WACHacks 2016

Sponsorship Information

**What** is WACHacks?

WACHacks (<http://wachacks.com>) is one of only four high school hackathons in the New Jersey area. We are providing a venue and resources for high schoolers of all backgrounds to come and express their creativity in a technical form. We believe that through an event like this, we will nurture a community of passionately creative individuals and encourage more high schoolers to pursue computer science and electrical engineering not only as vocations, but as a way of life.

**Who’s** organizing and who’s coming to WACHacks?

WACHacks is organized by students of both West Windsor-Plainsboro (WW-P) High School North and WW-P High School South. We are partnered with the Windsor Athletic Club, which is a community center in the West Windsor area dedicated to providing quality athletic and instructional facilities.

Hackers from all over the state (and even New York) have pre-registered to come to WACHacks! We are attracting both first-time coders as well as students from top STEM schools such as the nearby WW-P district, Bergen County Academies, and Union County Vocational Technical Schools. WACHacks is a great opportunity for you to get connected with these high-achieving students and attract them to what you have to offer!

**Where** and **When** is WACHacks?

WACHacks is a 12-hour hackathon that will run from the morning to the evening of November 12th, 2016 at the Windsor Athletic Club (99 Clarksville Road, West Windsor, New Jersey). We are hosting over 200 high schoolers from across the state and of varying levels of programming experience. Hackers will be checking in from 7 – 9 AM and the event itself will have its closing ceremonies from 9:30 PM – 10:00 PM. Mentors and sponsors can come in starting at 7 AM.

**Why** sponsor WACHacks?

WACHacks is a golden opportunity to have your brand and software/tools/APIs be known to and used by the next generation of programmers and hackers. This is especially important in the case of attendees who are just starting to code, because developers tend to stick with the languages and tools they started using at the beginning of their careers.

While a high school hackathon doesn’t provide the same recruiting opportunities as a collegiate one, WACHacks still a great way to have your company’s name leave an imprint in our attendees’ minds, so that when they move on to college and beyond they’ll remember your name as a potential employer or internship opportunity! This may hold special relevance to your company if your brand is not well-known or if you’re trying to change the perception of your brand; connecting with our hackers will ensure that they consider you a potential opportunity for their career-building, and will pull them right to your doorstep.

Finally, sponsoring WACHacks will show your company’s support for the development of STEAM initiatives and help foster a community of active makers!

**How** can my company sponsor WACHacks?

* Donate money to help us cover various costs and make the event a success. These costs include: food, event memorabilia (swag), advertising, WiFi/power infrastructure setup costs, emergency funds, etc.
* Donate hardware or tools (i.e. hosting, APIs) for attendees to work with.
* Sponsor a meal—we will be serving lunch, dinner, and a special snack over the course of the hackathon.
* Send down an evangelist or mentor to help hackers make the most out of their projects and help navigate through your APIs/tools.
* We’re open to other options as well! Feel free to shoot us an email with any ideas at [sponsor@wachacks.com](mailto:sponsor@wachacks.com)

Come hack with us!

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Please feel free to reach out if you have any questions or concerns at [sponsor@wachacks.com](mailto:sponsor@wachacks.com) (which will forward out to all of the addresses listed below), or any of the event directors personally:

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