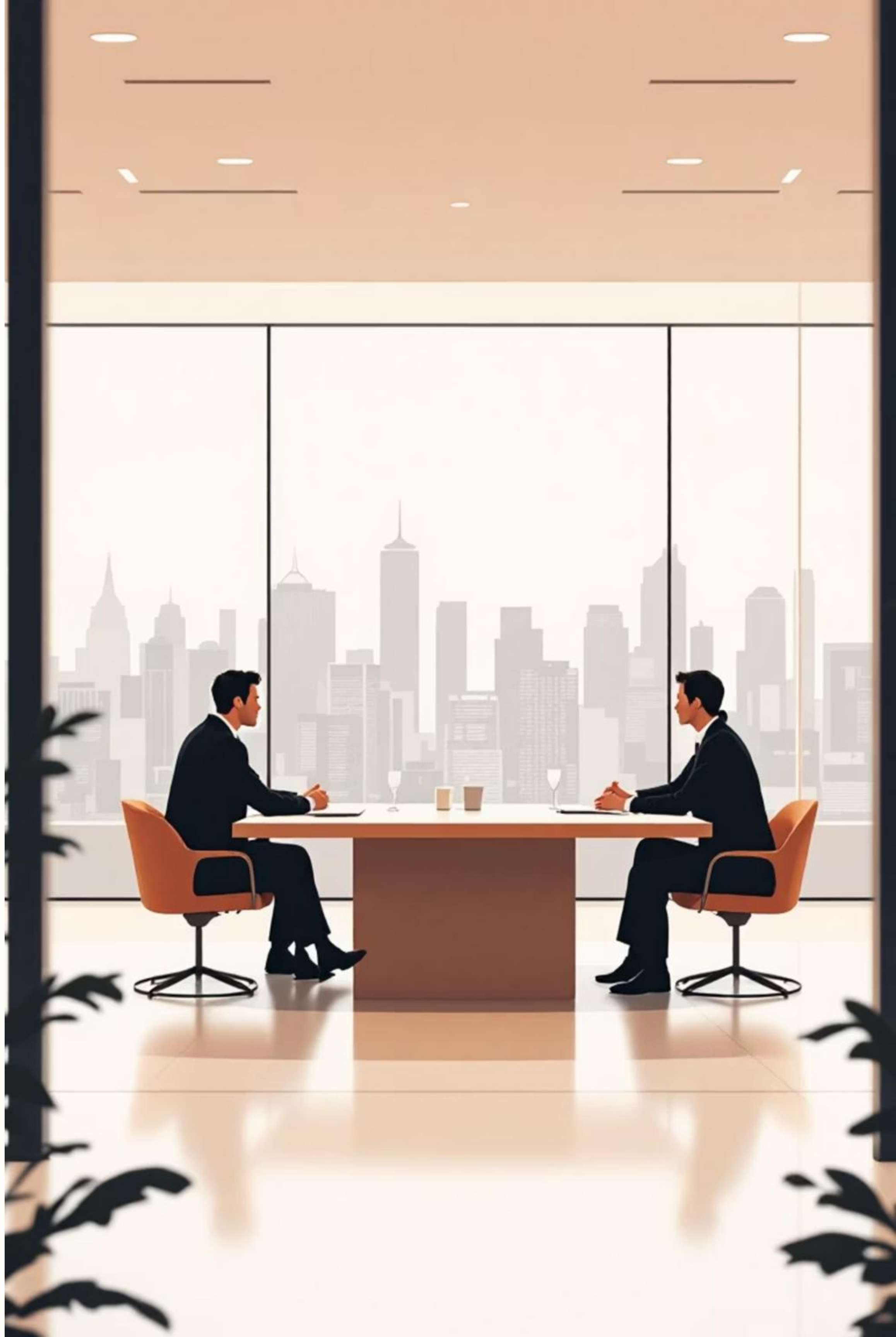
Fenero Capital Advisory LLP



What We Offer

Debt Syndication

We connect businesses with multiple lenders to secure large loans efficiently, simplifying the process of obtaining necessary funding.

Debt Resolution

We help clients overcome financial challenges by restructuring debts and negotiating with creditors to find sustainable and favorable solutions.

Investment Banking

We provide expert financial advice on complex transactions like mergers, acquisitions, and corporate restructuring to maximize value for our clients.

