

gnll9ftju

April 16, 2024

```
[1]: # Import necessary libraries
import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt

# Load the dataset
telco_data = pd.read_csv("telco_customer_churn.csv")

# Display basic information about the dataset
print("Shape of the dataset:", telco_data.shape)
print("\nColumns in the dataset:")
print(telco_data.columns)
print("\nSample data:")
print(telco_data.head())

# Summary statistics
print("\nSummary statistics:")
print(telco_data.describe())

# Check for missing values
print("\nMissing values:")
print(telco_data.isnull().sum())

print("\nColumn names : ")
print(telco_data.columns.values)

print("\nColumns Data Types : ")
print(telco_data.dtypes)
# Check for duplicate rows
print("\nDuplicate rows:", telco_data.duplicated().sum())

# Visualize the distribution of the target variable 'Churn'
plt.figure(figsize=(8, 6))
sns.countplot(x='Churn', data=telco_data)
plt.title('Distribution of Churn')
plt.show()
```

```

# Visualize the distribution of numerical features
numerical_features = telco_data.select_dtypes(include=[np.number]).columns.
    ↳ tolist()
telco_data[numerical_features].hist(figsize=(12, 10))
plt.suptitle('Distribution of Numerical Features')
plt.show()

# Visualize the correlation matrix
plt.figure(figsize=(10, 8))
correlation_matrix = telco_data[numerical_features].corr()
sns.heatmap(correlation_matrix, annot=True, cmap='coolwarm', fmt=".2f")
plt.title('Correlation Matrix')
plt.show()

```

Shape of the dataset: (7043, 21)

Columns in the dataset:

```

Index(['customerID', 'gender', 'SeniorCitizen', 'Partner', 'Dependents',
      'tenure', 'PhoneService', 'MultipleLines', 'InternetService',
      'OnlineSecurity', 'OnlineBackup', 'DeviceProtection', 'TechSupport',
      'StreamingTV', 'StreamingMovies', 'Contract', 'PaperlessBilling',
      'PaymentMethod', 'MonthlyCharges', 'TotalCharges', 'Churn'],
      dtype='object')

```

Sample data:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	\
0	7590-VHVEG	Female	0	Yes	No	1	No	
1	5575-GNVDE	Male	0	No	No	34	Yes	
2	3668-QPYBK	Male	0	No	No	2	Yes	
3	7795-CFOCW	Male	0	No	No	45	No	
4	9237-HQITU	Female	0	No	No	2	Yes	

	MultipleLines	InternetService	OnlineSecurity	...	DeviceProtection	\
0	No phone service	DSL	No	...	No	
1	No	DSL	Yes	...	Yes	
2	No	DSL	Yes	...	No	
3	No phone service	DSL	Yes	...	Yes	
4	No	Fiber optic	No	...	No	

	TechSupport	StreamingTV	StreamingMovies	Contract	PaperlessBilling	\
0	No	No	No	Month-to-month	Yes	
1	No	No	No	One year	No	
2	No	No	No	Month-to-month	Yes	
3	Yes	No	No	One year	No	
4	No	No	No	Month-to-month	Yes	

	PaymentMethod	MonthlyCharges	TotalCharges	Churn
0	Electronic check	29.85	29.85	No
1	Mailed check	56.95	1889.5	No
2	Mailed check	53.85	108.15	Yes
3	Bank transfer (automatic)	42.30	1840.75	No
4	Electronic check	70.70	151.65	Yes

[5 rows x 21 columns]

Summary statistics:

	SeniorCitizen	tenure	MonthlyCharges
count	7043.000000	7043.000000	7043.000000
mean	0.162147	32.371149	64.761692
std	0.368612	24.559481	30.090047
min	0.000000	0.000000	18.250000
25%	0.000000	9.000000	35.500000
50%	0.000000	29.000000	70.350000
75%	0.000000	55.000000	89.850000
max	1.000000	72.000000	118.750000

Missing values:

customerID	0
gender	0
SeniorCitizen	0
Partner	0
Dependents	0
tenure	0
PhoneService	0
MultipleLines	0
InternetService	0
OnlineSecurity	0
OnlineBackup	0
DeviceProtection	0
TechSupport	0
StreamingTV	0
StreamingMovies	0
Contract	0
PaperlessBilling	0
PaymentMethod	0
MonthlyCharges	0
TotalCharges	0
Churn	0

dtype: int64

Column names :

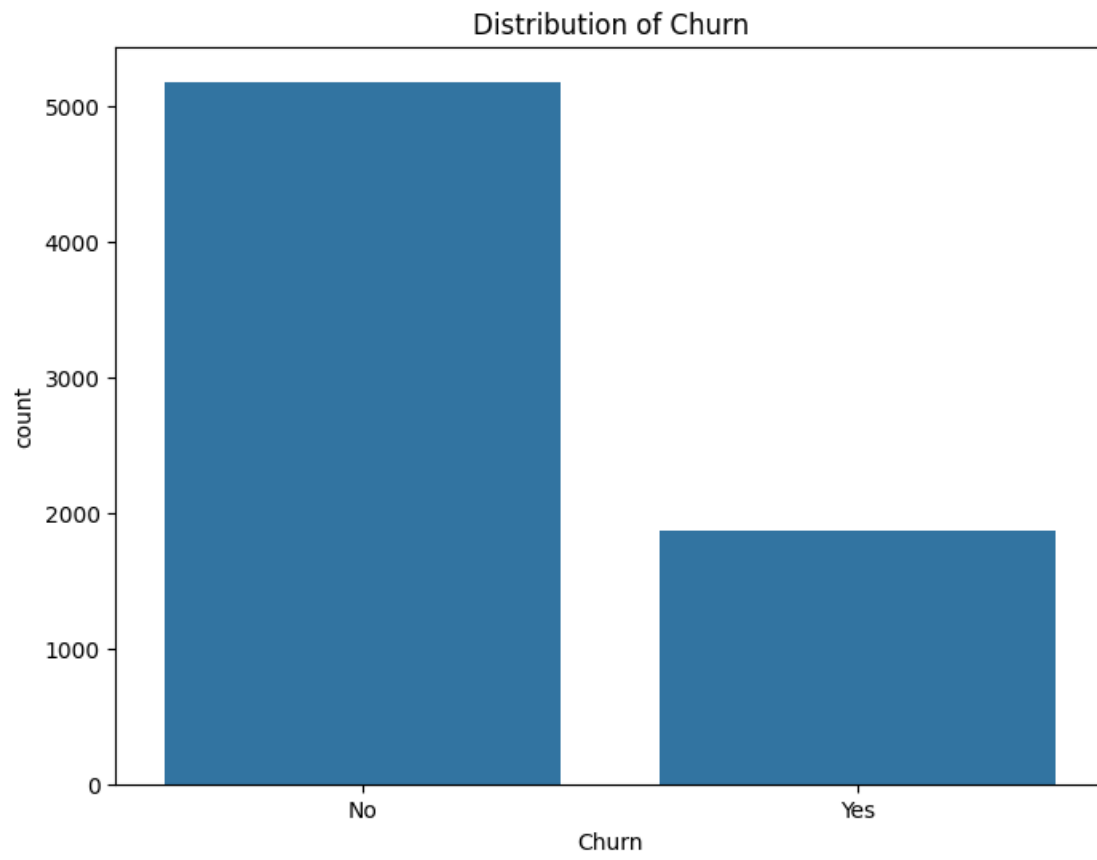
```
['customerID' 'gender' 'SeniorCitizen' 'Partner' 'Dependents' 'tenure'
 'PhoneService' 'MultipleLines' 'InternetService' 'OnlineSecurity'
 'OnlineBackup' 'DeviceProtection' 'TechSupport' 'StreamingTV']
```

```
'StreamingMovies' 'Contract' 'PaperlessBilling' 'PaymentMethod'
'MonthlyCharges' 'TotalCharges' 'Churn']
```

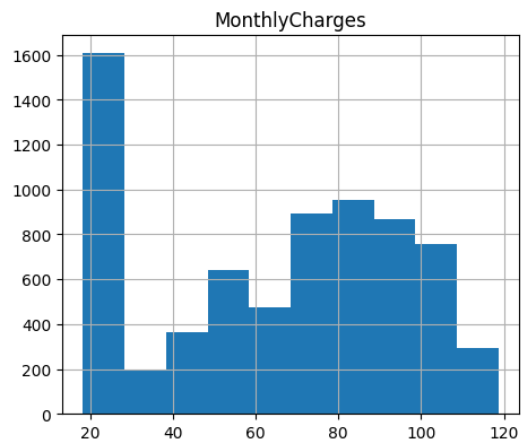
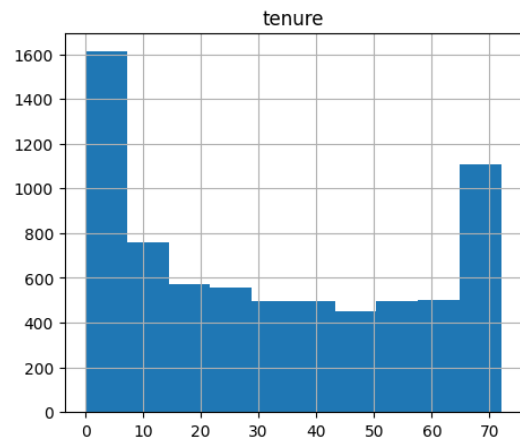
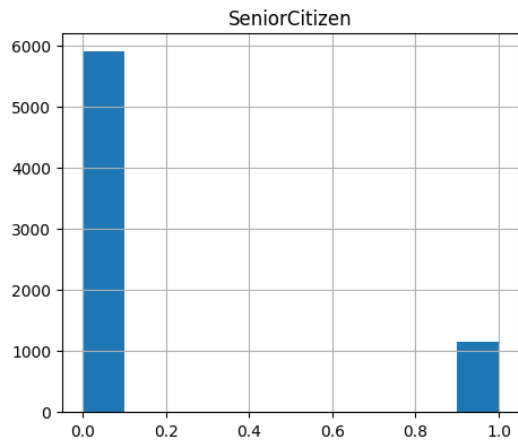
Columns Data Types :

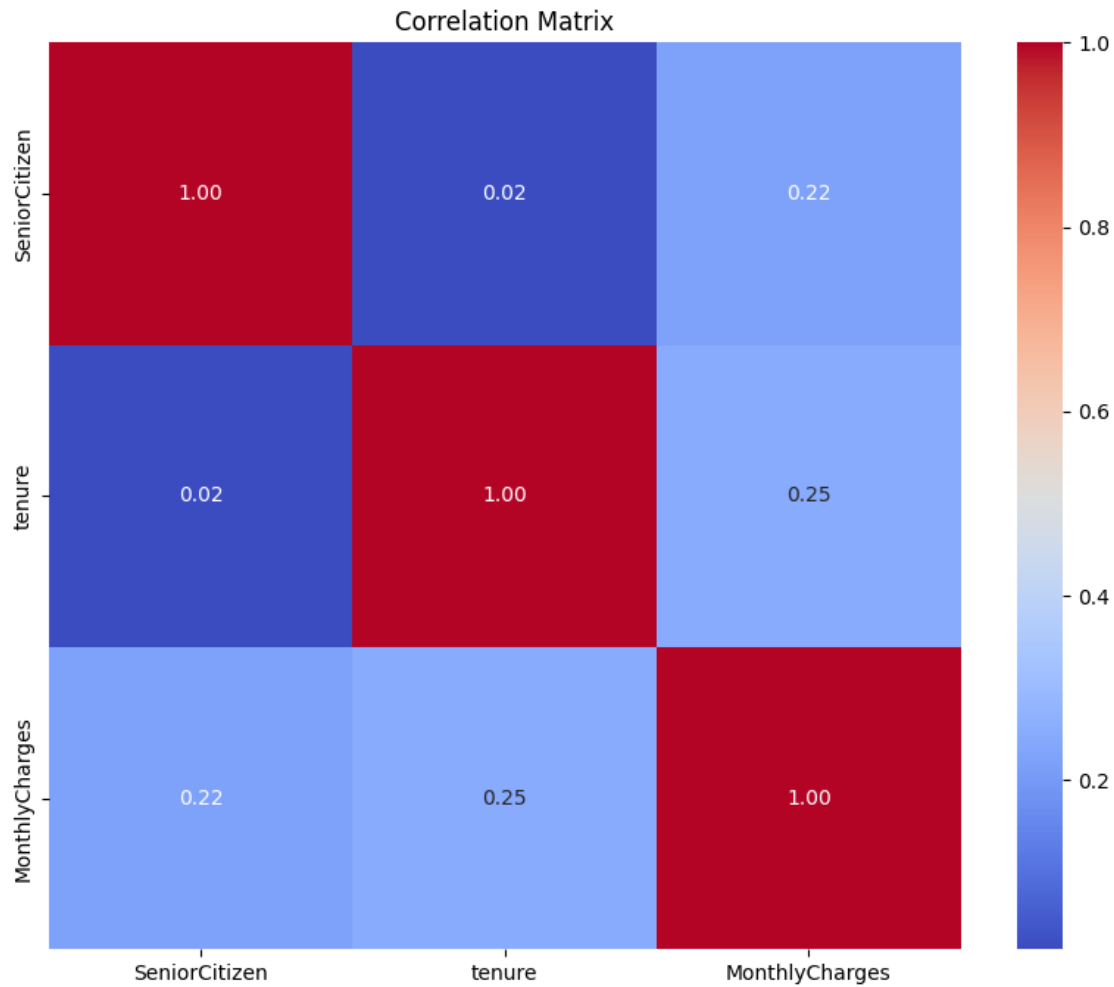
customerID	object
gender	object
SeniorCitizen	int64
Partner	object
Dependents	object
tenure	int64
PhoneService	object
MultipleLines	object
InternetService	object
OnlineSecurity	object
OnlineBackup	object
DeviceProtection	object
TechSupport	object
StreamingTV	object
StreamingMovies	object
Contract	object
PaperlessBilling	object
PaymentMethod	object
MonthlyCharges	float64
TotalCharges	object
Churn	object
dtype:	object

