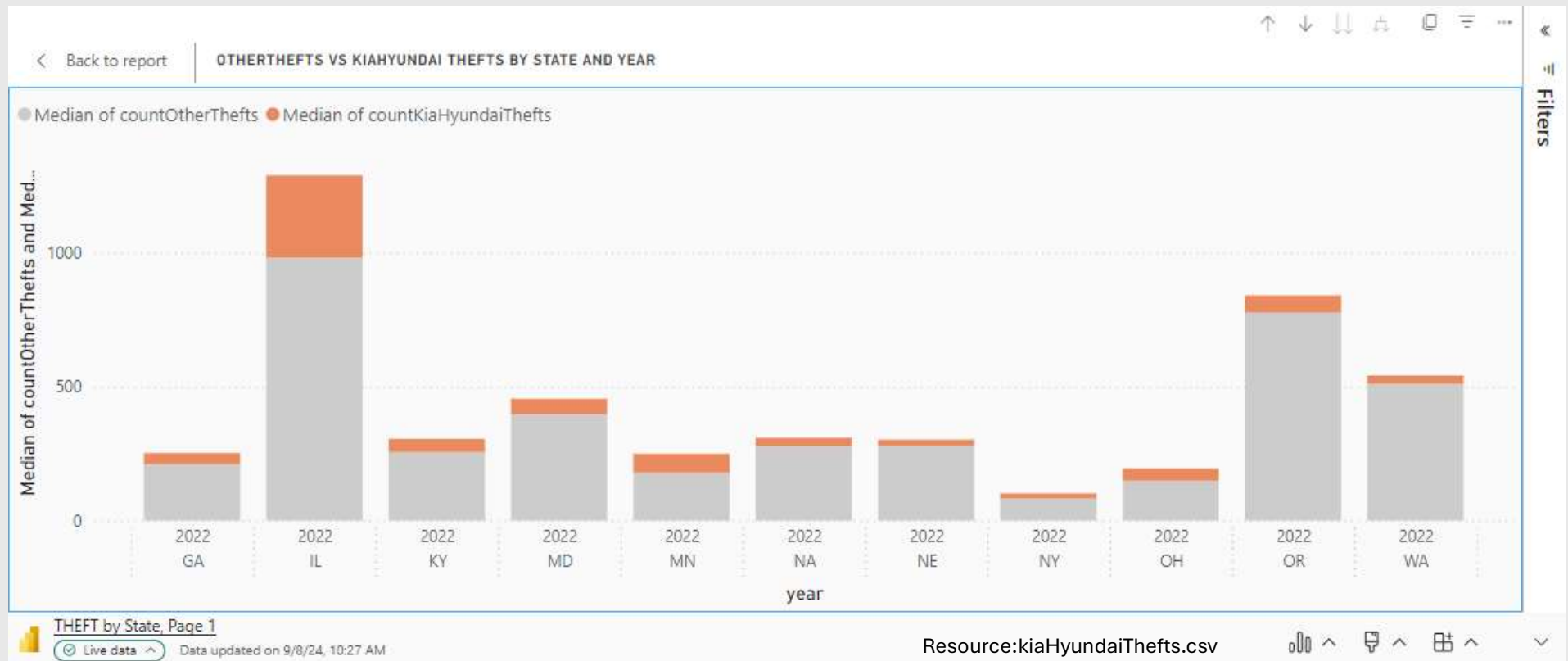
Count of locations with less theft	<b>101</b>
Median Percentage of improvement	<b>15%</b>
Best location	Carthage, MI with <b>58% less</b> theft

