

45M hike each year



"Observing scenic beauty" in top 5 reasons for getting outdoors



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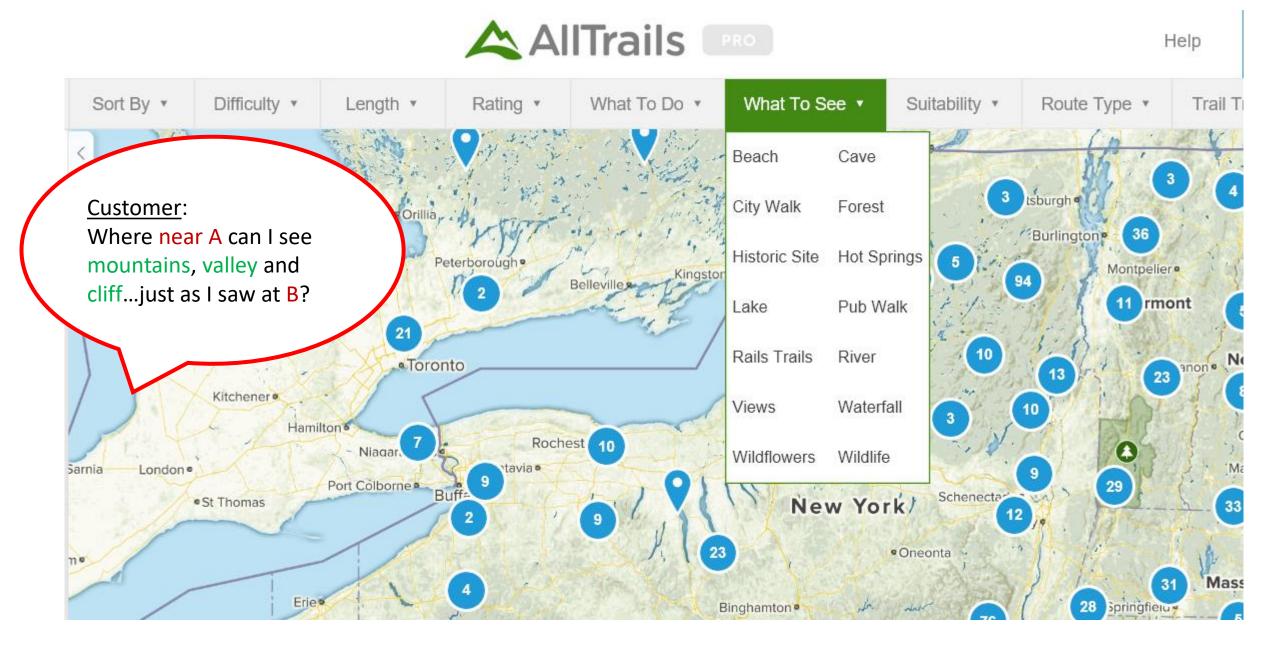


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"Observing scenic beauty" in top 5 reasons for getting outdoors

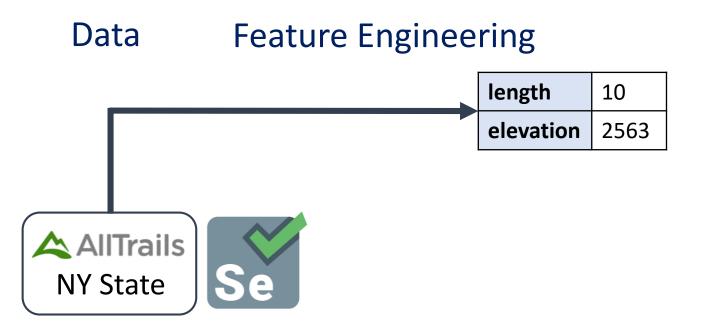
~ 2500 trails in NY Which one will please your eye?

