



WEB DEVELOPER

PROFILE

Web developer with a background in Research. Experienced in creating efficient and engaging virtual products for users, with a data-driven approach.

EDUCATION

CAREERFOUNDRY • Certificate in Full-Stack Development

COMPLUTENSE UNIVERSITY OF MADRID • MS Social Sciences Research Methodology: Innovation and Applications

UNIVERSITY OF BRASILIA • BS Social Sciences Major in Anthropology

LAST PROJECTS

MYFLIX • Angular, TypeScript, Node.JS, Express, MongoDB, Passport, HTML, CSS

MERN Stack App built with a RESTful API design. It provides users with information about different movies, directors, and genres. They are able to sign up, update personal information and manage a list with their favorite movies.

WEBDEVMEETUP • AWS, Google Calendar API, React, Recharts, OAuth2, NodeJS, HTML, CSS

Serverless, progressive web application (PWA) built with React using a test-driven development technique. It fetches meetup events from an API and can be used offline.

EXPERIENCE

SULAKE SPAIN SL • Global Community Specialist | Dec 2013 - July 2017

- Analyzed players' motivations and behavior with the use of refined research techniques. Overhauled development of products by introducing user-centered reports. This boosted time spent online and in-game purchases.
- Interacted with users through in-game and inquiries platform. Refocused standards for daily interaction and localization of global in-game content. By revamping the brand's approach to users, client satisfaction was enhanced.
- Management of brand's social media profile and content on Facebook, Twitter, and YouTube. Implemented strategy for the creation of content. Standardized presence on social media and stimulated community growth.

CARLOS CHAGAS FOUNDATION • Researcher | Dec 2012 - May 2014

- Assembled implementation of research tools in a project with over 400 subjects. Designed survey, structured in-depth interviews, supervised secondary data collection, and analyzed data. This produced a research report on the impacts of postgraduation programs on human rights law implemented in Brazilian universities.
- Partnered with associated NGO (CLADEM) to advise the board of directors. Created organization's website on WordPress platform, centralized financial data with an online financial management tool. This streamlined the organization's reporting to stakeholders.

DIGIDIS - GAMING SOLUTIONS • Market Research Intern | Nov 2010 - Oct 2012

- Implemented market research on the online lottery in Brazil. Aligned brand and products design. Merged efforts for the incorporation of a Brazilian subsidiary. After succeeding in the incorporation process, centralized supporting tasks for tech and e-commerce companies in an associated start-up incubator.

SKILLS

TECHNOLOGIES

JavaScript • HTML5 • CSS3 • TypeScript • SQL

DATABASES

Firebase • MongoDB • MySQL

FRAMEWORKS & LIBRARIES

React • React Native • jQuery • AngularJS • Express • Bootstrap

OTHERS

Git • Heroku • Bash • OAuth • AWS Lambda • RStudio • SPSS • Trello • JIRA • Survey Monkey • ZenDesk

LANGUAGES

Portuguese • Spanish • English