Many places seen >9% increase



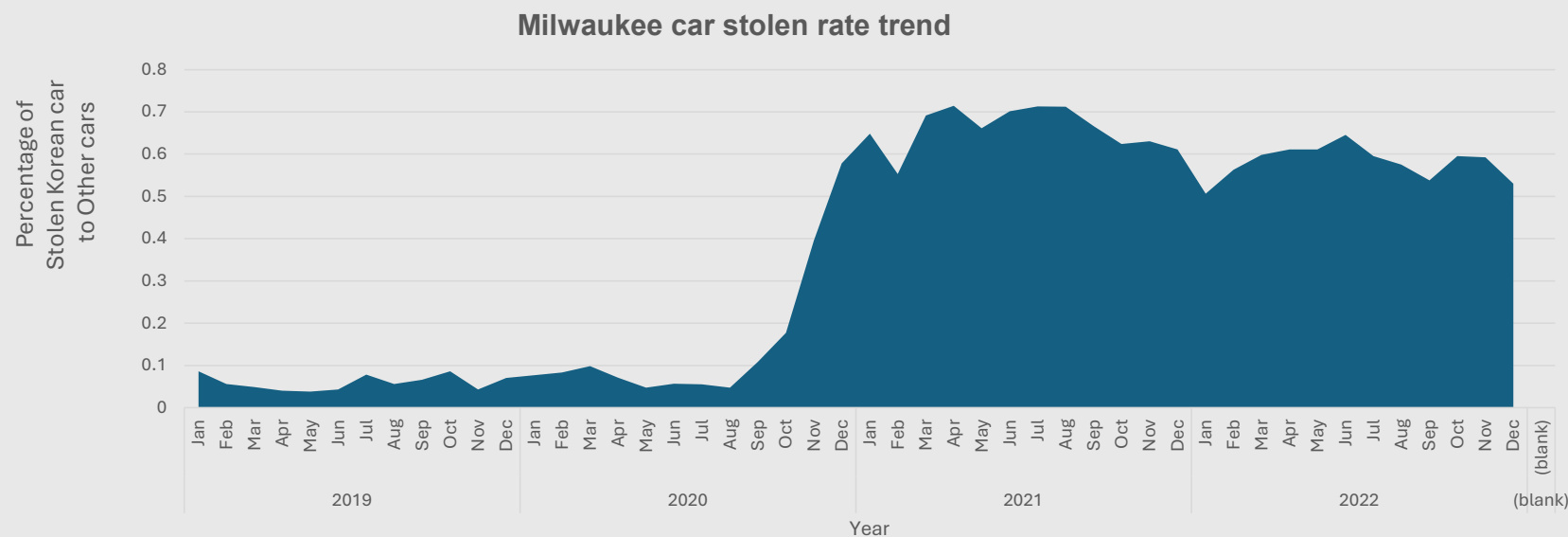
Location with most Korean car theft case increase (2019-2022)

