**Points to Talk About !!!**

1. ***THE BIG WHY ?!*** == people getting depressed and lonely due to social media , there is a rise in depression and loneliness!!
2. *Talk about how we have no big competition that is doing . Hamare competition ke paas toh acchi website bhi nahi hai!*
3. how we connect therapists to users in a smooth faishon
4. how we make money by subcription
5. how we are attracting customers by giving them free videos as a trial first to lure them in
6. how we will generate money by ads on our blogs and videos !!
7. talk about our community section that we will connect people together and they will be able to talk to each other in the Community Tab
8. Increasing Awareness: There has been a notable shift in attitudes towards mental health in India, with growing recognition of the importance of seeking professional help for mental health concerns.
9. Rising Demand: With the changing lifestyle and stressors associated with modern life, there is a rising demand for mental health services across various age groups and demographics.
10. Government Initiatives: The Indian government has been taking steps to address mental health issues, including the implementation of the National Mental Health Program and the Mental Healthcare Act, 2017, which aim to improve access to mental health services.
11. Technology and Telemedicine: The adoption of technology, including telemedicine and mental health apps, has made mental health services more accessible to people in remote areas and those who may face barriers to seeking traditional in-person therapy.
12. Corporate Wellness Programs: Many companies in India are investing in employee wellness programs, including mental health initiatives, recognizing the impact of mental well-being on productivity and overall organizational success.
13. Given these factors, the mental health market in India is expected to continue growing in the coming years, presenting opportunities for both traditional mental health service providers and innovative digital platforms. However, it's essential to note that challenges such as stigma, limited resources, and disparities in access to care still exist and need to be addressed to fully realize the potential of the mental health market in India.