

5. Electronics Product Catalogue (Product)

Overview

This catalogue highlights top-performing electronics across multiple categories — laptops, smartphones, headphones, and smart wearables.

Each listing includes specifications, performance highlights, pricing, and support details, curated for buyers seeking reliable, high-performance gadgets for personal and professional use.

5.1 Laptops

Apple MacBook Air (M2, 2023)

- **Display:** 13.6-inch Liquid Retina (2560×1664)
- **Processor:** Apple M2 chip with 8-core CPU, 8-core GPU
- **Memory:** 8GB unified RAM
- **Storage:** 256GB SSD
- **Battery:** Up to 18 hours video playback
- **Weight:** 1.24 kg
- **OS:** macOS Sonoma
- **MRP:** ₹1,14,900
- **Warranty:** 1 year limited, extendable via AppleCare+

Highlights: Ultra-portable, fanless design with exceptional battery life, suitable for business professionals and students.

HP Pavilion 14 (14-dv2053TU)

- **Display:** 14-inch FHD IPS (250 nits)
- **Processor:** Intel Core i5 12th Gen
- **Memory:** 16GB DDR4 RAM
- **Storage:** 512GB SSD
- **Battery:** Up to 8 hours
- **OS:** Windows 11
- **MRP:** ₹72,999
- **Warranty:** 1 year on-site support

Highlights: Strong everyday performance with fast SSD storage, suitable for office work, college, and remote productivity.

ASUS ROG Zephyrus G14 (GA402RK)

- **Display:** 14-inch QHD 120Hz
- **Processor:** AMD Ryzen 9 6900HS
- **GPU:** Radeon RX 6700S (8GB)

- **Memory:** 16GB DDR5
 - **Storage:** 1TB SSD
 - **Battery:** 76Wh, Type-C charging
 - **MRP:** ₹1,49,990
 - **Highlights:** Ideal for gamers and creators; powerful cooling, RGB keyboard, and high refresh rate screen.
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5.2 Smartphones

Apple iPhone 15

- **Display:** 6.1-inch Super Retina XDR
- **Chipset:** A16 Bionic
- **Camera:** 48MP + 12MP Dual; 12MP front
- **Battery:** Up to 20 hours video playback
- **Storage:** 128GB / 256GB / 512GB
- **Connectivity:** 5G, Wi-Fi 6, MagSafe
- **MRP:** ₹79,900

Highlights: Superior imaging and performance with advanced durability via Ceramic Shield and aerospace-grade aluminum body.

Samsung Galaxy S23

- **Display:** 6.1-inch AMOLED 2X, 120Hz
- **Processor:** Snapdragon 8 Gen 2 for Galaxy
- **Camera:** 50MP + 12MP + 10MP triple camera
- **Battery:** 3,900mAh with 25W fast charging
- **OS:** Android 14
- **MRP:** ₹74,999

Highlights: Flagship camera system, strong battery optimization, and IP68 water resistance make it ideal for daily and professional use.

OnePlus 12R

- **Display:** 6.78-inch AMOLED, 120Hz
- **Processor:** Snapdragon 8 Gen 2
- **Battery:** 5,500mAh, 100W SUPERVOOC charging
- **Camera:** 50MP Sony IMX890 main sensor
- **MRP:** ₹45,999

Highlights: Flagship performance at a mid-range price, excellent for gaming and multitasking.

5.3 Headphones and Earbuds

Sony WH-1000XM5

- **Type:** Over-ear noise cancelling
- **Battery:** 30 hours
- **Connectivity:** Bluetooth 5.2, multipoint pairing
- **Special Features:** Adaptive Sound Control, Quick Attention Mode
- **MRP:** ₹29,990

Highlights: Industry-leading noise cancellation, ideal for flights, offices, and long commutes.

Apple AirPods Pro (2nd Gen)

- **Type:** In-ear wireless
- **Battery:** 6 hours + 30 hours with case
- **Features:** Adaptive Transparency, Personalized Spatial Audio
- **Charging:** Lightning or MagSafe
- **MRP:** ₹24,900

5.4 Smartwatches

Apple Watch Series 9

- **Display:** Always-On Retina OLED
- **Processor:** S9 SiP
- **Sensors:** ECG, Blood Oxygen, Heart Rate, Temperature
- **Battery:** 18 hours
- **MRP:** ₹41,900

Samsung Galaxy Watch 6

- **Display:** Super AMOLED, Sapphire Glass
- **Battery:** 425mAh (up to 40 hours)
- **Features:** ECG, Sleep Tracking, Body Composition
- **MRP:** ₹29,999

5.5 After-Sales Support Summary

- All electronics covered under **brand warranty** with authorized service centers nationwide.

- For repairs, visit **Help Center** → **Electronics Support** or contact **support@company.com**.
- Extended warranty and accidental damage protection available at checkout.