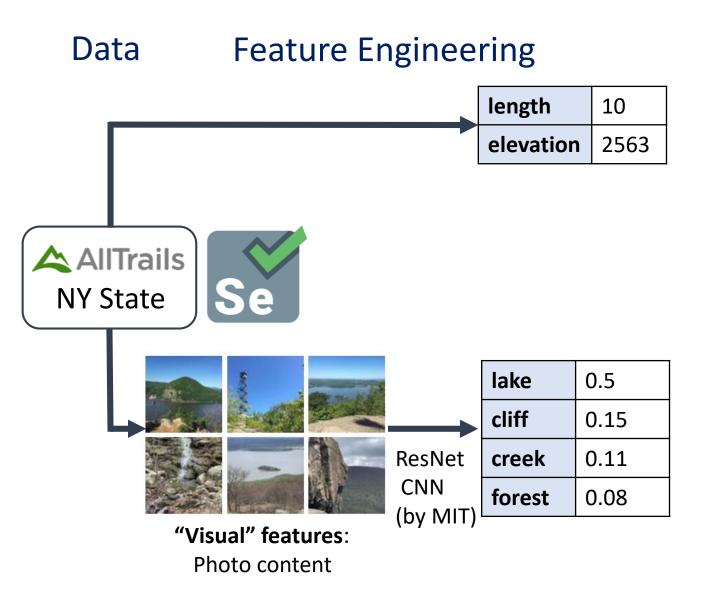
#### Current solution for trail selection

