

6. Fashion & Apparel Product Catalogue (Product)

Overview

This catalogue showcases curated collections across **men's, women's, and kids' apparel**, along with key accessories and seasonal trends. All products are crafted for comfort, durability, and everyday style, blending modern aesthetics with affordability.

Each listing includes material composition, available sizes, care instructions, and MRP to support informed purchase decisions.

6.1 Men's Apparel

Louis Philippe Men's Classic Formal Shirt

- **Fabric:** 100% Cotton, premium long-staple weave
- **Fit:** Regular
- **Colors:** White, Sky Blue, Navy
- **Sizes:** 38–44
- **Features:** Wrinkle-resistant, double-stitched seams, button-down collar
- **MRP:** ₹2,199
- **Care:** Machine wash cold, tumble dry low

Style Note: A timeless workwear staple ideal for formal meetings or business travel, pairs best with charcoal or navy trousers.

Levi's 511 Slim Fit Jeans

- **Fabric:** 98% Cotton, 2% Elastane
- **Fit:** Slim
- **Wash:** Indigo fade, dark rinse, black denim
- **MRP:** ₹3,499
- **Features:** Stretch denim, mid-rise waist, five-pocket design
- **Care:** Wash inside-out in cold water

Style Note: Best-selling denim for all-day comfort and movement; ideal with casual shirts or graphic tees.

Puma Men's Active Dry T-Shirt

- **Material:** Polyester blend with dryCELL moisture management
- **Fit:** Athletic
- **Colors:** Red, Black, Charcoal
- **MRP:** ₹1,199
- **Features:** Breathable mesh panels, reflective logo for night runs

Use Case: Perfect for fitness enthusiasts and daily workouts; quick-dry fabric ensures lasting comfort.

6.2 Women's Apparel

Global Desi Printed Maxi Dress

- **Fabric:** 100% Viscose
- **Fit:** Regular, ankle-length
- **Pattern:** Floral motifs with waist tie-up
- **MRP:** ₹2,499
- **Colors:** Teal, Peach
- **Care:** Hand wash recommended

Highlights: Lightweight and breezy, perfect for brunches or casual evenings. Designed for comfort with a flattering silhouette.

H&M Cotton Oversized Shirt

- **Fabric:** Organic Cotton
- **Fit:** Relaxed
- **Colors:** White, Olive, Pink
- **MRP:** ₹1,999
- **Features:** Drop shoulder, curved hem, natural buttons

Style Note: A wardrobe essential that transitions effortlessly from workwear to casual outings.

Biba Women's Ethnic Kurta Set

- **Fabric:** Cotton blend with zari embroidery
- **Components:** Kurta, trousers, dupatta
- **MRP:** ₹3,799
- **Care:** Dry clean only

Highlights: Elegant festive wear with subtle gold detailing, ideal for celebrations or office functions.

6.3 Footwear & Accessories

Nike Revolution 6 Running Shoes

- **Material:** Mesh upper, rubber sole

- **Features:** Lightweight cushioning, reinforced heel support
- **Sizes:** 6–11
- **MRP:** ₹4,999

Use Case: Durable running companion with everyday comfort and traction.

Fastrack Reflex Vox Smartwatch

- **Display:** 1.69" AMOLED
- **Features:** Heart rate, SpO₂, call notifications, 10-day battery
- **MRP:** ₹5,495
- **Compatibility:** Android and iOS

Style Note: A modern accessory that merges fitness tracking with sleek urban design.

Lavie Women's Tote Bag

- **Material:** Faux leather
- **Compartments:** 3 main, 1 zipper pocket
- **MRP:** ₹2,499
- **Colors:** Tan, Black, Burgundy

Highlights: Spacious yet elegant — a versatile everyday tote suitable for work or casual use.

6.4 Seasonal Collections

Spring–Summer 2025:

- Emphasis on pastel tones, linen fabrics, and sustainability.
- New arrivals include printed co-ords, organic cotton basics, and denim dresses.

Autumn–Winter 2025:

- Layered looks with jackets, sweaters, and scarves in earth-inspired palettes.
- Recycled polyester outerwear and hybrid sneakers lead the season.

6.5 Care & Support

- Free alteration available within 7 days of delivery.
- Size exchanges allowed within 15 days for unused items with original tags.
- For care instructions and product warranty, visit **Help Center** → **Apparel Care**.