Balance Sheet Optimization

We strategically manage assets and liabilities to improve your financial health, reduce risk, and boost overall business performance.

Debt Syndication

Loan Against Property - Secured financing using commercial or residential real estate to unlock working liquidity.

Working Capital Loans - Short-term funding to support operational cash flow and manage business cycle requirements.

Supply Chain Financing - Optimizes vendor and receivable payments by leveraging credit against supply chain transactions.

Revenue-Based Financing - Flexible funding repaid as a proportion of future revenues instead of fixed instalments.

Asset Financing - Funding tied to acquisition or monetization of physical assets, improving capital efficiency.

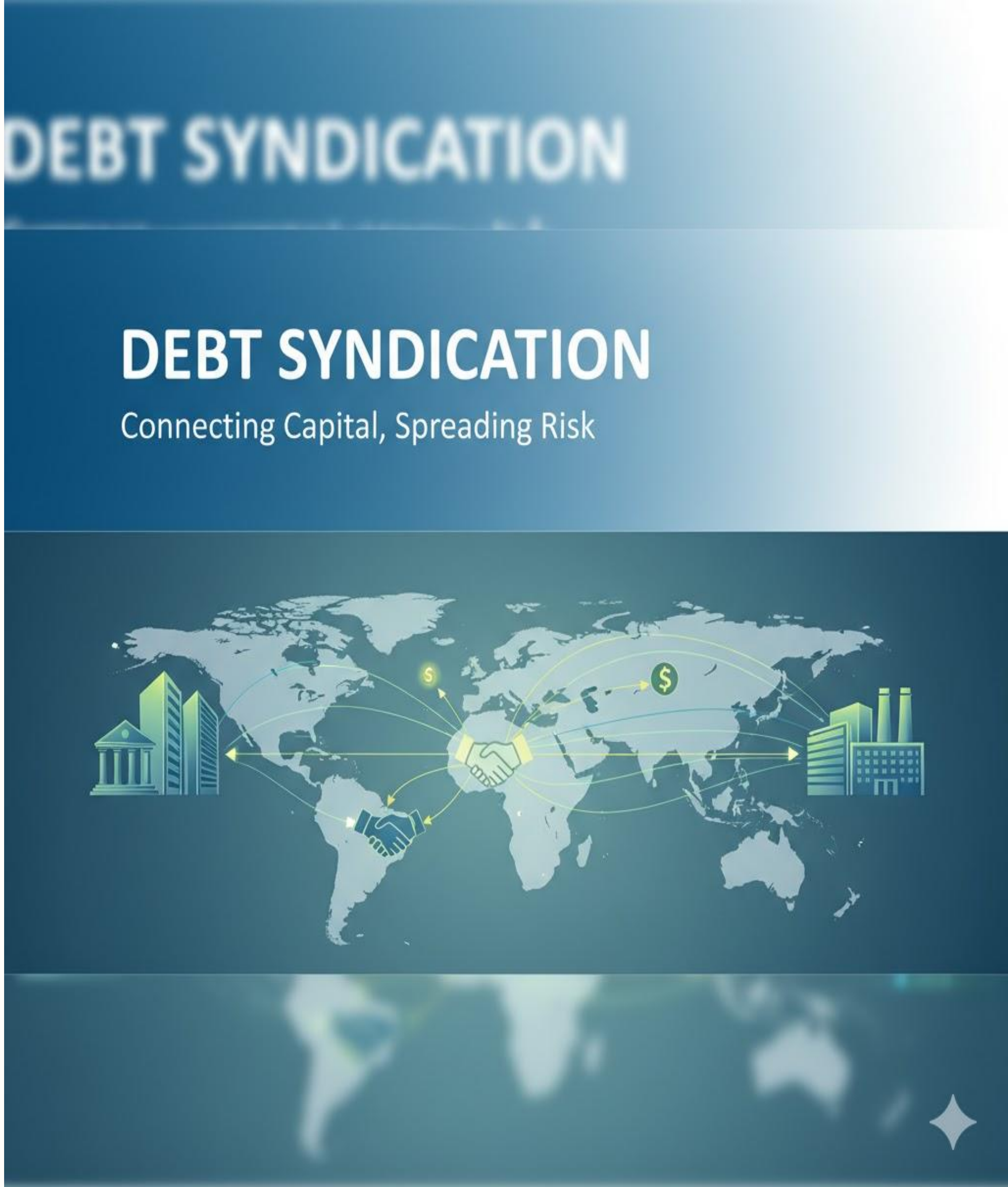
Trade Finance - Facilitates domestic and international trade by financing purchase/sale transactions securely.