Duplicate rows: 0



Distribution of Numerical Features





[2]: *# 1. Understanding Target Variable*

```
print(100*telco_data['Churn'].value_counts()/len(telco_data['Churn']))
print(telco_data['Churn'].value_counts())
telco_base_data=telco_data.copy()
```

```
No      73.463013
Yes     26.536987
Name: Churn, dtype: float64
No      5174
Yes     1869
Name: Churn, dtype: int64
```

[3]: *# 2. Handling Missing Values*

```
telco_data.TotalCharges=pd.to_numeric(telco_data.TotalCharges, errors='coerce')
telco_data.isnull().sum()
```

```
[3]: customerID      0
      gender          0
      SeniorCitizen  0
      Partner         0
      Dependents      0
      tenure          0
      PhoneService    0
      MultipleLines   0
      InternetService 0
      OnlineSecurity  0
      OnlineBackup    0
      DeviceProtection 0
      TechSupport     0
      StreamingTV     0
      StreamingMovies 0
      Contract        0
      PaperlessBilling 0
      PaymentMethod   0
      MonthlyCharges  0
      TotalCharges    11
      Churn           0
      dtype: int64
```

```
[4]: # 2.1 Handling Missing Values by dropping NULL containing rows
      telco_data.loc[telco_data['TotalCharges'].isnull()==True]
      telco_data.dropna(how='any',inplace=True)
      telco_data.shape
```

```
[4]: (7032, 21)
```

```
[5]: telco_data
```

```
[5]:
```

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	\
0	7590-VHVEG	Female	0	Yes	No	1	
1	5575-GNVDE	Male	0	No	No	34	
2	3668-QPYBK	Male	0	No	No	2	
3	7795-CFOCW	Male	0	No	No	45	
4	9237-HQITU	Female	0	No	No	2	
...	
7038	6840-RESVB	Male	0	Yes	Yes	24	
7039	2234-XADUH	Female	0	Yes	Yes	72	
7040	4801-JZAZL	Female	0	Yes	Yes	11	
7041	8361-LTMKD	Male	1	Yes	No	4	
7042	3186-AJIEK	Male	0	No	No	66	
	PhoneService	MultipleLines	InternetService	OnlineSecurity	...	\	
0	No	No phone service	DSL	No	...		

1	Yes	No	DSL	Yes	...
2	Yes	No	DSL	Yes	...
3	No	No phone service	DSL	Yes	...
4	Yes	No	Fiber optic	No	...
...
7038	Yes	Yes	DSL	Yes	...
7039	Yes	Yes	Fiber optic	No	...
7040	No	No phone service	DSL	Yes	...
7041	Yes	Yes	Fiber optic	No	...
7042	Yes	No	Fiber optic	Yes	...

	DeviceProtection	TechSupport	StreamingTV	StreamingMovies	Contract	\
0	No	No	No	No	Month-to-month	
1	Yes	No	No	No	One year	
2	No	No	No	No	Month-to-month	
3	Yes	Yes	No	No	One year	
4	No	No	No	No	Month-to-month	
...	
7038	Yes	Yes	Yes	Yes	One year	
7039	Yes	No	Yes	Yes	One year	
7040	No	No	No	No	Month-to-month	
7041	No	No	No	No	Month-to-month	
7042	Yes	Yes	Yes	Yes	Two year	

	PaperlessBilling	PaymentMethod	MonthlyCharges	TotalCharges	\
0	Yes	Electronic check	29.85	29.85	
1	No	Mailed check	56.95	1889.50	
2	Yes	Mailed check	53.85	108.15	
3	No	Bank transfer (automatic)	42.30	1840.75	
4	Yes	Electronic check	70.70	151.65	
...	
7038	Yes	Mailed check	84.80	1990.50	
7039	Yes	Credit card (automatic)	103.20	7362.90	
7040	Yes	Electronic check	29.60	346.45	
7041	Yes	Mailed check	74.40	306.60	
7042	Yes	Bank transfer (automatic)	105.65	6844.50	

Churn	
0	No
1	No
2	Yes
3	No
4	Yes
...	...
7038	No
7039	No
7040	No

```
7041    Yes
7042    No
```

```
[7032 rows x 21 columns]
```

```
[6]: telco_data.drop(columns=['customerID'],axis=1,inplace=True)
telco_data
```

```
[6]:      gender  SeniorCitizen  Partner  Dependents  tenure  PhoneService  \
0      Female                0      Yes          No         1           No
1        Male                0       No          No        34           Yes
2        Male                0       No          No         2           Yes
3        Male                0       No          No        45           No
4      Female                0       No          No         2           Yes
...      ...                ...      ...          ...      ...           ...
7038     Male                0      Yes          Yes        24           Yes
7039  Female                0      Yes          Yes        72           Yes
7040  Female                0      Yes          Yes        11           No
7041     Male                1      Yes          No         4           Yes
7042     Male                0       No          No        66           Yes
```

```
      MultipleLines  InternetService  OnlineSecurity  OnlineBackup  \
0  No phone service                DSL              No           Yes
1                No                DSL              Yes           No
2                No                DSL              Yes           Yes
3  No phone service                DSL              Yes           No
4                No      Fiber optic              No           No
...      ...                ...      ...      ...
7038                Yes                DSL              Yes           No
7039                Yes      Fiber optic              No           Yes
7040  No phone service                DSL              Yes           No
7041                Yes      Fiber optic              No           No
7042                No      Fiber optic              Yes           No
```

```
      DeviceProtection  TechSupport  StreamingTV  StreamingMovies  Contract  \
0                No                No                No                No  Month-to-month
1                Yes                No                No                No    One year
2                No                No                No                No  Month-to-month
3                Yes                Yes                No                No    One year
4                No                No                No                No  Month-to-month
...      ...                ...      ...      ...
7038                Yes                Yes                Yes                Yes    One year
7039                Yes                No                Yes                Yes    One year
7040                No                No                No                No  Month-to-month
7041                No                No                No                No  Month-to-month
7042                Yes                Yes                Yes                Yes    Two year
```

	PaperlessBilling	PaymentMethod	MonthlyCharges \
0	Yes	Electronic check	29.85
1	No	Mailed check	56.95
2	Yes	Mailed check	53.85
3	No	Bank transfer (automatic)	42.30
4	Yes	Electronic check	70.70
...
7038	Yes	Mailed check	84.80
7039	Yes	Credit card (automatic)	103.20
7040	Yes	Electronic check	29.60
7041	Yes	Mailed check	74.40
7042	Yes	Bank transfer (automatic)	105.65

	TotalCharges	Churn
0	29.85	No
1	1889.50	No
2	108.15	Yes
3	1840.75	No
4	151.65	Yes
...
7038	1990.50	No
7039	7362.90	No
7040	346.45	No
7041	306.60	Yes
7042	6844.50	No

[7032 rows x 20 columns]

```
[7]: Data=telco_data.copy()
telco_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 7032 entries, 0 to 7042
Data columns (total 20 columns):
#   Column                Non-Null Count  Dtype
---  -
0   gender                7032 non-null   object
1   SeniorCitizen         7032 non-null   int64
2   Partner               7032 non-null   object
3   Dependents            7032 non-null   object
4   tenure               7032 non-null   int64
5   PhoneService          7032 non-null   object
6   MultipleLines         7032 non-null   object
7   InternetService       7032 non-null   object
8   OnlineSecurity        7032 non-null   object
9   OnlineBackup          7032 non-null   object
10  DeviceProtection      7032 non-null   object
```

```

11 TechSupport      7032 non-null  object
12 StreamingTV      7032 non-null  object
13 StreamingMovies   7032 non-null  object
14 Contract          7032 non-null  object
15 PaperlessBilling  7032 non-null  object
16 PaymentMethod     7032 non-null  object
17 MonthlyCharges    7032 non-null  float64
18 TotalCharges      7032 non-null  float64
19 Churn             7032 non-null  object
dtypes: float64(2), int64(2), object(16)
memory usage: 1.1+ MB

```

```

[8]: from sklearn.preprocessing import LabelEncoder
le=LabelEncoder()
for i in telco_data.columns:
    if(telco_data[i].dtype==object):
        telco_data[i]=le.fit_transform(telco_data[i])
telco_data

```

```

[8]:
gender  SeniorCitizen  Partner  Dependents  tenure  PhoneService  \
0      0              0        1            0        1            0
1      1              0        0            0       34            1
2      1              0        0            0        2            1
3      1              0        0            0       45            0
4      0              0        0            0        2            1
...
7038    1              0        1            1       24            1
7039    0              0        1            1       72            1
7040    0              0        1            1       11            0
7041    1              1        1            0        4            1
7042    1              0        0            0       66            1

MultipleLines  InternetService  OnlineSecurity  OnlineBackup  \
0              1              0              0              2
1              0              0              2              0
2              0              0              2              2
3              1              0              2              0
4              0              1              0              0
...
7038          2              0              2              0
7039          2              1              0              2
7040          1              0              2              0
7041          2              1              0              0
7042          0              1              2              0

DeviceProtection  TechSupport  StreamingTV  StreamingMovies  Contract  \
0                0            0            0            0            0

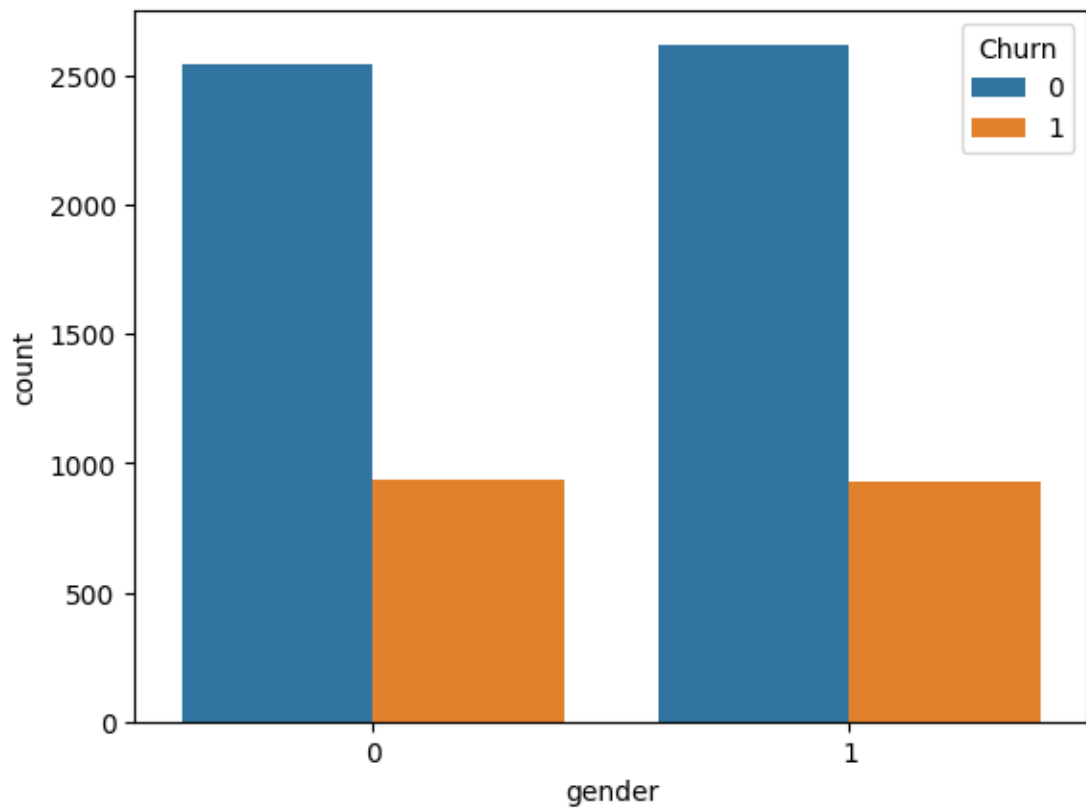
```

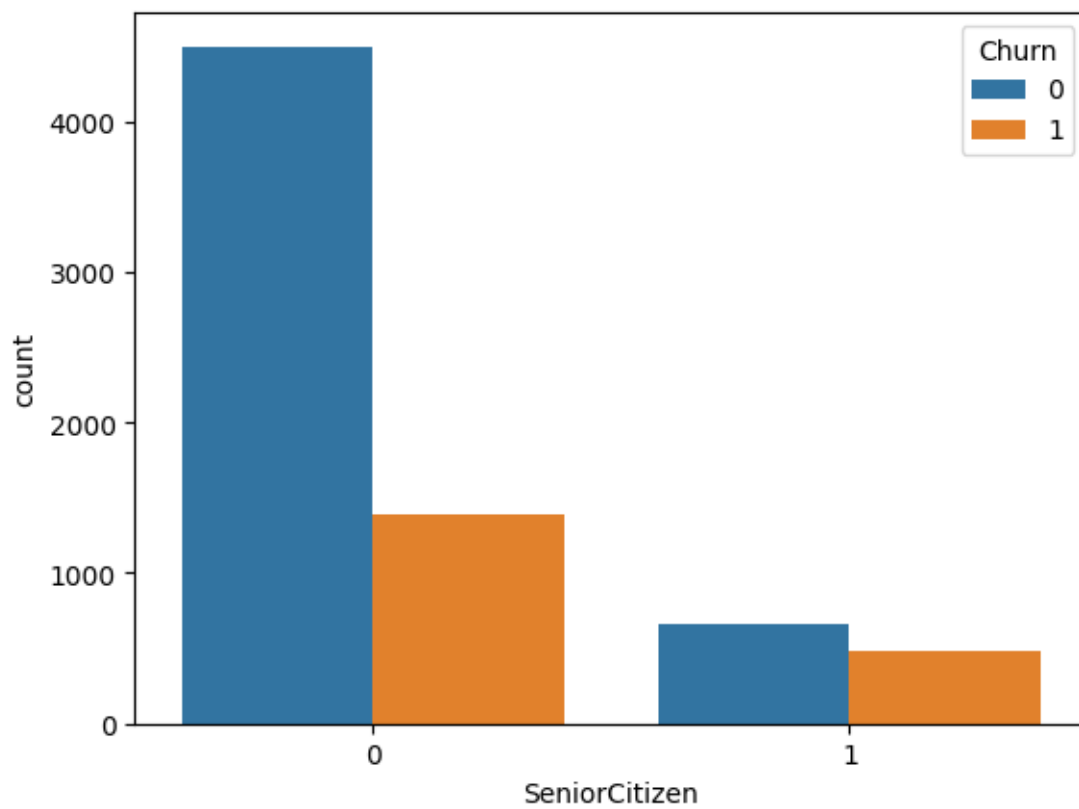
1		2		0		0		0		1
2		0		0		0		0		0
3		2		2		0		0		1
4		0		0		0		0		0
...	
7038		2		2		2		2		1
7039		2		0		2		2		1
7040		0		0		0		0		0
7041		0		0		0		0		0
7042		2		2		2		2		2

