

Hiking in the USA



45M hike each year

"Observing scenic beauty" in top 5 reasons for getting outdoors

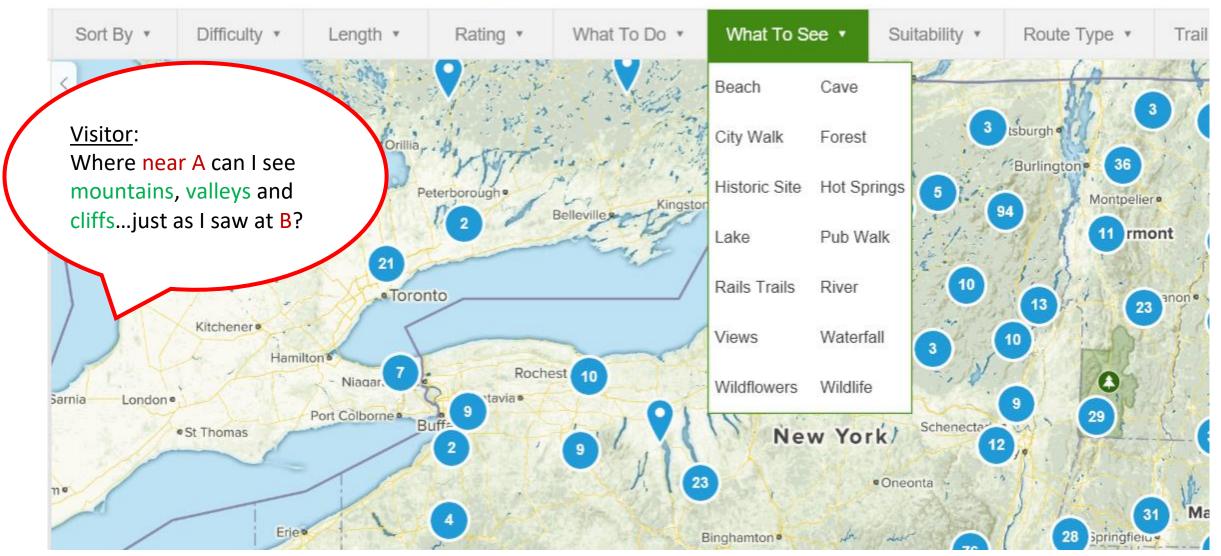
~ 2500 trails in NY Which one will please your eye?

