

**B.Y. Padhye Publicity Pvt. Ltd.**

32 E, Shivganes, Bhavani Shankar Road, Dadar (West), Mumbai 400028.  
 Phone : 022 2422 04 45 / 2422 92 41 ★ Email : vijay@bypadhye.com  
 GST No. 27AAACB1871D1Z2

**Press Estimate**

Client :Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar,  
 KSITIL Special Economic Zone,  
 Nellikkode PO,  
 Bengaluru-560063

PAN No. :AAICA3918J

GSTIN :29AAICA3918J1ZE

State :29-Karnataka

Estimate No :EST/00439

Date :02-06-2025

POS: 29 - Karnataka

PAN No. :AACPH8447G

GSTIN :27AACPH8447G002

State :27-Maharashtra

Remarks :

Brand :Amazon Prime

Campagin :Sanitytesting090625-02

Period :02-06-2025 - 30-06-2025

| Pub & Editions(s)   | Lan/Frq/Crc | Size & Other Details                                     | Rate     | Cost/Ins    | No. Ins. | Total Cost       |
|---|-------------|--|----------|-------------|----------|------------------|
| <b>SAKAL</b>  | MAR/D/1067  | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 2        | 4,00,000.00      |
| Ahmednagar, Akola, All Maharashtra, Aurangabad, Belagavi, Ch.Sambhajinagar, Dhule, Jalgaon, Khandesh, Kolhapur, Kolhapur Split, Mumbai, Nagpur, Nanded, Nashik, Pimpri-Chinchwad, Pune, Sangli, Satara, Solapur |             |  |          |             |          |                  |
| <b>Package : TOIJC+ JAIT (TIMES CLS APT)</b>  |             |  |          |             |          |                  |
| <b>TIMES-CLASSIFIED SECTION</b>   | ENG/D/0     | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 1        | 2,00,000.00      |
| Jaipur  |             |  |          |             |          |                  |
| <b>Package : TOIJC+ JAIT (TIMES CLS APT)</b>  |             |  |          |             |          |                  |
| <b>JAIPUR TIMES - TOI</b>   | ENG/D/0     | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W | 0.00     | 0.00        | 1        | 0.00             |
| Jaipur  |             |  |          |             |          |                  |
| <b>Total</b>  |             |  |          |             |          | <b>600000.00</b> |
| <b>Less Standard Agency Commission 15.00%(-)</b>  |             |  |          |             |          | 90000.00         |
| <b>(SAC/HSN 998363) Media Cost</b>  |             |  |          |             |          | 510000.00        |
| <b>(SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+)</b>  |             |  |          |             |          | 60000.00         |
| <b>Billable</b>   |             |  |          |             |          | 570000.00        |
| <b>HSN 998363 IGST @5% on Media Cost</b>  |             |  |          |             |          | 25500.00         |
| <b>HSN 998361 Ad Agency Services IGST @ 18% on Comm</b>   |             |  |          |             |          | 10800.00         |
| <b>Grand Total</b>  |             |  |          |             |          | <b>606300.00</b> |

**(Rupees Six Lakh Six Thousand Three Hundred only)**

This is Footer

For Mediaware Infotech Pvt Ltd

(tanmay.nayak)

IT Head

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We approve this estimate and authorise you to proceed with the releases of  
 the advertisement as above and undertake to pay the bills for the above  
 releases.

For Amazon Seller Services Pvt Ltd.

Date :

Designation :