

## Month

Jan

Feb

Mar

Apr

## Channel

Ajio

Amazon

Flipkart

Meesho

Myntra

## Category

Blouse

Bottom

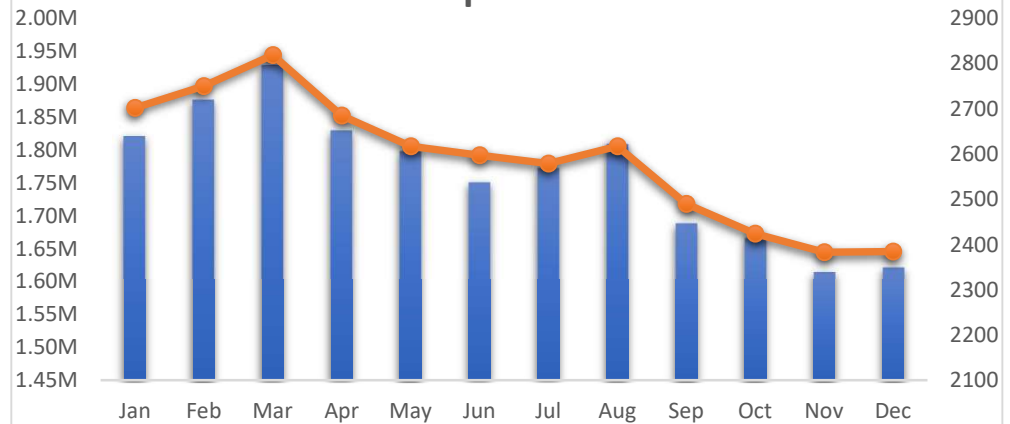
Ethnic Dress

kurta

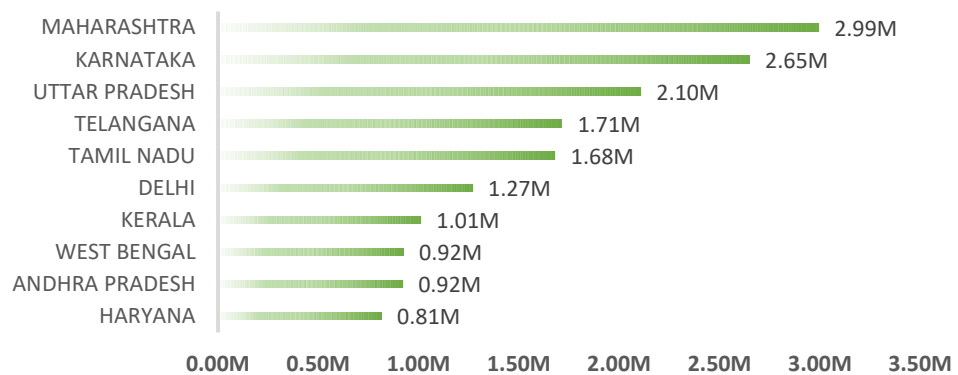
Saree

Set

## Orders Vs Sales per Month

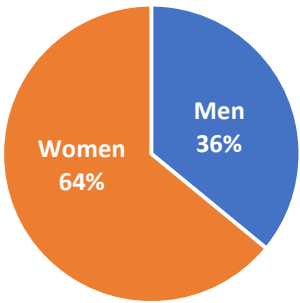


## SALES: TOP 10 STATES

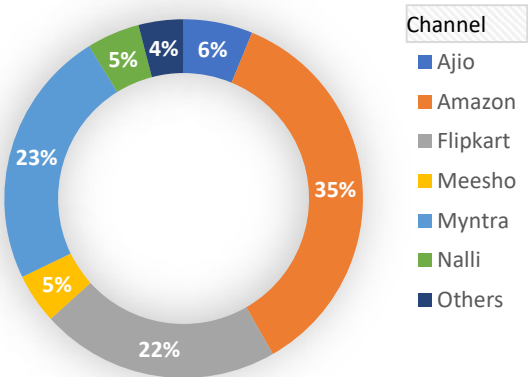


Annual Report 2022

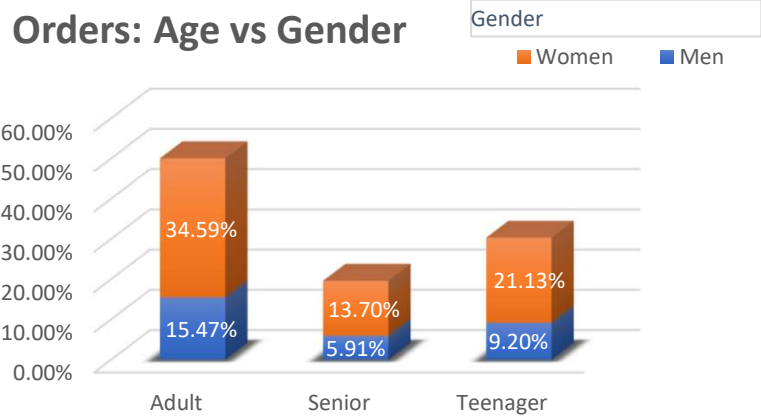
Sales: Men vs Women



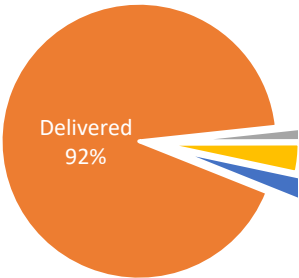
Orders:Channels



Orders: Age vs Gender



Order Status





Refunded  
Returned  
Cancelled 3%