



# Sponsorship Information

What is WACHacks?

- The **first ever** hackathon in the West Windsor - Plainsboro Area
- One of only six hackathons in NJ
- Created to unite like-minded, STEM-oriented students and allow them to practice collaboration and learn valuable technology skills
- Held at Windsor Athletics Center (WAC), West Windsor's premiere Health, Fitness, and Cultural Club



# Value Proposition

→ Access to some of the best programming talent in New Jersey

→ Unique Marketing Opportunities

- ◆ Interact with prospective interns/employees
- ◆ Brand/logo across promotional material

→ Product Advancement

- ◆ Participants can explore use cases for your APIs
- ◆ Change of brand perception



# Sponsorship Tiers



Bronze (\$750)	Silver (\$1,500)	Gold (\$3,500)	Platinum (\$7,000)
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Send a Mentor	✓	✓	✓	✓
Sponsor a Theme		✓	✓	✓
Sponsor a Prize			✓	✓
Keynote Speaker / Workshop				✓

General

Website  
& Shirt

Small Logo	✓	✓	✓	✓
Big Logo				✓

Marketing

Distribute Swag	✓	✓	✓	✓
Small Company Table	✓	✓	✓	✓
Large Company Table			✓	✓

# Closing Statements





- Access some of the best budding programming and entrepreneurial **talent** in New Jersey
- Demonstrate your support for the spread of **STEM** and computer science
- Show off your company's **technology** and get talented students to work with it



Come hack with us!



Questions or  
Concerns?

Contact us at  
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