

Executive Financial Dashboard

Total Sales

\$733.22K

vs Last Month ▼ -29.2%

vs Last Year ▲ 20.4%

Total Profit

\$93.44K

vs Last Month ▼ -12.5%

vs Last Year ▲ 14.2%

Total Orders

2K

vs Last Month ▼ -14.2%

vs Last Year ▲ 28.3%

Profit Margin %

12.74%

vs Last Month ▲ 23.7%

vs Last Year ▼ -5.1%

AOV

\$434.63

vs Last Month ▼ -17.5%

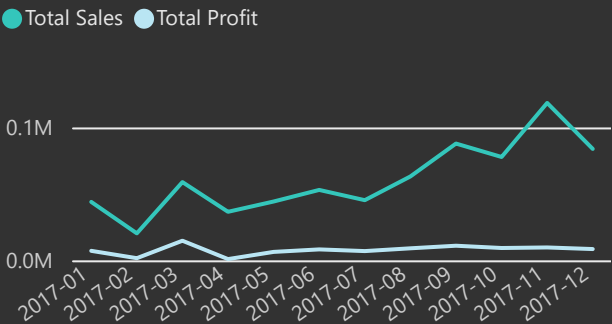
vs Last Year ▼ -6.2%

Sales Performance Dashboard

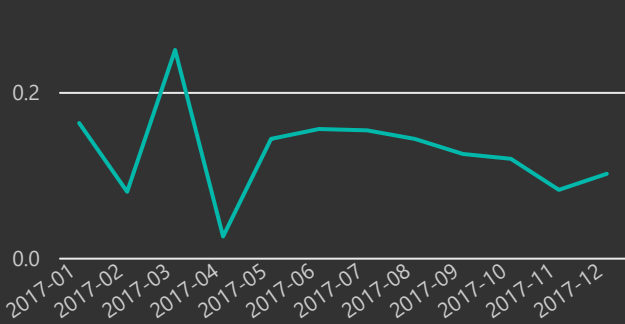
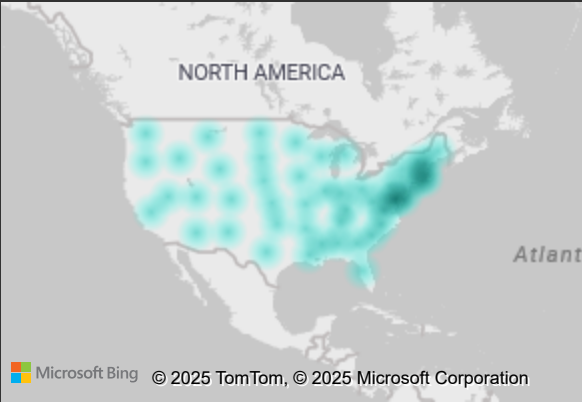
Profit Margin % Dashboard

Orders and Customers Dashboard

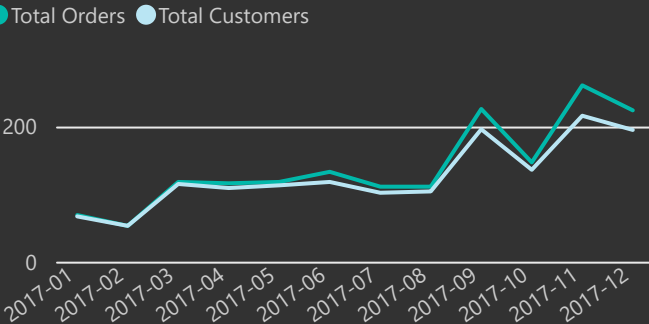
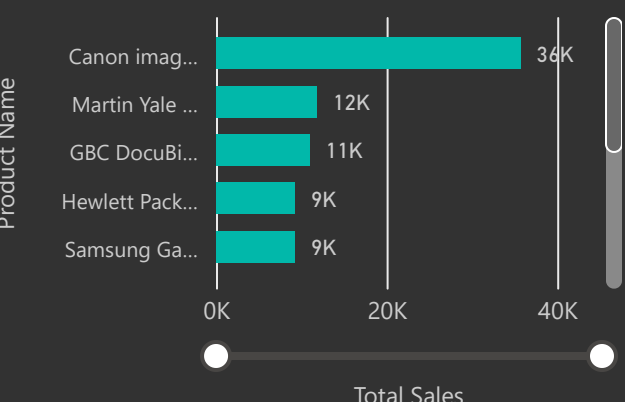
Total Sales by Segment



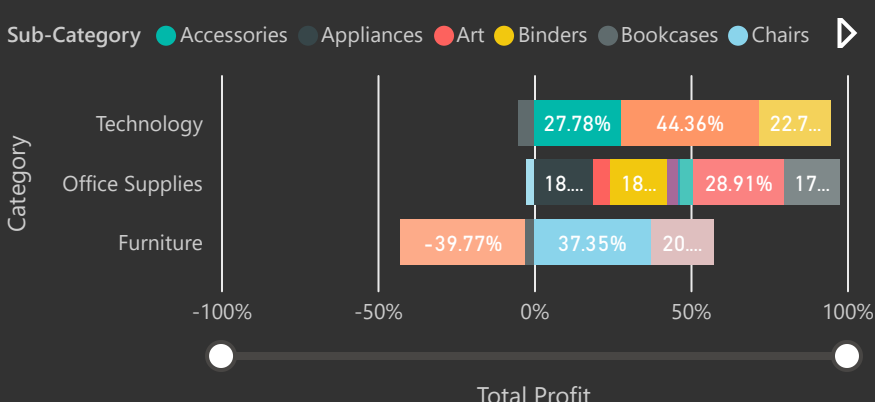
Total Sales by State



Top 10 products by Total Sales



Total Profit by Category and Sub-Category



Month

All

Year

2017