Adventures in Scaling Shiny: Lessons learned building DynastyProcess

Tan Ho Senior ML Engineer, Teamworks Zelus Soccer Shiny in Production 2024



tanho.ca/scaling-shiny

how it all started



<2019

"the before times"



- Undergrad in commerce
- Joined family business in residential rentals
- Property manager for 6+ years

... absolutely hated it

my escape: fantasy football



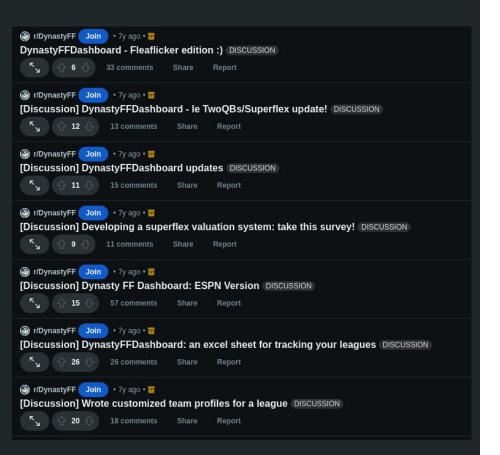
- How do I build the best teams?
- How do I make better fantasy football trades?
- How much better is my team than my friend's?

problem: I have too many fantasy leagues

How do I analyze these leagues at scale?



- Excel & PowerQuery / PowerBI
- Scraping websites
- Automating league analyzer spreadsheets



look ma, reddit karma!

Dynasty FF Dashboard

Excel Sheets for Tracking Your Dynasty League

Dynasty Dashboard, ~ 2017

FP Redraft Rankings	position -					
owner -	QB	RB	WR	TE	Grand Total	
The God Formerly Known As JML	8.03%	10.52%	7.98%	12.66%	9.56%	
Celts	13.14%	8.15%	6.35%	14.75%	9.27%	
Permian Panthers	8.03%	9.63%	8.47%	9.59%	8.99%	
King in the North	11.18%	9.63%	6.99%	6.81%	8.74%	
Red Rockets	6.71%	6.57%	12.10%	9.79%	8.70%	
Flipadelphia	6.71%	8.97%	9.43%	6.81%	8.45%	
LegenWait For ItDary	10.27%	4.87%	11.48%	9.17%	8.38%	
Boobie Miles Swag Carnival	9.64%	6.57%	9.85%	7.51%	8.23%	
Off My Lawn, You Must Get	6.71%	9.50%	8.45%	5.15%	8.15%	
King Dopey	8.32%	10.30%	5.68%	6.30%	8.04%	
Mr. Cerberus McGibblets	8.03%	8.05%	7.74%	6.81%	7.80%	
Agents of Chaos	3.24%	7.24%	5.49%	4.64%	5.68%	
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%	
FP Dynasty Rankings	position -	RB	WR	TE	PICK	Grand Tota
Agents of Chaos	2.20%		9.18%	1.31%		9.66
King in the North	10.57%	7.82%	8.71%	2.69%	17.77%	9.00
LegenWait For ItDary	2.63%		12.63%	7.38%	6.97%	8.90
King Dopey	20.28%	11.85%	5.27%	2.49%	14.04%	
Flipadelphia	11.03%		7.99%	3,49%		8.84
Red Rockets	8.34%	2.94%	12.65%	7.71%	6.97%	8.75
Mr. Cerberus McGibblets	6.53%		4.70%	7.71%		
Permian Panthers	6.46%	10.13%	6.43%	22.07%		8.02
Boobie Miles Swag Carnival	4.89%	2.12%	12.46%	10.24%	2.74%	
Off My Lawn, You Must Get	2.23%		8.14%		5.24%	7.47
	2.53%		8.73%	9.59%	1.52%	
The God Formerly Known As IMI						
The God Formerly Known As JML Celts	22.32%	8.56%	3.11%		3,99%	6.94

Features

- This is mostly designed for offseason use but in-season editions planned!
- Rosters and draft picks scraped straight from MFL, ESPN, Fleaflicker and Manual Entry-Yahoo support currently planned.
- Dynasty rankings pulled on-demand straight from FantasyPros (and incorporates DynastyFFTools-type valuations)
- Redraft rankings pulled on-demand straight from FantasyPros with customizable scoring projections
- Dashboard summaries of team-by-team positional strengths and weaknesses
- Trade Calculator (a la DFT)
- Trade Finder (which is also now supported over at DFT as well)

League Types

- This is currently designed to support one-QB AND two-QB offense-only leagues.
- Having kickers, defensive teams, or IDP won't break the sheet, but no values are generated.

