**What**, **where** and **when** is WACHacks?

WACHacks is one of only four high school *hackathons* (science fair-style competitions in which students come together to work on technical project/invention ideas) in the New Jersey area. We are hosting over **200 high school hackers** for **12 hours** on Saturday, **November 12th, 2016** at the **Windsor Athletic Club** in Princeton Junction, New Jersey. We believe that through an event like this, we will nurture a community of passionately creative individuals and encourage more high school students to pursue computer science and engineering not only as vocations, but as a way of life.

**Who’s** coming to WACHacks?

Hackers from all over the state (and even New York) have registered to come to WACHacks! We are attracting both first-time coders as well as students from top STEM schools such as the nearby WW-P district and Bergen County Academies. WACHacks is a great opportunity for you to **get connected** with these **high-achieving students** and attract them to what you have to offer!

**Why** sponsor WACHacks?

While a high school hackathon doesn’t provide the same recruiting opportunities as a collegiate one, WACHacks still a great way to have your company’s name leave an imprint in attendees’ minds, so that when they move on to college and beyond they’ll **remember your name** as a potential employer or internship opportunity. Also, WACHacks is a golden opportunity to have your brand and tools/APIs be known to and used by the **next generation** of programmers and hackers. There will be a significant number of inexperienced coders, so WACHacks would be a great way to get them into the cadence of **using your tools/APIs in the long term**. Finally, sponsoring WACHacks will show your company’s support for **STEAM education** and help foster a community of active makers!

**How** can my company sponsor WACHacks?

* **Donate money** to give us the flexibility we need to acquire items for the event. Donations can be given our registered 501(c)3 partner nonprofit, Fundbucket (donations are tax-deductible).
* **Donate/loan hardware or tools** (i.e. hosting, APIs) for attendees to work with.
* **Sponsor food**—we will be serving lunch, dinner, and snacks over the course of the hackathon.
* **Send down an evangelist or mentor** to help hackers make the most out of projects using your tools/APIs.
* We’re open to other options as well! Feel free to shoot us an email with any ideas.

Sponsorship Tiers

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Bronze**  ($750+) | **Silver**  ($1,500+) | **Gold**  ($3,000+) | **Platinum1** ($7,000+) |
| **GENERAL** |  |  |  |  |
| Send mentors/evangelists | • | • | • | • |
| Company representative on judging panel |  |  | • | • |
| Distribute materials/memorabilia (swag) | • | • | • | • |
| Sponsor table size | Half | Half | Full | Two |
| API Demo at Opening |  | 1 min | 2 min | 5 min |
| Keynote |  |  |  | • |
| **CONNECTING** |  |  |  |  |
| Workshop/talk2 |  | 15 min | 30 min | 60 min |
| Participant emails |  | Post-event | Pre-event | Pre-event |
| “Best use of \_\_ API” prize |  |  | • | • |
| **BRANDING** |  |  |  |  |
| Logo on Website | Small | Medium | Large | Large |
| Logo on T-shirt |  | Small | Medium | Large |
| Company Banners |  | • | • | • |

1 Considered a partnership. A maximum of two sponsors can fund at this level.

2 Can be split over several sessions, e.g. 1 hour of total time can be two 30-minute sessions.

Please note: all tiers are negotiable and we’d be more than happy to work out something custom for you! Please reach out to us if you have any questions or concerns at [sponsor@wachacks.com](mailto:sponsor@wachacks.com), or to any of the event directors personally:

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| --- | --- |
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Come hack with us!