Tanishq Kancharla

05430 Interface

3-5 User Interface Bugs:

(Top left of product page of famous original page)



Breaks rule #3: User control and freedom.

If a user accidentally clicks on a product page or navigates to an unexpected part of the website, there is no way for them to get back easily.

Fix: Introduce a home page link in product page.

BUN BUN BAKE SHOP





Menu

- Famous Original
- Blackberry
- Walnut
- Pumpkin Spice
- Caramel Pecan

Breaks rule #4: Consistency and standards

The website is based on the home/menu page, and the links in the top menu bar should be considered minor. However, their font size is bigger than the font size of the menu, going against the hierarchy.

Fix: Make menu bar link font size smaller or make menu font size bigger.



Menu

- Famous Original
- Blackberry
- Walnut
- Pumpkin Spice
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Menu

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Breaks rule #6: Recognition rather than recall

When a user navigates to the product page, it's not visible in the menu which product they just chose, requiring recall.

Fix: Underline the product they clicked on.

Menu

- Famous Original
- Blackberry
- Walnut
- Pumpkin Spice
- Caramel Pecan

Challenges:

I encountered a lot of CSS and HTML bugs such as divs not being next to each other, them disappearing completely, etc. I fixed them by looking up the bugs and the conditions I required and implementing what I found.

Brand Identity:

I haven't completely defined my brand identity yet through these prototypes, but the idea is to keep it very simple. It's not quite up to the standard of simple and minimalist yet, but the idea of combining the menu and home pages is along the brand identity I am trying to convey.