

Pizza Sales Report

jan/15- dec/15

Pizza_Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends , Friday/Saturday evenings.

Monthly

There are Maximum Orders from month of july and janurary

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales & total orders.

SIZE

Larger Size pizza contributes to maximum sales

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizza Sold

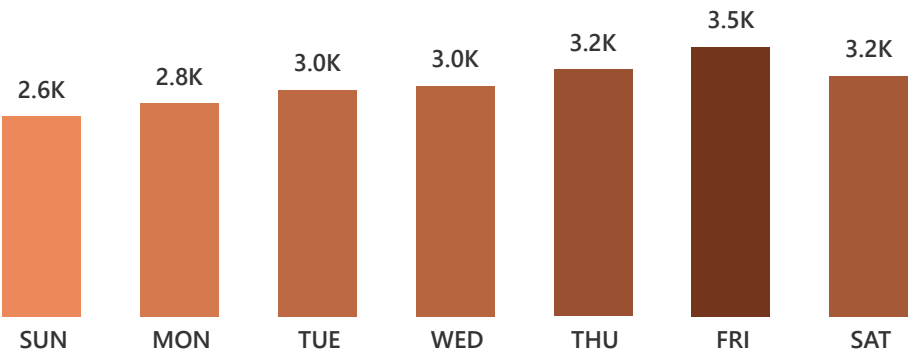
21350

Total Orders

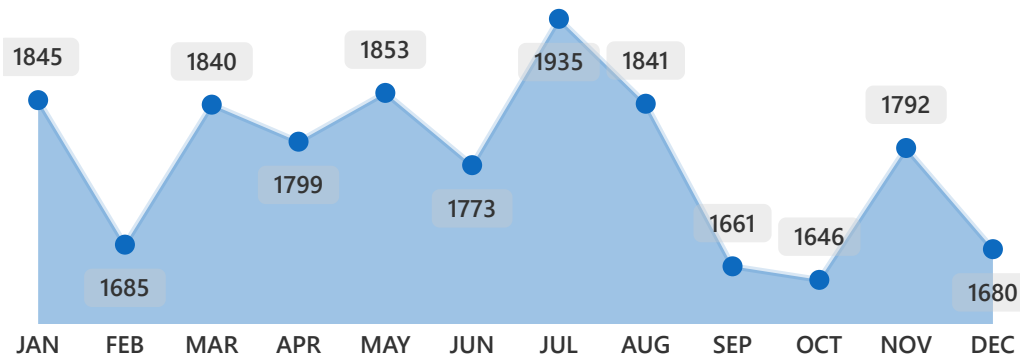
2.32

Avg Pizza Per Order

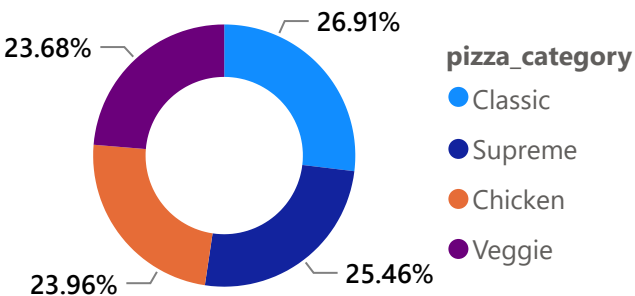
Daily Trends for Total Orders



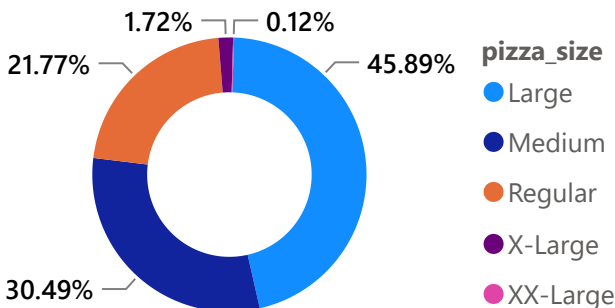
Monthly Trends for Total Orders



Percentage of sales by Pizza Category



Percentage of sales by Pizza Size



Total Pizza Sold by pizza_category