System Requirements

 This spreadsheet is built on Excel for Windows and requires the PowerQuery add-in (instructions here). This means it requires Excel 2010 or later. There are no plans to support Macs, unfortunately.

Follow Us on Twitter!

player, status		abbrev		position		D)6	AvgRan	Std Dev				PPG+	PPG	- WINDO -
ROSTER	Celts	CELT	Aaron Rodgers	Q8	GBP		8			145	9.07		0	0
ROSTER	LegenWait For ItDary	LGND	Tom Brady	Q8	NEP		9	1.9	15 21	145	9.07		0	0 Win Now
ROSTER	King in the North	KNTH	Drew Brees	QB	NOS		5	3.4	1.6 11	133	6.95	2.1	2	0 Win Now
ROSTER	Boobie Miles Swag Carnival	BMSC	Matt Ryan	QB	ATL		5	5.8	3 1	1.33	6.95		0 -1.	75
ROSTER	King Dopey	KDPY	Andrew Luck	Q8	IND	- 1	1	3.8	1.9 11	1.33	6.95	2.1	2	0 Dynasty Darling
ROSTER	Permian Panthers	PNTR	Le'Veon Bell	RB	PIT		9	1.7	1.6	8.2	11.63		0	0 Win Now
ROSTER	King Dopey	KDPY	Ezekiel Elliott	RB	DAL		6		1.6	8.2	11.63		0	0 Dynasty Darling
ROSTER	Off My Lawn, You Must Get	LAWN	Melvin Gordon	RB	LAC		9	5.6	1.3	8.2	11.63		0 -3.0	61
ROSTER	King in the North	KNTH	LeSean McCoy	RB	BUF		6	3.9	1.7	8.2	11.63		0	0 Win Now
ROSTER	Mr. Cerberus McGibblets	MGIB	David Johnson	RB	ARI		8	1,4	1.6	8.2	11.63		0	0
ROSTER	The God Formerly Known As JML	JML	Julio Jones	WR	ATL		5	2.8	1.8 1	11.	9.07		0	0
ROSTER	Legen_Wait For It_Dary	LGND	AJ Green	WR	CIN.		6	4.8	19 1	.11	9.07		0	0
ROSTER	King in the North	KNTH	Odell Beckham	WR	NYG		8	2.4	16 1	111	9.07	× 70	0	© Dynasty Darling
ROSTER	Flipadelphia	FLIP	Antonio Brown	WR	PIT		9	1.1	13 1	.11	9.07		0	0 Win Now
ROSTER	Off My Lawn, You Must Get	LAWN	Mike Evans	WR	TBB	1	1	4.2	1.8 1	.11	9.07		0	0 Dynasty Darling

