

## What, where and when is WACHacks?

WACHacks is one of only four high school hackathons—science fair-style competitions in which students come together to work on technical project ideas/inventions—in the New Jersey area. We are hosting over **200 high school hackers** for **12 hours** on Saturday, **November 12<sup>th</sup>, 2016** at the **Windsor Athletic Club** in Princeton Junction, New Jersey. We believe that through an event like this, we will nurture a community of passionately creative individuals and encourage more high school students to pursue computer science and engineering not only as vocations, but as a way of life.

## Who's coming to WACHacks?

Hackers from all over the state (and even New York) have registered to come to WACHacks! We are attracting both first-time coders as well as students from top STEM schools such as the nearby WW-P district and Bergen County Academies. WACHacks is a great opportunity for you to **get connected** with these **high-achieving students** and attract them to what you have to offer!

## Why sponsor WACHacks?

While a high school hackathon doesn't provide the same recruiting opportunities as a collegiate one, WACHacks still a great way to have your company's name leave an imprint in attendees' minds, so that when they move on to college and beyond they'll **remember your name** as a potential employer or internship opportunity. Also, WACHacks is a golden opportunity to have your brand and tools/APIs be known to and used by the **next generation** of programmers and hackers. There will be a significant number of inexperienced coders, so WACHacks would be a great way to get them into the cadence of **using your tools/APIs in the long term**. Finally, sponsoring WACHacks will show your company's support for **STEAM education** and help foster a community of active makers!

## How can my company sponsor WACHacks?

- Donate money to give us the flexibility we need to acquire items for the event. Donations can be given our registered 501(c)3 partner nonprofit, Fundbucket (donations are tax-deductible).
- Donate/loan hardware or tools (i.e. hosting, APIs) for attendees to work with.
- Sponsor food—we will be serving lunch, dinner, and snacks over the course of the hackathon.
- Send down an evangelist or mentor to help hackers make the most out of projects using your tools/APIs.
- We're open to other options as well! Feel free to shoot us an email with any ideas.



## Sponsorship Tiers

	Bronze (\$750+)	Silver (\$1,500+)	Gold (\$3,000+)	Platinum <sup>1</sup> (\$7,000+)
GENERAL				
Send mentors/evangelists	•	•	•	•
Company representative on judging panel			•	•
Distribute materials/memorabilia (swag)	•	•	•	•
Sponsor table size	Half	Half	Full	Two
API Demo at Opening		1 min	2 min	5 min
Keynote				•
CONNECTING				
Workshop/talk <sup>2</sup>		15 min	30 min	60 min
Participant emails		Post-event	Pre-event	Pre-event
"Best use of ___ API" prize			•	•
BRANDING				
Logo on Website	Small	Medium	Large	Large
Logo on T-shirt		Small	Medium	Large
Company Banners		•	•	•

<sup>1</sup> Considered a partnership. A maximum of two sponsors can fund at this level.

<sup>2</sup> Can be split over several sessions, e.g. 1 hour of total time can be two 30-minute sessions.

Please note: all tiers are negotiable and we'd be more than happy to work out something custom for you! Please reach out to us if you have any questions or concerns at [sponsor@wachacks.com](mailto:sponsor@wachacks.com), or to any of the event directors personally:

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Come hack with us!

