

# HelpAge India

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Fighting for the rights of the elderly.

## mission\_statement

To work for the cause and care of disadvantaged older persons and to improve their quality of life. HelpAge India voices their concerns, advocates for their rights, and provides them with essential services.

## cause\_categories

Elderly Care

Healthcare

Livelihood Support

Elder Rights & Advocacy

## geographic\_focus

Pan-India, with a significant presence across 26 states.

## key\_initiatives\_summary

**Mobile Healthcare Units (MHU):** Provides free healthcare services, medicines, and consultations to elderly individuals in rural and underserved urban areas right at their doorstep.

**Cataract Surgery Program:** Conducts thousands of free cataract surgeries to restore sight and independence for the elderly poor.

**Elder Helplines:** Runs a toll-free helpline service to provide support, information, and rescue for elderly individuals facing abuse or distress.

**Livelihood Support:** Forms Elder-Self-Help-Groups (ESHGs) to provide financial support and opportunities for older persons to earn a dignified living.

## impact\_and\_outcomes

Healthcare Reach: Provides over 1 million healthcare treatments annually through its Mobile Healthcare Units.

Cataract Surgeries: Performs over 60,000 free cataract surgeries each year.

Livelihood: Supports over 95,000 elderly individuals through its Elder-Self-Help-Group program.

## financial\_transparency\_summary

HelpAge India is highly transparent about its financials. It undergoes stringent annual audits, and its detailed financial statements, including fund utilization for different programs, are accessible on its website for public scrutiny.

## vetting\_and\_accreditation

Certified by Credibility Alliance, which signifies a high standard of accountability and transparency.

Received the UN Population Award for its commendable work in the field of ageing.

NGO 5: Goonj

## Goonj

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A voice, an effort.

## mission\_statement

To build an equitable relationship of strength, sustenance, and dignity between cities and villages, using under-utilized urban material as a tool to trigger development with dignity. Goonj is a mass movement that focuses on turning urban waste into a valuable resource for rural India.

## cause\_categories

Rural Development

Disaster Relief & Rehabilitation

Sanitation & Water

Livelihoods

Environment

## **geographic\_focus**

Pan-India, working in remote and often neglected rural and tribal areas across 27 states and union territories.

## **key\_initiatives\_summary**

Cloth for Work (CFW): Mobilizes village communities to work on local infrastructure projects (e.g., building bridges, cleaning ponds, digging wells) in exchange for essential material kits (clothing, utensils, etc.) as a reward, not charity.

Not Just a Piece of Cloth (NJPC): A program that provides clean, reusable cloth sanitary pads (made from recycled cloth) to women in rural areas, breaking taboos around menstruation and improving hygiene.

School to School: Channels under-utilized urban school supplies (bags, books, uniforms) to thousands of rural schools, improving the learning environment for children.

Rahat (Disaster Relief): Provides rapid and long-term relief and rehabilitation to communities affected by natural disasters, focusing on dignity and sustainable recovery.

## **impact\_and\_outcomes**

Material Processed: Annually processes over 7,000 tons of under-utilized material.

Development Work: Triggers thousands of community-led development projects every year under the Cloth for Work initiative.

Sanitary Pads: Has produced and distributed millions of affordable and eco-friendly sanitary pads.

## **financial\_transparency\_summary**

Goonj is known for its grassroots, people-centric approach and transparent operations. It provides detailed reports on its material collection, processing, and distribution, alongside its financial audits, ensuring donors understand the impact of both monetary and material contributions.

# vetting\_and\_accreditation

Founder Anshu Gupta is a Ramon Magsaysay Awardee.

Recognized by the World Bank and NASA for its innovative development model.

Certified by Credibility Alliance for its transparent and accountable practices.