

# Tania Luo

**Phone:**  
**Email:**  
**LinkedIn:**  
**Portfolio:**

(312)975-7461  
hluo1@sva.edu | tania Luo306@gmail.com  
<https://www.linkedin.com/in/tania-huiting-luo0306/>  
tanialuo.work

## Experiences

- 08/2022 - 05/2023** **Creative Intern, FleishmanHillard**  
St. Louis, MO
- + Communicated with clients and delivered the product they required.
  - + Created animated assets, animated social campaign, and videos for multiple clients: AT&T, Krispy Kreme, Duke Energy, and Emerson.
  - + Designed the internal Word document template for Enterprise and its sub-brands.
  - + Designed the deck for AT&T 5G EOY report.
  - + Employees photoshoot for FH's internal use.
- 05/2022 - 08/2022** **Graphic Design Intern, TrueLake Audio**  
remote, Honolulu, HI
- + Worked with the tech team to redesign the dictionary pop-up section of the audio book reader.
  - + Designed social media posts over the platform of Instagram and Facebook to advertise the new coming-out audio books.
  - + Designed the book covers for new coming-out audio books.
- 05/2021 - 12/2021** **Freelance Graphic Designer,**  
**Andrew Nurnberg Associate International Ltd**  
remote, Beijing, China
- + Worked with the marketing team to make videos for new, coming out publication.
  - + Created visuals for the event campaign for the local book fairs.

## Education

- 09/2018 - 05/2022** **School of Visual Arts**  
Master of Fine Art  
Computer Arts
- 09/2018 - 05/2022** **School of the Art Institute of Chicago**  
Bachelor of Fine Art  
Visual Communication Design

## Community Involvements

- 01/2024 - present** **Lab Assistant, Web / Administration**  
NYC, NY
- + Managing the daily duty in the mix lab on campus
- 08/2022 - 05/2023** **Candidate, Education Board**  
**AIGA Chicago**  
Chicago, IL
- + Create social media campaign for Student Leadership Meeting
  - + Event ideation and leader for Tune Up 2022 and Test Flight 2023
- 09/2021 - 05/2022** **Board Member, SAIC AIGA**  
Chicago, IL
- + Update and design SAIC AIGA Weekly Newsletter.
  - + Curating VCD department graduation show Show Don't Tell 2020 to 2022.

## Skills

### Softwares

After Effects      Blender  
Illustrator      HTML / CSS / JS  
Photoshop  
Cinema4D  
InDesign

### Skills

motion graphics  
graphic design  
illustration  
branding  
editorial design  
art direction