	U		U			v	10		. 9		0		m
player.status	• owner	abbrev	player	Age C		n 🗖 team 🖸	PosRank	Best	Wors	t 🖾 4	lvo 🗷 :	Std Dev 💌	/alue 🗷
ROSTER	King in the North	KNTH	Odell Beckham	24	WR	NYG	1		1	5	1.9	1.4	9918
ROSTER	Off My Lawn, You Must Get	LAWN	Mike Evans	23	WR	T88			1	10	3.3	2.5	9510
ROSTER	King Dopey	KDPY	Ezekiel Elliott	21	RB	DAL	1		1	6	3.6	1.7	9425
ROSTER	Mr. Cerberus McGibblets	MGIB	David Johnson	25	RB	ARI			1	7	4.2	1.8	9257
ROSTER	Flipadelphia	FLIP	Antonio Brown	28	WR	PIT	0.5		2	9	4.8	1.9	9092
ROSTER	The God Formerly Known As JML	JML	Julio Jones	28	WR	ATL			1	8	5.1	1.8	9010
ROSTER	Permian Panthers	PNTR	Le'Veon Bell	25	RB	PIT	- 1		2	12	6.5	2.3	8640
ROSTER	Red Rockets	RRKT	Amari Cooper	22	WR	OAK			5	19	9	3.2	8015
ROSTER	Legen_Wait For It_Dary	LGND	Al Green	28	WR	CIN			8	13	10.4	1.5	7686
ROSTER	Agents of Chaos	AGCH	DeAndre Hopkins	24	WR	HOU	1		6	19	10.5	3.1	7663
ROSTER	Permian Panthers	PNTR	Michael Thomas	24	WR	NOS	- 1		5	28	13	5.6	7109
ROSTER	Boobie Miles Swag Carnival	BMSC	Allen Robinson	23	WR	JAC	1		8	33	14.6	7.2	6776
ROSTER	Boobie Miles Swag Carnival	BMSC	TY Hilton	27	WR	IND	10	1	1	28	15.2	4.5	6655
ROSTER	Celts	CELT	Todd Gurley	22	RB	LAR			8	28	17	5.7	6305
ROSTER	The God Formerly Known As JML	JML	Sammy Watkins	23	WR	BUF	11	1	3	38	18.8	7.1	5974
POCKED.	Access of Change	1000	Access of Facilities	22	0.0	1110				22	10.0	2.4	COTO

"needs Excel on Windows, because MS PowerQuery"

DynastyProcess v0.1 architecture, 2019

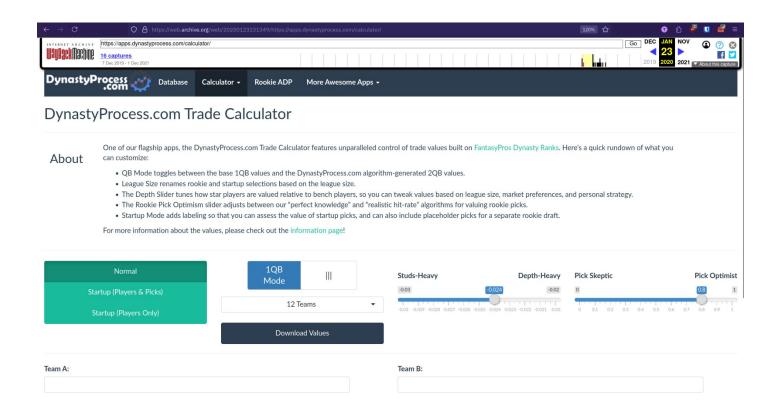
Scrape data, write to CSV

Read CSV, render app, respond to inputs

PowerQuery (managed by Tan)

Shiny (managed by Joe)





DynastyProcess Shiny app v1, ~ March 2019

(thank you Wayback Machine)





dynastyprocess.com

Monitor security and performance for dynastyprocess.com. Configure products and services from the menu.

Review Cloudflare fundamentals



timeskip to 2024:

still a hundred thousand unique monthly users, all on Shiny!

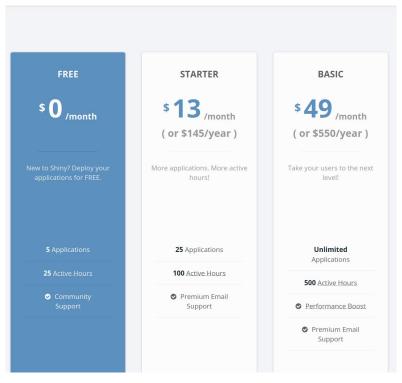
what lessons have I learned from

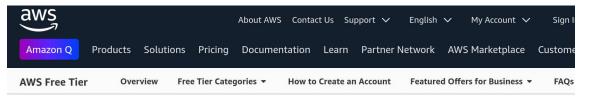
building and scaling DynastyProcess?

