

6 Courses

Introduction to User Experience Principles and Processes

Understanding User Needs

Evaluating Designs with Users

UX Design: From Concept to Prototype

UX Research at Scale: Surveys, Analytics, Online Testing

UX (User Experience) Capstone



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Pham Tan Loc

has successfully completed the online, non-credit Specialization

User Experience Researchand Design

Integrate UX Research and UX Design to create great products through understanding user needs, rapidly generating prototypes, and evaluating design concepts. Learners will gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step.

Clifford Lampe Professor, School of Information

Mark Newman
Associate Professor,
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Lija Hogan

Lija Hogan Intermittent Lecturer Information, School of Information, University of Michigan Predrag Klasnja Assistant Professor, School of Information

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