## Starbucks Data Analysis Project

#### **By:- ADITYA RAJ OJHA**

gd.head(10)

```
import pandas as pd
gd=pd.read_csv('starbucks.csv')
import seaborn as sns
import matplotlib.pyplot as plt
gd.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 242 entries, 0 to 241
     Data columns (total 18 columns):
          Column
                                      Non-Null Count
                                                      Dtype
          Beverage_category
                                      242 non-null
                                                      object
          Beverage
                                      242 non-null
      1
                                                      object
      2
          Beverage prep
                                      242 non-null
                                                      object
      3
          Calories
                                      242 non-null
                                                      int64
      4
          Total Fat (g)
                                      242 non-null
                                                      object
                                      242 non-null
          Trans Fat (g)
                                                      float64
      6
          Saturated Fat (g)
                                      242 non-null
                                                      float64
      7
           Sodium (mg)
                                      242 non-null
                                                      int64
      8
          Total Carbohydrates (g)
                                      242 non-null
                                                      int64
          Cholesterol (mg)
                                      242 non-null
                                                      int64
          Dietary Fibre (g)
                                      242 non-null
                                                      int64
          Sugars (g)
                                      242 non-null
                                                      int64
          Protein (g)
                                      242 non-null
                                                      float64
                                      242 non-null
      13 Vitamin A (% DV)
                                                      object
      14 Vitamin C (% DV)
                                      242 non-null
                                                      object
          Calcium (% DV)
                                      242 non-null
                                                      object
      16 Iron (% DV)
                                      242 non-null
                                                      object
      17 Caffeine (mg)
                                      241 non-null
                                                      object
     dtypes: float64(3), int64(6), object(9)
     memory usage: 34.2+ KB
```

What can I help you build?



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	Beverage_category	Beverage	Beverage_prep	Calories	Total Fat (g)	Trans Fat (g)	Saturated Fat (g)	Sodium (mg)	Total Carbohydrates (g)	Cholesterol (mg)	Dietary Fibre (g)	Sugars (g)	Protein (g)
0	Coffee	Brewed Coffee	Short	3	0.1	0.0	0.0	0	5	0	0	0	0.3
1	Coffee	Brewed Coffee	Tall	4	0.1	0.0	0.0	0	10	0	0	0	0.5
2	Coffee	Brewed Coffee	Grande	5	0.1	0.0	0.0	0	10	0	0	0	1.0
3	Coffee	Brewed Coffee	Venti	5	0.1	0.0	0.0	0	10	0	0	0	1.0
4	Classic Espresso Drinks	Caffè Latte	Short Nonfat Milk	70	0.1	0.1	0.0	5	75	10	0	9	6.0
5	Classic Espresso Drinks	Caffè Latte	2% Milk	100	3.5	2.0	0.1	15	85	10	0	9	6.0
6	Classic Espresso Drinks	Caffè Latte	Soymilk	70	2.5	0.4	0.0	0	65	6	1	4	5.0
7	Classic Espresso Drinks	Caffè Latte	Tall Nonfat Milk	100	0.2	0.2	0.0	5	120	15	0	14	10.0
8	Classic Espresso Drinks	Caffè Latte	2% Milk	150	6	3.0	0.2	25	135	15	0	14	10.0
9	Classic Espresso Drinks	Caffè Latte	Soymilk	110	4.5	0.5	0.0	0	105	10	1	6	8.0

