

tania sharma

web-developer visual architect user-experience designer

summary

I am a multi-disciplinary designer and creator. I am driven by curiosity, self-motivated and passionate about all things digital. With my strong eye for detail and design, I am able to problem solve in fast paced environments while ensuring a successful delivery and always eager to impact the world around me.

contact

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technical skills

Adobe Creative Suite
Sketch
HTML/CSS
Javascript
Node.js
Processing
Photography
Videography
Slack
Microsoft Office
Illustration
Animation
Trello

accomplishments

Lead User Experience Designer StarterHacks Participant 2018 *Mar 2018*

- Demonstrated strong design and user-experience skills to create usable and intuitive web pages by using Invision and rapid prototyping.
- Effectively built and presented a platform for photographers who want to grow their network, through my knowledge of UX/UI and front-end development.

experience

Teaching Assistant University of Waterloo *Present*

- Providing my expertise in front-end web development and design concepts through teaching a second year design and development course
- Sharing my extensive knowledge of HTML/CSS + design, layout, typography, colour theory, and content accessibility for the purpose of both web and app design
- Facilitating one-on-one guidance, providing assignment feedback, and assisting with labs

Web Developer University Health Network *April 2019 - Aug 2019*

- Built custom front-end framework using Bootstrap, HTML/CSS, and JavaScript to redesign websites for research facilities
- Collected user-research, created user-flows, and designed UI for web interfaces
- Developed a branding strategy for the research facilities (redesigned logos, icons, typography)
- Built a Node.js web application that uses a REST API to display data using JQuery data tables

Marketing Team - Photographer University of Waterloo *Sept 2017 - Apr 2018*

- Collaborated with an interdisciplinary team of photographers, designers and makeup artists to create awareness and capture events of the annual fashion show.
- Facilitated photoshoots of models for the event brochure which was distributed as promotional material.

education

Bachelor of Global Business & Digital Arts University of Waterloo *Sept 2016 - Apr 2020*

- A highly collaborative program that allows students to integrate creative design, business, marketing and technology.

Exchange Student Queensland University of Technology *July 2018 - Nov 2018*

- Pursued courses in design history, public relations, social media, and photo media and art practice.

projects

Project 180 Websites

- Personal web-development project where I output 3-4 websites a week using HTML/CSS + Javascript shared publicly on Slack and Instagram. I also accompany each webpage with a blog post.

Deliveroo Australia

- Created a mock social media campaign and content for Deliveroo Australia to help rebrand their social media platforms and marketing strategies.

Project4Change

- Created pieces of content for Project4Change (a start-up in Brisbane, Australia) to enhance the PR and marketing aspects of the company (blog, posts, media release, brochure).

30 Day Poster Challenge

- Using Illustrator + Photoshop I challenged my self to design 30 posters for 30 days. By completing this project start to finish my work flow and discipline increased tremendously.