learn to run your own Shiny server

reddit eats active hours for breakfast

shinyapps.io by Posit



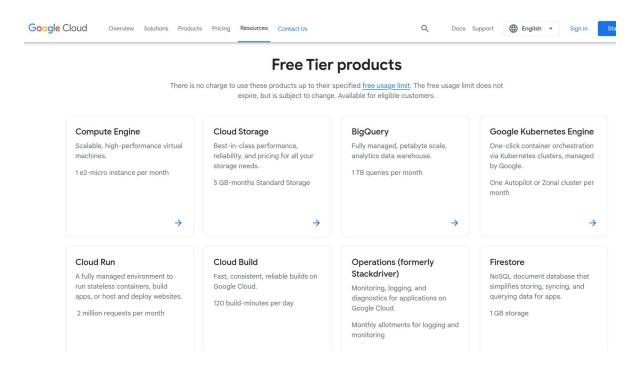


Free Product Offers

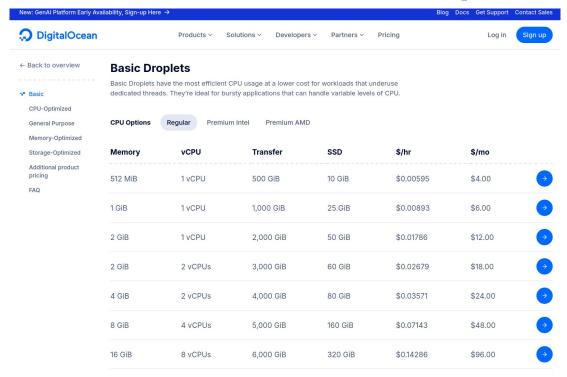
Build compute solutions using these product offers from the AWS Free Tier.

PRODUCT	DESCRIPTION	FREE TIER OFFER DETAILS
Amazon EC2	Amazon Elastic Compute Cloud (Amazon EC2) is a web service that provides secure,	12 MONTHS FREE
Elastic Cloud Computing	resizable compute capacity in the cloud.	750 hours per month of Linux, RHEL, or SLES t2.micro or t3.micro instance dependent on region
		750 hours per month of Windows t2.micro or t3.micro instance dependent on region

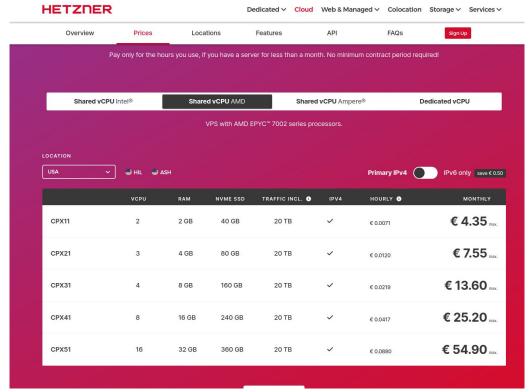
https://aws.amazon.com/free/compute/



https://cloud.google.com/free?hl=en



https://www.digitalocean.com/pricing/droplets#basic-droplets



https://www.hetzner.com/cloud/

servers are a bit of fuss to configure

- Domains & DNS
- Firewalls
- SSH keys
- Linux & shell commands
- Linux dependencies
- R dependencies

- Shiny server configs
- Nginx
- SSL
- load balancing
- cron jobs
- ... and more!

servers are a bit of fuss to configure

a handful of guides that I recommend:

- <u>Charles Bordet</u> guide is my favourite (esp for AWS)
- <u>Dean Attali</u> the OG guide
- Alex Gold's <u>DevOps for DS book</u>
- Video by yours truly -> (and notes <u>here</u>)



you're probably making Shiny do too much work



- Every line of code in your Shiny server block gets run at least once,, each and every time a user visits the page
- The less time it takes to run that code, the faster your app will feel

solution: move computation to an external layer

Data pipeline code runs on GitHub Actions and saves to S3

App performs only load and minimal interactivity

solution: data.table is fast, fast is worth it (even if it's hard to read and hard to think through try <u>using the pipe</u> and a lot of comments!!)

solution: use a CDN to cache files and images

- Cloudflare
- AWS/DigitalOcean buckets

solution: consider caching on user inputs

(ie memoise)

