

TANISHA ARORA
<https://tanishaar.github.io/>
BUSINESS AND DATA ANALYSIS ENTHUSIAST

EDUCATION

Mithibai College of Arts <i>M.A Economics</i>	Mumbai, Maharashtra CGPA : 9.36/10	2018 - 2020
Delhi College of Arts and Commerce, Delhi University <i>B.A(HONS) Economics</i>	Delhi, India CGPA : 6.91/10	2015-2018
Ch. Chhabil Dass Public School <i>Grade 12th</i>	Ghaziabad, India Percentage: 95.2%	2014-2015

Relevant Coursework: -Statistical methods of Economics, Econometrics, Mathematical methods for Economics, International Finance, Banking, International Trade, Public Economics, Microeconomics, Macroeconomics, Development Economics.

SKILLS

Programming: Python, SQL
Software: R, STATA, Tableau, Advanced Microsoft Excel.

WORK EXPERIENCE

Unacademy, Bangalore	Category Associate -Operations	May 2020- Present
Handle the audit team to analyse project level data of various educators to monitor their performance and manage various stakeholders. Analyzing revenue parameters to ascertain organization's position and to predict future course of action.		
The Bodhi Tree, Delhi	Research and Management Intern	August 2018- Present
Handled the CSR and Finance requirements of the NGO and worked under the supervision of the Founder of the NGO to research about the problems faced by the informal workers in the slum area of Faridabad. Taught underprivileged students in the area as well.		
Webcobbler, Remote	Business Strategy Intern	April 2020- May 2020
Devising Business strategy to bring a new product in the market which will be helpful for job seekers and entrepreneurs after COVID-19.		
BYJU'S The Learning App, Mumbai	Marketing and Market Research Intern	November 2018
Conducted research for BYJU's consumer market in Mumbai city. Worked as a mediator between respective consumers and the company.		
Economics Department, DCAC	General Secretary	July 2016 - July 2017
Conducted seminars which witnessed talks by notable entrepreneurs, economists and social workers. Managed to conduct one of the successful MUN's in Delhi University.		
Laugh out Loud Ventures, Delhi	Sales and Marketing Head	May 2016- July 2016
Managed a team of 25+ interns to promote the company's products in the market through various channels.		
Fango, Delhi	Sales and Marketing Intern	May 2016
Worked to promote the start-up in its initial stage.		

PROJECTS

Sentiment Analysis of Amazon Book Reviews [Python]	July 2019
Project involved scrapping book reviews from Amazon using BeautifulSoup in python. Then three ML classifiers, Multinomial Naive Bayes, Logistic Regression, Linear SVC were separately used. The classifier with the best outcome was used to standardize the model to classify future product reviews to be either a positive or a negative comment.	

ACADEMIC PROJECTS

Financial Development, Crime and Income Inequality In India(Using STATA)	2019-2020
<i>Research project, Mithibai college of Arts</i>	
The paper studies the relationship between Financial Development indicators and crime rates (Violent and Non-violent) in the Economy by taking into account all states and UT's and evaluates whether present Income inequality affects the relationship between the two or not and tries to suggest measures to reduce crime rates in the country.	
Informal workers and their impact on the Economy	2016-2017
<i>Guide : Prof.Bir Singh,Founder, The Bodhi Tree</i>	
Included the major problems faced by informal workers present in the society, their population and impact of various schemes on their well-being, standard of living and also looked at the past programmes initiated for their betterment and how this section leads to production in the economy.	

POSITIONS OF RESPONSIBILITY

Advisory Board Member , Friday School of Economics, DCAC	2017-2018
Vice President , Friday School of Economics, DCAC	2016-2017
Team Member , Enactus, DCAC	2016-2017
Team Member , Vyapaar (E-Cell) and NSS (National Service Scheme), DCAC 2015-2016	
Head Girl , School Council	2014-2015
Vice Head Girl and House Captain , School Council	2013-2014

ACHIEVEMENTS

- Rank **1** in University of Mumbai's Mithibai College of Arts for Master's in Economics.
- Among Top **1%** of students in all of India for CBSE Grade 12 examination.
- Organised and managed The Quest 2017 that had a crowd of 2500-3000.
- Member in the organizing committee of the Internship Fair'16 which had a participation of around 1200+ students.
- Member in the organizing committee of the E-Summit 2016.
- Won several prizes for Debate and Declaration Competitions in School/Inter School Competitions for several consecutive years