

## **Press Estimate**

Client : Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063

PAN No. :AAICA3918J GSTIN:29AAICA3918J1ZE

State :29-Karnataka

Estimate No :EST/00415

Date :02-06-2025

POS: 29 - Karnataka

PAN No.: AACPH8447G

**GSTIN: 27AACPH8447G002** 

State :27-Maharashtra

Remarks:

| Brand : Amazon Prime  |   |  |              |             |             |                      |
|---|---|--|--------------|-------------|-------------|----------------------|
| Campagin :Sanitytesting040625-00  |   |  |              |             |             |                      |
| Period :02-06-2025 - 30-06-2025   |   | <u> </u>   |              |             |             | _                    |
| Pub & Editions(s)   | Lan/Frq/Crc                             | Size & Other Details                                     | Rate         | Cost/Ins    | No.<br>Ins. | Total<br>Cost        |
| SAKAL   | MAR/D/1067                              | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W | 1,000.00     | 2,00,000.00 | 2           | 4,00,000.00          |
| Ahmednagar, Akola, All Maharashtra,<br>Aurangabad, Belagavi,<br>Ch.Sambhajinagar, Dhule, Jalgaon,<br>Khandesh, Kolhapur, Kolhapur Split,<br>Mumbai, Nagpur, Nanded, Nashik,<br>Pimpri-Chinchwad, Pune, Sangli, Satara,<br>Solapur |   |  |              |             |             |                      |
| Package : TOIJC+ JAIT (TIMES CLS APT)   |   |  |              |             |             |                      |
| TIMES-CLASSIFIED SECTION  | ENG/D/0                                 | 10.00(W) X20.00(H)<br>(200.00)                           | 1,000.00     | 2,00,000.00 | 1           | 2,00,000.00          |
|   |   | Square Cm., Display B&W                                  |              |             |             |                      |
| Jaipur  |   |  |              |             |             |                      |
| Package: TOIJC+ JAIT (TIMES CLS APT)  |   |  |              |             |             |                      |
| JAIPUR TIMES - TOI  | ENG/D/0                                 | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display B&W | 0.00         | 0.00        | 1           | 0.00                 |
| Jaipur  |   | - <b>-</b>   |              |             |             |                      |
|   |   |  |              | Total       |             | 600000.00            |
| Less Standard Agency Commission 15.00%(-) (SAC/HSN 998363) Media Cost (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+)   |   |  |              |             |             | 90000.00             |
|   |   |  |              |             |             | 510000.00            |
|   |   |  |              |             |             | 60000.00             |
|   |   | LICAL COCCCC   | LICCT @FN/ - | Billable    |             | 570000.00            |
| HSN 998363 IGST @5% on Media Cost<br>HSN 998361 Ad Agency Services IGST @ 18% on Comm   |   |  |              |             |             | 25500.00<br>10800.00 |
|   |   | non 990301 Au Agency Servi                               | cesiosi @ i  | Grand Total |             | 606300.00            |
| (Rupees Six Lakh Six Thousand T   | hree Hundred on                         | lv)  |              | Orana rotar |             | 000000.00            |
| This is Footer  | ince rialiarea ori                      | <u>y</u> )   |              | For Me      | ediaware li | nfotech Pvt Ltd      |
| This is I dotei   |   |  |              |             |             |                      |
|   |   |  |              |             |             |                      |
|   |   |  |              |             |             | (tanmay.nayak)       |
|   |   |  |              |             |             | IT Head              |
|   |   |  |              |             |             | HC                   |
| We approve this estimate and autho the advertisement as above and und   | rise you to procee<br>ertake to pay the | d with the releases of bills for the above               |              | For Amazo   | n Seller Se | ervices Pvt Ltd      |
| releases.   |   |  |              | Dealamatic  |             |                      |
| Date:   |   |  |              | Designation | n :         |                      |