Unsecured Business Loans - Collateral-free loans based on credit strength and cash flow capability of the business.

Project Financing - Structured funding for large-scale or long-term projects, assessed on future cash flow viability.

Domestic & Export Factoring - Immediate cash conversion of receivables through sale of invoices to improve working capital.

Structuring • Institutional Access • Optimal Repayment Design



Capital Raising & Debt Syndication Excellence

Fund Raising Solutions

Growth Capital

Equity and quasi-equity for expansion, acquisitions, and strategic initiatives.

PE/VC Partnerships

Access to institutional investors aligned with your growth trajectory and sector.

Structured Finance

Mezzanine, convertibles, and hybrid instruments tailored to capital requirements.

Strategic Investors

Identification and engagement with partners bringing operational value beyond capital.

Debt Resolution

~ Strategic restructuring to restore financial stability and optimize liabilities

Debt Restructuring - realign tenor and covenants to match cash flow capacity

One-Time Settlement (OTS) - negotiated lump-sum settlements to close stressed accounts

Interest Rate Renegotiation - reduce effective cost of debt through lender negotiations

Repayment Rescheduling - extend or reprofile instalments tied to cash cycle

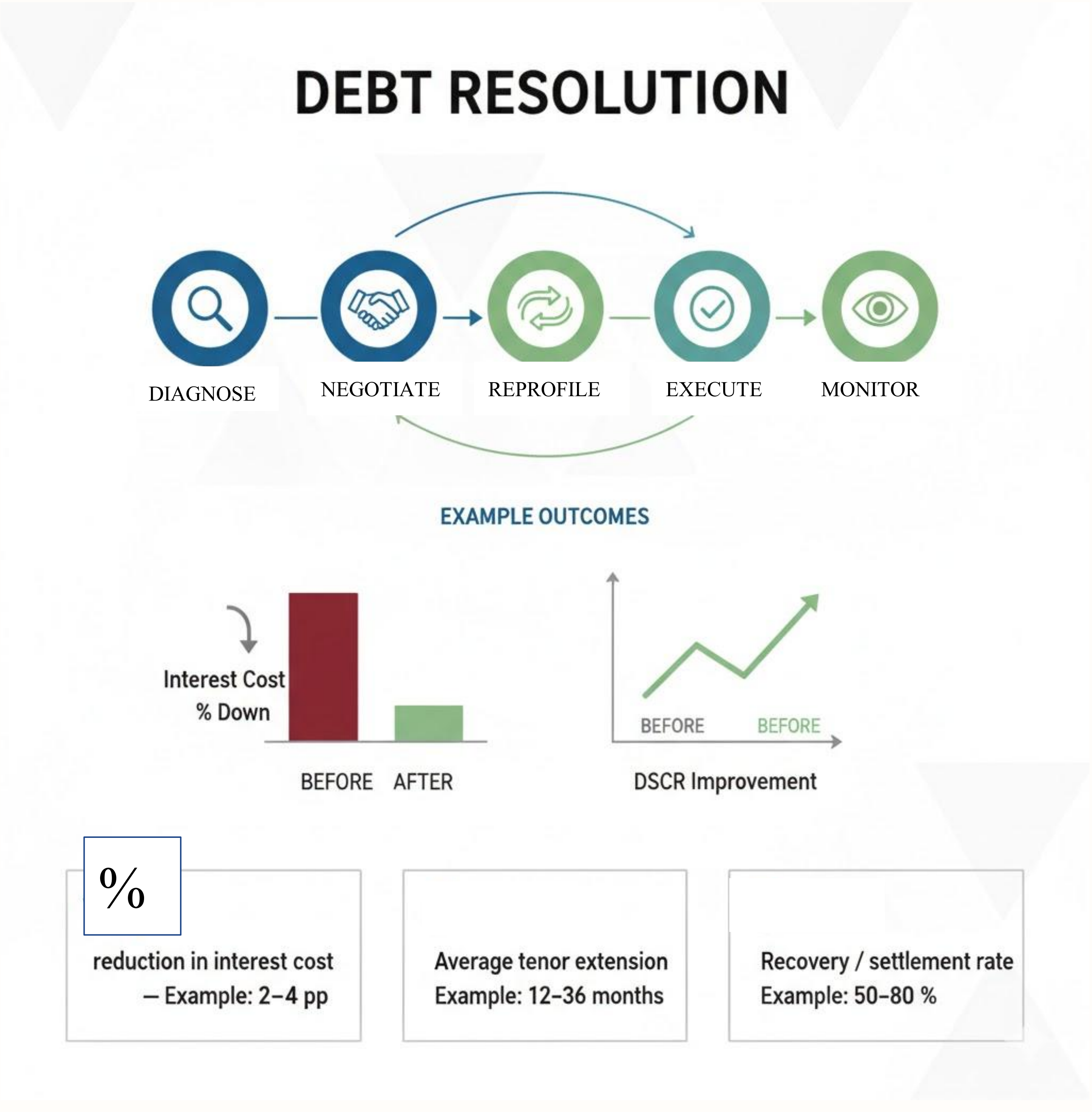
Cash Flow–Linked Solutions - revenue/seasonality-linked repayment structures

