# Press Estimate

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| **Client :**Amazon Seller Services Pvt Ltd. | **Estimate No :**EST/00507 |
| **Address :**Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063 | **Date :**02-07-2025 |
| | **POS:** 29 - Karnataka |
| **PAN No. :** AAICA3918J | **PAN No. :** AACPH8447G |
| **GSTIN :**29AAICA3918J1ZE | **GSTIN :**27AACPH8447G002 |
| **State :**29-Karnataka | **State :**27-Maharashtra |
| | **Remarks :** |

**Brand :**Amazon Prime
**Campagin :**Sanitytesting070725-01
**Period :**02-07-2025 - 30-07-2025

| Pub & Editions(s) | Lan/Frq/Crc | Size & Other Details | Rate | Cost/Ins | No. Ins. | Total Cost |
|---|---|---|---|---|---|---|
| **SAKAL**<br><br>Ahmednagar, Akola, All Maharashtra, Aurangabad, Belagavi, Ch.Sambhajinagar, Dhule, Jalgaon, Khandesh, Kolhapur, Kolhapur Split, Mumbai, Nagpur, Nanded, Nashik, Pimpri-Chinchwad, Pune, Sangli, Satara, Solapur | MAR/D/1067 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 2 | 4,00,000.00 |
| **Package : TOIJC+ JAIT (TIMES CLS APT)** | | | | | | |
| **TIMES-CLASSIFIED SECTION**<br><br>Jaipur | ENG/D/0 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 1 | 2,00,000.00 |
| **Package : TOIJC+ JAIT (TIMES CLS APT)** | | | | | | |
| **JAIPUR TIMES - TOI**<br><br>Jaipur | ENG/D/0 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 0.00 | 0.00 | 1 | 0.00 |

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| **Total** | **600000.00** |
| **Less Standard Agency Commission 15.00%(-)** | 90000.00 |
| **(SAC/HSN 998363) Media Cost** | 510000.00 |
| **(SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+)** | 60000.00 |
| **Billable** | 570000.00 |
| **HSN 998363 IGST @5% on Media Cost** | 25500.00 |
| **HSN 998361 Ad Agency Services IGST @ 18% on Comm** | 10800.00 |
| **Grand Total** | **606300.00** |

**(Rupees Six Lakh Six Thousand Three Hundred only)**

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| This is Footer | **For Mediaware Infotech Pvt Ltd** |
| | **(tanmay.nayak)**<br>IT Head<br>HO |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases. | **For Amazon Seller Services Pvt Ltd.** |
| Date : | **Designation :** |