

CannaTradr -
Cannabis Trade Exchange/Classified
Exclusive b2b Marketplace

1. Craigslist “style” Classified System - Custom Programmed CMS - lean programming. No Wordpress, Joomla, etc! See almondsoft script for feature and functionality. Script has NOT been verified valid. Must custom code CannaTradr Program or verify almondsoft script and customize accordingly.

- a. PHP / Java Script / HTML /
- b. Ajax / MySql / Apache
- c. Basic Feature Set - <http://www.almondsoft.com>

2. Custom Feature Set

- a. Membership Model b2b - Registered Users ONLY can post, view and respond.
- b. Login required to view details and reply to ads
- c. Custom CMS - Style - Admin Back-end
- d. Seller Profile
 - i. Seller Reviews
 - ii. Member Since Date
 - iii. Product Reviews
 - iv. All Ads By Seller
 - v. Seller Contact info including IM / Chat
- e. Buyer Profile
 - i. Buyer Reviews
 - ii. Member Since Date
 - iii. Single Category Posting Available - “Wanted”

- iv. Link for Wanted Ads Left Column

3. Custom Search Filters

- a. Geography
- b. Price
- c. Product
- d. Quality
- e. Rating
- f. Certification
- g. Trader Card Data Fields**

4. Trader Card Data Fields

- a. Custom Form Data Fields Required for Posting to Certain Categories
- b. Form Data gets Populated in the Ad Posted in a Custom Box
 - i. I.e. Post an Ad to Indoor Cannabis
 - ii. Form Data Asks you to select a number of data check boxes and drop downs
 - iii. Form Data is auto populated with Ad at posting.

5. Revenue Model

- a. Membership Trader Passes
 - i. 2-Types: Buyer/Seller
 - ii. 3-Levels: One Time / Monthly / Annual
 - iii. Buyer - 14.99 / 9.99 / 99.99
 - iv. Seller - 29.99 / 19.99 / 199.99
- b. Featured/Highlited Ad Placement
 - i. Upgrade Option at Ad placement
- c. Banner ADS (No Pop-Ups) - See Mock-up For Placement

- i. 1 - Horizontal - Under “Dispensary Supply”
 - ii. 1 - Vertical - Between “Services” and “Jobs” right column
- d. Certification Upgrade Option
 - i. Certification Logo Must Appear on Sellers Ad and Profile
 - ii. Offered On Sales Page
 - iii. Offered in Membership Area
 - iv. 1 - Price Level - Buyers
 - 1. 19.99
 - v. 2 - Price Levels / Sellers
 - 1. 99.99

6. Merchant Gateway Integrated

- a. Skrill
- b. Square
- c. Paypal
- d. Merchant
- e. Authorize.net
- f. Payoneer
- g. Etc, etc.

7. Social Media Linked Ad Features

- a. email/text contact seller info
- b. live chat feature for logged in sellers/buyers instant message
- c. Social Media Integrated Login - facebook/google/twitter

8. Mobile App Version

9. Rapid Deployment

10. SEO Optimized

11. Site Chat Communication Tool