

TANIMARA ELIAS SANTOS

SOFTWARE
ENGINEER

CONTACT

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PROFILE

Software Engineer with a background in Research. I am skilled in creating products with great customer experiences working with cross-functional teams to deliver awesome products.

SKILLS

JavaScript • HTML5 • CSS3 •
TypeScript • SQL • Firebase •
MongoDB • MySQL • React •
React Native • jQuery •
AngularJS • Express •
Bootstrap • Git • Heroku • Bash
• OAuth • AWS Lambda •
RStudio • JIRA

EDUCATION

CERTIFICATE IN FULL-STACK DEVELOPMENT
CAREERFOUNDRY | 2020-2021

**MS SOCIAL SCIENCES RESEARCH METHODOLOGY:
INNOVATION AND APPLICATIONS**
COMPLUTENSE UNIVERSITY OF MADRID

BS SOCIAL SCIENCES MAJOR IN ANTHROPOLOGY
UNIVERSITY OF BRASILIA

EXPERIENCE

GLOBAL COMMUNITY SPECIALIST
SULAKE SPAIN SL | DEC 2013 - JUL 2017

- Analyzed players' motivations and behavior with the use of refined research techniques. Overhauled development of products by introducing user-centered reports. This boosted time spent online and in-game purchases.
- Interacted with users through in-game and inquiries platform. Refocused standards for daily interaction and localization of global in-game content. By revamping the brand's approach to users, client satisfaction was enhanced.
- Management of brand's social media profile and content on Facebook, Twitter, and YouTube. Implemented strategy for the creation of content. Standardized presence on social media and stimulated community growth.

RESEARCHER
CARLOS CHAGAS FOUNDATION | DEC 2012 - MAY 2014

- Assembled implementation of research tools in a project with over 400 subjects. Designed survey, structured in-depth interviews, supervised secondary data collection, and analyzed data. This produced a research report on the impacts of postgraduation programs on human rights law implemented in Brazilian universities.
- Partnered with associated NGO (CLADEM) to advise the board of directors. Created organization's website on WordPress platform, centralized financial data with an online financial management tool. This streamlined the organization's reporting to stakeholders.

MARKET RESEARCH INTERN
DIGIDIS - GAMING SOLUTIONS | NOV 2010 - OCT 2012

- Implemented market research on the online lottery in Brazil. Aligned brand and products design. Merged efforts for the incorporation of a Brazilian subsidiary. After succeeding in the incorporation process, centralized supporting tasks for tech and e-commerce companies in an associated start-up incubator.