

E-Cell Recruitment Task_1 for 2nd Year Students

E-Cell SVNIT: Pitch a Campus Micro-Business

Objective:

To evaluate your ability to identify student problems, design entrepreneurial solutions, and pitch viable low-budget micro-businesses.

Task Instructions

1. Identify a Problem

Observe pain points in SVNIT's campus life (hostel, academics, mess, transport, etc.). **Examples:**

- Late-night hunger with no affordable food options..

2. Propose a Solution

Design a business idea that is solvable with **small initial investment**. **Examples:**

- **Midnight Tiffin Service:** Homemade meals delivered after 10 PM.
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E-Cell Recruitment Task_2 for 2nd Year Students

Objective:

Plan and propose a unique entrepreneurial event for the E-Cell. You are free to choose any format (workshop, competition, seminar, hackathon, exhibition, etc.), but it must align with ECell's goals: entrepreneurship, innovation, and leadership.

Deliverables

1. Event Name & Concept Note

- A creative and catchy event name.
- A one-page description: purpose, goals, target audience, format.
- Expected outcome (e.g., learning, networking, startup idea generation).

2. Event Budget & Sponsorship Plan

- Total estimated budget with a breakdown (venue, resources, refreshments, etc.).
- Mention expected sources of income (sponsorship, ticketing, etc.).
- Mention 2-3 potential sponsors (and how you would pitch to them).

3. Poster Design & Branding Material

- One digital poster (mandatory).
- Optional: social media post (Instagram format), logo for the event.

4. Event Flow & Logistics Plan

- Timeline (before, during, and after the event).
- Roles required (e.g., volunteers, speakers, judges).
- Backup plan (in case of low participation or technical failure).

General Instructions:

- Both tasks must be submitted together in a single folder.
- **Task 1** should be submitted in **PowerPoint format (.ppt or .pptx)** with a maximum of **5 slides**.
- **Task 2** should be submitted in **PDF format**, including **proper documentation**.
- Ensure all files are clearly named and organized for easy access.
- Your name and Roll No. should be mentioned on the task pdf/ ppt as well.