



B.Y. Padhye Publicity Pvt. Ltd.

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GST No. 27AAACB1871D1Z2

Press Estimate + Schedule (Jun-25)

Client	: Amazon Seller Services Pvt Ltd.	Estimate No	: EST/00489
Client Address	: Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063	Date	: 02-06-2025
PAN No	: AAICA3918J	POS	: 29-Karnataka
GSTIN	: 29AAICA3918J1ZE	PAN No	: AACPH8447G
State	: 29 - Karnataka	GSTIN	: 27AACPH8447G002
		State	: 27 - Maharashtra
		Remarks	:

Brand	: Amazon Prime
Campaign	: Sanitytesting250625-00
Period	: 02-06-2025 - 30-06-2025

Publication & Edition(s) (Lan Frq Circ'000)	No. Of Ins.	Size Details Position Discount/Surcharge	Rate	Cost/Ins	Total Cost	Jun-25
SAKAL	2	10.00(W) X20.00(H) (200.00) Square Cm., Display B&W	1,000.00	2,00,000.00	4,00,000.00	
MAR/D/1067						
Ahmednagar						30
Akola						30
All Maharashtra						30
Aurangabad						30
Belagavi						30
Ch. Sambhajinagar						30
Dhule						30
Jalgaon						30
Khandesh						30
Kolhapur						30
Kolhapur Split						30
Mumbai						30
Nagpur						30

Nanded

30

Press Estimate + Schedule (Jun-25)

Client : Amazon Seller Services Pvt Ltd.				Estimate No : EST/00489		
Nashik						30
Pimpri-Chinchwad						30
Pune						30
Sangli						30
Satara						30
Solapur						30
SAKAL	10	1 (1.00) Square Cm.,Display B&W	1,000.00	1,000.00	10,000.00	
MAR/D/1055						
Akola						30
Aurangabad						30
Belagavi						30
Ch.Sambhajinagar						30
Jalgaon						30
Kolhapur						30
Mumbai						30
Nagpur						30
Nanded						30
Nashik						30
Pune						30
Satara						30
Solapur						30

Press Estimate + Schedule (Jun-25)

Client : Amazon Seller Services Pvt Ltd.				Estimate No : EST/00489		
Package : TOIJC+ JAIT (TIMES CLS APT)						
TIMES-CLASSIFIED SECTION	1	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	1,000.00	2,00,000.00	2,00,000.00	30
ENG/D/0 Jaipur						
Package : TOIJC+ JAIT (TIMES CLS APT)						
JAIPUR TIMES - TOI	1	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	0.00	0.00	0.00	30
ENG/D/0 Jaipur						
Total					610000.00	35
Less Standard Agency Commission 15.00%(-)					91500.00	
(SAC/HSN 998363) Media Cost					518500.00	
(SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 610000.00					61000.00	
(+)						
Billable					579500.00	
HSN 998363 IGST @5% on Media Cost					25925.00	
HSN 998361 Ad Agency Services IGST @ 18% on Comm					10980.00	
Grand Total					616405.00	
(Rupees Six Lakh Sixteen Thousand Four Hundred Five only)						
This is Footer				For Mediaware Infotech Pvt Ltd(Mumbai)		
				tanmay.nayak IT Head HO		
We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.				For Amazon Seller Services Pvt Ltd.		
Date :				Designation :		