

## **Press Estimate**

Client : Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063

PAN No. :AAICA3918J

GSTIN:29AAICA3918J1ZE

State :29-Karnataka

Estimate No :EST/00471

Date :02-06-2025

POS: 29 - Karnataka

PAN No.: AACPH8447G

**GSTIN: 27AACPH8447G002** 

State :27-Maharashtra

Remarks:

Brand :Amazon Prime						
Campagin :Sanitytesting110625-01						
Period :02-06-2025 - 30-06-2025		1	_ [			
Pub & Editions(s)	Lan/Frq/Crc	Size & Other Details	Rate	Cost/Ins	No. Ins.	Total Cost
SAKAL	MAR/D/1067	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	1,000.00	2,00,000.00	2	4,00,000.00
Ahmednagar, Akola, All Maharashtra, Aurangabad, Belagavi, Ch.Sambhajinagar, Dhule, Jalgaon, Khandesh, Kolhapur, Kolhapur Split, Mumbai, Nagpur, Nanded, Nashik, Pimpri-Chinchwad, Pune, Sangli, Satara, Solapur						
Package : TOIJC+ JAIT (TIMES CLS APT)						
TIMES-CLASSIFIED SECTION	ENG/D/0	10.00(W) X20.00(H) (200.00)	1,000.00	2,00,000.00	1	2,00,000.00
		Square Cm.,Display B&W				
Jaipur						
Package : TOIJC+ JAIT (TIMES CLS APT)						
JAIPUR TIMES - TOI	ENG/D/0	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	0.00	0.00	1	0.00
Jaipur		- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1				
				Total		600000.00
		Less Standard Agency Commission 15.00%(-)				90000.00
(SAC/HSN 998363) Media Cost (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) Billable						510000.00
						60000.00
						570000.00
HSN 998363 IGST @5% on Media Cost						25500.00
HSN 998361 Ad Agency Services IGST @ 18% on Comm						10800.00
(Rupees Six Lakh Six Thousand Th	roo Hundrod om	lιλ		Grand Total		606300.00
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						(tanmay.nayak)
						IT Head
						НО
We approve this estimate and author the advertisement as above and understanding	ise you to procee ertake to pay the	d with the releases of bills for the above		For Amazo	n Seller Se	ervices Pvt Ltd.
releases.				Daa!		
Date:				Designatio	n :	