

SUMMARY & RECOMMENDATIONS

All the observations are made wrt to the movie data provided for the year 2017,2018,2019 .

- ❖ There are 13 unique genres in the dataset in which Drama has the highest number of movie produced i.e 4285 with an average duration of 106.77 minutes . So RSVP should focus more on Drama genre movie .
- ❖ The highest number of movie produced is in month of March which is 824.
- ❖ Dream Warrior Pictures and National Theatre Live have produced the highest rated film .
- ❖ The top 2 actors with highest average median rating are Mammootty with 8 movies and Mohanlal with 5 movies , both having average median rating ≥ 8 .
- ❖ Median rating 8+ will increase chances of superhit movies.
- ❖ In India Tapsee Pannu can be chosen as the top actress with a rating of 7.74 and top actor is Vijay Sethupathi with a rating of 8.42.
- ❖ Marvel Studios , Twentieth Century Fox and Warner Bros. are the three top production houses based in the number of votes received by the movies they have produced .
- ❖ Star Cinema and Twentieth Century Fox are the two top production companies that have produced highest number of hits among multilingual movies.
- ❖ Shatamanam Bhavati , Winner , The Villian , Thank You For Your Service , Antony & Cleopatra are the five highest grossing movies that belong to top three genres.