

**B.Y. Padhye Publicity Pvt. Ltd.**

32 E, Shivganes, Bhavani Shankar Road, Dadar (West), Mumbai 400028.  
 Phone : 022 2422 04 45 / 2422 92 41 ★ Email : vijay@bypadhye.com  
 GST No. 27AAACB1871D1Z2

**Press Estimate****Client :Amazon Seller Services Pvt Ltd.**

**Address :Maheshwari Nagar,  
 KSITIL Special Economic Zone,  
 Nellikkode PO,  
 Bengaluru-560063**

**PAN No. :AAICA3918J****GSTIN :29AAICA3918J1ZE****State :29-Karnataka****Estimate No :EST/00252****Date :20-05-2025****POS: 29 - Karnataka****PAN No. :AACPH8447G****GSTIN :27AACPH8447G002****State :27-Maharashtra****Remarks :****Brand :Amazon Prime****Campaign :Sanitytest200525****Period :01-05-2025 - 31-05-2025**

Pub & Editions(s)	Lan/Frq/Crc	Size & Other Details	Rate	Cost/Ins	No. Ins.	Total Cost
<b>THE TIMES OF INDIA</b>	ENG/D/2931	1 (1.00) Square Cm.,Display B&W	10.00	10.00	1	10.00
Agra, Ahmedabad, Ahmedabad City, Alappuzha, Aurangabad, Bareilly, Bengaluru, Bhopal, Bhopal Upcountry, Bhubaneswar, Bihar, Chandigarh, Chandigarh UPC, Chennai, Coimbatore, Cuttack, Dehradun, Del.exclude Chdg., Delhi Upcountry, Delhi-Capital, Goa, Gurugram, Guwahati, Gwalior, Hubballi, Hyderabad, Indore, Indore City, Jabalpur, Jaipur, Jaipur City, Jaipur Upcountry, Jharkhand, Kanpur, Kerala, Kerala Upcountry, Kochi, Kolhapur, Kolkata, Kolkata City, Kozhikode, Lucknow, Madhya Pradesh, Madurai, Malappuram, Mangaluru, Manipal, Meerut, Mumbai, Mysuru, Nagpur, Nagpur Upcountry, Nashik, Navi Mumbai, New Delhi, Noida, Patna, Pimpri-Chinchwad, Prayagraj, Puducherry, Pune, Pune City, Pune ROM, Pune Upcountry, Raipur, Rajkot, Ranchi, Surat, Thane, Thiruvananthapuram, Thrissur, Tiruchirappalli, Vadodara, Varanasi, Vijayawada, Visakhapatnam						

**Total 10.00****Less Standard Agency Commission 15.00%(-) 1.50****(SAC/HSN 998363) Media Cost 8.50****(SAC/HSN 998361) Service Charges 10.0000% of 8.50 (+) 0.85****Billable 9.35****HSN 998363 IGST @5% on Media Cost 0.43****HSN 998361 Ad Agency Services IGST @ 18% on Comm 0.15****Grand Total 9.93****(Rupees Nine and Ninety Three Paise only)**

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**For Mediaware Infotech Pvt Ltd**

(tanmay.nayak)

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We approve this estimate and authorise you to proceed with the releases of  
 the advertisement as above and undertake to pay the bills for the above  
 releases.

**For Amazon Seller Services Pvt Ltd.**

Date :

Designation :