data source: https://www.statista.com/

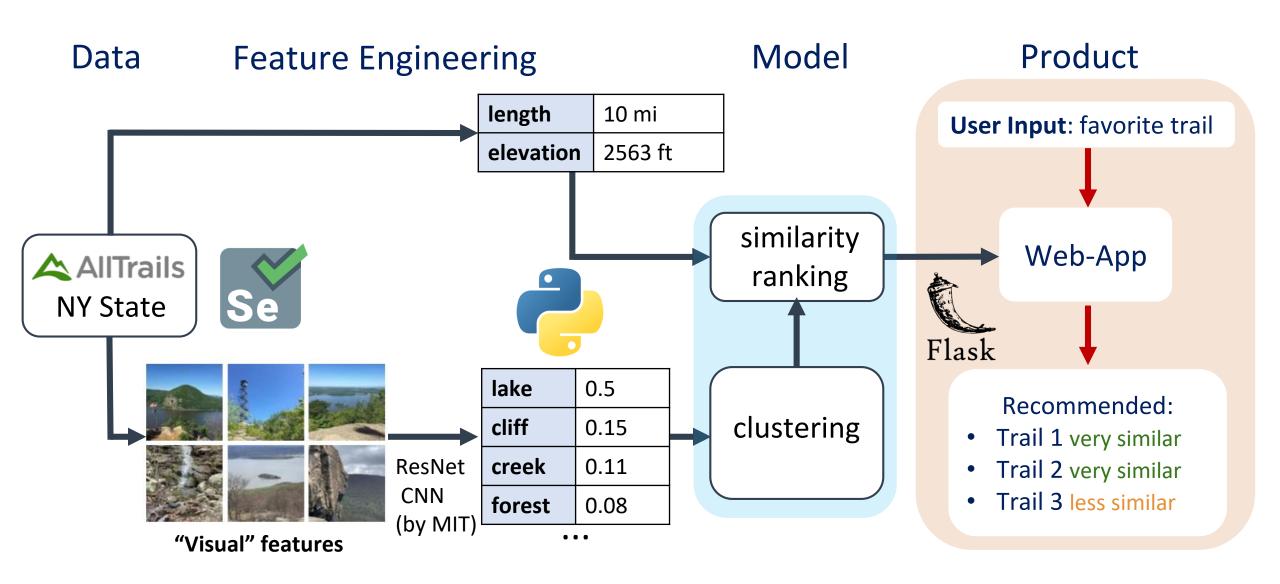
Current solution for trail selection



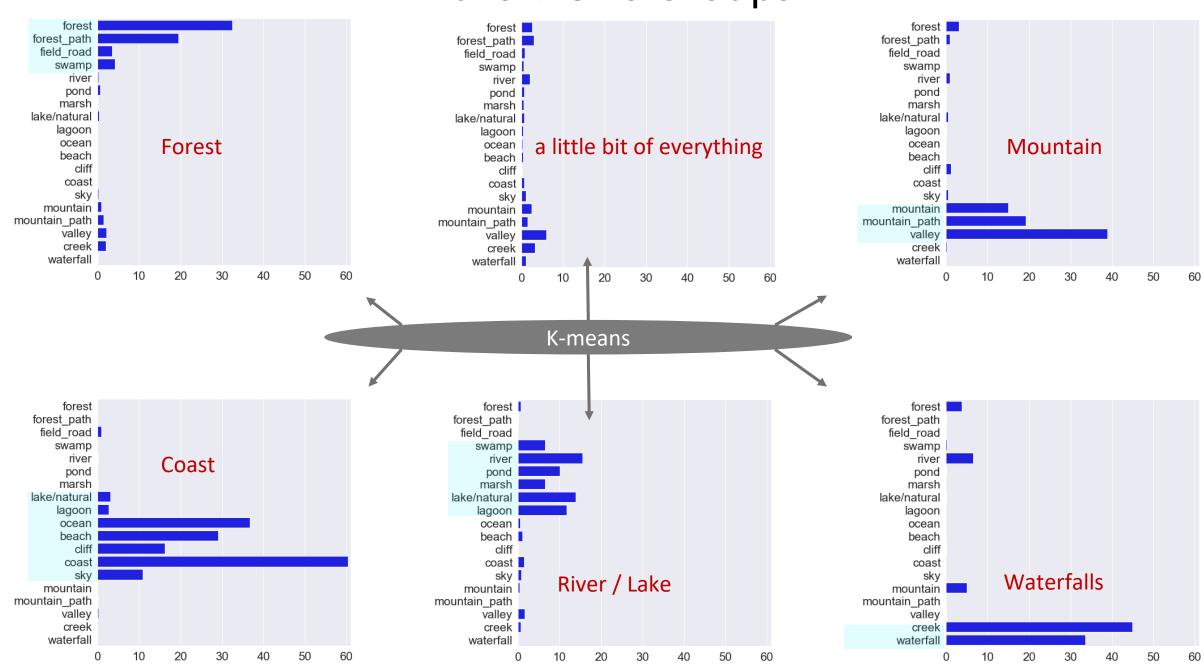
Help



My approach



Trails Views Groups



Similarity ranking

User's Trail

Length	Elevation	lake	river	forest	mountain	filed	waterfall	beach
5.0	250	0.86	0.5	0.91	0	0.1	0.02	0.5

Other trails in the cluster

Length	Elevation	lake	river	forest	mountain	filed	waterfall	beach
3.2	0	0.28	0.8	0.69	0	0.3	0	0.1
0.25	0	0.7	0.6	0.46	0	0.7	0	0
15.2	3650	0.56	0.1	0.6	0.25	0.21	0.4	0