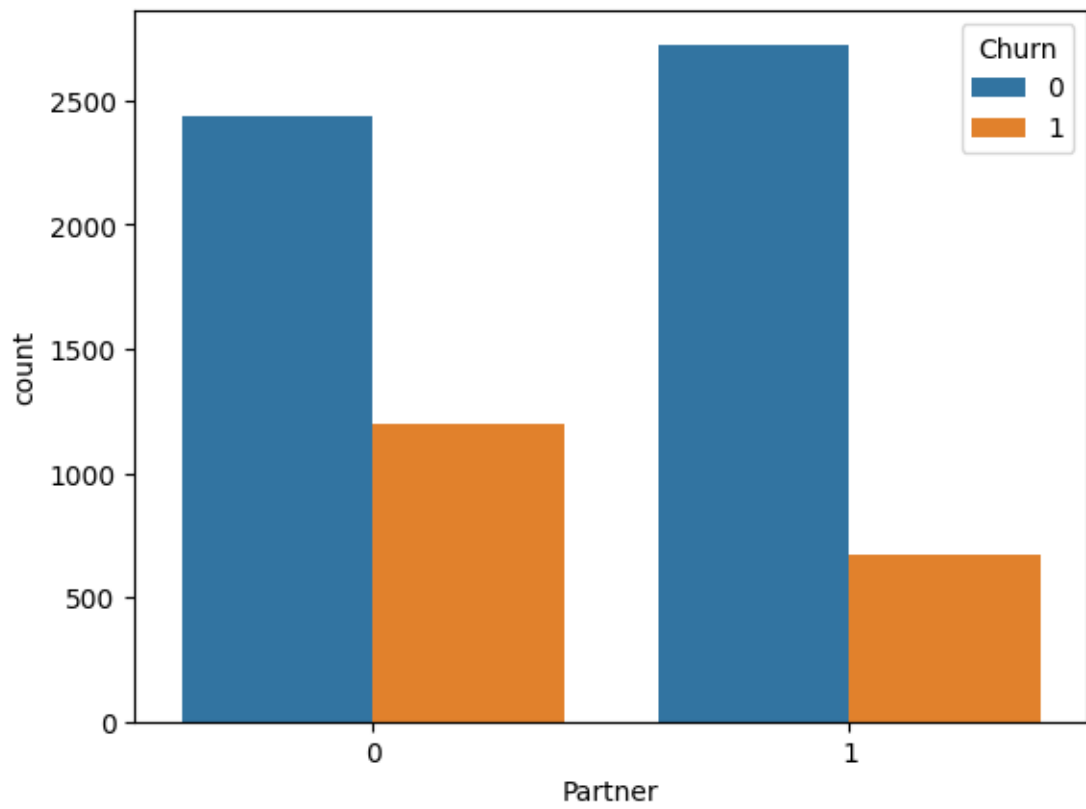
	PaperlessBilling	PaymentMethod	MonthlyCharges	TotalCharges	Churn
0	1	2	29.85	29.85	0
1	0	3	56.95	1889.50	0
2	1	3	53.85	108.15	1
3	0	0	42.30	1840.75	0
4	1	2	70.70	151.65	1
...
7038	1	3	84.80	1990.50	0
7039	1	1	103.20	7362.90	0
7040	1	2	29.60	346.45	0
7041	1	3	74.40	306.60	1
7042	1	0	105.65	6844.50	0

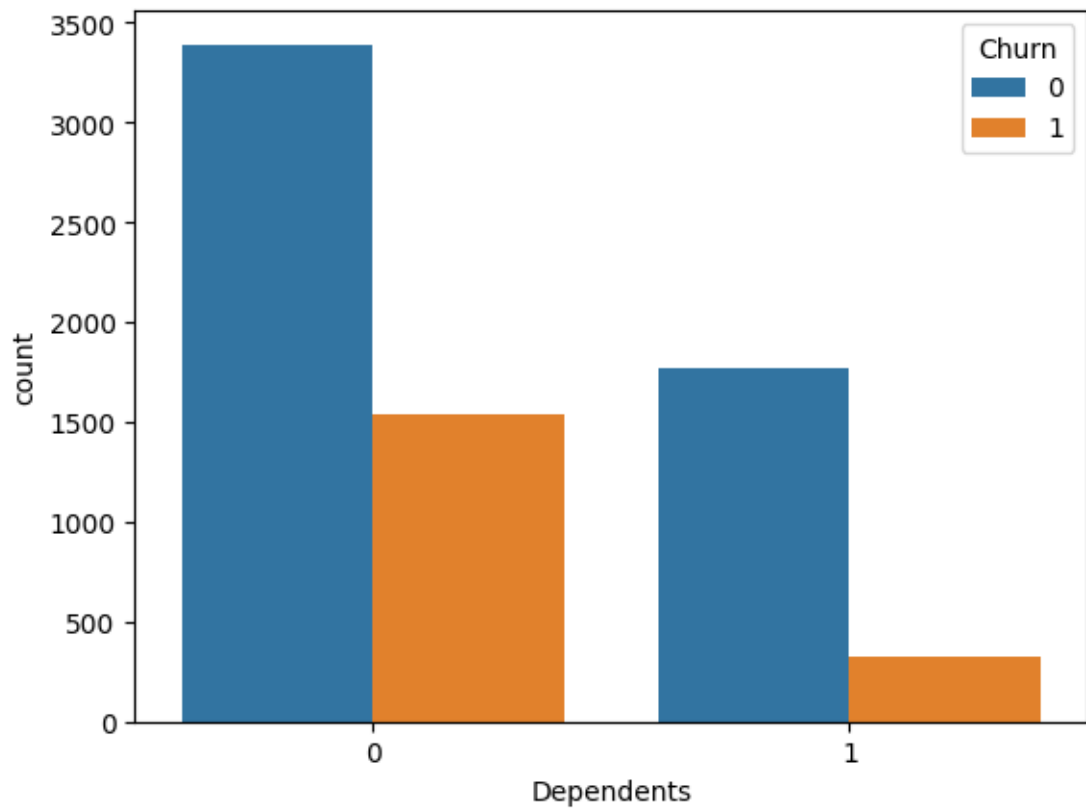
[7032 rows x 20 columns]

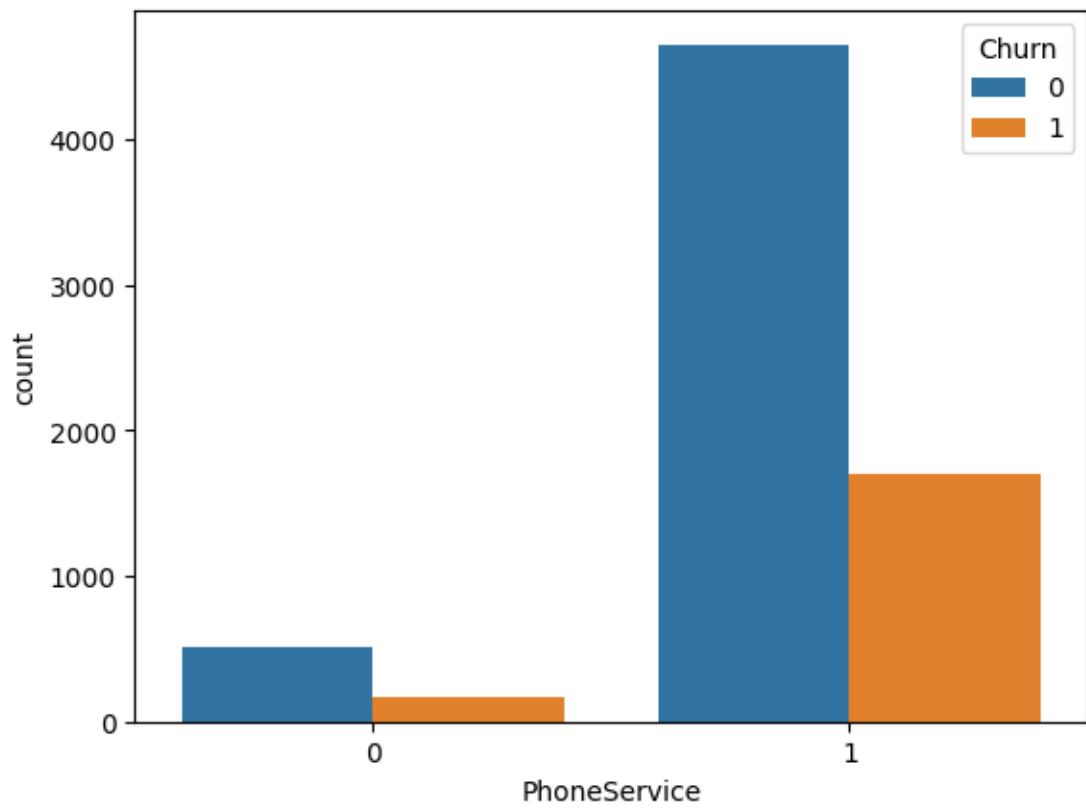
```
[9]: for i, predictor in enumerate(telco_data.
    ↪drop(columns=['Churn', 'TotalCharges', 'MonthlyCharges', 'tenure'])):
    plt.figure(i)
    sns.countplot(data=telco_data, x=predictor, hue='Churn')
```