Next steps: ( Generate code with gd

View recommended plots

New interactive sheet

#### **#DATA CLEANING.**

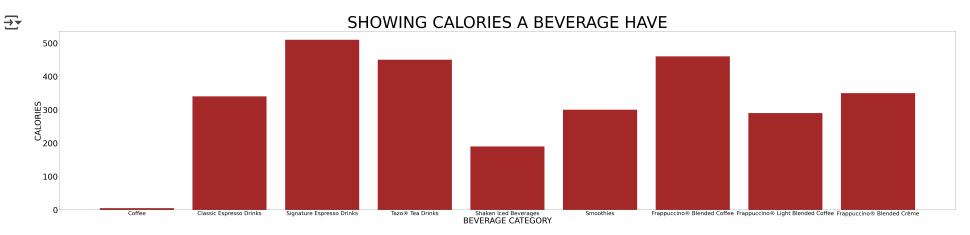
Since many column names contain spaces and brackets, it is important to clean them to avoid syntax and indentation errors. Additionally, simpler column names are easier to use and analyze. Example: - I have converted ' Total Fat (g)' which contained spaces and bracket into 'Total\_Fat' which is correct way of writing in python. . . .

gd = gd.rename(columns={' Total Fat (g)': 'Total\_Fat', 'Trans Fat (g) ': 'Trans\_Fat', 'Saturated Fat (g)': 'Saturated\_Fat', 'Caffeine (mg) ': 'Caffeine (mg) ': 'Caffeine (mg) ': 'Trans\_Fat', 'Saturated\_Fat', 'Saturated\_Fat', 'Caffeine (mg) ': 'Trans\_Fat', 'Saturated\_Fat', 'Satu gd = gd.rename(columns={' Sugars (g)': 'sugar',' Protein (g) ':'Protein','Vitamin A (% DV) ':'Vitamin\_A',' Total Carbohydrates (g) ':'Total\_Carbohydrates (g

# Merging two columns into a single column is a process of combining more complex data that can be

```
tasily analyzed. Inis allows us to work on the analysis of two columns simultaneously, by merging
  them into one. The advantage of this process is that it simplifies the data analysis by
  consolidating the information into a single column.
merged_column = gd['Beverage'] + gd['Beverage_prep']
gd['Merged Column'] = merged column
gd.info()
    <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 242 entries, 0 to 241
     Data columns (total 19 columns):
      # Column
                              Non-Null Count Dtype
                               _____
                              242 non-null
                                              object
         Beverage category
                               242 non-null
                                              object
          Beverage
      2 Beverage prep
                              242 non-null
                                              object
      3
         Calories
                              242 non-null
                                              int64
         Total Fat
                              242 non-null
      4
                                              object
                              242 non-null
                                              float64
      5
         Trans Fat
      6
         Saturated Fat
                              242 non-null
                                              float64
      7
         Sodium (mg)
                              242 non-null
                                              int64
        Total Carbohydrates 242 non-null
                                              int64
                               242 non-null
         Cholesterol (mg)
                                               int64
      10 Dietary_Fibre
                              242 non-null
                                              int64
      11 sugar
                               242 non-null
                                              int64
     12 Protein
                              242 non-null
                                              float64
                              242 non-null
      13 Vitamin A
                                              object
                              242 non-null
      14 Vitamin C (% DV)
                                              object
      15 Calcium (% DV)
                              242 non-null
                                              object
      16 Iron (% DV)
                              242 non-null
                                              object
      17 Caffeine (mg)
                              241 non-null
                                              object
      18 Merged Column
                              242 non-null
                                               object
     dtypes: float64(3), int64(6), object(10)
     memory usage: 36.1+ KB
#1. Relationship between beverage type or category and the calories associated with it.
. . .
# The below graph gives an idea about the calories a particular beverage has, we can use it to distinguish which
  beverage a health-conscious person should opt for to maintain their diet.
# According to the graph a person should opt for coffee since it has the lowest calories and should avoid signature
  espresso drinks since they contain the highest amount of calories among other beverages.
# A person can opt for a drink according to his/her calorie requirement from the graph.
Beverage category=list(gd.Beverage category)
Calories=list(gd.Calories)
fig=plt.figure(figsize=(100,20))
plt.bar(Beverage category, Calories, color='brown') # Using Bar graph from matplotlib.pyplot library.
plt.xlabel('BEVERAGE CATEGORY', fontsize=50)
```

```
plt.ylabel('CALORIES', fontsize=50)
plt.title('SHOWING CALORIES A BEVERAGE HAVE', fontsize=100)
plt.xticks(fontsize=34)
plt.yticks(fontsize=50)
plt.show()
```



