



B.Y. Padhye Publicity Pvt. Ltd.

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GST No. 27AAACB1871D1Z2

Press Estimate + Schedule (May-25)

Client	: Amazon Seller Services Pvt Ltd.	Estimate No	: EST/00252
Client Address	: Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063	Date	: 20-05-2025
PAN No	: AAICA3918J	POS	: 29-Karnataka
GSTIN	: 29AAICA3918J1ZE	PAN No	: AACPH8447G
State	: 29 - Karnataka	GSTIN	: 27AACPH8447G002
		State	: 27 - Maharashtra
		Remarks	:

Brand	: Amazon Prime
Campaign	: Sanitytest200525
Period	: 01-05-2025 - 31-05-2025

Publication & Edition(s) (Lan Frq Circ'000)	No. Of Ins.	Size Details Position Discount/Surcharge	Rate	Cost/Ins	Total Cost	May-25
THE TIMES OF INDIA	1	1 (1.00) Square Cm., Display B&W	10.00	10.00	10.00	
ENG/D/2931						
Agra						3
Ahmedabad						3
Ahmedabad City						3
Alappuzha						3
Aurangabad						3
Bareilly						3
Bengaluru						3
Bhopal						3
Bhopal Upcountry						3
Bhubaneswar						3
Bihar						3
Chandigarh						3
Chandigarh UPC						3

Chennai

3

Press Estimate + Schedule (May-25)

Client : Amazon Seller Services Pvt Ltd.				Estimate No : EST/00252		
Coimbatore						3
Cuttack						3
Dehradun						3
Del.exclude Chdg.						3
Delhi Upcountry						3
Delhi-Capital						3
Goa						3
Gurugram						3
Guwahati						3
Gwalior						3
Hubballi						3
Hyderabad						3
Indore						3
Indore City						3
Jabalpur						3
Jaipur						3
Jaipur City						3
Jaipur Upcountry						3
Jharkhand						3
Kanpur						3
Kerala						3
Kerala Upcountry						3

Press Estimate + Schedule (May-25)

Client : Amazon Seller Services Pvt Ltd.				Estimate No : EST/00252		
Kochi						3
Kolhapur						3
Kolkata						3
Kolkata City						3
Kozhikode						3
Lucknow						3
Madhya Pradesh						3
Madurai						3
Malappuram						3
Mangaluru						3
Manipal						3
Meerut						3
Mumbai						3
Mysuru						3
Nagpur						3
Nagpur Upcountry						3
Nashik						3
Navi Mumbai						3
New Delhi						3
Noida						3
Patna						3
Pimpri-Chinchwad						3

Prayagraj

3

Press Estimate + Schedule (May-25)

Client : Amazon Seller Services Pvt Ltd.					Estimate No : EST/00252	
Puducherry						3
Pune						3
Pune City						3
Pune ROM						3
Pune Upcountry						3
Raipur						3
Rajkot						3
Ranchi						3
Surat						3
Thane						3
Thiruvananthapuram						3
Thrissur						3
Tiruchirappalli						3
Vadodara						3
Varanasi						3
Vijayawada						3
Visakhapatnam						3
Total					10.00	76
Less Standard Agency Commission 15.00%(-)					1.50	
(SAC/HSN 998363) Media Cost					8.50	
(SAC/HSN 998361) Service Charges 10.0000% of 8.50 (+)					0.85	
Billable					9.35	
HSN 998363 IGST @5% on Media Cost					0.43	
HSN 998361 Ad Agency Services IGST @ 18% on Comm					0.15	
Grand Total					9.93	
(Rupees Nine and Ninety Three Paise only)						

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Client : Amazon Seller Services Pvt Ltd.	Estimate No : EST/00252
This is Footer	For Mediaware Infotech Pvt Ltd(Mumbai) tanmay.nayak IT Head HO
We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.	For Amazon Seller Services Pvt Ltd.
Date :	Designation :