(only if it makes sense, this can also make your life harder!)

logging pays dividends

logging is proactive debugging

Setting up good logging can help you fix bugs quickly!



tanho.ca/logging-shiny

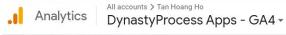
the most useful apps help you make a decision

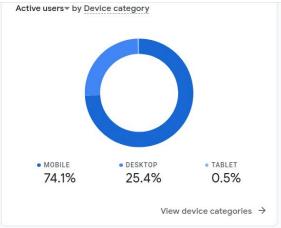
relative success of DynastyProcess apps

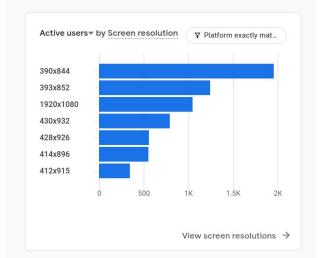


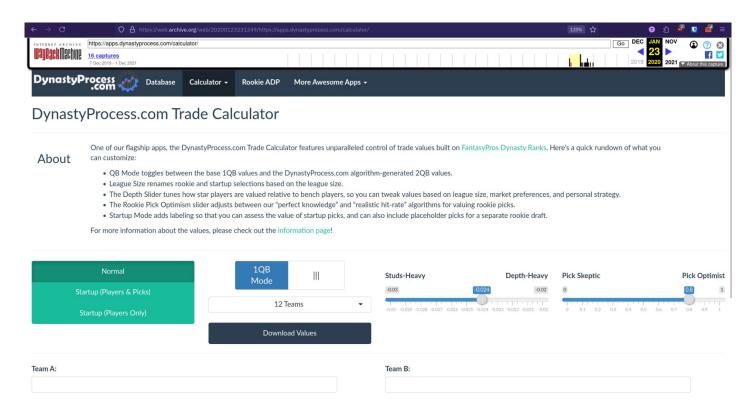
tailor your user experience

hmm, which users should I be designing my app for?









v1: before redesign, 2019-2020

v2, ~2021: redesigned for mobile, including some sweet PWA action

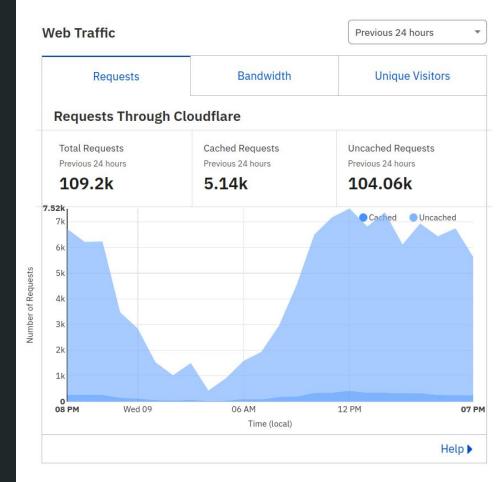
> (eternally grateful to David Granjon for his work on shinyMobile)

Net effect: jump from 40k monthly users in 2019-2020 to ~ 200k monthly users by end of 2021 (!)



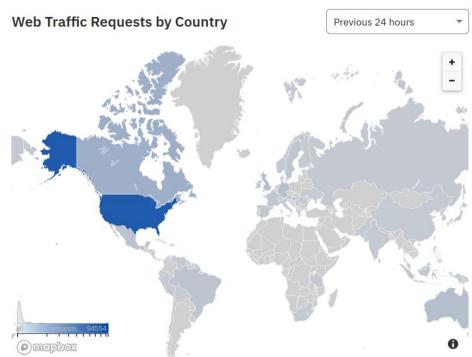
leverage what you know about your users

anything interesting in this web traffic plot?