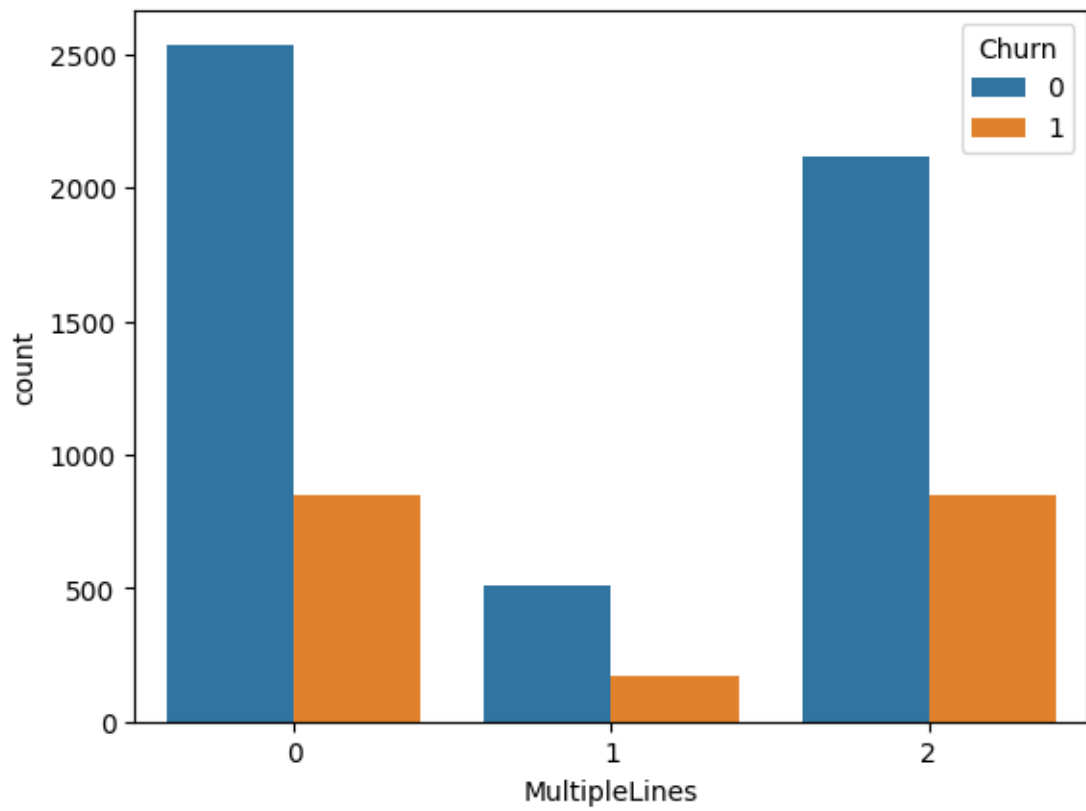


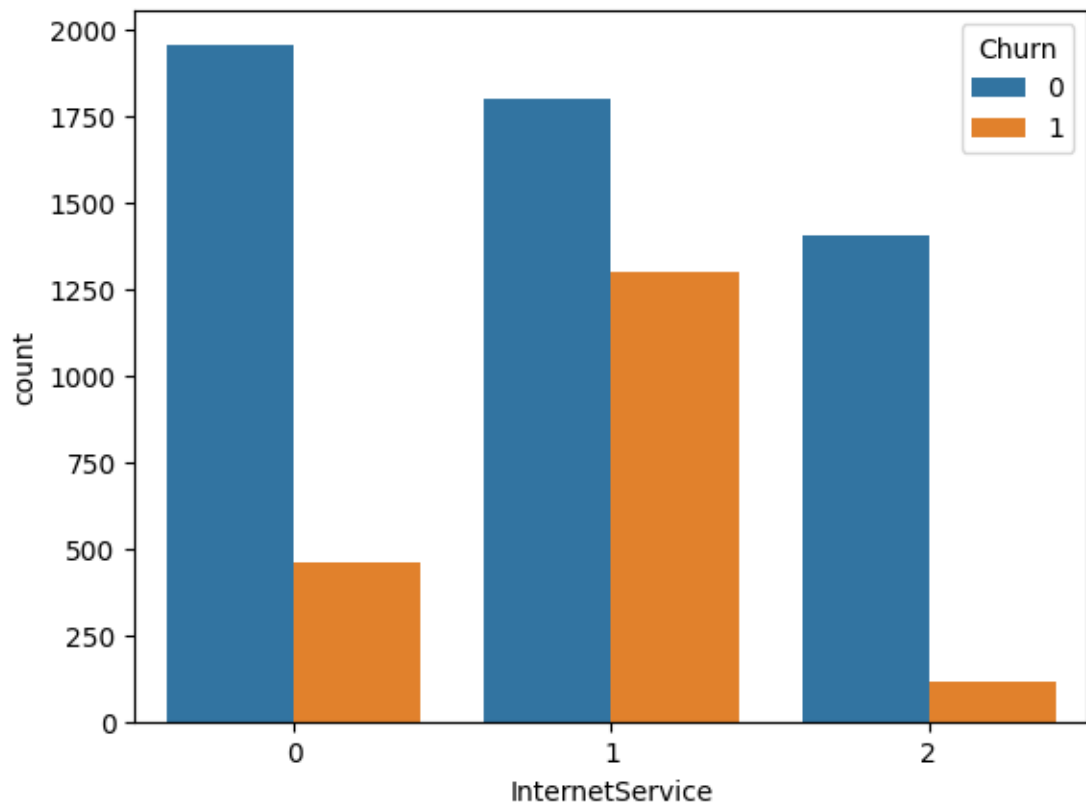


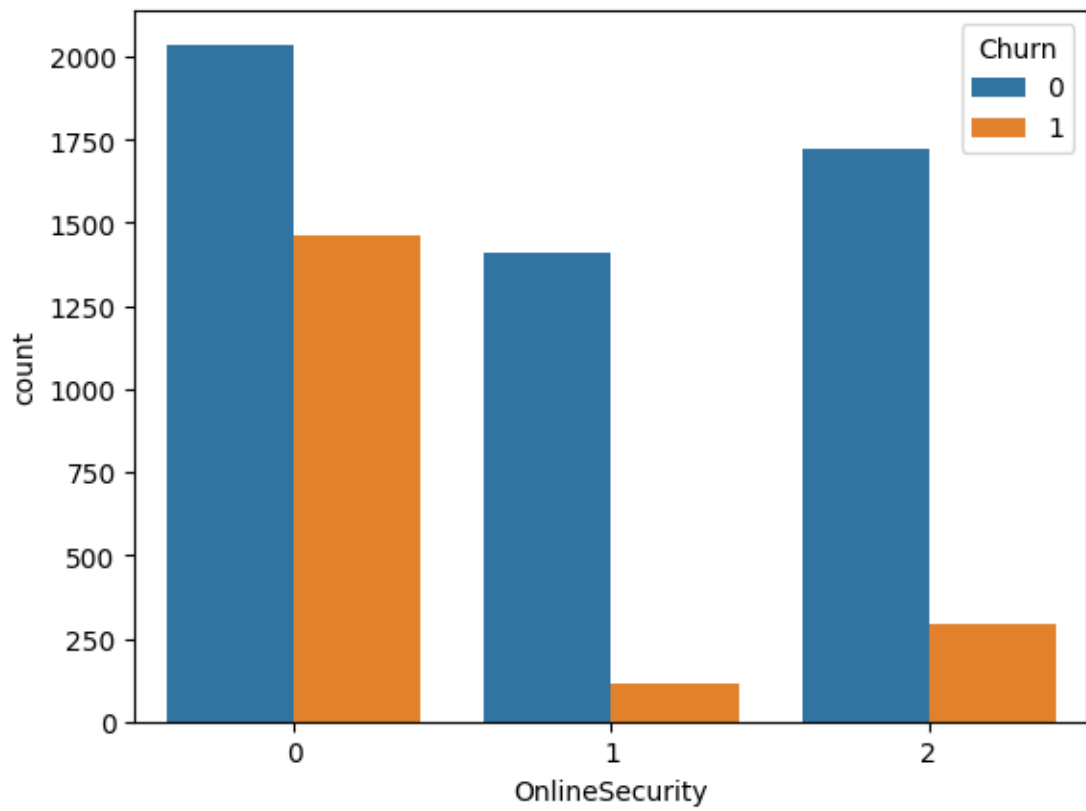


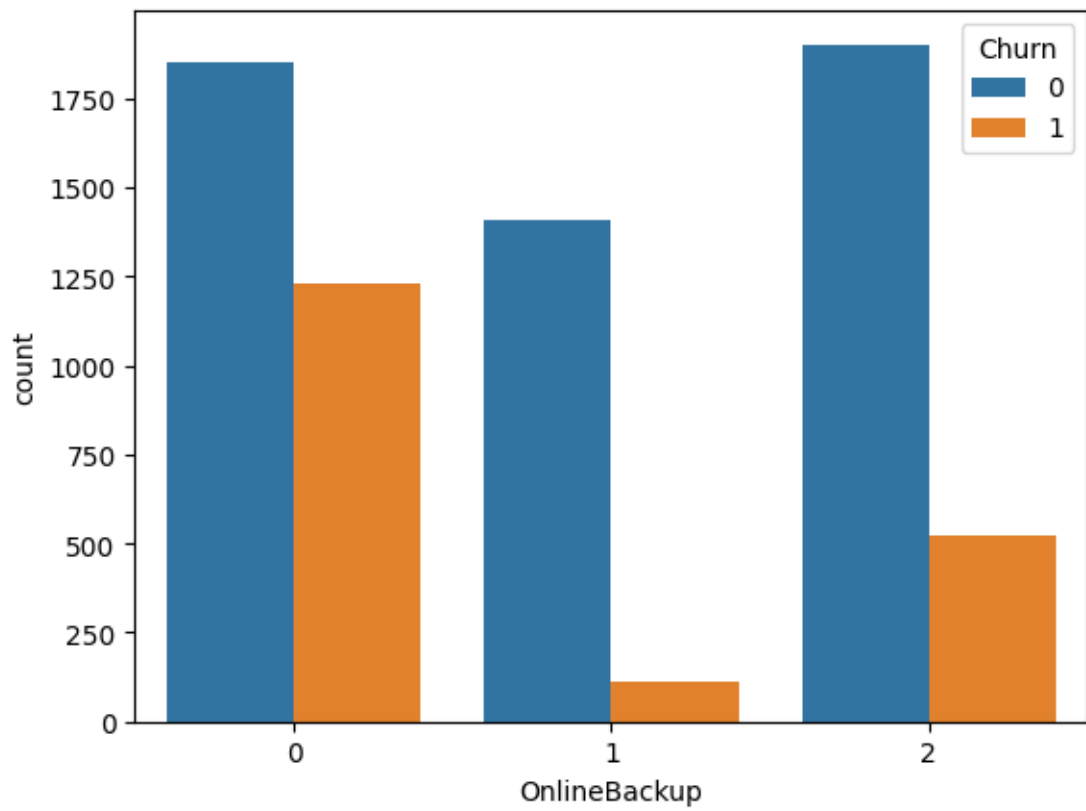


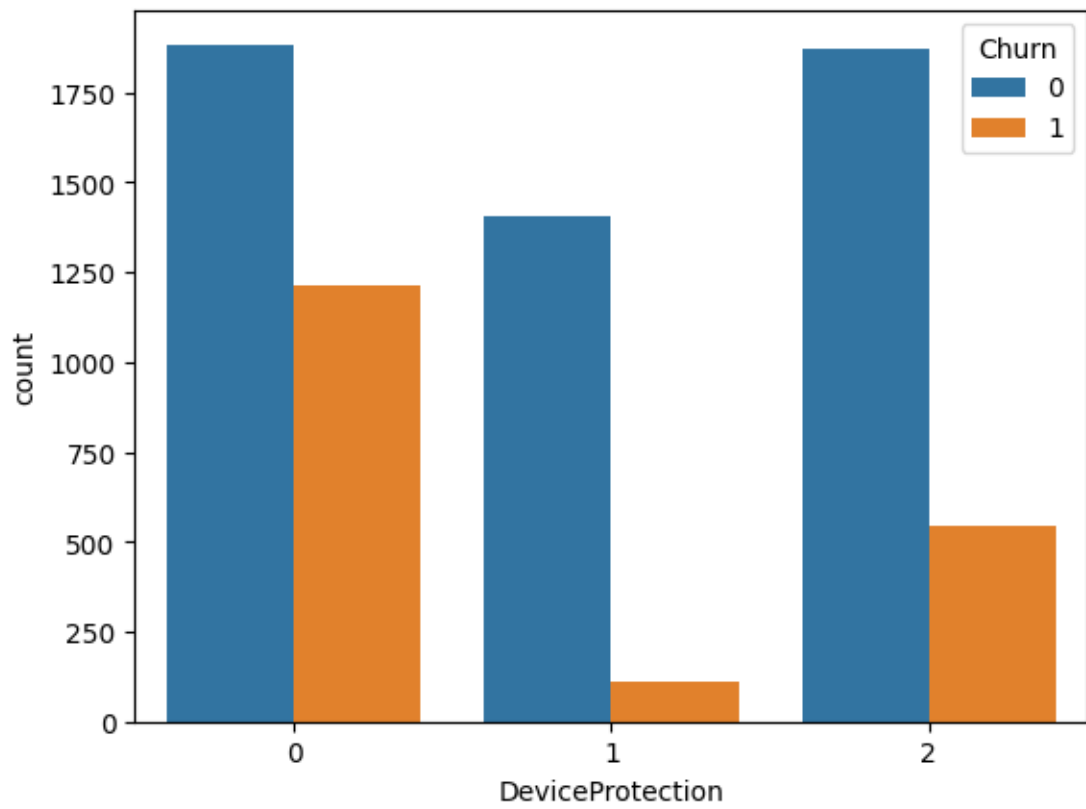


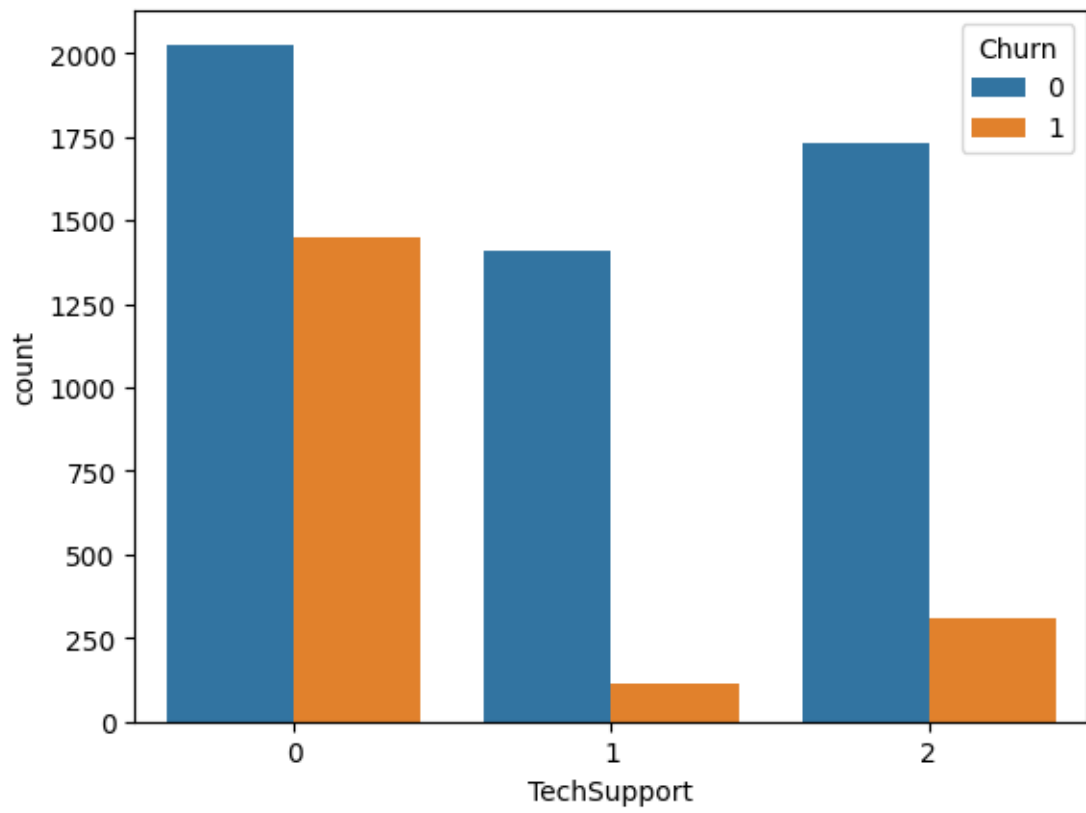


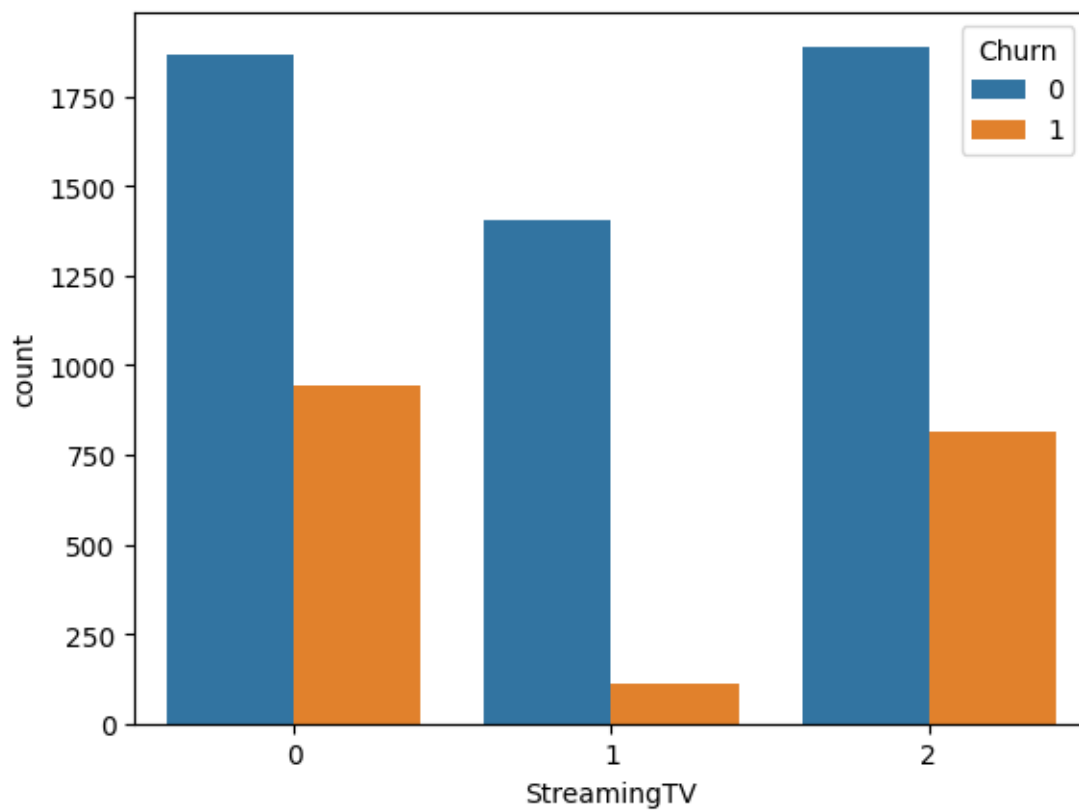


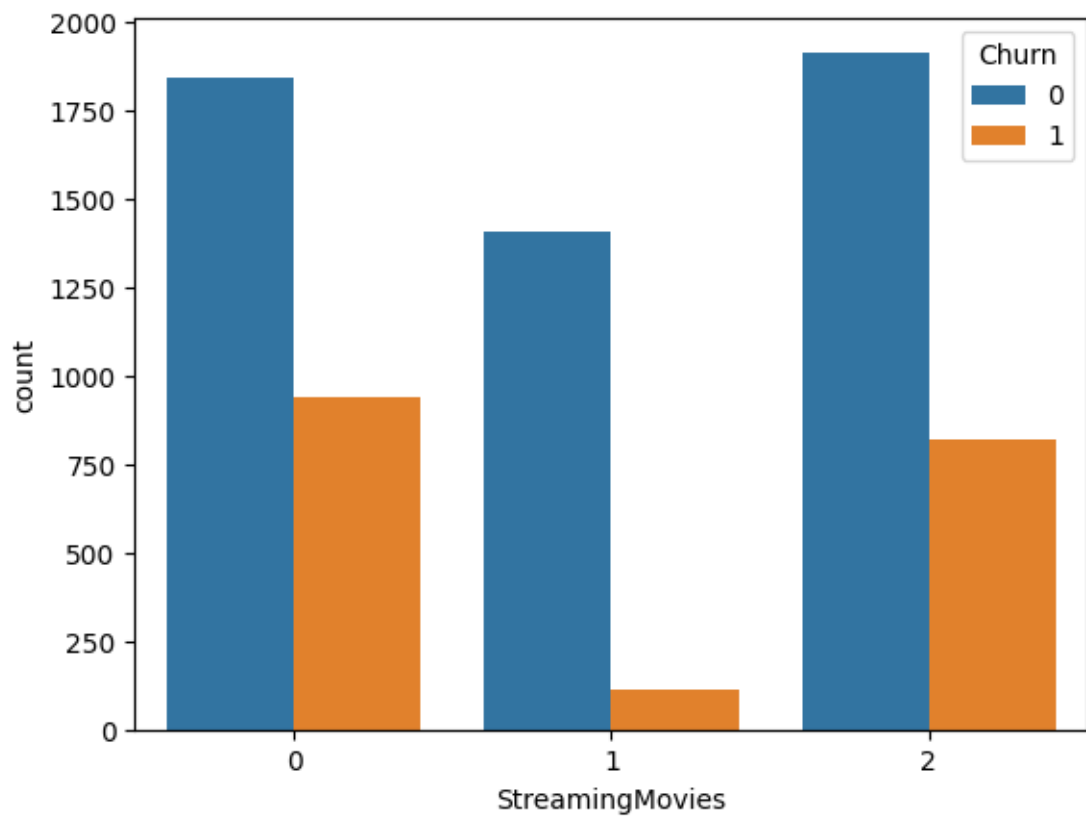


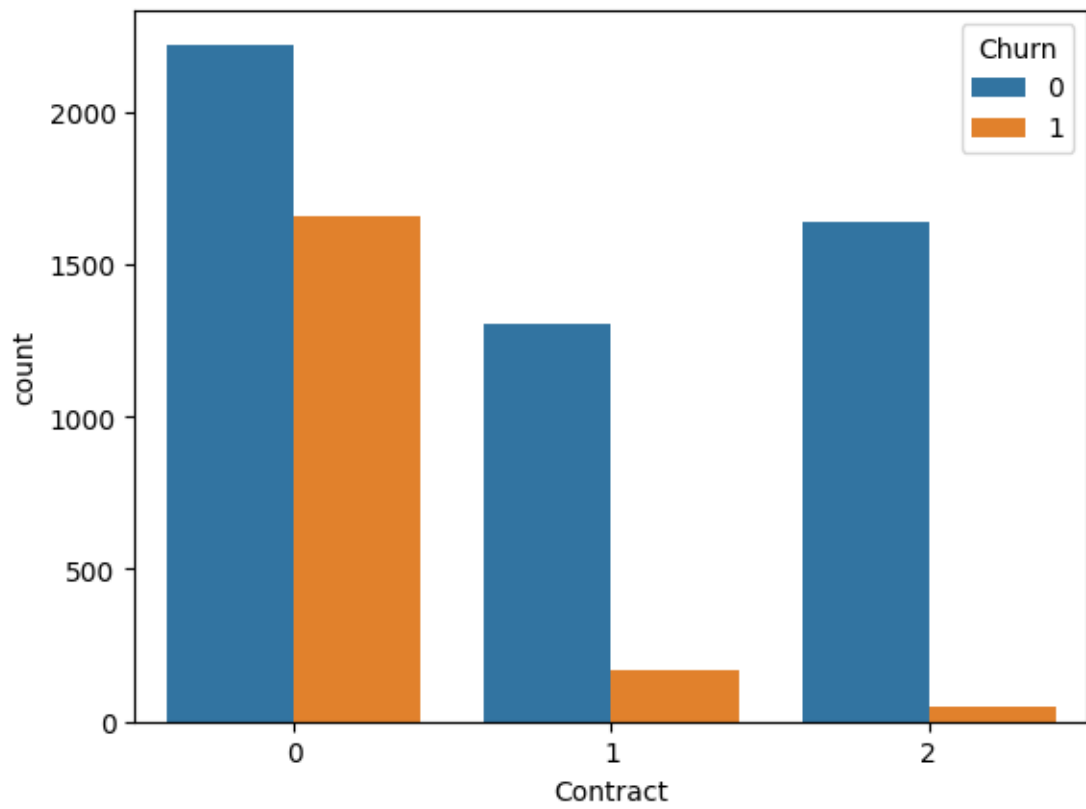


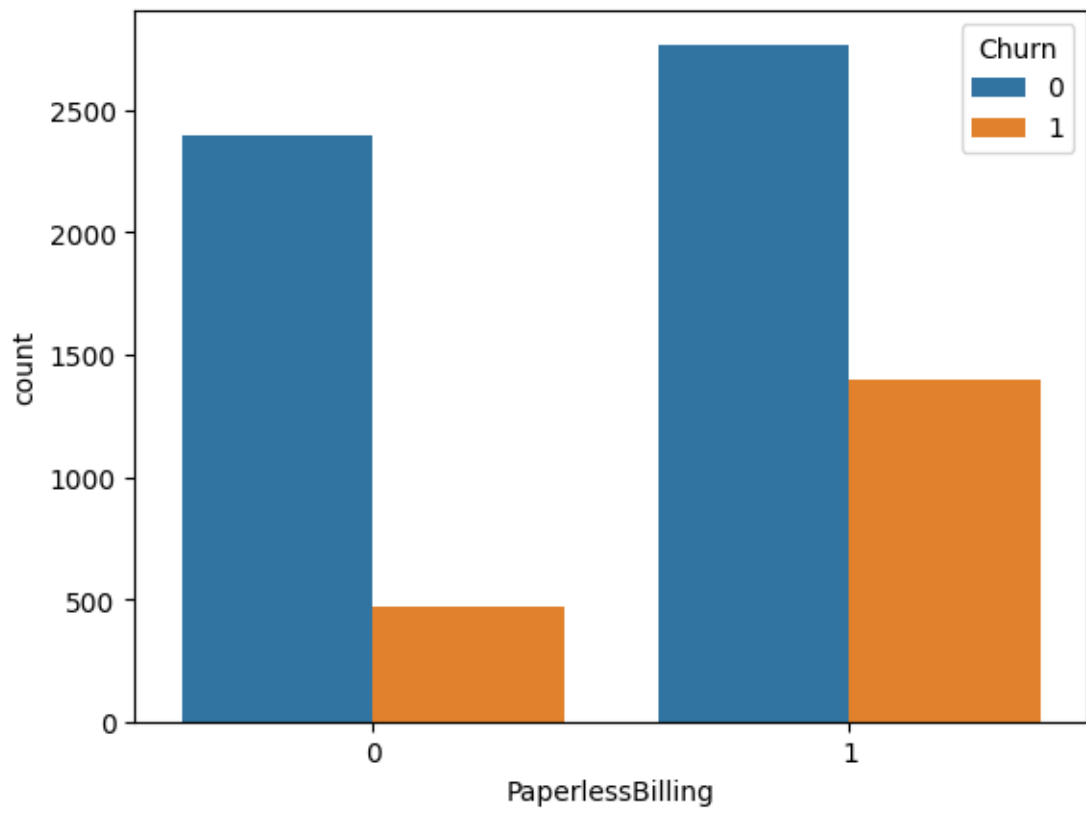


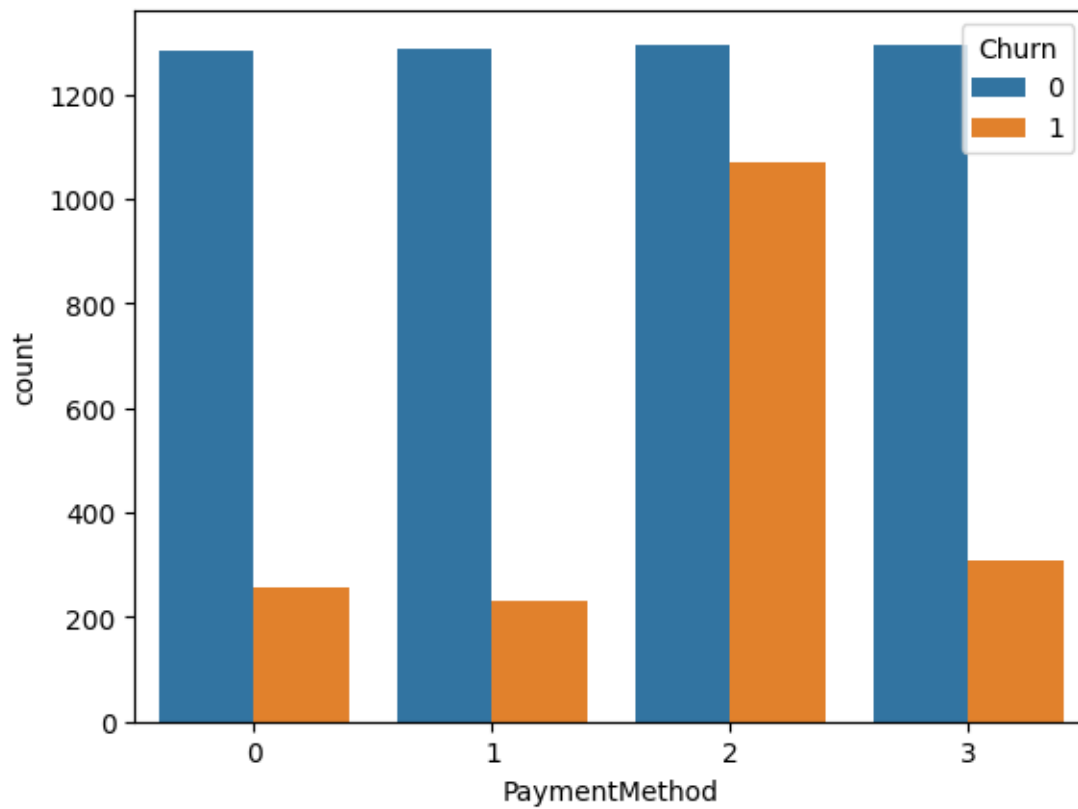






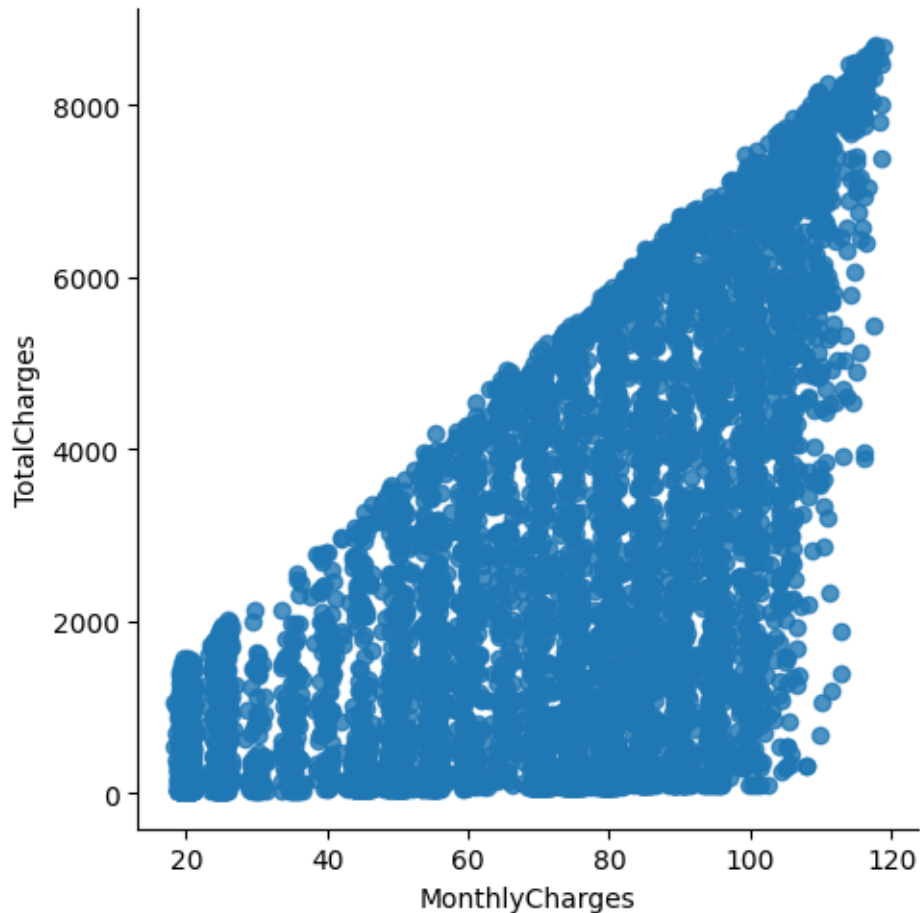






```
[10]: sns.lmplot(data=telco_data, x='MonthlyCharges', y='TotalCharges', fit_reg=False)
```

```
[10]: <seaborn.axisgrid.FacetGrid at 0x24935fcb190>
```



```
[11]: Mth = sns.kdeplot(telco_data.MonthlyCharges[(telco_data["Churn"] == 0) ],
                        color="Red", shade = True)
Mth = sns.kdeplot(telco_data.MonthlyCharges[(telco_data["Churn"] == 1) ],
                  ax =Mth, color="Blue", shade= True)
Mth.legend(["No Churn", "Churn"],loc='upper right')
Mth.set_ylabel('Density')
Mth.set_xlabel('Monthly Charges')
Mth.set_title('Monthly charges by churn')
```

C:\Users\91620\AppData\Local\Temp\ipykernel_32988\1314427785.py:1:
FutureWarning:

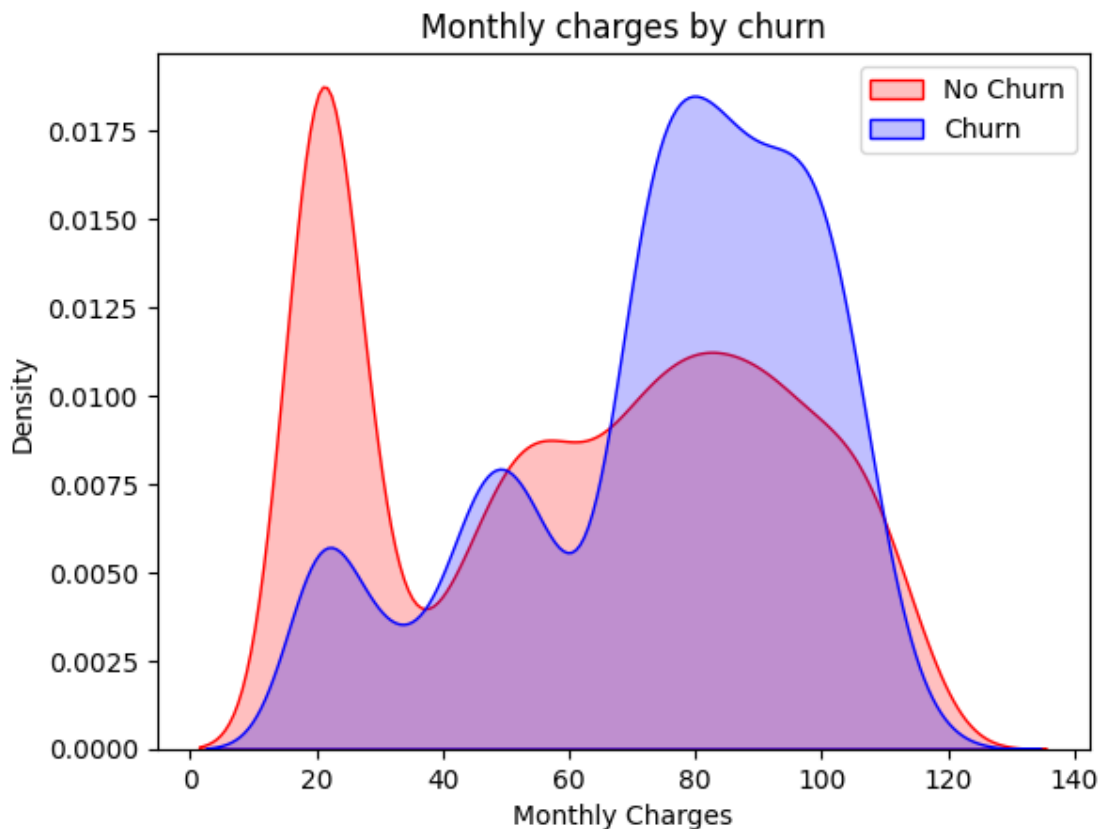
`shade` is now deprecated in favor of `fill`; setting `fill=True`.
This will become an error in seaborn v0.14.0; please update your code.

```
Mth = sns.kdeplot(telco_data.MonthlyCharges[(telco_data["Churn"] == 0) ],
C:\Users\91620\AppData\Local\Temp\ipykernel_32988\1314427785.py:3:  
FutureWarning:
```

``shade`` is now deprecated in favor of ``fill``; setting ``fill=True``.
This will become an error in seaborn v0.14.0; please update your code.

```
Mth = sns.kdeplot(telco_data.MonthlyCharges[(telco_data["Churn"] == 1) ],
```

```
[11]: Text(0.5, 1.0, 'Monthly charges by churn')
```



```
[12]: Tot = sns.kdeplot(telco_data.TotalCharges[(telco_data["Churn"] == 0) ],  
