





# Varsha Kumari

 itsvarsharma  
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 itsvarsharma@gmail.com  
 itsvarsharma.netlify.app

## Education

**Lakshmi Narain College of Technology**  
B.Tech from Computer Science

Aug 2020 – Jul 2024  
8.39 CGPA

## Work Experience

**Product Management & UI/UX Intern**  
EcoConsumers Solution Pvt. Ltd.

Jul 2022 – Jan 2023  
Remote

- Created user experience flows for 15+ features and interfaces, optimizing usability for [Santhe](#) and [Santhe Merchant](#)
- Crafted 50+ promotional materials, resulting in a 15% increase in social media engagement, and developed captivating Play Store and app store assets, leading to a 40% increase in app downloads.

## Projects

**CodeTrack** |  | 

- Created, CodeTrack to let user track their Leetcode, Codeforce & Codechef all at our single platform..
- Integrated institutional and friends leaderboards based on data extracted from multiple APIs and webscraping.
- Incorporated robust authentication and authorization systems, through token generation, to ensure user data security and privacy compliance.
- Successfully attracted and served a user base of 200+ registered users from 5+ different institute
- Tech Stack: HTML, CSS, JavaScript, Bootstrap, Django, Beautiful soup

**Graphical Authentication System** |  | 

- Drove accessibility-focused design, promoting inclusivity for visually impaired & motor disabilities users. Implemented 20+ diverse visual themes, 40% better accessibility
- Conducted rigorous entropy testing, ensuring an entropy level exceeding 100 bits, surpassing industry standards
- Tech Stack: HTML, CSS, JavaScript, NodeJS, ExpressJS, MongoDB

**Genius** | 

- Developed an AI-SaaS platform, offering 5 functionalities - *conversational bot, code, image, video, and music generation*
- Enacted secure Authentication using clerk, ensuring 99% data protection and seamless user access.
- Used openAI model for chatbot and code generation, DALL-E for images, Riffusion for music generation and ZeroScope for video generation.
- Offered 10 free trials and introduced a Premium feature, offering unlimited usage functionality.
- Tech Stack: ReactJS, Tailwind CSS, ShadCN, NodeJS, ExpressJS, Clerk, Prisma Db

## Skills

<b>Languages &amp; Libraries</b>	Java   SQL   HTML   CSS   JavaScript   React   Bootstrap   Tailwind CSS
<b>Tools &amp; Software</b>	VS Code   GitHub   MongoDB   Figma   Adobe creative suite
<b>Others</b>	UI/UX   Visual Graphics   Content Writing

## Achievements

- Solved 700+ DSA questions on various platforms like Leetcode, GfG, HackerRank, and more
- Achieved AIR 48 and AIR 130 in TechGig Geek Goddess Open Round 2022 and TG3 Coding Challenge 2022 respectively
- Achieved finalist positions in 4+ hackathons worked on real-world problems along with the team
- Organized and coordinated 3+ National and International hackathons

## Positions of Responsibility

**Founder @UXcelerate:** Founded and spearheaded the UXcelerate community of 300+ enthusiasts

**UI/UX Lead @GDSC'22-23:** Mentored 1000+ UI/UX designers, raised productivity by 25% with workshops and training with 100+ participants, receiving positive feedback and an average satisfaction rating of 4.8/5.

**Organiser @ETHIndia 2022:** Key member of ETHIndia 2022 Organising Crew, Asia's largest Ethereum Hackathon

**Creative Head @TPGBhopal:** Managed all the creatives for the Web3 events under The Phoenix Guild Bhopal

## Certifications

<b>Meta</b>	Introduction to Front-End   JavaScript     Version Control   HTML& CSS in Depth
<b>Google</b>	Foundation of UX Research & Design   Empathise, Define and Ideation

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