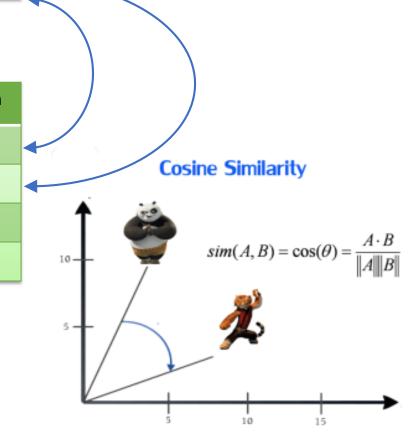


Image: techinpink.com

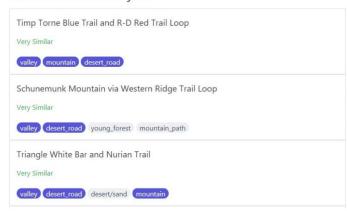
Web App

Hike-with-view.club

Search for trails with views

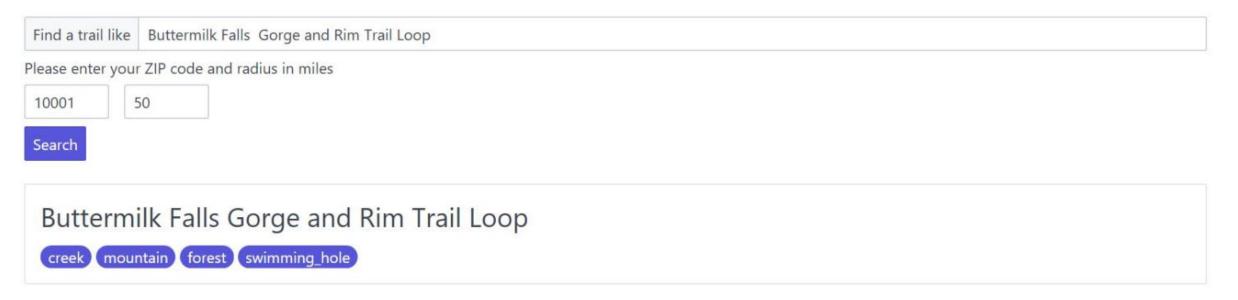
Find a trail like	Black Bear Mountain Trail				
Please enter your	ZIP code and radius in miles				
11777	75				
Search					
Black Bear Mountain Trail valley desert_road mountain					