                        color="Red", shade = True)  
Tot = sns.kdeplot(telco_data.TotalCharges[(telco_data["Churn"] == 1) ],  
                  ax =Tot, color="Blue", shade= True)  
Tot.legend(["No Churn", "Churn"], loc='upper right')  
Tot.set_ylabel('Density')  
Tot.set_xlabel('Total Charges')  
Tot.set_title('Total charges by churn')
```

C:\Users\91620\AppData\Local\Temp\ipykernel_32988\2039743036.py:1:
FutureWarning:

``shade`` is now deprecated in favor of ``fill``; setting ``fill=True``.

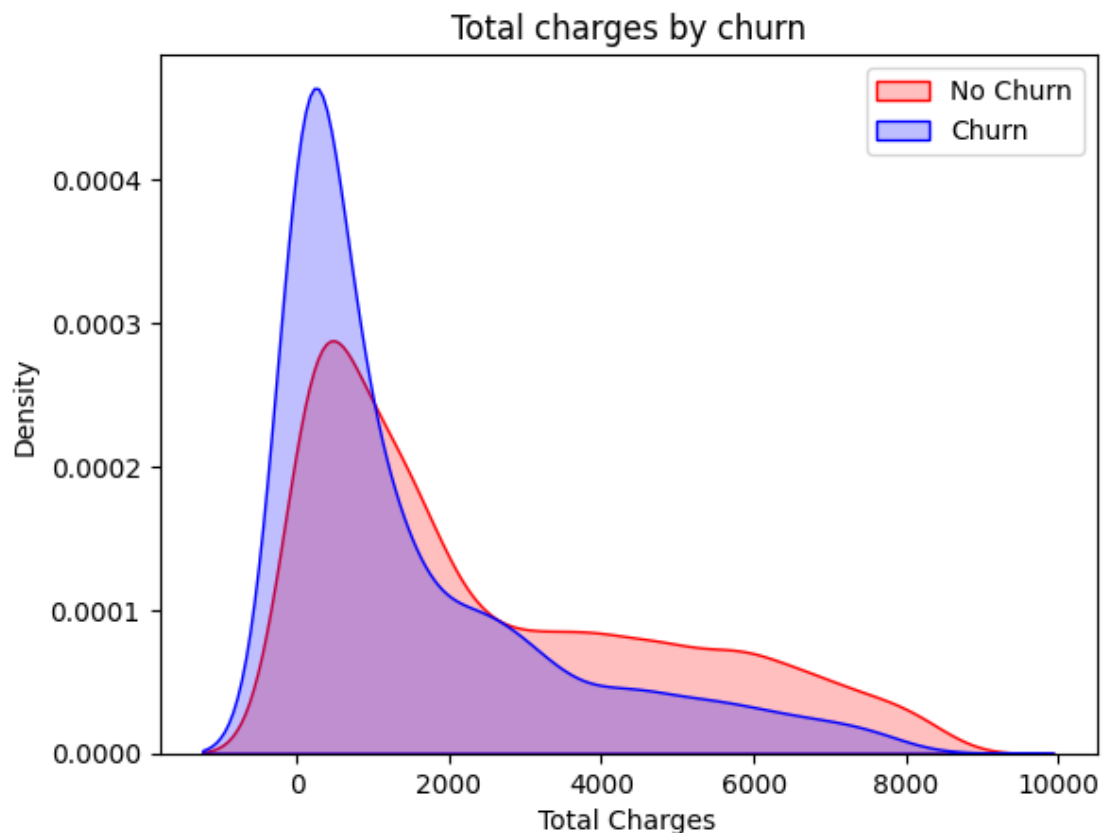
This will become an error in seaborn v0.14.0; please update your code.

```
Tot = sns.kdeplot(telco_data.TotalCharges[(telco_data["Churn"] == 0) ],  
C:\Users\91620\AppData\Local\Temp\ipykernel_32988\2039743036.py:3:  
FutureWarning:
```

```
`shade` is now deprecated in favor of `fill`; setting `fill=True`.  
This will become an error in seaborn v0.14.0; please update your code.
```

```
Tot = sns.kdeplot(telco_data.TotalCharges[(telco_data["Churn"] == 1) ],
```

```
[12]: Text(0.5, 1.0, 'Total charges by churn')
```



```
[13]: telco_data.corr()
```

```
[13]:
```

	gender	SeniorCitizen	Partner	Dependents	tenure	\
gender	1.000000	-0.001819	-0.001379	0.010349	0.005285	
SeniorCitizen	-0.001819	1.000000	0.016957	-0.210550	0.015683	
Partner	-0.001379	0.016957	1.000000	0.452269	0.381912	
Dependents	0.010349	-0.210550	0.452269	1.000000	0.163386	
tenure	0.005285	0.015683	0.381912	0.163386	1.000000	

PhoneService	-0.007515	0.008392	0.018397	-0.001078	0.007877
MultipleLines	-0.006908	0.146287	0.142717	-0.024975	0.343673
InternetService	-0.002236	-0.032160	0.000513	0.044030	-0.029835
OnlineSecurity	-0.014899	-0.127937	0.150610	0.151198	0.327283
OnlineBackup	-0.011920	-0.013355	0.153045	0.090231	0.372434
DeviceProtection	0.001348	-0.021124	0.165614	0.079723	0.372669