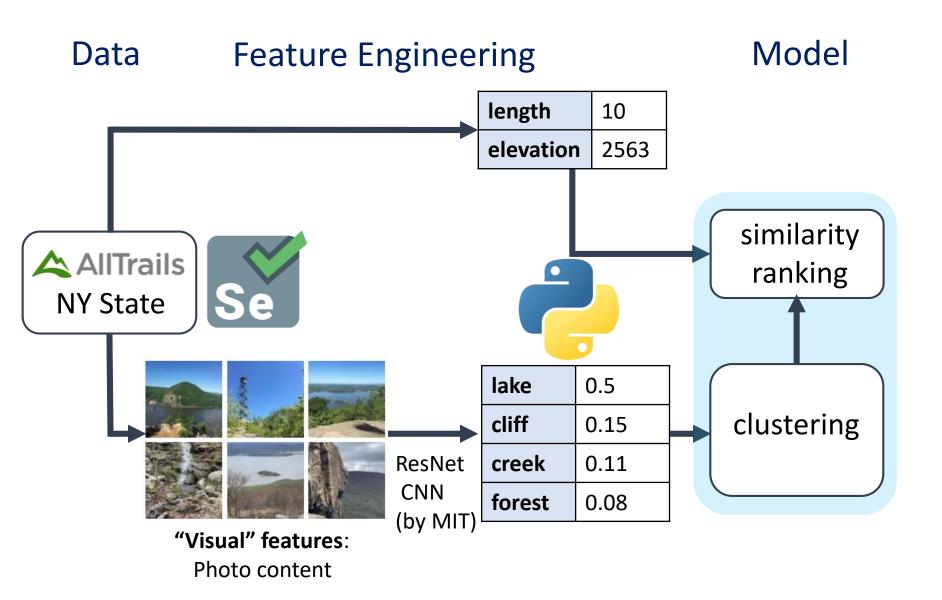


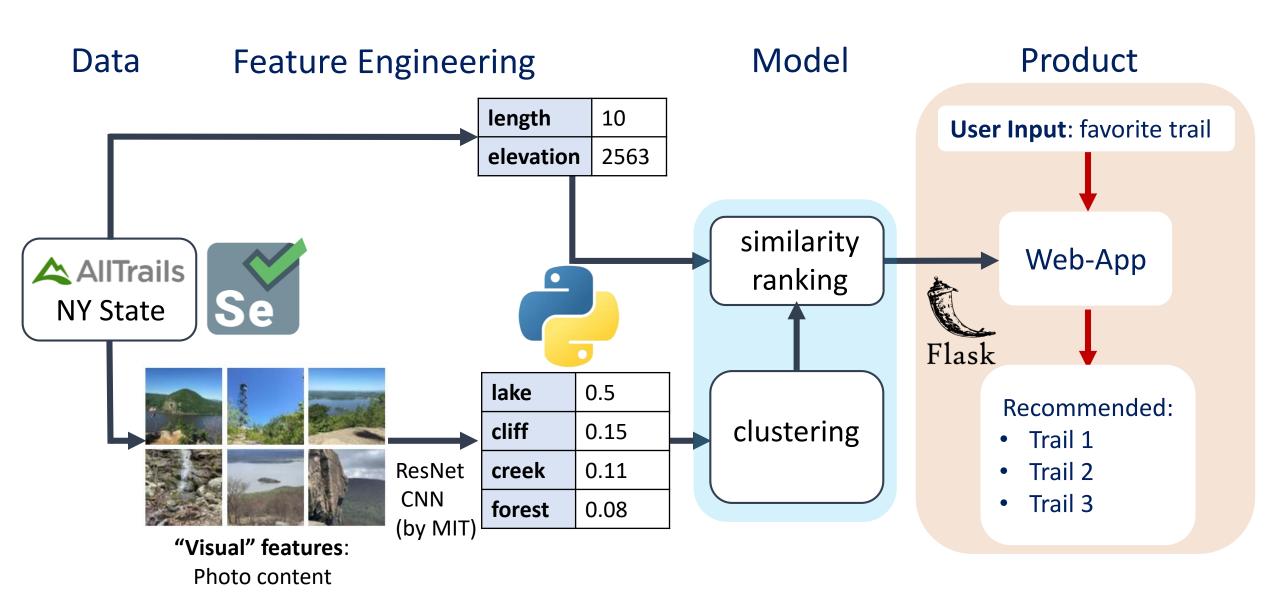
Data

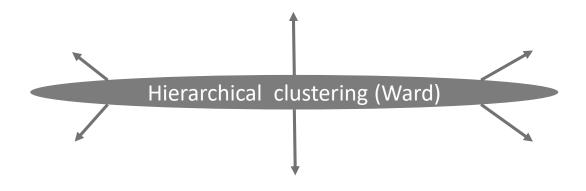




