

# Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction  
Amount

44.5M

Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.7	3,69,57,875.0	64,95,887.7
Silver	55,86,332.3	45,86,746.0	8,12,081.3
Gold	24,54,072.2	20,24,078.0	3,73,784.2
Platinum	11,35,608.1	9,53,314.0	1,61,629.1
Total	5,53,15,410.2	4,45,22,013.0	78,43,382.2

Q4

Q3

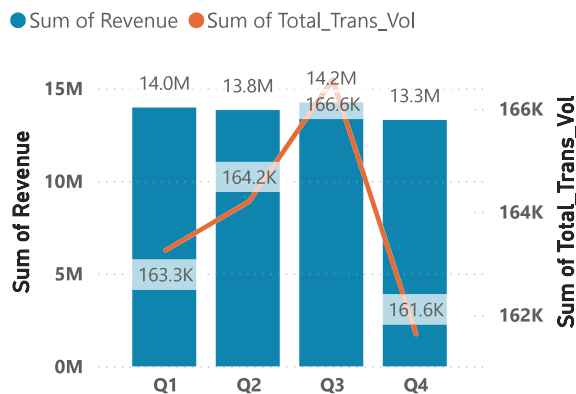
Q2

Q1

Week\_Start\_Date

All

QTR Revenue and Total Transaction Count



Silver

Gold

F

Blue

Platinum

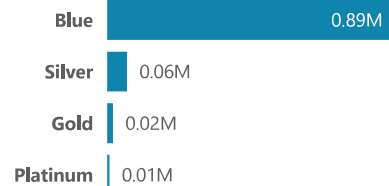
M

Low

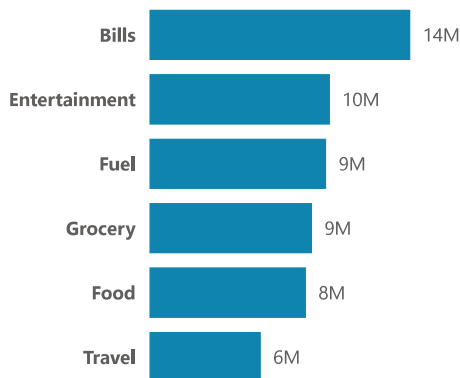
Med

High

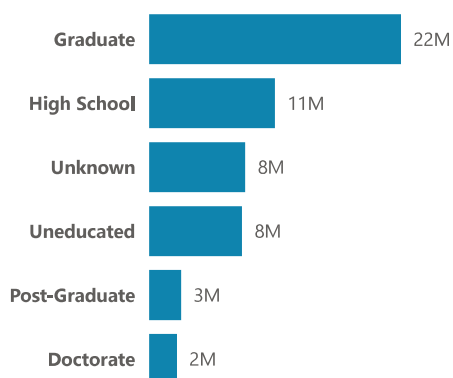
Customer Acq Cost



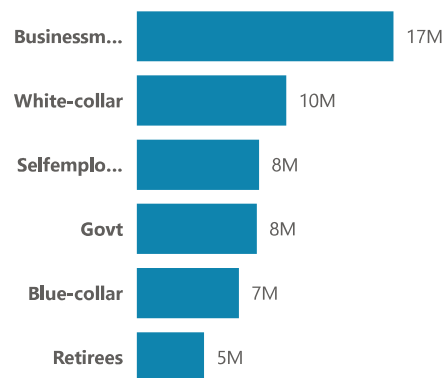
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Job Type



Revenue by Usage Method

