

## **Press Estimate**

Client : Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063

PAN No. :AAICA3918J

GSTIN:29AAICA3918J1ZE

State :29-Karnataka

Estimate No :EST/00500

Date :02-07-2025

POS: 29 - Karnataka

PAN No.: AACPH8447G

**GSTIN: 27AACPH8447G002** 

State :27-Maharashtra

Remarks:

| Period :02-07-2025   30-07-2025   Pub & Editions(s)  | Brand :Amazon Prime   |  |  |               |             |              |                  |
|--|---|--|--|---------------|-------------|--------------|------------------|
| Pub & Editions(s)  | Campagin :Sanitytesting020725-01  |  |  |               |             |              |                  |
| SAKAL  | Period :02-07-2025 - 30-07-2025   |  |  |               |             |              | 1                |
| (200.00) Square Cm., Display B&W Ahmednagar, Akola, All Maharashtra, Aurangabad, Belagavi, Ch. Sambhajinagar, Dhule, Jalgaon, Khandesh, Kohlapur, Kohlapur Split, Mumbai, Nagpur, Nanded, Nashik, Propri-Chnichwed, Pune, Sangil, Satara, Solapur Package: TOIJC+ JAIT (TIMES CLS APT) TIMES-CLASSIFIED SECTION ENG/D/0 10.00(W) X20.00(H) 1,000.00 2,00,000.00 1 2,00,000.00 Square Cm., Display B&W  Jaipur Package: TOIJC+ JAIT (TIMES CLS APT) JAIPUR TIMES - TOI ENG/D/0 10.00(W) X20.00(H) 0.00 0.00 1 0.00 Square Cm., Display B&W  Jaipur  Less Standard Agency Commission 15.00%(-) 90000.0 (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (-) 600000.0 (SAC/HSN 998363) Media Cost 510000.0 (SAC/HSN 998363) Media Cost 510000.00 (-) 600 | Pub & Editions(s)   | Lan/Frq/Crc                              | Size & Other Details                             | Rate          | Cost/Ins    |              |                  |
| Aurangabad, Belagavi, Ch.Sambhajingagar, Dhule, Jalgaon, Khandesh, Kolhapur, Kohapur, Kohapur | SAKAL   | MAR/D/1067                               | (200.00)   | 1,000.00      | 2,00,000.00 | 2            | 4,00,000.00      |
| TIMES-CLASSIFIED SECTION   |   |  |  |               |             |              |                  |
| Canal   Cana   | Package : TOIJC+ JAIT (TIMES CLS APT)                                   |  |  |               |             |              |                  |
| Package : TOIJC+ JAIT (TIMES CLS APT)  | TIMES-CLASSIFIED SECTION  | ENG/D/0                                  | (200.00)   | 1,000.00      | 2,00,000.00 | 1            | 2,00,000.00      |
| Package : TOJJC+ JAIT (TIMES CLS APT)   JAIPUR TIMES - TOI   ENG/D/0   10.00(W) X20.00(H)   0.00   0.00   1   0.00   0.00     Jaipur   | Jainur  |  | Square Citi., Display B&W                        |               |             |              |                  |
| JAIPUR TIMES - TOI  ENG/D/0  10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W  Total  600000.C  Less Standard Agency Commission 15.00%(-) 90000.C (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) 60000.C  HSN 998363 IGST @5% on Media Cost 25500.C  HSN 998361 Ad Agency Services IGST @ 18% on Comm 10800.C  Grand Total  606300.C  (Rupees Six Lakh Six Thousand Three Hundred only)  This is Footer  For Mediaware Infotech Pvt Li  (tanmay.naya IT Hea  H  We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  | · ·   |  |  |               |             |              |                  |
| (200.00) Square Cm., Display B&W  Total 600000.  Less Standard Agency Commission 15.00%(-) 90000.0 (SAC/HSN 998363) Media Cost 510000.0 (SAC/HSN 998363) ADD Actual Agency Commission 10.0000% of 600000.00 (+) 60000.0  Billable 570000.0  HSN 998363 IGST @5% on Media Cost 25500.0  HSN 998361 Ad Agency Services IGST @ 18% on Comm 108000.0  Grand Total 606300.0  [Rupees Six Lakh Six Thousand Three Hundred only)  This is Footer For Mediaware Infotech Pvt Li  (tanmay.naya IT Heat H  We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  | ` ` '   | ENC/D/O                                  | 40.00(\M) \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ | 0.00          | 0.00        | 4            | 0.00             |
| Total   600000.0   | JAIPUR TIMES - TOI  | ENG/D/0                                  | (200.00)   | 0.00          | 0.00        | 1            | 0.00             |