Lender Mediation & Coordination - single point of contact with banks, NBFCs, and bondholders

Stressed Asset Advisory - NPA diagnostics, recovery planning, provisioning strategy

Regulatory & Compliance Alignment - ensure restructuring follows RBI and statutory norms

Revival & Turnaround Strategy - cost controls, working capital fixes, refinancing plan



Investment Banking ~ Strategic restructuring to restore financial stability and optimize liabilities

IPO Advisory

- Pre-IPO readiness & governance review
- DRHP & regulatory documentation
- Coordination with merchant bankers
- Investor engagement & roadshows
- End-to-end compliance execution

Mergers & Acquisitions (M&A)

- Transaction structuring & valuation
- Due diligence & financial modelling
- Negotiation support
- Integration strategy (post-deal)
- Strategic partnership alignment

Buyouts

- Majority / minority stake acquisition advisory
- Management buyouts / strategic partner exits
- Buy-side / sell-side representation
- Capital structuring and financing
- Maximising shareholder value

The Fenero Advantage

Proven Track Record

- Decades of combined experience
- Delivering complex transactions across market cycles
- Consistent execution excellence

Institutional Relationships

- Deep access to banks, NBFCs, PE/VC funds, and capital markets
- Enabling optimal deal structures
- Ensuring competitive terms