TechSupport	-0.006695	-0.151007	0.126488	0.132530	0.324729
StreamingTV	-0.005624	0.031019	0.136679	0.046214	0.290572
StreamingMovies	-0.008920	0.047088	0.129907	0.022088	0.296785
Contract	0.000095	-0.141820	0.294094	0.240556	0.676734
PaperlessBilling	-0.011902	0.156258	-0.013957	-0.110131	0.004823
PaymentMethod	0.016942	-0.038158	-0.156232	-0.041989	-0.370087
MonthlyCharges	-0.013779	0.219874	0.097825	-0.112343	0.246862
TotalCharges	0.000048	0.102411	0.319072	0.064653	0.825880
Churn	-0.008545	0.150541	-0.149982	-0.163128	-0.354049

	PhoneService	MultipleLines	InternetService	\
gender	-0.007515	-0.006908	-0.002236	
SeniorCitizen	0.008392	0.146287	-0.032160	
Partner	0.018397	0.142717	0.000513	
Dependents	-0.001078	-0.024975	0.044030	
tenure	0.007877	0.343673	-0.029835	
PhoneService	1.000000	-0.020504	0.387266	
MultipleLines	-0.020504	1.000000	-0.108849	
InternetService	0.387266	-0.108849	1.000000	
OnlineSecurity	-0.014163	0.007306	-0.028003	
OnlineBackup	0.024040	0.117276	0.036735	
DeviceProtection	0.004718	0.122614	0.045558	
TechSupport	-0.018136	0.010941	-0.025626	
StreamingTV	0.056393	0.175403	0.108190	
StreamingMovies	0.043025	0.181705	0.097967	
Contract	0.003019	0.111029	0.099579	
PaperlessBilling	0.016696	0.165306	-0.138166	
PaymentMethod	-0.005499	-0.176598	0.084504	
MonthlyCharges	0.248033	0.433905	-0.322173	
TotalCharges	0.113008	0.453202	-0.175691	
Churn	0.011691	0.038043	-0.047097	

	OnlineSecurity	OnlineBackup	DeviceProtection	TechSupport	\
gender	-0.014899	-0.011920	0.001348	-0.006695	
SeniorCitizen	-0.127937	-0.013355	-0.021124	-0.151007	
Partner	0.150610	0.153045	0.165614	0.126488	
Dependents	0.151198	0.090231	0.079723	0.132530	
tenure	0.327283	0.372434	0.372669	0.324729	
PhoneService	-0.014163	0.024040	0.004718	-0.018136	
MultipleLines	0.007306	0.117276	0.122614	0.010941	
InternetService	-0.028003	0.036735	0.045558	-0.025626	

