Tanishk Mahajan
Digital Marketing Strategist & Business Dev

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BACKGROUND
Digital Marketer with Facebook Ads experience. Google Ads Certified. Background in Full Stack Web Development and DevOps in AWS. Coming from a family of English teachers it goes without saying that I have impeccable communication and people skills. Currently based in Delhi

EDUCATION
Manipal University Jaipur
BTech Computer Science 2020

TECHNICAL SKILLS
HTML | CSS | JS | Facebook Ads | Google Ads | Google Analytics | SEO | SEM | Copywriting | Wordpress | Shopify | Mailchimp

CREATIVE SKILLS
Photoshop | Premiere Pro | After Effects | Illustrator

SOFT SKILLS
Verbal Communication & Negotiation | Leadership | Public Speaking | Confidence | Networking

CERTIFICATIONS
Google Search Ads (ID 48445708)
Google Display Ads (ID 47898138)
Google Analytics (Currently working on it)

LANGUAGES
English | Hindi

AWARDS AND RECOGNITION
1. Won 1st position as Best Team overall in the Inter-Delhi Debate Competition at NCJ Public School

2. 2nd position in the Inter-Gujarat Debate Competition at DPS, West Ahmedabad

3. 1st position at various inter-school Debate Competitions at Mount St. Mary's School

EXPERIENCE
CDATA | DevOps Engineer
JAN 2020 - MAY 2020
Deployed drivers using Docker & K8s. Implemented SSO for provider APIs and connected it to AWS console. (Certificate)

PERSISTENT SYSTEMS | Azure Developer
MAY 2019 - AUG 2019
Built a chatbot using Microsoft Azure and Microsoft Bot Framework and integrated it to Microsoft Teams (Certificate)

MUJ COLLEGE FESTS | Full Stack Developer
AUG 2019 - DEC 2019
Worked with a team of 7 devs to develop 2 fully responsive, cross browser compatible and dynamic websites using HTML, CSS, JS, Firebase & AWS.
Links - oneiros.mext.in | abhivarta.mext.in

PROJECTS
FACEBOOK ADS
Built an ecommerce store on Shopify and ran FB Ads on it with 350+ impressions and a reach of 180+ (Dropshipping Model)

WEBSITE DEVELOPMENT
1. Developed a social networking site for bikers using HTML, CSS, JS, NodeJS, MongoDB, Express. Sign up/Login using Google/FB. Deployed on DigitalOcean for 60 days (Free Trial)
2. Developed 2 websites for Digital Marketing companies using HTML, CSS & JS
Links - iconmedia.co.in | techlane.ml

GRAPHIC DESIGN
Check out all my work on Behance

VIDEOGRAPHY
Check out the travel video I made while in Ladakh

VOLUNTEERING
AIESEC, EGYPT | Global Volunteer
DEC 2018 - JAN 2019
Worked with a local business for their business development. Directly served the UN's goal #8 Decent work and Economic Growth. (Certificate 1) (Certificate 2)

AASHIANA CHILDRENS' HOME, CHANDIGARH| Teacher
MAY 2018 - AUG 2018
Taught English & Math to underprivileged children starting from class 8 - 10 for a total of 2 months