

## **Press Estimate**

Client : Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063

PAN No. :AAICA3918J

GSTIN:29AAICA3918J1ZE

State :29-Karnataka

Estimate No :EST/00513

Date :02-07-2025

POS: 29 - Karnataka

PAN No.: AACPH8447G

**GSTIN: 27AACPH8447G002** 

State :27-Maharashtra

Remarks:

| Brand :Amazon Prime   |  |  |          |             |             |                  |
|---|--|--|----------|-------------|-------------|------------------|
| Campagin :Sanitytesting100725-00  |  |  |          |             |             |                  |
| Period :02-07-2025 - 30-07-2025   |  | i  |          |             |             |                  |
| Pub & Editions(s)   | Lan/Frq/Crc                            | Size & Other Details   | Rate     | Cost/Ins    | No.<br>Ins. | Total<br>Cost    |
| SAKAL   | MAR/D/1067                             | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W                 | 1,000.00 | 2,00,000.00 | 2           | 4,00,000.00      |
| Ahmednagar, Akola, All Maharashtra,<br>Aurangabad, Belagavi,<br>Ch.Sambhajinagar, Dhule, Jalgaon,<br>Khandesh, Kolhapur, Kolhapur Split,<br>Mumbai, Nagpur, Nanded, Nashik,<br>Pimpri-Chinchwad, Pune, Sangli, Satara,<br>Solapur |  |  |          |             |             |                  |
| Package : TOIJC+ JAIT (TIMES CLS APT)   |  |  |          |             |             |                  |
| TIMES-CLASSIFIED SECTION  | ENG/D/0                                | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W                 | 1,000.00 | 2,00,000.00 | 1           | 2,00,000.00      |
| Jaipur  |  | Square Cm., Display B&W  |          |             |             |                  |
| · ·   |  |  |          |             |             |                  |
| Package: TOIJC+ JAIT (TIMES CLS APT)  | ENO/D/o                                | 40.00(44) 200.00(11)   | 0.00     | 0.00        | 4           | 0.00             |
| JAIPUR TIMES - TOI  | ENG/D/0                                | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W                 | 0.00     | 0.00        | 1           | 0.00             |
| Jaipur  |  | , , , , , ,  |          |             |             |                  |
|   |  |  |          | Total       |             | 600000.00        |
|   |  | Less Standard Agency Commission 15.00%(-)<br>(SAC/HSN 998363) Media Cost |          |             |             | 90000.00         |
|   |  |  |          |             |             | 510000.00        |
| (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+)   |  |  |          |             |             | 60000.00         |
|   |  |  |          | Billable    |             | 570000.00        |
| HSN 998363 IGST @5% on Media Cost<br>HSN 998361 Ad Agency Services IGST @ 18% on Comm<br>Grand Total  |  |  |          |             |             | 25500.00         |
|   |  |  |          |             |             | 10800.00         |
| /Dungage Siry Loke Siry Thousand Ti   |  |  |          | Grand Total |             | 606300.00        |
| (Rupees Six Lakh Six Thousand Ti  | iree Hunarea or                        | ily)   |          | Eor Mo      | ndiawaro I  | nfotech Pvt Ltd  |
| This is Footer  |  |  |          | FOI IVIE    | eulaware i  | motech Pvt Lta   |
|   |  |  |          |             |             |                  |
|   |  |  |          |             |             | (tanmay.nayak)   |
|   |  |  |          |             |             | IT Head          |
|   |  |  |          |             |             | HO               |
| We approve this estimate and author the advertisement as above and und  | ise you to procee<br>ertake to pay the | ed with the releases of bills for the above                              |          | For Amazo   | n Seller Se | ervices Pvt Ltd. |
| releases.   |  |  |          |             |             |                  |
| Date:   |  |  |          | Designation | n :         |                  |