Recommended for you

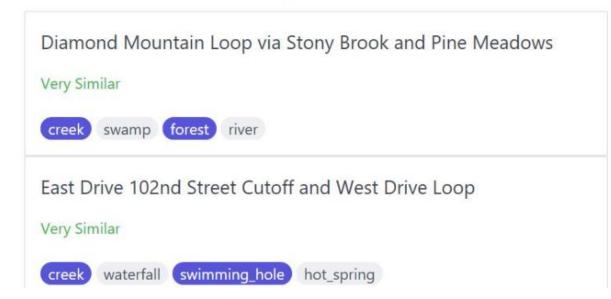


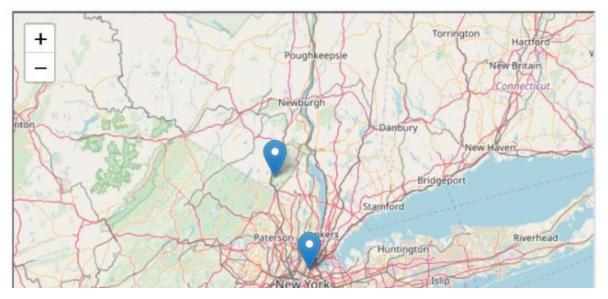


Search for trails with views

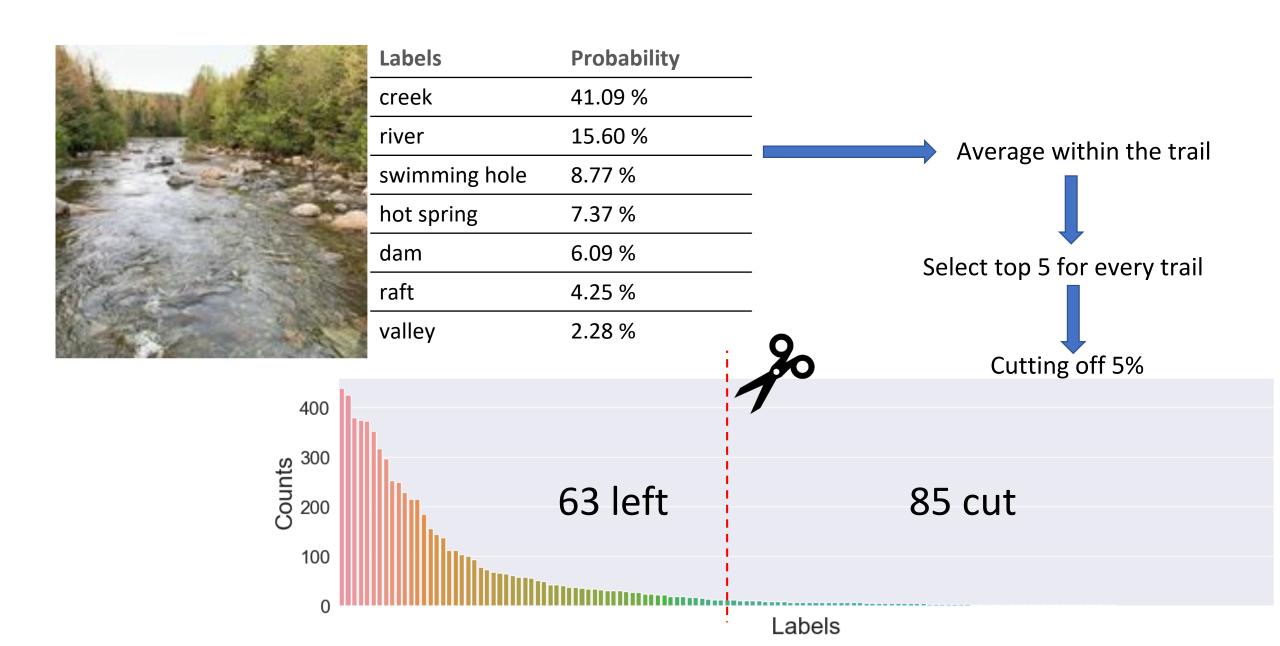


Recommended for you

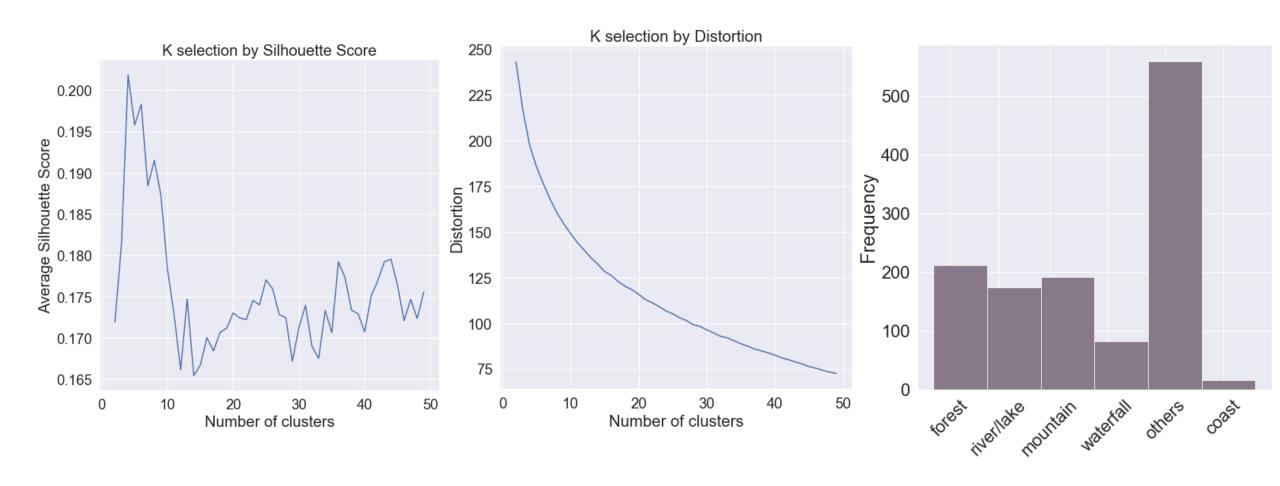


