



Sponsorship Information

What is WACHacks?



- The **first ever** hackathon in the West Windsor - Plainsboro Area
- Created to unite like-minded, STEM-oriented students and allow them to practice collaboration and learn valuable technology skills
- One of only six hackathons in NJ
- Held at Windsor Athletics Center (WAC), West Windsor's premiere Health, Fitness, and Cultural Club

Value Proposition



- Access to some of the best programmers in New Jersey
- Unique Marketing Opportunities
 - ◆ New demographics
 - ◆ Name and Logo across promotional material
- Product Advancement
 - ◆ Participants can use your API's to build amazing things

Sponsorship Tiers



General

Website & Shirt

Marketing

| | Bronze (\$500) | Silver (\$1,000) | Gold (\$2,500) | Platinum (\$5,000) |
|----------------------------|-------------------|---------------------|-------------------|-----------------------|
| Send a Mentor | ✓ | ✓ | ✓ | ✓ |
| Sponsor a Theme | | ✓ | ✓ | ✓ |
| Sponsor a Prize | | | ✓ | ✓ |
| Keynote Speaker / Workshop | | | | ✓ |
| Small Logo | ✓ | ✓ | ✓ | ✓ |
| Big Logo | | | | ✓ |
| Distribute Swag | ✓ | ✓ | ✓ | ✓ |
| Small Company Table | ✓ | ✓ | ✓ | ✓ |
| Large Company Table | | | ✓ | ✓ |

Closing Statements



- Access some of the best budding programming and entrepreneurial **talent** in New Jersey
- Demonstrate your support for the spread of **STEM** and computer science
- Show off your company's **technology** and get talented students to work with it



Come hack with us!



Questions or
Concerns?

Contact us at
hello@wachacks.com