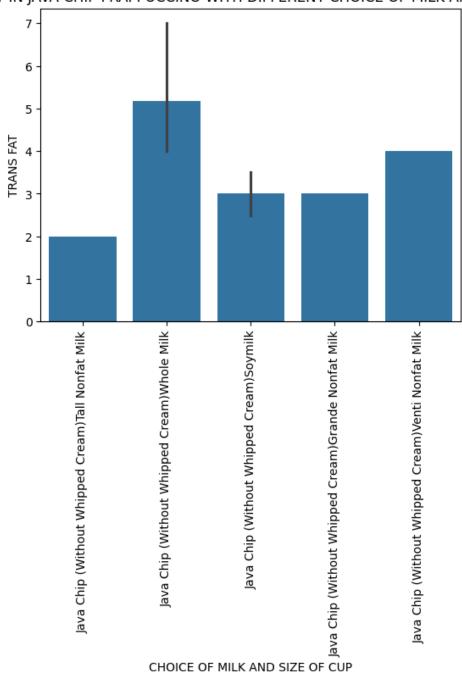
#2.Relationship between trans\_fat and add-on with

- # The below graph gives an idea about the Trans fat of a beverage called Java chip frappuccino according to different customizations like choice of milk and size of cup of beverage.
- # According to the graph a person should opt for non-fat milk since it contains least amount of trans fat and should opt for a tall size to have the least amount of trans fat intake.
- # A person can see which customization he/she should opt for according to their choice of intake of Trans fat from the graph.
- # INFERENCE:- we can infer from graph that non-fat milk has least trans-fat followed by soy milk and then whole milk , also the bigger the size of cup of beverage more is the trans fat. . . .

selected rows= gd.iloc[208:216] sns.barplot(x='Merged\_Column', y='Trans\_Fat',data=selected\_rows) # Using Bar plot from seaborn library plt.title('TRANS FAT IN JAVA-CHIP FRAPPUCCINO WITH DIFFERENT CHOICE OF MILK AND SIZE OF CUP') plt.xlabel('CHOICE OF MILK AND SIZE OF CUP') plt.ylabel('TRANS FAT') plt.xticks(rotation=90) # Rotate x-axis labels for better visibility if needed plt.show()

 $\overline{\Rightarrow}$ 

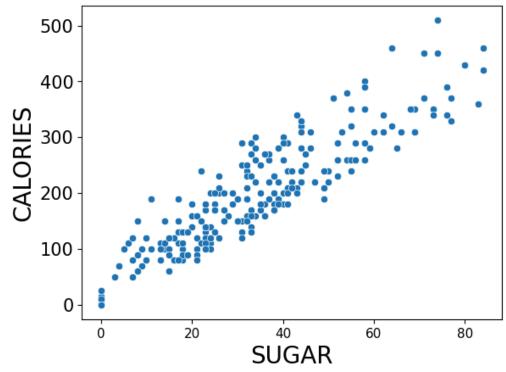
### TRANS FAT IN JAVA-CHIP FRAPPUCCINO WITH DIFFERENT CHOICE OF MILK AND SIZE OF CUP



```
#3.Relationship between sugar and calorie.
'''
# The below graph gives an idea about how calories and sugar are correlated to each other.
# INFERENCE:- we can infer from graph that the more sugar intake leads to more calorie consumption means there is a direct correlation between both of them i.e more sugar lead to more calories in our body.
'''
sns.scatterplot(x='sugar',y='Calories',data=gd) # Scatterplot is used from seaborn library.
plt.xlabel('SUGAR',fontsize=20)
plt.ylabel('CALORIES',fontsize=20)
plt.title('CORELTION BETWEEN SUGAR AND CALORIES',fontsize=25)
plt.xticks(fontsize=11)
plt.yticks(fontsize=15)
```

```
(array([-100., 0., 100., 200., 300., 400., 500., 600.]),
    [Text(0, -100.0, '-100'),
    Text(0, 0.0, '0'),
    Text(0, 100.0, '100'),
    Text(0, 200.0, '200'),
    Text(0, 300.0, '300'),
    Text(0, 400.0, '400'),
    Text(0, 500.0, '500'),
    Text(0, 600.0, '600')])
```

