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COMMUNICATION SKILLS WEEK 9

### **Scenario Analysis:**

During a software demo presentation for a new inventory management system, the IT project manager presents to company stakeholders and warehouse supervisors. The goal of the presentation is to demonstrate how the software improves stock tracking, reduces human error, and enhances efficiency. The presenter begins by outlining the system's objectives and challenges it aims to solve. Using a projector, they show live navigation through the dashboard, displaying key features like automated alerts, real-time stock updates, and barcode integration. Attendees ask questions about usability, cost, and data security. The presenter answers confidently and demonstrates specific functions based on their concerns. A short video is shown to summarize user benefits and future upgrade plans. By the end, stakeholders express interest in adopting the system, impressed by its intuitive design and time-saving features. The demo concludes with a feedback session and next-step planning for pilot testing.

### **Concept Research:**

Vocal techniques are methods used to improve voice control, clarity, and expression during speaking or performing. These techniques help presenters, singers, and speakers deliver their message effectively and confidently. Common vocal techniques include breathing control, pitch variation, articulation, projection, and tone modulation. Proper breathing supports a steady and strong voice, while articulation ensures words are clear and easy to understand. Varying pitch and tone keeps the audience engaged and prevents monotony. Projection allows the voice to reach everyone in the room without strain. Warm-up exercises and posture adjustments also enhance vocal quality and reduce tension. In presentations or performances, using effective vocal techniques builds credibility, captures attention, and communicates emotions more powerfully. Overall, mastering these techniques helps individuals sound more professional, persuasive, and expressive, making their message impactful and memorable to the audience.

### **Tool Practice:**

I used Google Docs to create a slide outline for a presentation about a new mobile app. The outline included the title slide, introduction, problem statement, solution overview, key features, user benefits, live demo, and conclusion. Using Google Docs made it easy to organize my ideas before designing the actual slides. I used bullet points under each section to summarize the main topics, which helped me keep the content clear and focused. The outline also allowed me to plan visuals, such as screenshots and graphs, to support each point. I liked that Google Docs automatically saved my work and allowed real-time collaboration with my team for feedback. This planning process made slide creation faster and more structured. Overall, using Google Docs for outlining improved my presentation organization, ensured logical flow, and helped me focus on delivering key information clearly and confidently.

### **Application Practice:**

**Speech Script:**

“Good morning everyone. Today, I’m excited to introduce our new mobile learning app designed to make studying easier and more interactive. With this app, students can access lessons anytime, take quizzes, and track their progress in real time. Our goal is to make education flexible and engaging for everyone, regardless of location or schedule. The app also includes discussion forums where learners can share ideas and get instant feedback from tutors. We believe this technology will transform the learning experience and help students reach their goals faster. Thank you for your time, and I look forward to your feedback.”

**Explanation:**

This one-minute speech is short, clear, and engaging. It follows a simple structure—introduction, main points, and conclusion. The language is professional yet easy to understand, and the tone is enthusiastic. The speech highlights key features and benefits, keeping the audience interested while fitting within a short time limit.