yup, it's a big US audience

idience (shocker)



cheap & dirty cost savings: reduce compute power at night

```
apps-calculator / dev / scaling.R
                                                                                 Raw 📮 🕹 🧷 🤻
                 49 lines (36 loc) · 1.44 KB
Code
          Blame
           scale_app <- function(n_containers){</pre>
            apcalc_id <- "39852006-0000-433T-ab2b-e/0be1933cda</pre>
             json_spec <- list(spec = app_spec) |>
               jsonlite::toJSON(auto_unbox = TRUE)
             update_req <- httr::PUT(paste0(do_baseurl, "apps/", dpcalc_id),</pre>
                                      do_auth(),
                                      body = json_spec)
            httr::stop_for_status(update_req)
             force_redeploy <- httr::POST(paste0(do_baseurl,"apps/",dpcalc_id,"/deployments"),</pre>
                                           do auth(),
                                           body = list(force_build = TRUE) |>
                                                  jsonlite::toJSON(auto_unbox = TRUE)
            httr::stop_for_status(force_redeploy)
             invisible(NULL)
          run_hour <- lubridate::hour(lubridate::with_tz(Sys.time(),tzone = "America/Toronto"))</pre>
          # if it's after 9 am and before 10pm, three containers else one container
          n_containers <- ifelse(run_hour >= 9 & run_hour < 22, 3, 1)</pre>
          scale_app(n_containers)
```

saves 3/3 of cost each night (~8h), aka ~ 20%

Insights Learn 🖪 Select Object Select Period Last 7 days V Compute CPU % 100% 4 Oct 5 Oct 6 Oct 7 Oct 8 Oct 9 Oct 10 Oct tanho-63-dpcalc-1 tanho-63-dpcalc-2 - tanho-63-dpcalc-3 Memory %

4 Oct

tanho-63-dpcalc-0

tanho-63-dpcalc-4

5 Oct

6 Oct

tanho-63-dpcalc-1

7 Oct

tanho-63-dpcalc-2

8 Oct

9 Oct

10 Oct

start from where you are, there's so much to learn

first iteration of the "stack"







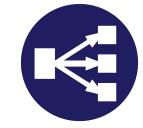
shinyapps.io

graduate to better tech when you need it









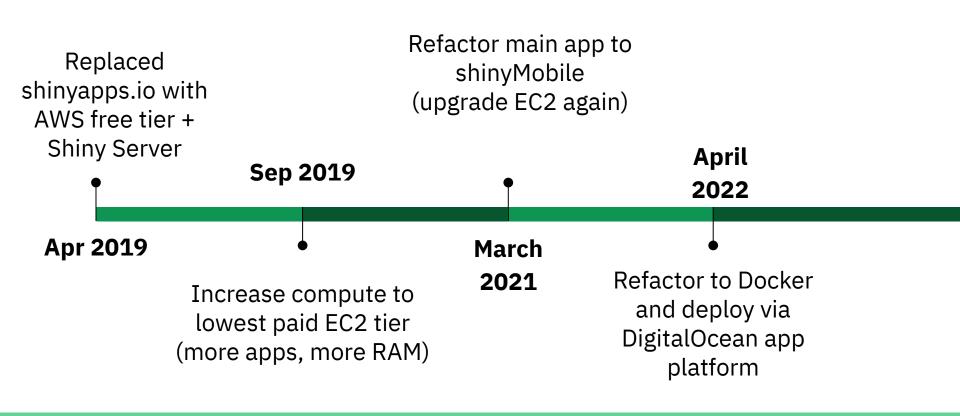








A timeline of DynastyProcess architecture



Recap

Lessons Learned From DynastyProcess

- Run your own server (at least once)
- You're probably making Shiny do too much work
- Logging pays dividends over time
- The most useful apps help you make a decision
- Tailor UX to your users
- Leverage what you know about your users
- Start from where you are, there's so much to learn

DynastyProcess today

- Maintenance mode since ~ mid 2022, gradually approaching a sunset date as both developer and user interest fades
- Long since been surpassed by competitors from a features and performance perspective (deservingly so)
- Joe became a Data Scientist for Pinnacle, a sports betting company
- Tan became a ML Engineer for Zelus Soccer, helping pro soccer clubs make better recruitment decisions

Thank you!

If you liked this talk,
we're hiring for R engineers at
Teamworks Soccer come say hi or send me an email!

tho@teamworks.com tanho.ca/scaling-shiny github.com/tanho63

