# **TANISH JAIN**

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#### **OBJECTIVE**

Passionate Front-End Web Developer with a keen eye for design and a knack for crafting engaging user experiences. Leveraging entrepreneurial experience in successfully launching and managing a clothing brand, along with proficiency in WordPress, Canva, and Google Play Academy certification, to contribute creatively and effectively as a Front-End Developer.

#### **EDUCATION**

### **Bachelor of Computer Applications (BCA)**

Teerthanker Mahaveer University, [Moradabad]
Expected Graduation: [2025]

# **Secondary and Higher Secondary Education**

Bharampuri Senior Secondary Public School, [New Delhi-110053]
Year of Completion: [2022]

## **SKILLS**

#### **Professional**

HTML, CSS, JavaScript, Bootstrap, WordPress, Canva, Digital Marketing

## Personal

 Attention to detail, Creativity, Problem-solving, Effective communication, Teamwork, Adaptability, Time management

# **WORK EXPERIENCE**

## Founder & Manager, Mash Clothing (Start-up)

Nov 2023 - Present

- Successfully launched and managed an online clothing brand, specializing in T-shirt sales.
- Designed and developed the company website using WordPress, ensuring a seamless user experience.
- · Utilized Canva for creating visually appealing T-shirt designs and marketing materials.
- Applied trading knowledge to optimize sales strategies and maximize profitability.

# Intern, Acmegrade Company

Oct 2023 - Dec 2023

- Developed responsive web interfaces using HTML, CSS, JavaScript, and Bootstrap.
- Collaborated with team members to troubleshoot and debug code, ensuring smooth functionality.
- Assisted in implementing UI/UX designs to enhance user experience.
- Acquired hands-on experience in front-end development practices and industry standards.

# **PROJECTS**

## Sling OTT Platform

- Developed an OTT platform allowing users to stream movies seamlessly.
- Utilized HTML, CSS, and JavaScript for intuitive user interface.

#### Portfolio Website

- Created a personal portfolio website using HTML, CSS, JavaScript, and Bootstrap.
- Implemented modern design principles and responsive layout for optimal viewing across devices.