Tania Luo

Phone: (312)975-7461
Email: hluo1@sva.edu | tanialuo306@gmail.com
LinkedIn: https://www.linkedin.com/in/tania-huiting-luo0306/
Portfolio: www.tanialuo.com/

Experiences

06/2023 - present

Graphic Design Intern, TrueLake Audio
remote, Honululu, HI

+ Work with the marketing team under the Truelake's brand guidelines, design the digital assets for the company's website and social campaigns

08/2022 - 05/2023

Creative Intern, FleishmanHillard
St. Louis, MO

+ Communicated with clients and delivered the product they required.
+ Created animated assets, animated social campaign, and videos for multiple clients: AT&T, Krispy Kreme, Duke Energy, and Emerson.
+ Designed the internal Word document template for Enterprise and its sub-brands.
+ Designed the deck for AT&T 5G EOY report.
+ Employees photoshoot for FH's internal use.

05/2022 - 08/2022

Graphic Design Intern, TrueLake Audio
remote, Honululu, HI

+ Worked with the tech team to redesign the dictionary pop-up section of the audio book reader.
+ Designed social media posts over the platform of Instagram and Facebook to advertise the new coming-out audio books.
+ Designed the book covers for new coming-out audio books.

05/2021 - 12/2021

Freelance Graphic Designer, Andrew Nurnberg Associate International Ltd
remote, Beijing, China

+ Worked with the marketing team to make videos for new, coming out publication.
+ Created visuals for the event campaign for the local book fairs.
+ Managed the social media content on Tiktok.

Education

09/2018 - 05/2022

School of the Art Institute of Chicago
Bachelor of Fine Art

Community Involvements

08/2022 - present

Candidate, Education Board
AIGA Chicago
Chicago, IL

+ Create social media campaign for Student Leadership Meeting
+ Event ideation and leader for Tune Up 2022 and Test Flight 2023

09/2021 - 05/2022

Board Member, SAIC AIGA
Chicago, IL

+ Update and design SAIC AIGA Weekly Newsletter.
+ Curating VCD department graduation show Show Don't Tell 2020 to 2022.

Skills

Softwares

Microsoft Office Suite
Adobe Creative Suite
Figma
Blender
p5.js
html/css

Skills

active communication
problem solving
detail-oriented
handle multiple priorities
eager to learn