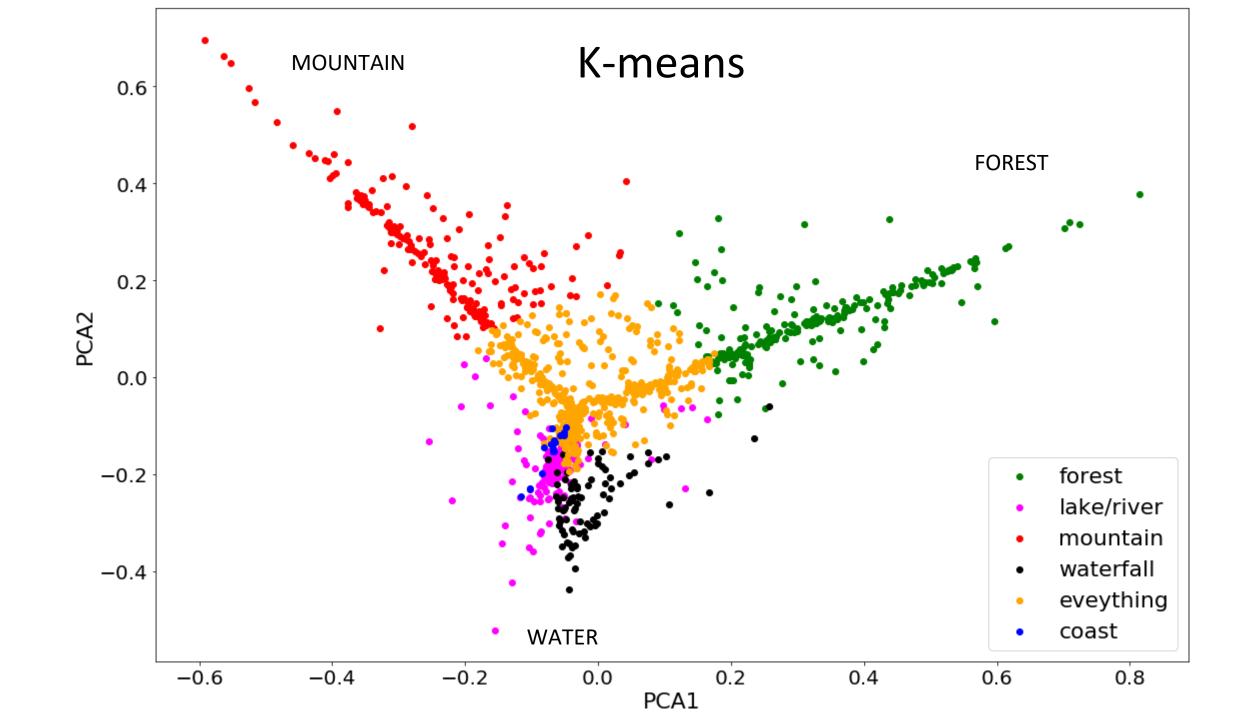


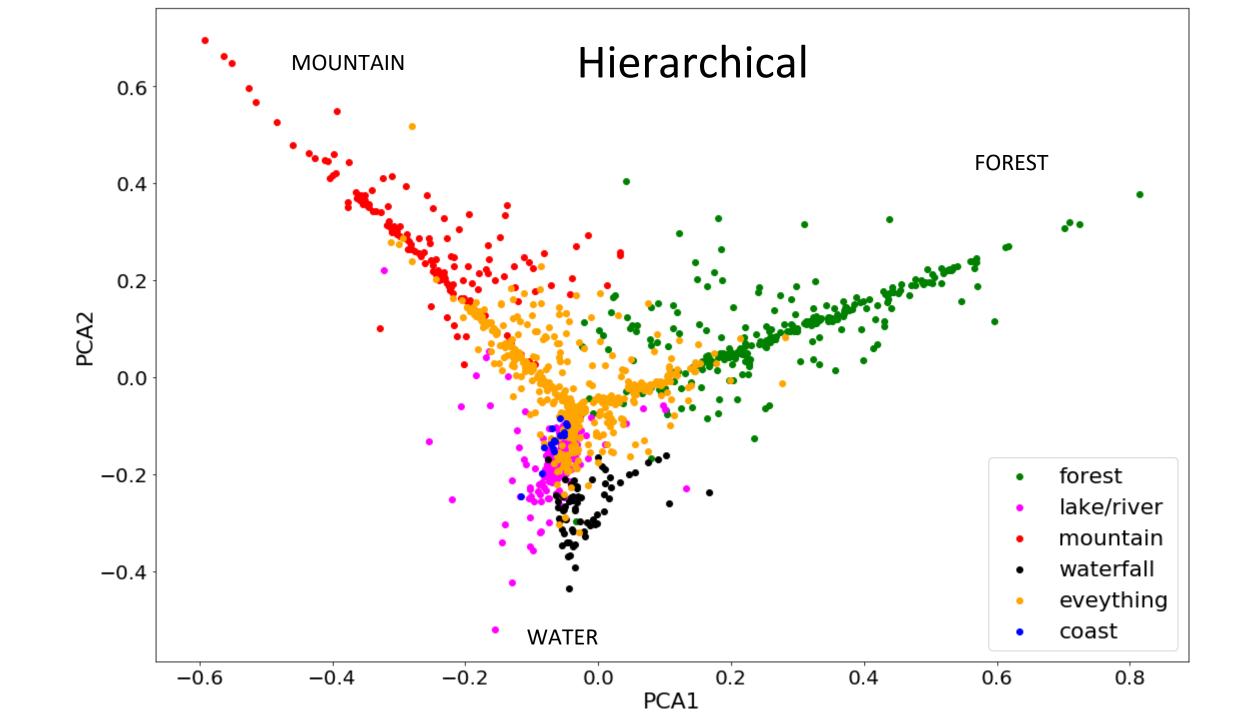
Visual Features



K-means clustering







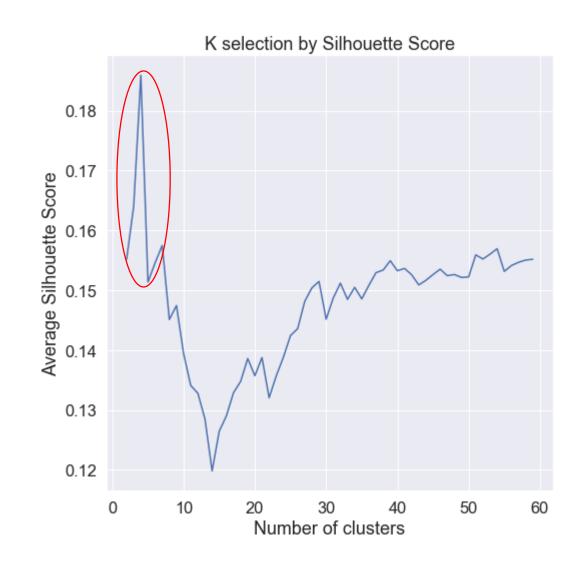
tagged by alltrails.com

	forest	beach	river	lake	waterfall
Forest	81 (%)	2	18	19	11
Mountain	88	1	20	24	17
Coast	33	73	7	27	0
River/Lake	68	7	25	61	11
Waterfall	76	0	47	10	81
A bit of everything	76	6	26	28	18

Outliers



Hierarchical Clustering



- ☐ Centered around certain theme
- ☐ Include "ocean" theme (1%)
- ☐ Do not depend on random assignment