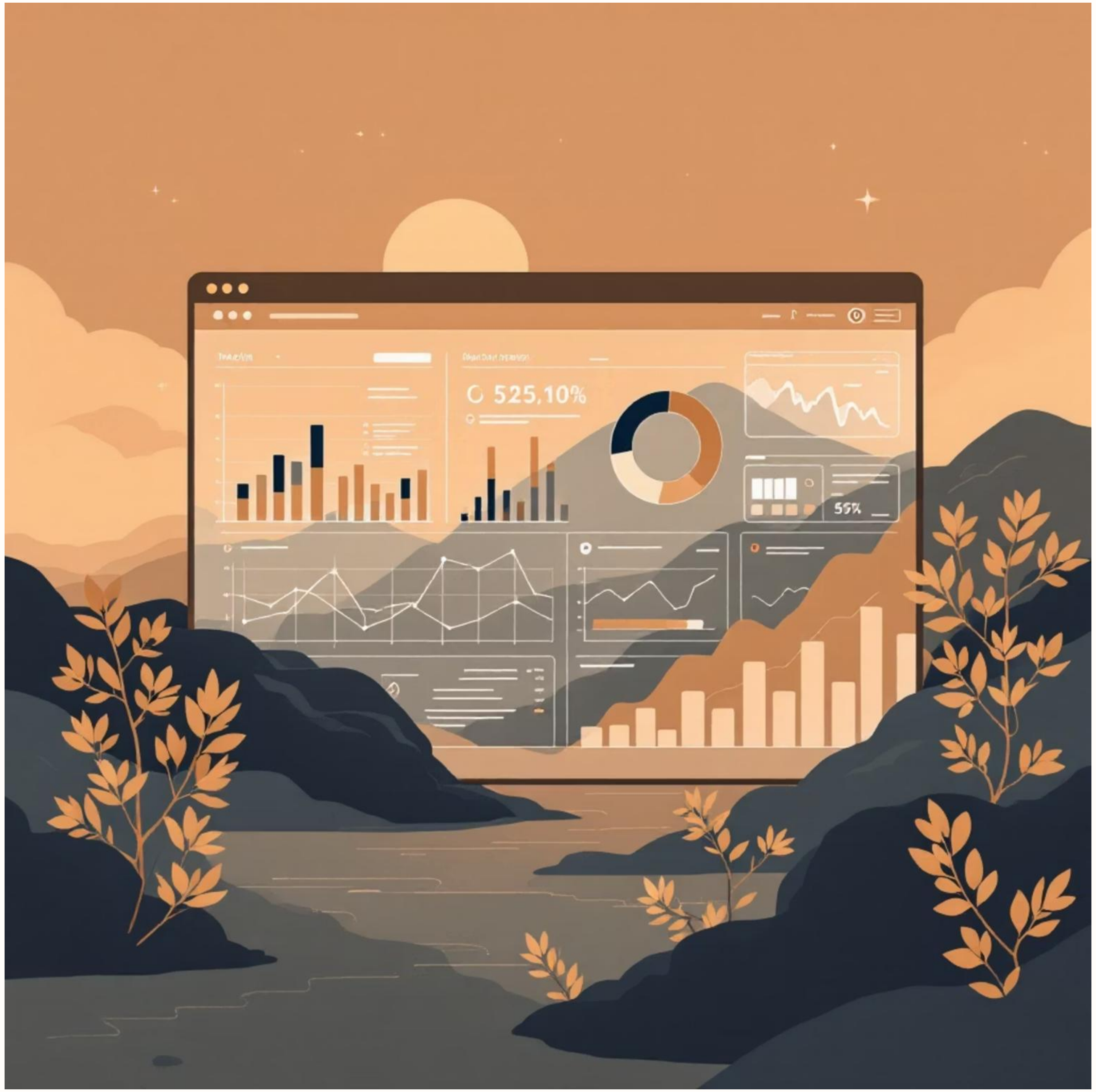
Sector Intelligence

- Specialized expertise across diverse sectors:
  Manufacturing, technology, pharma, infrastructure, and services
- Driving informed decision-making

Transparent Advisory

- Process-driven approach
- Clear communication and aligned incentives
- Commitment to long-term client success

Balance Sheet Management



Profit Maximization

- ➢ Strategic revenue enhancement
- ➢ Product/service profitability analysis
- ➢ Driving sustainable top-line growth

Margin Enhancement

- ➢ Cost structure evaluation and rationalization
- ➢ Efficiency improvement across operations
- ➢ Continuous margin monitoring and enhancement strategy

Tax Structuring

- ➢ Strategic tax planning aligned with business objectives
- ➢ Optimization of eligible incentives and deductions
- ➢ Minimizing tax liability within compliant frameworks

Process Optimization

- ➢ Automation of workflows and reporting systems
- ➢ Re-designing financial processes for speed and accuracy
- ➢ Internal control strengthening for better risk management

CA AJAY JAIN

Building Fenero on 20+ years of strategic financial advisory experience

Founder & Managing Partner – Fenero Capital Advisory LLP

Profile Overview

★ 23+ years of experience across banking, capital advisory, and financial restructuring.

★ Led high-value finance initiatives across corporate institutions.

★ Deep expertise in fundraising, debt structuring, governance and balance sheet optimization.

★ Strong relationships with banks, NBFCs, PE/VC funds and capital market stakeholders.

★ Known for process-oriented execution and strategic financial decision-making.

