

Fenero Capital Advisory LLP

"Your growth, our partnership. You drive business, we drive finance"



What We Offer



Debt Syndication

We connect businesses with multiple lenders to secure large loans efficiently, facilitating the process of obtaining necessary funding.



Investment Banking

We provide expert financial advice on transactions like getting appropriate valuation, mergers & acquisitions, IPO to maximize value for our clients.



Debt Resolution

We help clients overcome financial challenges by restructuring debts and negotiating with lenders to find workable and favorable solutions.



Balance Sheet Optimization

Our approach involves deep analysis of balance sheet to correct anomalies and optimize key financial indicators with frequent monitoring with review of deliberated milestones



Capital Raising & Debt Syndication Excellence

Fund Raising Solutions



Growth Capital

Equity and quasi-equity for expansion, acquisitions, and strategic initiatives.



Structured Finance

Mezzanine, convertibles, and hybrid instruments tailored to capital requirements.



PE/VC Partnerships

Access to institutional investors aligned with your growth trajectory and sector.



Strategic Investors

Identification and engagement with partners bringing operational value beyond capital.

Debt Syndication

Working Capital Loans - Short-term funding to support operational cash flow and manage business cycle requirements

Project Financing - Structured funding for large-scale or long-term projects, assessed on future cash flow viability

Trade Finance - Facilitates domestic and international trade by financing purchase/sale transactions securely

Domestic & Export Factoring - Immediate cash conversion of receivables through sale of invoices to improve working capital

Supply Chain Financing -. Optimizes vendor and receivable payments by leveraging credit against supply chain transaction

Revenue-Based Financing - Flexible funding repaid as a proportion of future revenues instead of fixed instalments

Asset Financing - Funding tied to acquisition or monetization of physical assets, improving capital efficiency

Unsecured Business Loans - Collateral-free loans based on credit strength and cash flow capability of the business

Loan Against Property - Secured financing using commercial or residential real estate to unlock working liquidity

Structuring • Institutional Access • Optimal Repayment Design

DEBT SYNDICATION

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Connecting Capital, Spreading Risk



Debt Resolution ~ Strategic restructuring to restore financial stability and optimize liabilities

Debt Restructuring - realign tenor and covenants to match cash flow capacity

One-Time Settlement (OTS) - negotiated lump-sum settlements to close stressed accounts

Interest Rate Renegotiation - reduce effective cost of debt through lender negotiations

Repayment Rescheduling - extend or reprofile instalments tied to cash cycle

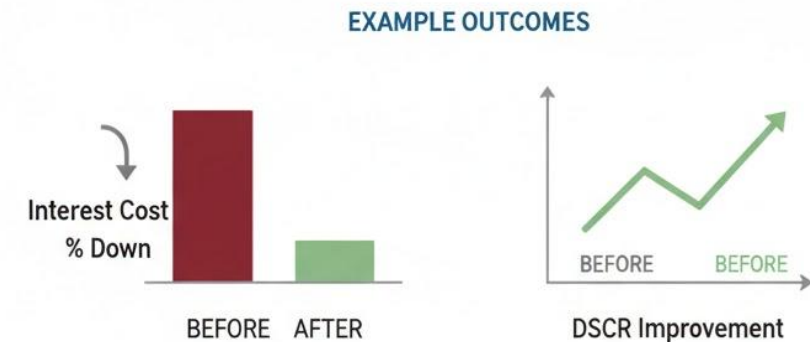
Cash Flow-Linked Solutions - revenue/seasonality-linked repayment structures

Lender Mediation & Coordination - single point of contact with banks, NBFCs, and bondholders

Stressed Asset Advisory - NPA diagnostics, recovery planning, provisioning strategy

Regulatory & Compliance Alignment - ensure restructuring follows RBI and statutory norms

Revival & Turnaround Strategy - cost controls, working capital fixes, refinancing plan



Investment Banking ~ Strategic restructuring to restore financial stability and optimize liabilities



IPO Advisory

- Pre-IPO readiness & governance review
- DRHP & regulatory documentation
- Coordination with merchant bankers
- Investor engagement & roadshows
- End-to-end compliance execution



Mergers & Acquisitions (M&A)

- Transaction structuring & valuation
- Due diligence & financial modelling
- Negotiation support
- Integration strategy (post-deal)
- Strategic partnership alignment



Buyouts

- Majority / minority stake acquisition advisory
- Management buyouts / strategic partner exits
- Buy-side / sell-side representation
- Capital structuring and financing
- Maximizing shareholder value

Balance Sheet Management



Assessing the present status

- Understanding present realities, future aspirations
- Benchmarking financial position against industry standards



Strategy to rectify the balance sheet

- Identifying challenges and exploring solutions
- Charting a roadmap for financial improvement
- Optimizing costs and enhancing efficiency
- Strategic tax planning aligned with business objectives
- Internal control strengthening for better risk management



Delivering on objectives

- Setting milestones for financial improvement
- Balancing cash efficiency with debt prudence
- Refining inconsistencies with regular review
- Delivering results aligned with targets

The 360° Financial Management



Strategic objective and foundation work

- Two-year projections with structured debt requirement analysis
- Aligning cashflows to meet debt obligations, with cushion
- Annual requirement assessment and streamlined coordination with member banks
- Evaluating banks/FI's to match requirements and services
- Focus on strengthening external credit profile

Quarterly Review/Submission

- Quarterly financial performance reporting
- Deliberation on aberration with projected numbers and corrective action
- Monitoring timely submission of agreed documents within timelines

The yearly drill

- Ensuring seamless banking and transaction processes
- Analysis performance with projections
- Net benefits of the measures implemented



The Fenero Advantage



Proven Track Record

- Decades of combined experience
- Delivering complex transactions across market cycle
- Consistent execution excellence



Institutional Relationships

- Deep access to banks, NBFCs, PE/VC funds, and capital markets
- Enabling optimal deal structures
- Ensuring competitive terms



Sector Intelligence

Specialized expertise across diverse sectors:

- Manufacturing, technology, pharma, infrastructure, and services
- Driving informed decision-making



Transparent Advisory

- Process-driven approach
- Clear communication and aligned incentives
- Commitment to long-term client success

Thank You

Together towards growth and value creation.

We look forward to discussing how we can support your strategic growth.

Connect and Consult Here:

Email : finerocapitaladvisory@gmail.com

Website : www.finerocapital.in