# CORELTION BETWEEN SUGAR AND CALORIES



```
#4. Relationship between the type of milk with the amount of protein it contains.

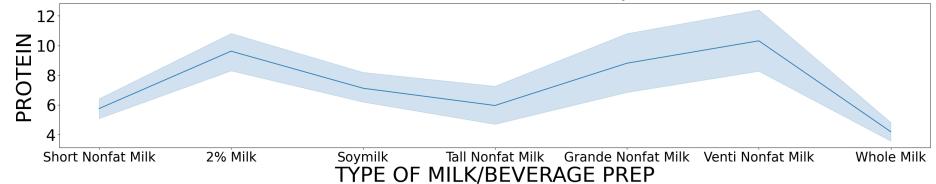
""
# The below graph gives an idea about how protein content is associated with the choice of milk/veverage prep.
# INFERENCE:- we can infer from the graph that whole milk contains the least amount of protein while soymilk has more protein than whole milk and 2% of milk has the highest protein content but we cannot argue about non-fat milk since it has size reference withapproximatelythe an know that grande non-fat milk has approximately same protea as of 2% milk.

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```

''' Here, I excluded some values from the column that I didn't want to analyze.'''

```
filtered gd = gd[~gd['Beverage prep'].isin(excluded values)]
fig=plt.figure(figsize=(30,5))
sns.lineplot(x='Beverage prep',y='Protein',data=filtered gd) # Line plot is used from Seaborn library.
plt.xlabel('TYPE OF MILK/BEVERAGE PREP',fontsize=40)
plt.ylabel('PROTEIN',fontsize=40)
plt.title('PROTEIN CONTAIN IN TYPES OF MILK/BEVERAGE PREP', fontsize=50)
plt.xticks(fontsize=25)
plt.yticks(fontsize=30)
    (array([ 2., 4., 6., 8., 10., 12., 14.]),
      [Text(0, 2.0, '2'),
       Text(0, 4.0, '4'),
       Text(0, 6.0, '6'),
       Text(0, 8.0, '8'),
       Text(0, 10.0, '10'),
       Text(0, 12.0, '12'),
       Text(0, 14.0, '14')])
```

## PROTEIN CONTAIN IN TYPES OF MILK/BEVERAGE PREP



#5.Relationship between type of milk and the total carbohydrate it contains and w

- # The above graph respresnts for the type of milk or beverage prep how many beverage will have Total calorie in a particular range, the darker the bin or region means more beverages lie in that region.
- # for example we have 'soymilk' and in that we have different bins each bin range is defined along y axis i.e each bin's width describe the range of calories. The darker the bin means the data in that bin has been repeated so majority of beverage which contains soymilk in it has calorie in range of this darker region.
- # INFERENCE: The below graph shows us for a particular type of milk or beverage type ,what is the range of total calories which has been repeated many times and this repeatition means more beverages containing that type of milk falls under this category of total calories.

. . .

```
plt.figure(figsize=(30,15))
sns.violinplot(x='Beverage_prep', y='Total_Carbohydrates', data=filtered_gd)
plt.xlabel('TYPE OF MILK/BEVERAGE PREP', fontsize=40)
plt.ylabel('TOTAL CARBOHYDRATES', fontsize=40)
plt.title('DISTRIBUTION OF CARBOHYDRATES ACROSS BEVERAGE TYPES', fontsize=45)
plt.xticks(rotation=45, fontsize=21)
plt.yticks(fontsize=30)
plt.grid(True)
```