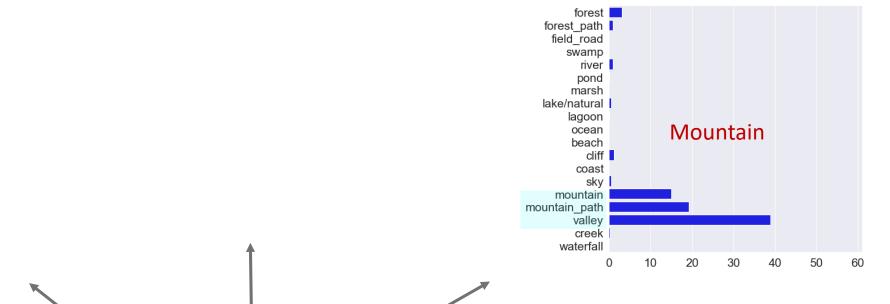


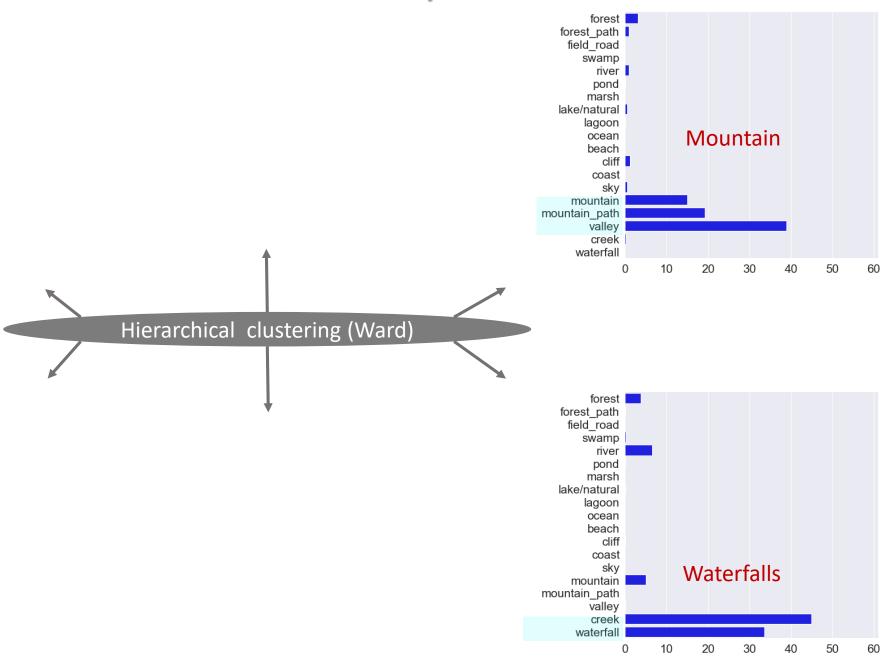


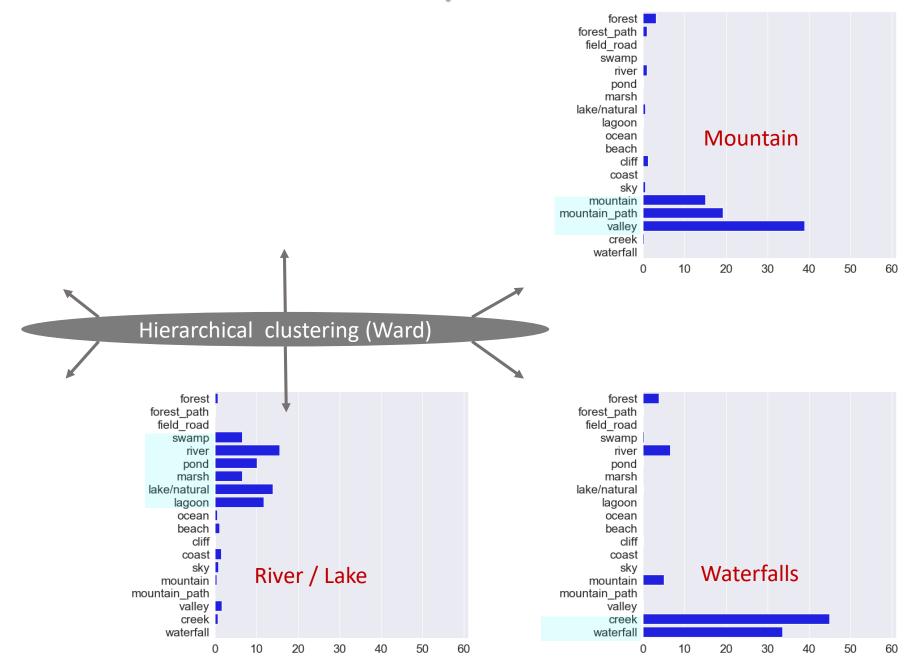