| Less Standard Agency Commission 15.00%(-) 9000.0 (SAC/HSN 998363) Media Cost 510000.0 (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) 60000.00 Billable 570000.0 HSN 998363 IGST @5% on Media Cost 25500.0 HSN 998361 Ad Agency Services IGST @ 18% on Comm 10800.0 Grand Total 606300.0  (Rupees Six Lakh Six Thousand Three Hundred only)  This is Footer For Mediaware Infotech Pvt Light Head of the advertisement as above and undertake to pay the bills for the above releases.   | Jaipur  |  |  |               |             |              |                  |
| (SAC/HSN 998363) Media Cost 510000.0 (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) 60000.0  Billable 570000.0  HSN 998363 IGST @5% on Media Cost 25500.0  HSN 998361 Ad Agency Services IGST @ 18% on Comm 10800.0  Grand Total 606300.0  (Rupees Six Lakh Six Thousand Three Hundred only)  This is Footer For Mediaware Infotech Pvt Li  (tanmay.naya IT Heath Hundred Hun |   |  |  |               | Total       |              | 600000.00        |
| (tanmay.naya IT Hea approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  |   |  | Less Standard Agency Commission 15.00%(-)        |               |             |              | 90000.00         |
| HSN 998363 IGST @5% on Media Cost 25500.0 HSN 998361 Ad Agency Services IGST @ 18% on Comm 10800.0 Grand Total 606300.0  (Rupees Six Lakh Six Thousand Three Hundred only) This is Footer For Mediaware Infotech Pvt Li  (tanmay.naya IT Hea Hundred only)  We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.   | (SAC/HSN 998363) Media Cost   |  |  |               |             |              | 510000.00        |
| HSN 998361 Ad Agency Services IGST @ 18% on Comm 10800.0    Grand Total   606300.0   (Rupees Six Lakh Six Thousand Three Hundred only)   This is Footer   For Mediaware Infotech Pvt Little  | (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) |  |  |               |             |              | 60000.00         |
| HSN 998361 Ad Agency Services IGST @ 18% on Comm Grand Total 606300.0  (Rupees Six Lakh Six Thousand Three Hundred only)  This is Footer  For Mediaware Infotech Pvt Lift  (tanmay.naya IT Hea H  We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.   |   |  |  |               |             |              | 570000.00        |
| Cand Total   606300.00   |   |  |  |               |             |              | 25500.00         |
| (tanmay.naya IT Hea  We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  For Mediaware Infotech Pvt Long (tanmay.naya)  IT Hea  H  For Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  For Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  To Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  To Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  To Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  To Amazon Seller Services Pvt Long (tanmay.naya)  IT Hea  H  To Amazon Seller Services Pvt Long (tanmay.naya)  |   |  | HSN 998361 Ad Agency Servi                       | ces IGST @ 18 |             |              | 10800.00         |
| This is Footer    Continue   |   |  |  |               | Grand Total |              | 606300.00        |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  (tanmay.naya  IT Hea  H  For Amazon Seller Services Pvt Ltd.)  | •   | <u>hree Hundred or</u>                   | nly)   |               |             |              |                  |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  For Amazon Seller Services Pvt Ltd.  | This is Footer  |  |  |               | For M       | ediaware I   | nfotech Pvt Ltd  |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  For Amazon Seller Services Pvt Ltd.  |   |  |  |               |             |              |                  |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.  For Amazon Seller Services Pvt Ltd.  |   |  |  |               |             |              |                  |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.   |   |  |  |               |             |              | (tanmay.nayak)   |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.   |   |  |  |               |             |              |                  |
| the advertisement as above and undertake to pay the bills for the above releases.  | N/  |  | 1 20 0   |               | Ear Ams     | n Colley C   | HO               |
|  | the advertisement as above and und                                      | rise you to procee<br>lertake to pay the | ed with the releases of bills for the above      |               | For Amazo   | on Seller Se | ervices PVt Ltd. |
|  | _   |  |  |               | Designatio  | n ·          |                  |