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# VARIABLES OF NEWS DATA #   
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IDLink (numeric): Unique identifier of news items   
Title (string): Title of the news item according to the official media sources   
Headline (string): Headline of the news item according to the official media sources   
Source (string): Original news outlet that published the news item   
Topic (string): Query topic used to obtain the items in the official media sources   
PublishDate (timestamp): Date and time of the news items' publication   
SentimentTitle (numeric): Sentiment score of the text in the news items' title   
SentimentHeadline (numeric): Sentiment score of the text in the news items' headline   
Facebook (numeric): Final value of the news items' popularity according to the social media source Facebook   
GooglePlus (numeric): Final value of the news items' popularity according to the social media source Google+   
LinkedIn (numeric): Final value of the news items' popularity according to the social media source LinkedIn