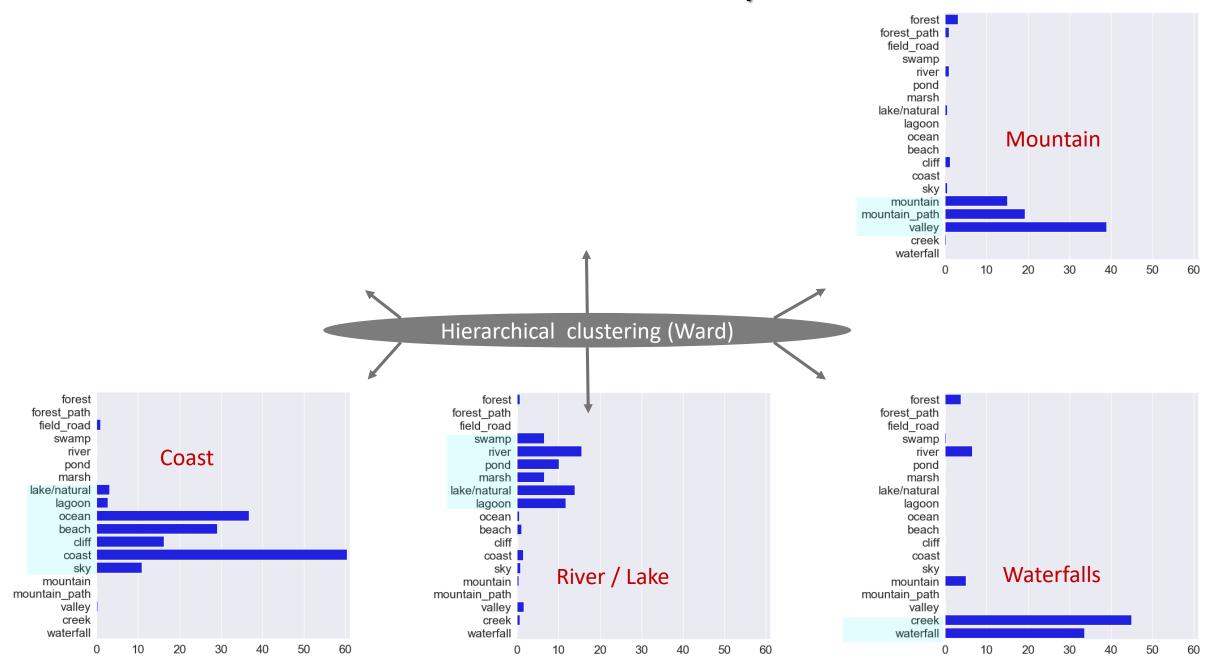


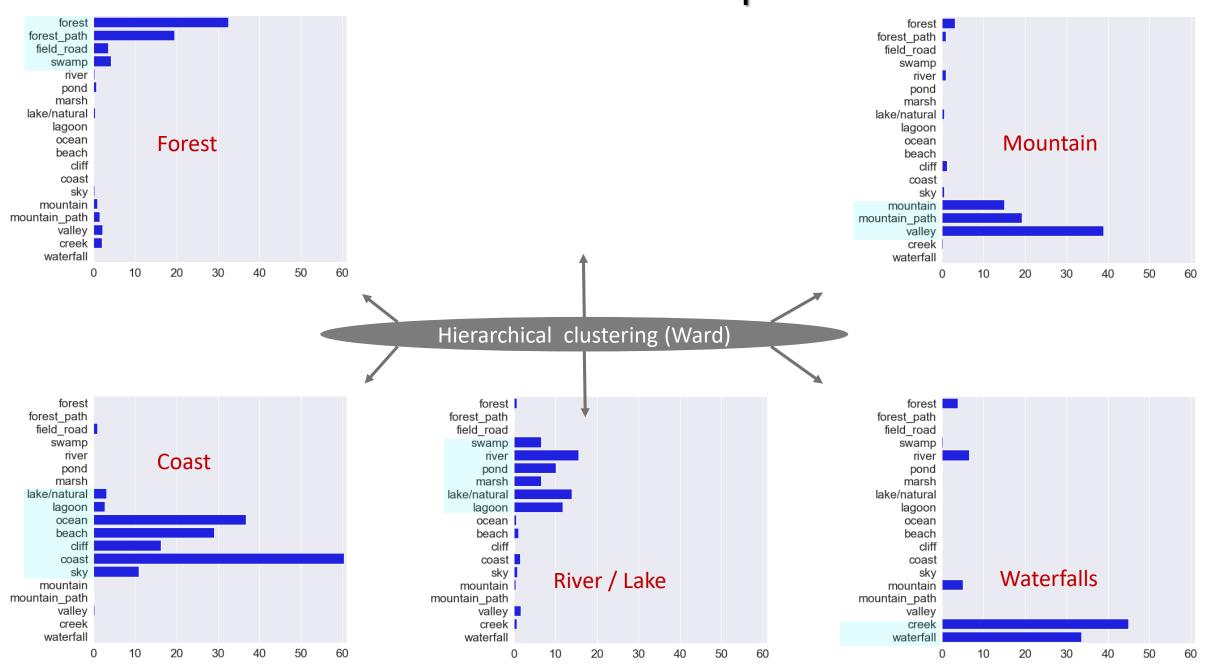
Hierarchical clustering (Ward)

