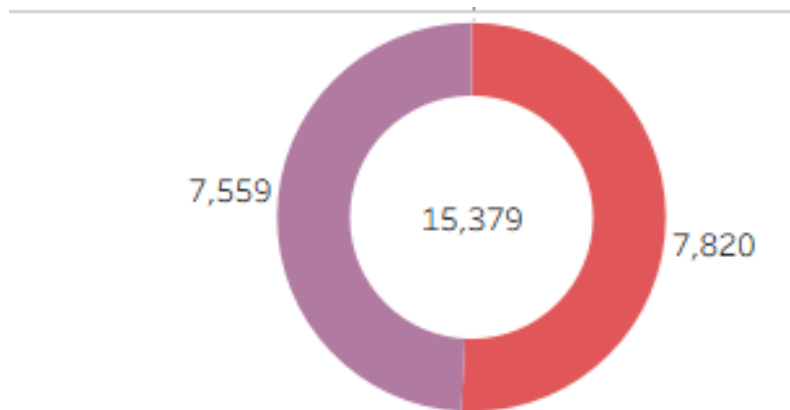


Data Analytics Assignment-2

1.Dounut chart - Distribution by customer type and aggregated profit



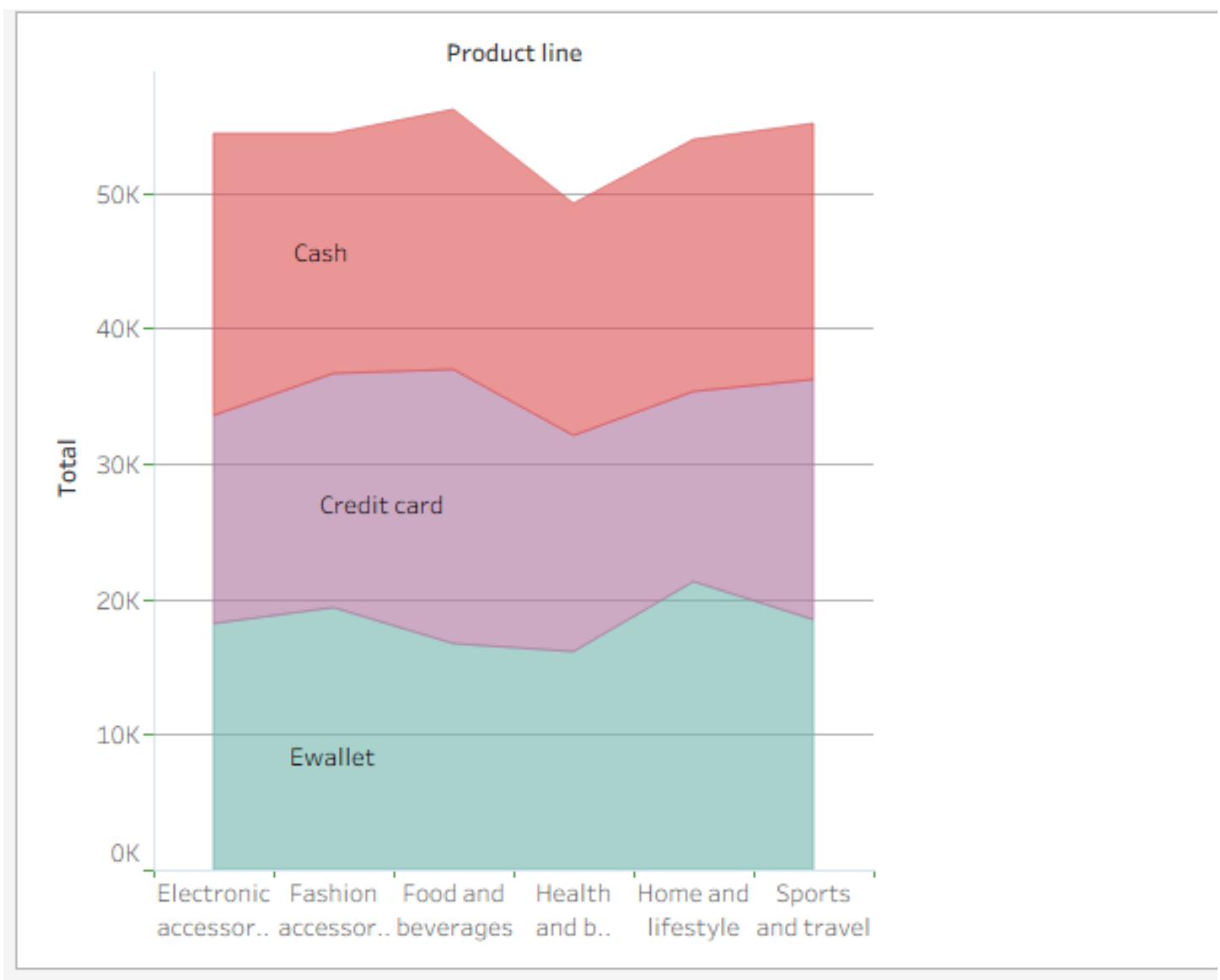
2.Text table- Payment method to customer type

| Customer type | Payment | | |
|---------------|---------|-------------|---------|
| | Cash | Credit card | Ewallet |
| Member | 54,661 | 57,771 | 51,791 |
| Normal | 57,546 | 42,996 | 58,202 |

3.Highlighted table - Profit according to product line and city

| City | Product line | | | | | |
|-----------|------------------------|---------------------|--------------------|-------------------|--------------------|-------------------|
| | Electronic accessories | Fashion accessories | Food and beverages | Health and beauty | Home and lifestyle | Sports and travel |
| Naypyitaw | 903.3 | 1,026.7 | 1,131.8 | 791.2 | 661.7 | 750.6 |
| Mandalay | 812.0 | 781.6 | 724.5 | 951.5 | 835.7 | 951.8 |
| Yangon | 872.2 | 777.7 | 817.3 | 599.9 | 1,067.5 | 922.5 |

4.Total sales over product line and payment type



5.Word cloud-Product line and Payment method



6. Funnel chart - Payment to total profit

