What, where and when is WACHacks?

WACHacks is one of only four high school *hackathons* (science fair-style competitions in which students come together to work on technical project/invention ideas) in the New Jersey area. We are hosting over **200 high school hackers** for **12 hours** on Saturday, **November 12th, 2016** at the **Windsor Athletic Club** in Princeton Junction, New Jersey. We believe that through an event like this, we will nurture a community of passionately creative individuals and encourage more high school students to pursue computer science and engineering not only as vocations, but as a way of life.

Who's coming to WACHacks?

Hackers from all over the state (and even New York) have registered to come to WACHacks! We are attracting both first-time coders as well as students from top STEM schools such as the nearby WW-P district and Bergen County Academies. WACHacks is a great opportunity for you to **get connected** with these **high-achieving students** and attract them to what you have to offer!

Why sponsor WACHacks?

While a high school hackathon doesn't provide the same recruiting opportunities as a collegiate one, WACHacks still a great way to have your company's name leave an imprint in attendees' minds, so that when they move on to college and beyond they'll **remember your name** as a potential employer or internship opportunity. Also, WACHacks is a golden opportunity to have your brand and tools/APIs be known to and used by the **next generation** of programmers and hackers. There will be a significant number of inexperienced coders, so WACHacks would be a great way to get them into the cadence of **using your tools/APIs in the long term**. Finally, sponsoring WACHacks will show your company's support for **STEAM education** and help foster a community of active makers!

How can my company sponsor WACHacks?

- **Donate money** to give us the flexibility we need to acquire items for the event. Donations can be given our registered 501(c)3 partner nonprofit, Fundbucket (donations are tax-deductible).
- **Donate/loan hardware or tools** (i.e. hosting, APIs) for attendees to work with.
- **Sponsor food**—we will be serving lunch, dinner, and snacks over the course of the hackathon.
- **Send down an evangelist or mentor** to help hackers make the most out of projects using your tools/APIs.
- We're open to other options as well! Feel free to shoot us an email with any ideas.

Sponsorship Tiers

	Bronze ($750+)	Silver ($1,500+)	Gold ($3,000+)	Platinum[1] ($7,000+)
GENERAL				
Send mentors/evangelists	•	•	•	•
Company representative on judging panel			•	•
Distribute materials/memorabilia (swag)	•	•	•	•
Sponsor table size	Half	Half	Full	Two
API Demo at Opening		1 min	2 min	5 min
Keynote				•
CONNECTING				
Workshop/talk[2]		15 min	30 min	60 min
Participant emails		Post-event	Pre-event	Pre-event
"Best use of __ API" prize			•	•
BRANDING				
Logo on Website	Small	Medium	Large	Large
Logo on T-shirt		Small	Medium	Large
Company Banners		•	•	•

[1] Considered a partnership. A maximum of two sponsors can fund at this level.
[2] Can be split over several sessions, e.g. 1 hour of total time can be two 30-minute sessions.

Please note: all tiers are negotiable and we'd be more than happy to work out something custom for you! Please reach out to us if you have any questions or concerns at sponsor@wachacks.com, or to any of the event directors personally:

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Come hack with us!