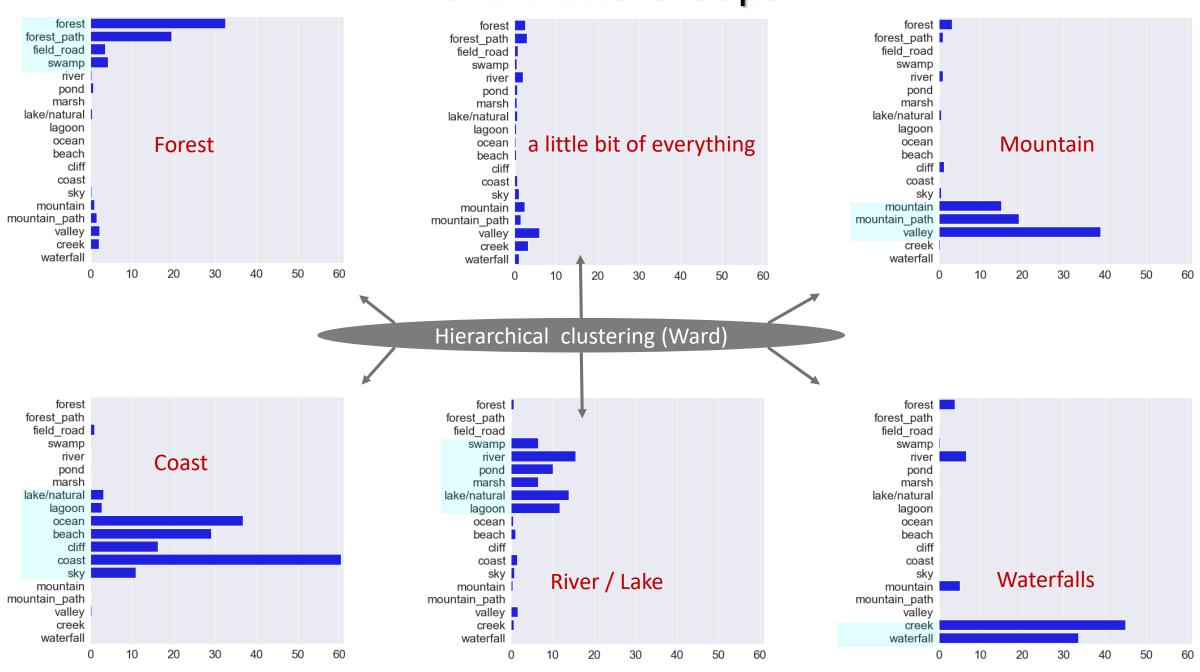








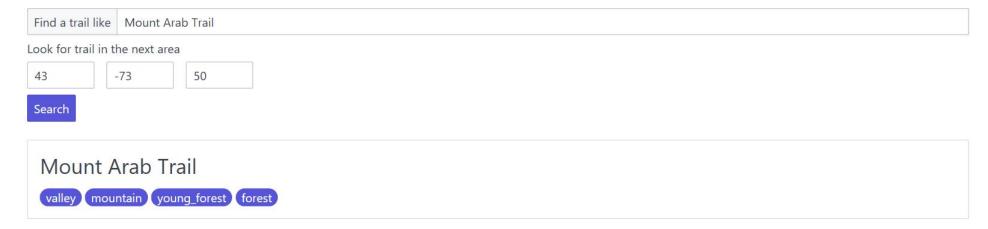




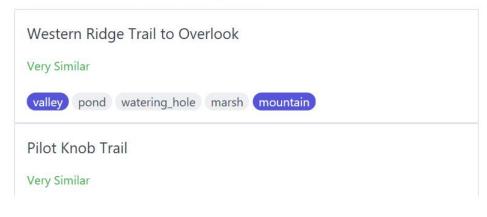
# Web App

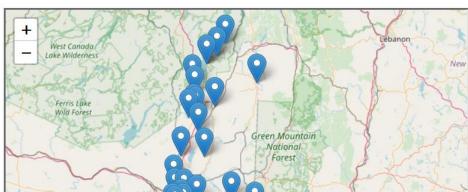
#### demo webpage

#### Search for trails with views



#### Recommended for you





#### **About Tatiana Konstantinova**

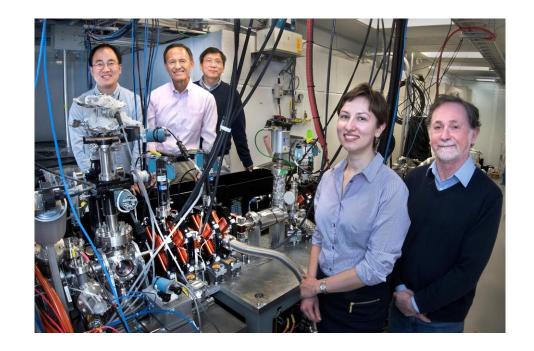