OnlineSecurity	1.000000	0.184942	0.175789	0.284875
OnlineBackup	0.184942	1.000000	0.187646	0.195581
DeviceProtection	0.175789	0.187646	1.000000	0.240476
TechSupport	0.284875	0.195581	0.240476	1.000000
StreamingTV	0.044399	0.147085	0.275947	0.161168
StreamingMovies	0.056313	0.137083	0.289309	0.162530
Contract	0.373980	0.280617	0.350067	0.425072
PaperlessBilling	-0.157723	-0.012697	-0.037596	-0.113617
PaymentMethod	-0.096593	-0.125534	-0.136460	-0.104544
MonthlyCharges	-0.053576	0.119943	0.163984	-0.008237
TotalCharges	0.254473	0.375556	0.389066	0.276890
Churn	-0.289050	-0.195290	-0.177883	-0.282232

	StreamingTV	StreamingMovies	Contract	PaperlessBilling	\
gender	-0.005624	-0.008920	0.000095	-0.011902	
SeniorCitizen	0.031019	0.047088	-0.141820	0.156258	
Partner	0.136679	0.129907	0.294094	-0.013957	
Dependents	0.046214	0.022088	0.240556	-0.110131	
tenure	0.290572	0.296785	0.676734	0.004823	
PhoneService	0.056393	0.043025	0.003019	0.016696	
MultipleLines	0.175403	0.181705	0.111029	0.165306	
InternetService	0.108190	0.097967	0.099579	-0.138166	
OnlineSecurity	0.044399	0.056313	0.373980	-0.157723	
OnlineBackup	0.147085	0.137083	0.280617	-0.012697	
DeviceProtection	0.275947	0.289309	0.350067	-0.037596	
TechSupport	0.161168	0.162530	0.425072	-0.113617	
StreamingTV	1.000000	0.435354	0.226826	0.097379	
StreamingMovies	0.435354	1.000000	0.232478	0.083901	
Contract	0.226826	0.232478	1.000000	-0.175475	
PaperlessBilling	0.097379	0.083901	-0.175475	1.000000	
PaymentMethod	-0.104782	-0.112009	-0.229636	-0.061348	
MonthlyCharges	0.337156	0.335761	-0.072739	0.351930	
TotalCharges	0.392472	0.398088	0.450306	0.157830	
Churn	-0.036303	-0.038802	-0.396150	0.191454	

	PaymentMethod	MonthlyCharges	TotalCharges	Churn
gender	0.016942	-0.013779	0.000048	-0.008545
SeniorCitizen	-0.038158	0.219874	0.102411	0.150541
Partner	-0.156232	0.097825	0.319072	-0.149982
Dependents	-0.041989	-0.112343	0.064653	-0.163128
tenure	-0.370087	0.246862	0.825880	-0.354049
PhoneService	-0.005499	0.248033	0.113008	0.011691
MultipleLines	-0.176598	0.433905	0.453202	0.038043
InternetService	0.084504	-0.322173	-0.175691	-0.047097
OnlineSecurity	-0.096593	-0.053576	0.254473	-0.289050
OnlineBackup	-0.125534	0.119943	0.375556	-0.195290
DeviceProtection	-0.136460	0.163984	0.389066	-0.177883

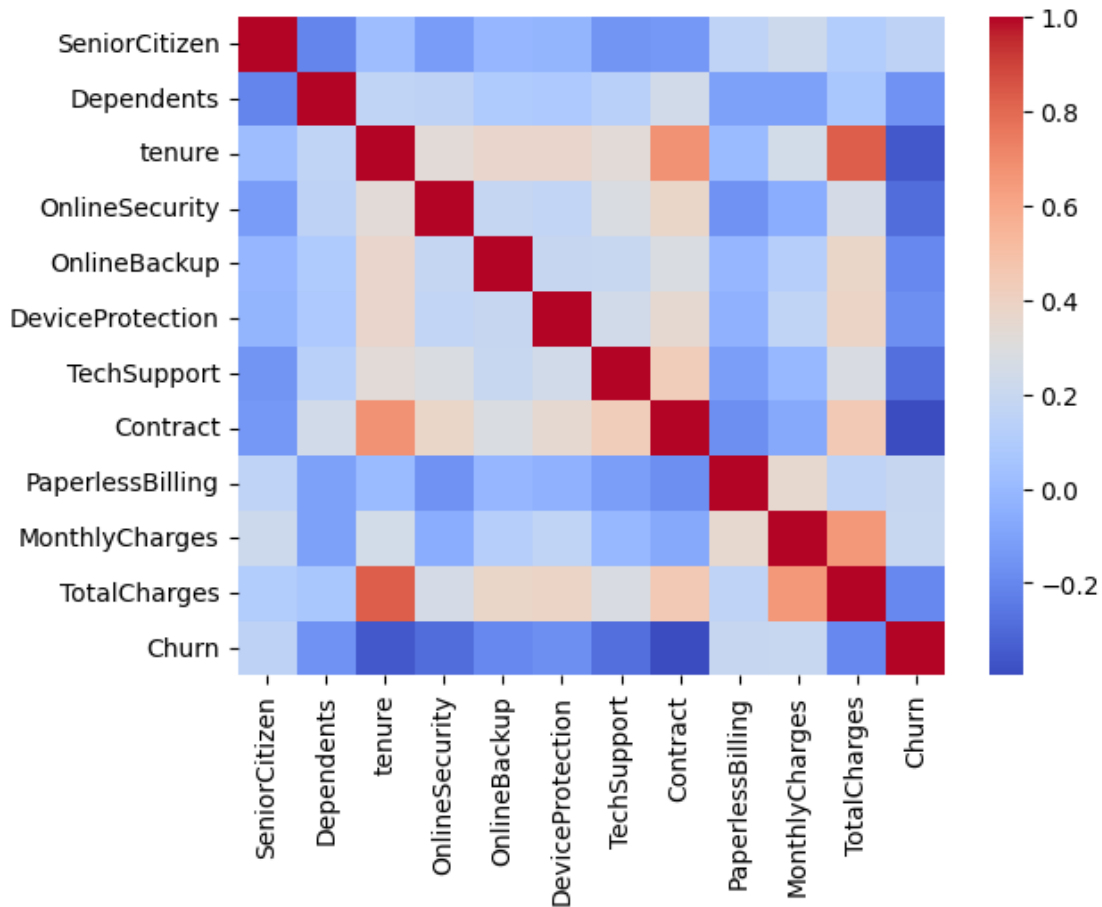
TechSupport	-0.104544	-0.008237	0.276890	-0.282232
StreamingTV	-0.104782	0.337156	0.392472	-0.036303
StreamingMovies	-0.112009	0.335761	0.398088	-0.038802
Contract	-0.229636	-0.072739	0.450306	-0.396150
PaperlessBilling	-0.061348	0.351930	0.157830	0.191454
PaymentMethod	1.000000	-0.192500	-0.330594	0.107852
MonthlyCharges	-0.192500	1.000000	0.651065	0.192858
TotalCharges	-0.330594	0.651065	1.000000	-0.199484
Churn	0.107852	0.192858	-0.199484	1.000000

```
[14]: for i in telco_data.columns:
        if abs(telco_data["Churn"].corr(telco_data[i]))<0.15:
            telco_data.drop(columns=i,inplace=True)

telco_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 7032 entries, 0 to 7042
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype
---  -
0   SeniorCitizen          7032 non-null   int64
1   Dependents             7032 non-null   int32
2   tenure                 7032 non-null   int64
3   OnlineSecurity         7032 non-null   int32
4   OnlineBackup           7032 non-null   int32
5   DeviceProtection       7032 non-null   int32
6   TechSupport            7032 non-null   int32
7   Contract               7032 non-null   int32
8   PaperlessBilling       7032 non-null   int32
9   MonthlyCharges         7032 non-null   float64
10  TotalCharges           7032 non-null   float64
11  Churn                  7032 non-null   int32
dtypes: float64(2), int32(8), int64(2)
memory usage: 494.4 KB
```

```
[15]: import matplotlib.pyplot as plt
import seaborn as sns
corr=telco_data.corr()
heatmap=sns.heatmap(corr,cmap='coolwarm')
plt.show()
```



```
[16]: X=telco_data.drop("Churn",axis=1)
      Y=telco_data['Churn']
      df=telco_data.copy()
```

```
[17]: from sklearn.model_selection import train_test_split
      X_train,X_test,Y_train,Y_test=train_test_split(X,Y,test_size=0.
      ↪2,random_state=42)
```

```
[18]: from sklearn.tree import DecisionTreeClassifier
      dt=DecisionTreeClassifier(criterion='gini',random_state=100,max_depth=6,min_samples_leaf=8)
      dt.fit(X_train,Y_train)
      Y_predict=dt.predict(X_test)
      from sklearn.metrics import classification_report
      from sklearn.metrics import confusion_matrix
      print(classification_report(Y_test,Y_predict))
      print(confusion_matrix(Y_test,Y_predict))
```

```
precision    recall  f1-score   support
```

0	0.81	0.90	0.86	1033
1	0.62	0.43	0.51	374
accuracy				0.78 1407
macro avg				0.72 0.67 0.68 1407
weighted avg				0.76 0.78 0.76 1407

```
[[934 99]
 [213 161]]
```

```
[19]: from sklearn.ensemble import RandomForestClassifier
rf=RandomForestClassifier(n_estimators=100)
rf.fit(X_train,Y_train)
Y_rf_pred=rf.predict(X_test)
print(classification_report(Y_test,Y_rf_pred))
print(confusion_matrix(Y_test,Y_rf_pred))
```

	precision	recall	f1-score	support
0	0.83	0.90	0.86	1033
1	0.64	0.49	0.56	374
accuracy				0.79 1407
macro avg				0.74 0.70 0.71 1407
weighted avg				0.78 0.79 0.78 1407

```
[[929 104]
 [189 185]]
```

```
[20]: from imblearn.combine import SMOTEENN
from sklearn.preprocessing import StandardScaler
scaler = StandardScaler()
sm=SMOTEENN()
X_resampled,Y_resampled=sm.fit_resample(X,Y)
Xr_train,Xr_test,Yr_train,Yr_test=train_test_split(X_resampled,Y_resampled,test_size=0.
↪2,random_state=42)
X_train_scaled = scaler.fit_transform(Xr_train)
X_test_scaled = scaler.transform(Xr_test)
print(Y_resampled.value_counts())
print(Y.value_counts())
```

```
1    3140
0    2664
Name: Churn, dtype: int64
0    5163
1    1869
Name: Churn, dtype: int64
```

```
[21]: from sklearn.tree import DecisionTreeClassifier
dt=DecisionTreeClassifier(criterion='gini',random_state=100,max_depth=6,min_samples_leaf=8)
dt.fit(X_train_scaled,Yr_train)
Yr_predict=dt.predict(X_test_scaled)
print(classification_report(Yr_test,Yr_predict))
print(confusion_matrix(Yr_test,Yr_predict))
```

	precision	recall	f1-score	support
0	0.93	0.89	0.91	531
1	0.91	0.94	0.93	630
accuracy			0.92	1161
macro avg	0.92	0.92	0.92	1161
weighted avg	0.92	0.92	0.92	1161

```
[[475  56]
 [ 36 594]]
```

```
[22]: from sklearn.ensemble import RandomForestClassifier
rf=RandomForestClassifier(n_estimators=100)
rf.fit(X_train_scaled,Yr_train)
Yr_rf_pred=rf.predict(X_test_scaled)
print(classification_report(Yr_test,Yr_rf_pred))
print(confusion_matrix(Yr_test,Yr_rf_pred))
```

	precision	recall	f1-score	support
0	0.96	0.95	0.95	531
1	0.96	0.96	0.96	630
accuracy			0.96	1161
macro avg	0.96	0.96	0.96	1161
weighted avg	0.96	0.96	0.96	1161

```
[[506  25]
 [ 23 607]]
```

```
[23]: from sklearn.neural_network import MLPClassifier

# Model 6: Neural Network Classifier
print("\nModel 6: Neural Network Classifier")
model_nn = MLPClassifier(hidden_layer_sizes=(100,), max_iter=1000)
model_nn.fit(X_train_scaled, Yr_train)
yr_pred_nn = model_nn.predict(X_test_scaled)
print("Classification Report:")
print(classification_report(Yr_test, yr_pred_nn))
```

```
print("Confusion Matrix:")
print(confusion_matrix(Yr_test, yr_pred_nn))
```

Model 6: Neural Network Classifier

Classification Report:

	precision	recall	f1-score	support
0	0.93	0.93	0.93	531
1	0.94	0.94	0.94	630
accuracy			0.94	1161
macro avg	0.94	0.94	0.94	1161
weighted avg	0.94	0.94	0.94	1161

Confusion Matrix:

```
[[495  36]
 [ 36 594]]
```

```
[24]: from xgboost import XGBClassifier

# Model 7: XGBoost Classifier
print("\nModel 7: XGBoost Classifier")
model_xgb = XGBClassifier()
model_xgb.fit(X_train_scaled, Yr_train)
yr_pred_xgb = model_xgb.predict(X_test_scaled)
print("Classification Report:")
print(classification_report(Yr_test, yr_pred_xgb))
print("Confusion Matrix:")
print(confusion_matrix(Yr_test, yr_pred_xgb))
```

Model 7: XGBoost Classifier

Classification Report:

	precision	recall	f1-score	support
0	0.96	0.93	0.95	531
1	0.95	0.97	0.96	630
accuracy			0.95	1161
macro avg	0.96	0.95	0.95	1161
weighted avg	0.95	0.95	0.95	1161

