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UNIVERSITY INSTITUTE OF COMPUTING

PROJECT REPORT ON PERSONAL PORTFOLIO

Program Name: BCA

Subject Name/Code: Desktop Publishing(23CAP-204)

Submitted by:

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Section: 5“B”

Submitted to:

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Overview of the Project: Creating a Personal Portfolio in Adobe Photoshop

This project focused on designing and developing a personal portfolio using **Adobe Photoshop**, aimed at showcasing my creative work in a visually professional and cohesive manner. The portfolio serves as a comprehensive representation of my skills, experience, and design aesthetic, intended for use in both **digital** and **print** formats.

TASK TO BE DONE:

1. **Concept Definition**

- Decide the portfolio's format (digital or print).
- Select 10-20 best works to showcase.

2. **Document Setup**

- Open a new document with appropriate dimensions (e.g., 8.5 x 11 inches for print, 1920 x 1080 px for digital).
- Set resolution (300 DPI for print, 72 DPI for digital).
- Choose RGB (digital) or CMYK (print) color mode.

3. **Grid and Layout Creation**

- Set up guides or grids for consistent alignment.
- Plan your page structure (image placeholders, text blocks).

4. **Content Import and Arrangement**

- Import images via **Place Embedded**.
- Position and resize the images on the page as per the layout.

5. **Text Addition**

- Add project titles, descriptions, and additional information using the **Text Tool**.
- Adjust typography (font, size, color) for readability and style consistency.

6. **Visual Enhancements**

- Add subtle design elements (shapes, icons, patterns) to enhance visual appeal.
- Ensure they don't overpower the main content.

7. **Layout Refinement**

- Adjust margins, spacing, and alignment for visual balance.
- Ensure text and images are well-distributed and cohesive.

8. **Page Duplication (if needed)**

- Duplicate pages or create new ones for additional projects.
- Maintain consistency across all pages.

9. **Final Review**

- Proofread text for typos and check image quality.
- Ensure proper color correction and contrast.

10. **Export Portfolio**

- Save the file as a high-resolution PDF for print or a web-optimized version for digital sharing.
- Check the file settings (e.g., compression for web, high quality for print).

Steps followed in making project:

1. Conceptualize Your Portfolio

- **Task:** Decide whether your portfolio is for digital use (web) or print (physical).
- **Task:** Select the works you want to showcase. Choose 10-20 high-quality pieces that highlight your range and skills.

2. Set Up the Photoshop Document

- **Task:** Open Photoshop and create a new document (**File > New**).
- **For Print:** Set the document size (e.g., 8.5 x 11 inches), resolution to **300 DPI**, and color mode to **CMYK**.
- **For Digital:** Set dimensions (e.g., 1920 x 1080 px for web) and resolution to **72 DPI** with **RGB color mode**.
- **Task:** Name the document appropriately (e.g., "Portfolio_Page_1").

3. Create Layout and Structure

- **Task:** Set up **guides** and **grids** for consistent spacing and alignment. (Go to **View > New Guide Layout**).
- **Task:** Create image placeholders using the **Shape Tool (U)** for consistency. This will help you plan where each image will go.

4. Import and Place Your Work

- **Task:** Import your selected images or projects into the document using **File > Place Embedded**.
- **Task:** Resize and position the images within the placeholders you created. Use **Ctrl+T** (Windows) or **Cmd+T** (Mac) to resize and **hold Shift** to maintain proportions.
- **Task:** Align images using the guides to ensure they're neatly arranged.

5. Add Text and Project Descriptions

- **Task:** Use the **Text Tool (T)** to add project titles, descriptions, and any other necessary information.
- **Task:** Adjust the typography (font, size, color, and line spacing) to ensure readability and consistency. Stick to 1-2 fonts maximum for a professional appearance.



- **Task:** Ensure text is aligned properly within your layout, and avoid overcrowding by leaving space for clarity.

6. Add Visual Elements (Optional)

- **Task:** If desired, use **shapes**, **icons**, or **patterns** to enhance the design. Ensure they complement your images without distracting from the content.
- **Task:** Use subtle background textures or colors to create depth, but ensure your work remains the focal point.

7. Refine and Adjust Layout

- **Task:** Review your page layout. Check image alignment, text readability, and overall visual balance.
- **Task:** Adjust spacing between elements as needed, ensuring the design feels cohesive and well-organized.

8. Create Additional Pages (if needed)

- **Task:** Duplicate the first page by selecting **Layer > Duplicate Layer** and adjust the images and text for the next project.
- **Task:** For more pages, create a new document (or artboard) and repeat the layout process, maintaining consistency with the previous page's design.

9. Final Review and Edits

- **Task:** Proofread all text for any typos or grammatical errors.
- **Task:** Check image quality. Ensure all images are high resolution and properly cropped.
- **Task:** Confirm that color corrections and contrast are appropriate for both print and digital viewing.