BS, MS: Appl Math and Appl Physics

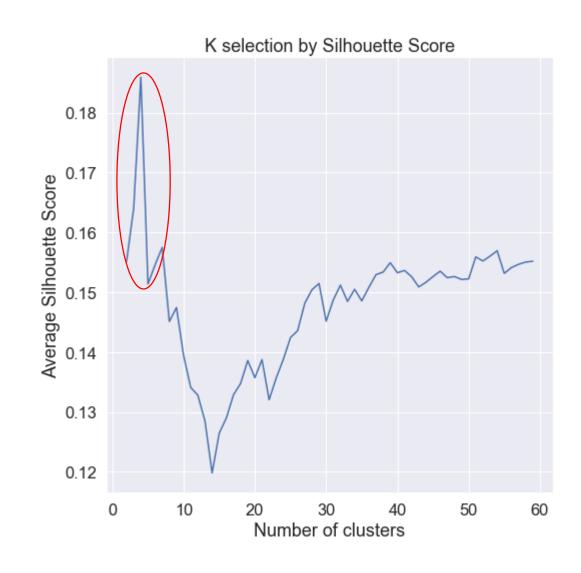


PhD: Physics

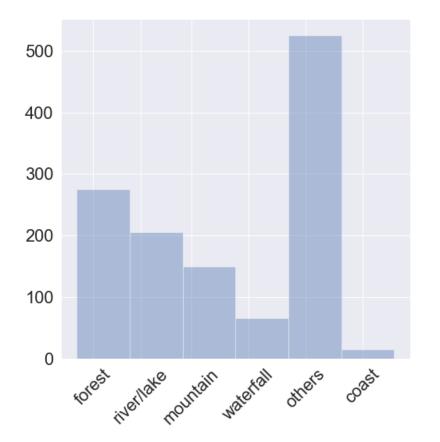




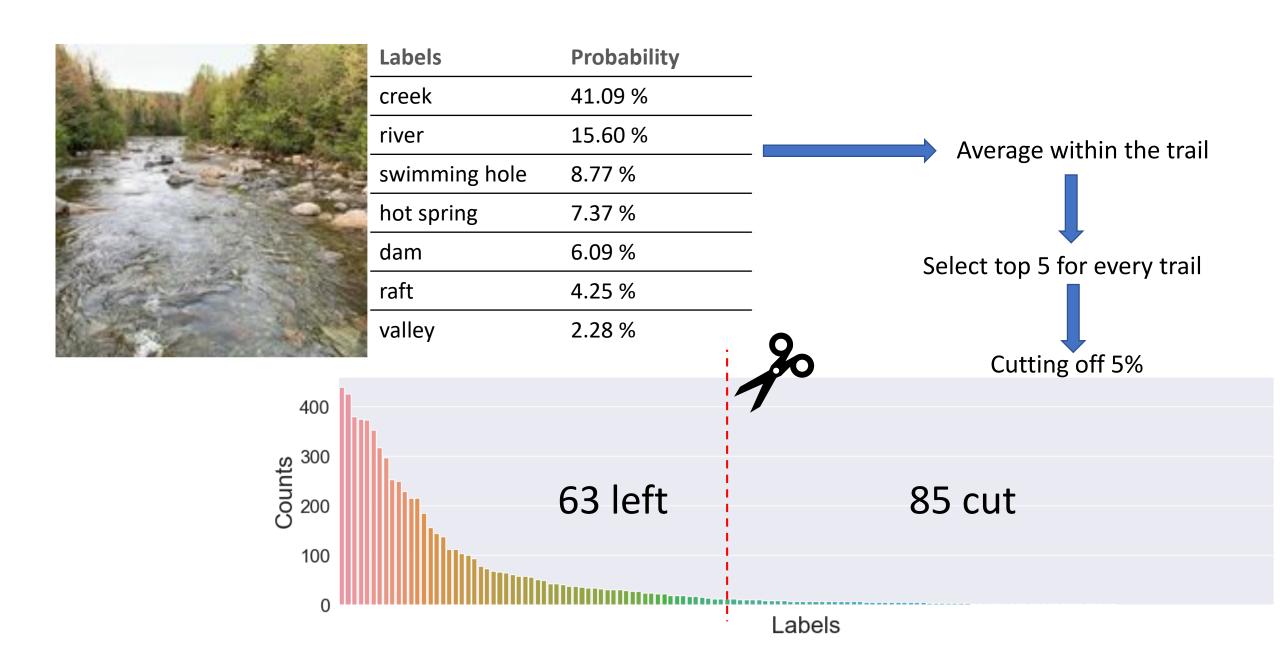
#### **Hierarchical Clustering**

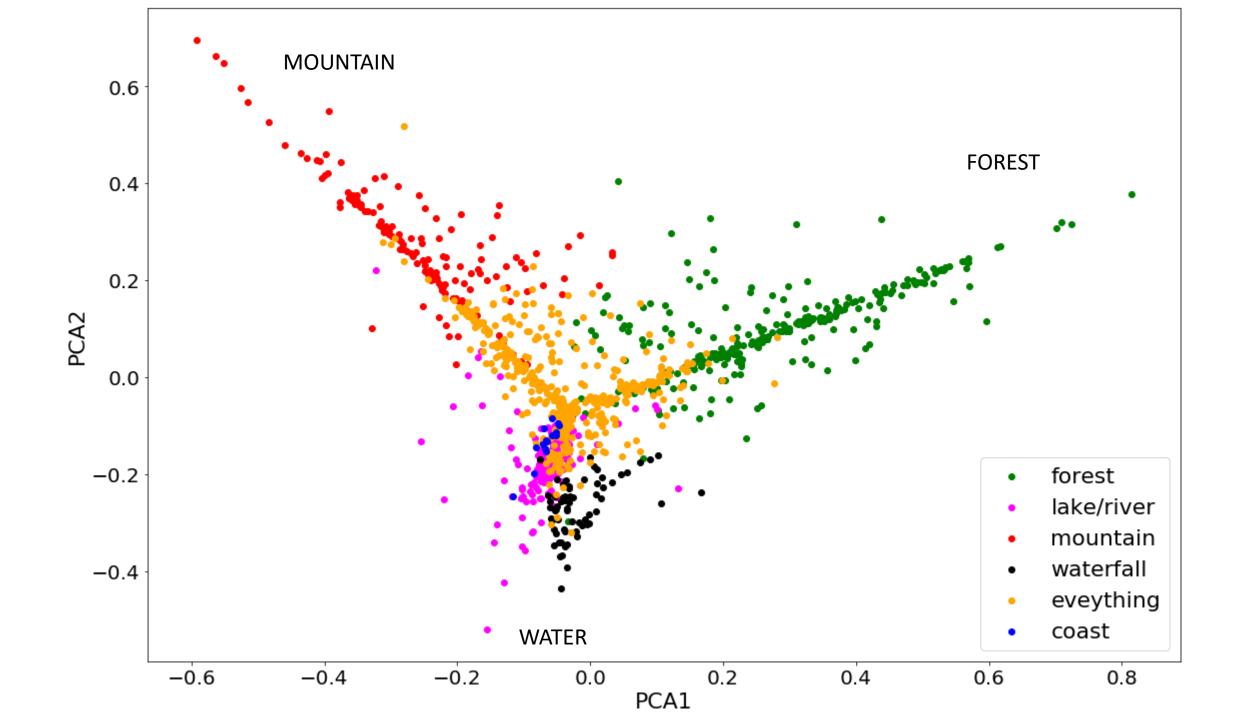


- ☐ Centered around certain theme
- ☐ Include "ocean" theme (1%)
- ☐ Do not depend on random assignment



#### **Visual Features**





#### tagged by alltrails.com

	forest	beach	river	lake	waterfall
	04 (0()		10	10	
Forest	81 (%)	2	18	19	11
Mountain	88	1	20	24	17
Coast	33	73	7	27	0
River/Lake	68	7	22	58	11
Waterfall	76	0	47	9	85
A bit of everything	76	6	26	28	18

#### **Outliers**



#### K-means clustering