Confusion Matrix:

```
[[496  35]
 [ 18 612]]
```

```
[25]: from sklearn.model_selection import RandomizedSearchCV
from sklearn.pipeline import Pipeline
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import classification_report, confusion_matrix

# Define pipeline
pipe_dt = Pipeline([
    ('clf', DecisionTreeClassifier())
])

# Define parameter grid
param_grid_dt = {
    'clf__criterion': ['gini', 'entropy'],
    'clf__max_depth': [None, 10, 20, 30, 40, 50],
    'clf__min_samples_split': [2, 5, 10],
    'clf__min_samples_leaf': [1, 2, 4],
    'clf__max_features': ['sqrt', 'log2', None]
}

# Perform GridSearchCV
grid_dt = RandomizedSearchCV(pipe_dt, param_grid_dt, cv=5)
grid_dt.fit(X_train_scaled, Yr_train)

# Print best parameters
print("Best Parameters (GridSearchCV):", grid_dt.best_params_)

# Predict on the testing set using the best model
best_classifier_dt = grid_dt.best_estimator_
yrr_pred_dt = best_classifier_dt.predict(X_test_scaled)

# Evaluate the model
print("\nClassification Report:")
print(classification_report(Yr_test, yrr_pred_dt))

print("\nConfusion Matrix:")
print(confusion_matrix(Yr_test, yrr_pred_dt))
```

```
Best Parameters (GridSearchCV): {'clf__min_samples_split': 10,
'clf__min_samples_leaf': 4, 'clf__max_features': None, 'clf__max_depth': 10,
'clf__criterion': 'entropy'}
```

Classification Report:

	precision	recall	f1-score	support
0	0.93	0.91	0.92	531
1	0.93	0.94	0.93	630

accuracy			0.93	1161
macro avg	0.93	0.93	0.93	1161
weighted avg	0.93	0.93	0.93	1161

Confusion Matrix:

```
[[483  48]
 [ 35 595]]
```

```
[26]: from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import classification_report
from sklearn.model_selection import RandomizedSearchCV

# Initialize and train Random Forest classifier
rf_clf = RandomForestClassifier(random_state=42)
param_grid = {
    'n_estimators': [50, 100, 200],
    'max_depth': [None, 5, 10],
    'min_samples_split': [2, 5, 10],
    'min_samples_leaf': [1, 2, 4]
}
grid_search = RandomizedSearchCV(rf_clf, param_grid, cv=5, scoring='accuracy')
grid_search.fit(X_train_scaled, Yr_train)

# Get the best estimator
best_rf_clf = grid_search.best_estimator_

# Evaluate on test data
Yrgd_pred = best_rf_clf.predict(X_test_scaled)
print(classification_report(Yr_test, Yrgd_pred))
```

	precision	recall	f1-score	support
0	0.96	0.95	0.95	531
1	0.96	0.97	0.96	630
accuracy			0.96	1161
macro avg	0.96	0.96	0.96	1161
weighted avg	0.96	0.96	0.96	1161

```
[27]: from sklearn.model_selection import RandomizedSearchCV
from xgboost import XGBClassifier
from sklearn.metrics import classification_report, confusion_matrix
```

```

# Define the parameter grid
param_grid = {
    'n_estimators': [100, 200, 300],
    'max_depth': [3, 4, 5],
    'learning_rate': [0.01, 0.1, 0.2],
    'subsample': [0.6, 0.8, 1.0],
    'colsample_bytree': [0.6, 0.8, 1.0],
    'gamma': [0, 0.1, 0.2]
}

# Create an instance of RandomizedSearchCV
random_search = RandomizedSearchCV(
    estimator=XGBClassifier(),
    param_distributions=param_grid,
    n_iter=50, # Adjust the number of iterations as needed
    cv=5,      # Adjust the number of cross-validation folds as needed
    verbose=2,
    random_state=42,
    n_jobs=-1
)

# Fit RandomizedSearchCV on the training data
random_search.fit(X_train_scaled, Yr_train)

# Print out the best parameters
print("Best parameters found by RandomizedSearchCV:")
print(random_search.best_params_)

# Use the best parameters to train the final XGBoost model
best_model_xgb = random_search.best_estimator_
best_model_xgb.fit(X_train_scaled, Yr_train)

# Make predictions on the test data
yr_pred_xgb = best_model_xgb.predict(X_test_scaled)

# Evaluate the final model
print("\nClassification Report:")
print(classification_report(Yr_test, yr_pred_xgb))
print("Confusion Matrix:")
print(confusion_matrix(Yr_test, yr_pred_xgb))

```

Fitting 5 folds for each of 50 candidates, totalling 250 fits

Best parameters found by RandomizedSearchCV:

```
{'subsample': 0.6, 'n_estimators': 300, 'max_depth': 5, 'learning_rate': 0.2,
'gamma': 0, 'colsample_bytree': 0.6}
```

Classification Report:

	precision	recall	f1-score	support
0	0.96	0.95	0.96	531
1	0.96	0.97	0.96	630
accuracy			0.96	1161
macro avg	0.96	0.96	0.96	1161
weighted avg	0.96	0.96	0.96	1161

Confusion Matrix:

```
[[505  26]
 [ 19 611]]
```

```
[28]: from sklearn.model_selection import GridSearchCV
from sklearn.pipeline import Pipeline
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import classification_report, confusion_matrix

# Define pipeline
pipe_dt = Pipeline([
    ('clf', DecisionTreeClassifier())
])

# Define parameter grid
param_grid_dt = {
    'clf__criterion': ['gini', 'entropy'],
    'clf__max_depth': [None, 10, 20, 30, 40, 50],
    'clf__min_samples_split': [2, 5, 10],
    'clf__min_samples_leaf': [1, 2, 4],
    'clf__max_features': ['sqrt', 'log2', None]
}

# Perform GridSearchCV
grid_dt = GridSearchCV(pipe_dt, param_grid_dt, cv=5)
grid_dt.fit(X_train_scaled, Yr_train)

# Print best parameters
print("Best Parameters (GridSearchCV):", grid_dt.best_params_)

# Predict on the testing set using the best model
best_classifier_dt = grid_dt.best_estimator_
yrr_pred_dt = best_classifier_dt.predict(X_test_scaled)

# Evaluate the model
print("\nClassification Report:")
print(classification_report(Yr_test, yrr_pred_dt))
```

```
print("\nConfusion Matrix:")
print(confusion_matrix(Yr_test, yrr_pred_dt))
```

Best Parameters (GridSearchCV): {'clf__criterion': 'entropy', 'clf__max_depth': 30, 'clf__max_features': None, 'clf__min_samples_leaf': 1, 'clf__min_samples_split': 2}

Classification Report:

	precision	recall	f1-score	support
0	0.95	0.93	0.94	531
1	0.94	0.96	0.95	630
accuracy			0.94	1161
macro avg	0.95	0.94	0.94	1161
weighted avg	0.94	0.94	0.94	1161

Confusion Matrix:

```
[[494  37]
 [ 27 603]]
```

[29]: telco_data

```
[29]:      SeniorCitizen  Dependents  tenure  OnlineSecurity  OnlineBackup  \
0                0            0         1                0                2
1                0            0        34                2                0
2                0            0         2                2                2
3                0            0        45                2                0
4                0            0         2                0                0
...          ...          ...          ...          ...          ...
7038             0            1        24                2                0
7039             0            1        72                0                2
7040             0            1        11                2                0
7041             1            0         4                0                0
7042             0            0        66                2                0
```

```
      DeviceProtection  TechSupport  Contract  PaperlessBilling  \
0                0            0         0                1
1                2            0         1                0
2                0            0         0                1
3                2            2         1                0
4                0            0         0                1
...          ...          ...          ...          ...
7038             2            2         1                1
7039             2            0         1                1
```

7040	0	0	0	1
7041	0	0	0	1
7042	2	2	2	1

	MonthlyCharges	TotalCharges	Churn
0	29.85	29.85	0
1	56.95	1889.50	0
2	53.85	108.15	1
3	42.30	1840.75	0
4	70.70	151.65	1
...
7038	84.80	1990.50	0
7039	103.20	7362.90	0
7040	29.60	346.45	0
7041	74.40	306.60	1
7042	105.65	6844.50	0

[7032 rows x 12 columns]

```
[30]: for i in telco_data.columns:
        print(i)
        print(telco_data[i].unique())
```

SeniorCitizen

[0 1]

Dependents

[0 1]

tenure

[1 34 2 45 8 22 10 28 62 13 16 58 49 25 69 52 71 21 12 30 47 72 17 27
 5 46 11 70 63 43 15 60 18 66 9 3 31 50 64 56 7 42 35 48 29 65 38 68
 32 55 37 36 41 6 4 33 67 23 57 61 14 20 53 40 59 24 44 19 54 51 26 39]

OnlineSecurity

[0 2 1]

OnlineBackup

[2 0 1]

DeviceProtection

[0 2 1]

TechSupport

[0 2 1]

Contract

[0 1 2]

PaperlessBilling

[1 0]

MonthlyCharges

[29.85 56.95 53.85 ... 63.1 44.2 78.7]

TotalCharges

[29.85 1889.5 108.15 ... 346.45 306.6 6844.5]

```
Churn
[0 1]
```

```
[31]: for i in Data.columns:
      print(i)
      print(Data[i].unique())
```

```
gender
['Female' 'Male']
SeniorCitizen
[0 1]
Partner
['Yes' 'No']
Dependents
['No' 'Yes']
tenure
[ 1 34  2 45  8 22 10 28 62 13 16 58 49 25 69 52 71 21 12 30 47 72 17 27
  5 46 11 70 63 43 15 60 18 66  9  3 31 50 64 56  7 42 35 48 29 65 38 68
 32 55 37 36 41  6  4 33 67 23 57 61 14 20 53 40 59 24 44 19 54 51 26 39]
PhoneService
['No' 'Yes']
MultipleLines
['No phone service' 'No' 'Yes']
InternetService
['DSL' 'Fiber optic' 'No']
OnlineSecurity
['No' 'Yes' 'No internet service']
OnlineBackup
['Yes' 'No' 'No internet service']
DeviceProtection
['No' 'Yes' 'No internet service']
TechSupport
['No' 'Yes' 'No internet service']
StreamingTV
['No' 'Yes' 'No internet service']
StreamingMovies
['No' 'Yes' 'No internet service']
Contract
['Month-to-month' 'One year' 'Two year']
PaperlessBilling
['Yes' 'No']
PaymentMethod
['Electronic check' 'Mailed check' 'Bank transfer (automatic)'
 'Credit card (automatic)']
MonthlyCharges
[29.85 56.95 53.85 ... 63.1  44.2  78.7 ]
TotalCharges
[ 29.85 1889.5  108.15 ... 346.45  306.6 6844.5 ]
```

Churn

['No' 'Yes']

```
[32]: # Taking user input:
sen=input("Enter Yes If Customer is Senior Citizen else Enter No: ")
if sen.lower()=="yes":
    senior=1
elif sen.lower()=="no":
    senior=0
else:
    senior=0
dep=input("Enter Customer's Dependency (Yes or No): ")
if dep.lower()=="yes":
    depend=1
elif dep.lower()=="no":
    depend=0
else:
    depend=0

tenure=int(input("Number of Months the customer has Stayed: "))
ois=input("Whether Customer has Online Security or not (Yes, No or No internet_
↪service): ")
if ois.lower()=="yes":
    OnlineSecurity=2
elif ois.lower()=="no":
    OnlineSecurity=0
else:
    OnlineSecurity=1

oib=input("Whether the customer has Online Backup or Not (Yes, No or No No_
↪internet Service): ")
if oib.lower()=="yes":
    OnlineBackup=2
elif oib.lower()=="no":
    OnlineBackup=0
else:
    OnlineBackup=1

dvp=input("Whether Custom has Device Protection or not (Yes, No or No internet_
↪service): ")
if dvp.lower()=="yes":
    DeviceP=2
elif dvp.lower()=="no":
    DeviceP=0
else:
    DeviceP=1
```

```

ts=input("Whether Custom has Tech Support or not (Yes, No or No internet_
↪service): ")
if ts.lower()=="yes":
    TechS=2
elif ts.lower()=="no":
    TechS=0
else:
    TechS=1
con=input("Contract Term of the Customer (Month-to-Month, One Year or Two Year):
↪ ")
if con.lower()=="month-to-month":
    Contract=0
elif con.lower()=="one year":
    Contract=1
elif con.lower()=="two year":
    Contract=2

plb=input("Whether the customer has Paperless Billing or Not (Yes or No): ")
if plb.lower()=="yes":
    Bill=1
elif plb.lower()=="two year":
    Bill=0
else:
    Bill=1

month=float(input("The amount charged to the Customer Monthly: "))
total=float(input("Total Amount charged to the customer: "))

X_input=[senior,depend,tenure,OnlineSecurity,OnlineBackup,DeviceP,TechS,Contract,Bill,month,total]

X_input_df=pd.DataFrame([X_input])
X_input_df

```

```

[32]:    0    1    2    3    4    5    6    7    8         9        10
0    0    1    7    2    2    2    0    1    1  1012.0  2014.0

```

```

[33]: X_input_df.
↪columns=["SeniorCitizen","Dependents","tenure","OnlineSecurity","OnlineBackup","DeviceProtection"]
X_input_df

```

```

[33]:   SeniorCitizen  Dependents  tenure  OnlineSecurity  OnlineBackup  \
0              0            1         7              2              2

   DeviceProtection  TechSupport  Contract  PaperlessBilling  MonthlyCharges  \
0                  2            0         1                  1          1012.0

   TotalCharges

```


0 2014.0

```
[34]: X_input_scaled=scaler.transform(X_input_df)
X_input_scaled

Y_input_pred=model_xgb.predict(X_input_scaled)
if Y_input_pred[0]==0:
    predicted="No"
else:
    predicted="Yes"
print("Churn Prediction: ",predicted)
```

Churn Prediction: Yes

```
[35]: telco_data.head()
```

```
[35]:    SeniorCitizen    Dependents    tenure    OnlineSecurity    OnlineBackup    \
0                   0               0           1                   0               2
1                   0               0           34                   2               0
2                   0               0           2                   2               2
3                   0               0           45                   2               0
4                   0               0           2                   0               0

         DeviceProtection    TechSupport    Contract    PaperlessBilling    MonthlyCharges    \
0                           0               0           0                   1               29.85
1                           2               0           1                   0               56.95
2                           0               0           0                   1               53.85
3                           2               2           1                   0               42.30
4                           0               0           0                   1               70.70

         TotalCharges    Churn
0               29.85       0
1              1889.50       0
2               108.15       1
3              1840.75       0
4               151.65       1
```