



# TANMAY TAMBI

STUDENT

## CONTACT

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## EDUCATION

DELHI PUBLIC SCHOOL, NORTH  
2012 - 2026  
Starting Grade 11, Commerce

## SKILLS

- Digital Marketing
- Canva
- Team Leadership
- Business Acumen
- Business Plan Formulation
- Microsoft PowerPoint
- Microsoft Excel

## LANGUAGES

- English
- Hindi

## PROFILE

Hey! I'm Tanmay, a 16-year-old student at DPS Bangalore North with a passion for entrepreneurship. My internship at Emertxe Information Technologies Pvt Ltd in 2023 sparked my interest in business, and I'm eager to learn more. When I'm not studying, you'll find me on the badminton court. Excited to explore commerce and entrepreneurship in 11th grade and connect with like-minded individuals.

## LEARNING & WORKING EXPERIENCE

- Internship at Emertxe Information Technologies Pvt Ltd** 2023 (summer)  
During the summer break, I had the opportunity to intern at Emertxe, where I was responsible for Telegram marketing initiative. It was an enriching experience where I delved into the fundamentals of marketing, from understanding color psychology to crafting effective content strategies and fostering seamless team communication. One of the highlights was strategizing their Telegram channel, where we implemented various activities aimed at enhancing customer engagement.
- Lead organizer of interschool Shark Tank event** 2023  
I conceptualized and proposed the 1st ever Shark Tank event to be hosted by our school, which Principal encouraged to be conducted during prestigious school Fest "Impressions". What unfolded was an amazing blend of experiential learning, organizing, team-leadership and end-to-end execution.
- Sales, Sales and Sales** 2023
  - Created various artefacts (logo, flyer), promoted and did sales of Rs 50K in one day during a school event. This was an initiative to support the NIOS children's projects which we promoted as Binge Healthy.
  - On multiple occasions in our residential society, I have set up games and food stalls and had exciting sales experience.
- Won 1st prize in interschool Shark Tank event** 2023  
My friend and I participated in a Shark Tank competition hosted by DPS South, where we were grilled through 4 rounds (quiz, elevator pitch, business presentation and PR round). We won the first prize across 12 teams.
- Participiated in Tinkerpreneur** 2022  
Enrolled in Tinkerpreneur, a Government of India initiative, we underwent an enriching two-month learning-ideating-planning-pitching journey in entrepreneurship. Through immersive sessions, we learned essential skills like market research and financial modeling. Our business proposal, Furn-Tech, simplifies furniture shopping using augmented reality.
- Completed Jr. CEO course by Clever Harvey** 2021  
Jr CEO was an intensive 2-week business coaching programme certified by Brown University (an IVY league university) for high school students. I was the youngest in my cohort and my business proposal pitch (an end deliverable) called "Groomers" was well received by the mentors. They specifically appreciated the detailed market survey and data analysis led financial modeling & Go-To-Market strategy. I learnt deep insights into the life cycle of Idea-to-Pitch.