# Tanisha Gupta

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### WORK EXPERIENCE

### Front End Developer, VidyaKul, Gurgaon

Apr 2023 - Present

- Increased user engagement by 25% with optimized UI/UX design and front-end development strategies.
- Reduced bugs by 30% through software testing and debugging, ensuring high product quality.
- Recognized for excellence in achieving a 20% efficiency increase through streamlined **project management** and **collaborative workflows**.

### Graphic Design Intern, Codution, Virtual

Feb 2023 - Mar 2023

- Created visually appealing designs, enhancing user engagement across digital platforms.
- Contributed to **UI/UX design** projects for Puja Purohit and Asiana Times, aligning with brand identity and usability.

Content Writing Intern, Hypersonic, Virtual

#### **EDUCATION**

## Bachelor of Technology (B.Tech)

2019 - 2023

Malout Institute of Management and Information Technology

## Senior Secondary (XII))

2018 - 2019

H.P.S Sen Sec School

### TRAININGS / CERTIFICATIONS

• **HTML5** Jul 2020 - Oct 2020

Code Liber, Virtual

• Programming with C and C++

Jun 2020 - Jul 2020

Internshala Trainings, Virtual

Completed a certified training on **C and C++**, covering programming fundamentals and an application module using **object-oriented programming**.

## **PORTFOLIO**

- Portfolio link ↗
- GitHub link ↗

### **SKILLS**

- Technical Skills: HTML, CSS, JavaScript, jQuery, PHP, Laravel, Figma, Software Testing, UI/UX Design, Graphic Design
- Languages: Proficient in English and Hindi

### **EXTRA CURRICULAR ACTIVITIES**

- Graphic designer and database manager for Team Puja Purohit (pujapurohit.in).
- **Event Coordination**: Managed a college science fest, overseeing both technical and non-technical events, which received commendation for effective organization and teamwork.

### ADDITIONAL DETAILS

I am a results-driven professional who excels in **front-end development**, **graphic design**, and **UI/UX**. With a focus on efficiency and precision, I am committed to delivering high-quality outcomes through **collaboration** and **attention to detail**.