## Nationwide Kia/Hyundai stolen case vs other cars



State of Illinois seen most Kia/Hundai car stolen case than all other states

# Milwaukee, WI area

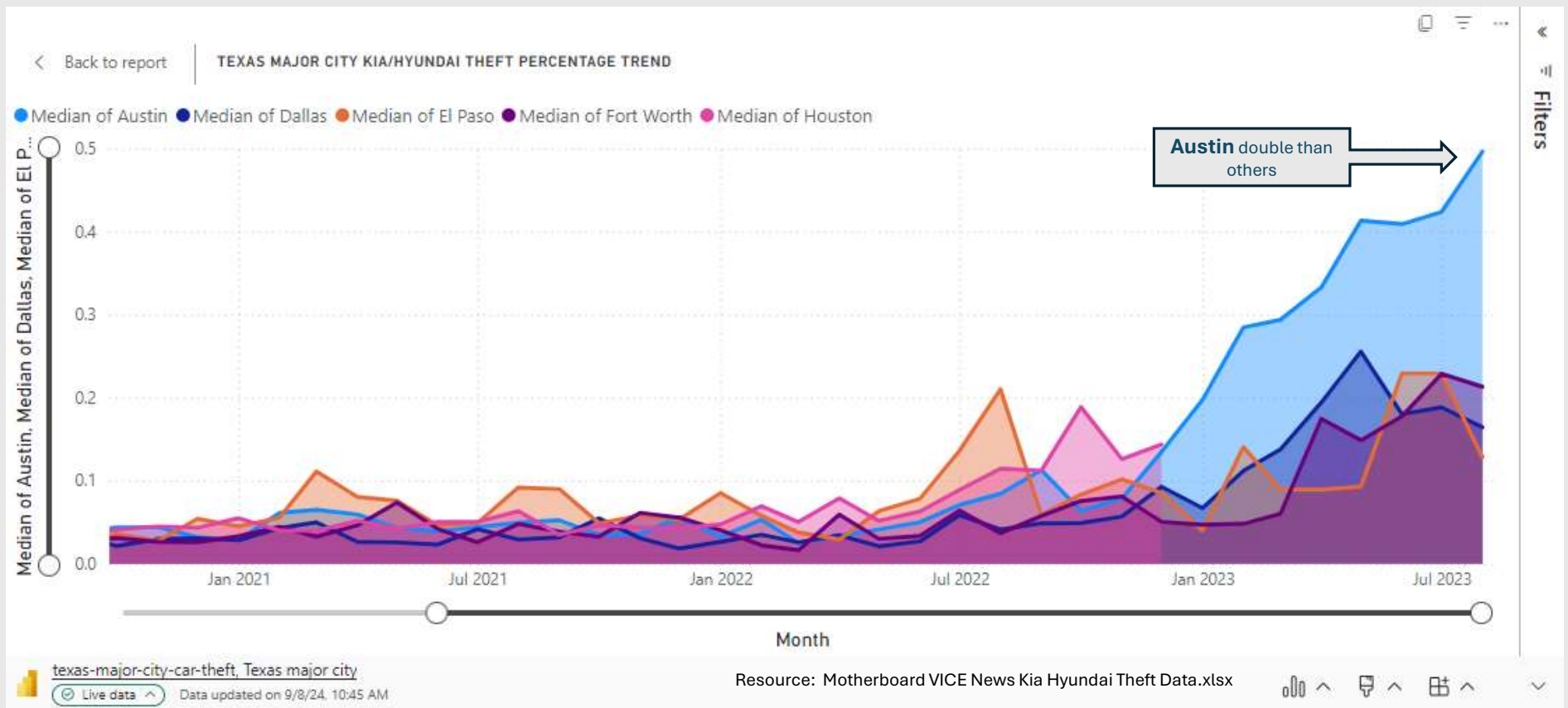


Data resource: KiaHyundaiMilwaukeeData.csv

Korean car stolen case increased rapidly since end of 2020



## Texas Major cities Korean car stolen trend



**Austin area seen worst Kia/Hyundai car stolen case increase among all Texas big cities**

**Call of actions:**

**KIA / HYUNDAI:**

**Add Anti-Theft devices  
to your car!!**



# Backup

- Power BI link:

- <https://app.powerbi.com/groups/me/reports/5f500f1a-3fce-4de7-ae83-0451d6b9d5ed/795d9e03568d350538a9?bookmarkGuid=9b958c0f-7af0-46ec-9f48-e88ca019c710&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=e9464dd1-79ee-40e6-bb9a-5310779770bb&fromEntryPoint=export>
- <https://app.powerbi.com/groups/me/reports/1ea93ced-c31b-48c4-beea-bf61219efc4b/e3e97db7c93318b13b78?bookmarkGuid=b338e99b-73df-4404-8906-a65147ffa87a&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=e9464dd1-79ee-40e6-bb9a-5310779770bb&fromEntryPoint=export>
- <https://app.powerbi.com/groups/me/reports/94700270-420d-4cd9-aca8-b22a61f4217f/b204acdf62100a8a0752?bookmarkGuid=d9b38ebe-7e3c-405a-816b-11aa86fd2042&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=8f0a90c2-ef28-4fc6-8991-41a5aeec5c7c&fromEntryPoint=export>
- <https://app.powerbi.com/groups/me/reports/94700270-420d-4cd9-aca8-b22a61f4217f/5206bda3205409acac0b?bookmarkGuid=043d2c2a-0b5c-44c9-8fc9-4d27a94316ca&bookmarkUsage=1&ctid=26feded2-a083-4777-8052-06ad5ef53556&portalSessionId=8f0a90c2-ef28-4fc6-8991-41a5aeec5c7c&fromEntryPoint=export>