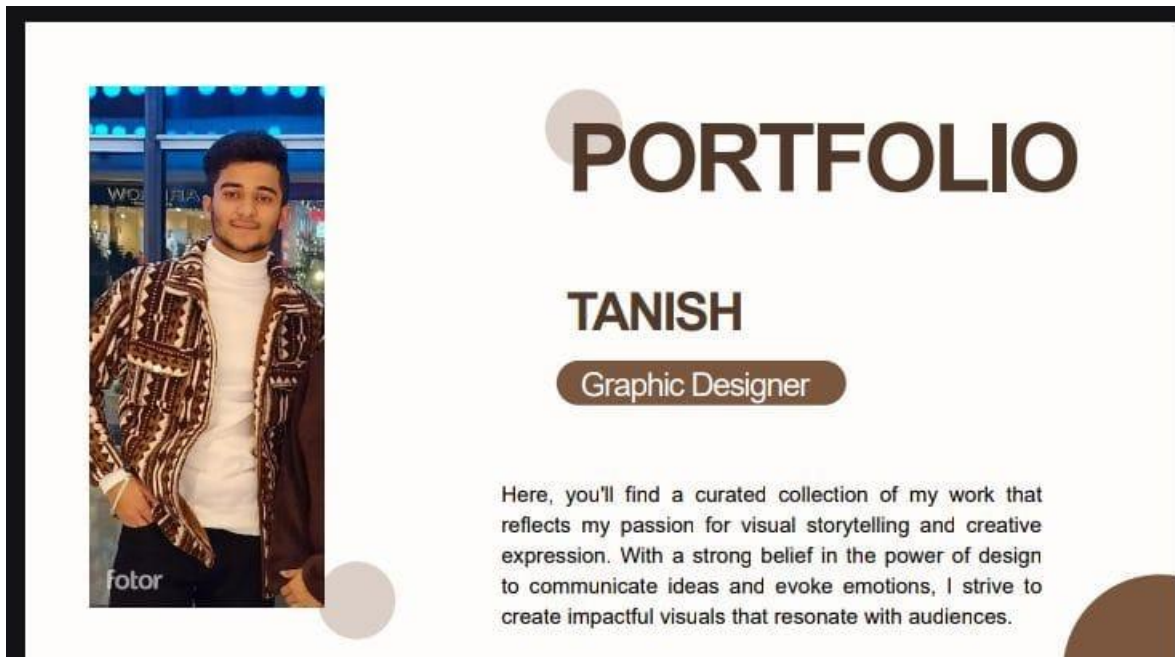
10. Save and Export Your Portfolio

- **Task:** Save your Photoshop file (**File > Save As**) in **PSD** format to preserve layers.
- **For Digital:** Export the portfolio as a **PDF** (for interactive viewing) or individual **JPEG/PNG** images for web use.
 - For PDF: **File > Save As** and choose **PDF** format. Select “High Quality Print” for print, or “Smallest File Size” for web sharing.
- **For Print:** Save the file as a **high-quality PDF** or **TIFF** with **CMYK color mode** for professional printing.

11. Final Check and Adjustments

- **Task:** Preview your portfolio as a whole. Ensure the design flows smoothly, with consistent spacing, fonts, and alignment.
- **Task:** Make any necessary adjustments and re-export if needed.

RESULT/ OUTPUT:



Portfolio Overview

Welcome to my graphic design portfolio, a curated collection that showcases my diverse skills, creativity, and experience across various design disciplines. This portfolio reflects my journey as a designer, highlighting projects that demonstrate my ability to blend aesthetics with functionality.

Welcome to my graphic design portfolio, a curated collection that showcases my diverse skills, creativity, and experience across various design disciplines. This portfolio reflects my journey as a designer



Skills and Expertise

1 Identity Design

2 Print Design

3 Digital Design

As a graphic designer, I have developed a diverse skill set that allows me to tackle a variety of projects with creativity and precision. Here are some of my key skills and areas of expertise:

As a graphic designer, I have developed a diverse skill set that allows me to tackle a variety of projects with creativity and precision. Here are some of my key skills and areas of expertise:

4 Illustration

5 Photo Editing

6 Typography

Learning Outcomes:

1. **Portfolio Design:** I learned how to create a visually cohesive and professional portfolio that showcases my work effectively.
2. **Photoshop Skills:** I gained proficiency in using essential tools like the Text Tool, Shape Tool, Layer Masks, and guides for precise design.
3. **Image Handling:** I can now import, resize, and optimize images for both print and digital formats.
4. **Typography:** I learned how to choose and style fonts for readability and consistency.
5. **Layout & Composition:** I can design clean, balanced layouts with effective use of grids and spacing.
6. **Visual Enhancement:** I understand how to use subtle design elements to complement content without distracting from it.
7. **File Exporting:** I know how to export high-quality files in the correct format for digital or print use.
8. **Attention to Detail:** I developed skills in refining my portfolio by proofreading and adjusting images for quality.
9. **Workflow Efficiency:** I learned to streamline my design process for faster, more efficient portfolio creation.
10. **Critical Evaluation:** I improved my ability to assess and enhance my work based on design principles



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Evaluation Grid:

Sr. No.	Parameters	Marks Obtained	Maximum Marks
1.	Demonstration and Performance (Pre Lab Quiz)		5
2.	Worksheet		10
3.	Post Lab Quiz		5