



PIZZA SALES REPORT

Pizza Category

(All)

Order Date

01-01-2015 31-12-2015



Home



Best/Worst Seller



TOTAL REVENUE

\$817.9K



AVG ORDER VALUE

\$38.31



TOTAL PIZZA SOLD

49.6K



TOTAL ORDER

21.4K



AVG PIZZA PER ORDER

2.32

BUSIEST HOURS & WEEKS

HOURS

Peak orders are between 12:00PM and 1:00PM, and in evening from 4:00PM to 7:00PM

WEEKS

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec

HOURLY TREND FOR TOTAL PIZZAS SOLD



WEEKLY TREND FOR TOTAL ORDERS



SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum Sales, Total Orders & Total Pizzas Sold

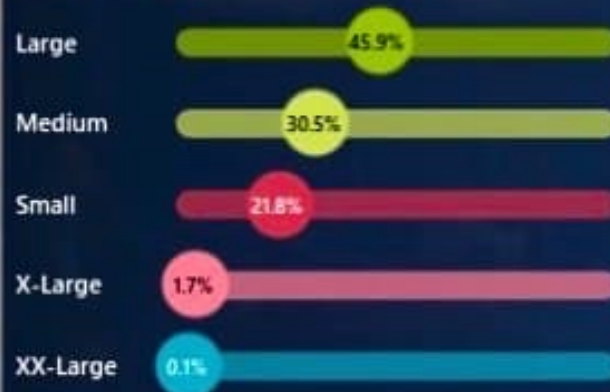
SIZE

Large Pizza Size contributes to maximum Total Sales

PERCENTAGE OF SALES BY PIZZA CATEGORY



PERCENTAGE OF SALES BY PIZZA SIZE



TOTAL ORDER & PIZZA SOLD BY CATEGORY

■ TOTAL PIZZAS SOLD ■ TOTAL ORDER

Category	Total Pizzas Sold	Total Order
Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941



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BUSIEST HOURS & WEEKS

REVENUE

The Thai Chicken Pizza
contributes to Maximum
Revenue

QUANTITY

The Classic Deluxe Pizza
contributes to Maximum Total
Orders

TOTAL ORDERS

The Classic Deluxe Pizza
contributes to Maximum Total
Orders

TOP 5 PIZZAS BY REVENUE

The Thai Chicken Pizza	\$43.43K
The Barbecue Chicken Pizza	\$42.77K
The California Chicken Pizza	\$41.41K
The Classic Deluxe Pizza	\$38.18K
The Spicy Italian Pizza	\$34.83K

TOP 5 PIZZAS BY QUANTITY

The Classic Deluxe Pizza	2,45K
The Barbecue Chicken Pizza	2,43K
The Hawaiian Pizza	2,42K
The Pepperoni Pizza	2,42K
The Thai Chicken Pizza	2,37K

TOP 5 PIZZAS BY TOTAL ORDERS

The Classic Deluxe Pizza	2,329
The Hawaiian Pizza	2,280
The Pepperoni Pizza	2,278
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225

SALES PERFORMANCE

REVENUE

The Brie Carre Pizza
contributes to Minimum
Revenue

QUANTITY

The Brie Carre Pizza
contributes to Minimum Total
Quantities

TOTAL ORDERS

The Brie Carre Pizza
contributes to Minimum Total
Orders

BOTTOM 5 PIZZAS BY REVENUE

The Brie Carre Pizza	\$11.59K
The Green Garden Pizza	\$13.96K
The Spinach Supreme Pizza	\$15.28K
The Mediterra nean..	\$15.36K
The Spinach Pesto Pizza	\$15.60K

BOTTOM 5 PIZZAS BY QUANTITY

The Brie Carre Pizza	490
The Mediterra nean..	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppresata ..	961

BOTTOM 5 PIZZAS BY TOTAL ORDERS

The Brie Carre Pizza	480
The Mediterra nean..	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938