Core Strengths

• *Strategic Finance* • *Capital Markets* • *Governance* • *Institutional Relationships*

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SANJEEV BOHRA

Finance Advisory & Commercial Banking Expertise

Co-Founder & Partner – Fenero Capital Advisory LLP

Profile Overview

★ Extensive career across financial advisory, corporate structuring and commercial banking

★ Skilled in growth capital planning, transaction execution and client engagement

★ Experience advising mid-to-large enterprises on financial strategy and funding

★ Focused on value-led solutions through strong analytical and operational insight

★ Drives advisory execution, stakeholder coordination and financial performance alignment

Core Strengths

• *Financial Structuring* • *Business Performance* • *Client Strategy* • *Execution Leadership*

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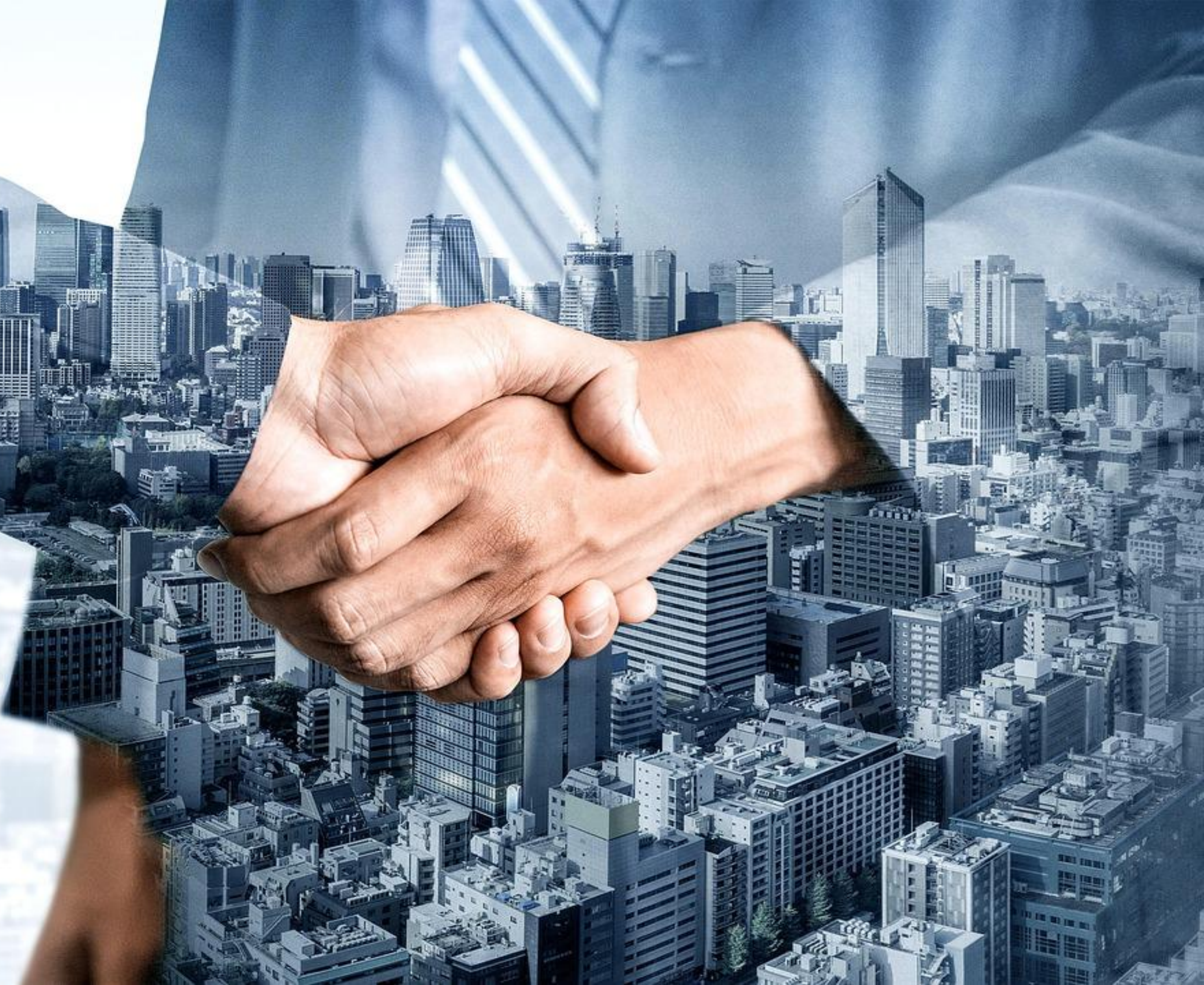

THANK YOU

We look forward to discussing how we can support your strategic growth.

Connect and Consult Here:

Email : finerocapitaladvisory@gmail.com
Website : www.finerocapital.in