**10X your Google Adwords Campaign Success**

Hi

W. Ronal,

I’m Tanmay, a passionate web coder and a full time digital marketer in iDevelopers (a web development & digital marketing co.). Recently, I was running a Google Adwords campaign for one of our client’s products.

Things were going smooth until something happened that made my campaign a complete failure.

I messed up with the ***Cost Per Click*** calculation. This may seem a silly mistake but it ruined my campaign making me an utterly stupid person.

As a good Adwords campaign manager, we always have to track each detail and optimize them and a small miscalculation can affect our campaigns badly.

There are many calculations like CPC, CPM, etc that need to be accurate in order to achieve the desired results in an Adwords Campaign.

We set goals and if we fail to achieve them can be a real frustrating situation. But if we work carefully then we can overcome it. This failed campaign made me think about a real solution.

I came up with an idea that is how if I can build a calculator app that will help digital marketers like me.

I started building the app the next day and finally built my sweet web application. However, this took me a week to plan and build this.

This web Adwords Calculator App can calculate **7 different formulas**:

* Cost Per Click
* Cost Per Thousand Impressions
* Click Through Rate
* Cost Per Acquisition
* Conversion Rate
* Return On Investment

Now, I’ve been using my application for the last two months. I’ve made a couple of improvements to make it more ***User-friendly.***

This application has made my campaigns accurate. I’ve also given this app to my juniors and they are quite happy using it.

I strongly believe that this application can make your life as a campaign manager super easy.

If you are worried about the pricing of the product then I’d say that **STOP** worrying. There must be no **concern for pricing** my friend because I’m giving it to you absolutely **FREE…..**Yeah a big big and loud **FREE.**

**To grab this application, click on the link here** [www.myapp.com](http://www.myapp.com)

With Regards

Tanmay Das