

Press Estimate

Client : Amazon Seller Services Pvt Ltd.

Address :Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063

GSTIN:29AAICA3918J1ZE

State :29-Karnataka

PAN No. :AAICA3918J

Estimate No :EST/00496

Date :02-07-2025

POS: 29 - Karnataka

PAN No.: AACPH8447G **GSTIN: 27AACPH8447G002**

State: 27-Maharashtra

Remarks:

| Brand :Amazon Prime | | | | | | |
|---|--|--|----------|-------------|-------------|------------------------|
| Campagin :Sanitytesting010725-01 | | | | | | |
| Period :02-07-2025 - 30-07-2025 | | | | | | |
| Pub & Editions(s) | Lan/Frq/Crc | Size & Other Details | Rate | Cost/Ins | No. Ins. | Total Cost |
| SAKAL | MAR/D/1067 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 2 | 4,00,000.00 |
| Ahmednagar, Akola, All Maharashtra, Aurangabad, Belagavi, Ch.Sambhajinagar, Dhule, Jalgaon, Khandesh, Kolhapur, Kolhapur Split, Mumbai, Nagpur, Nanded, Nashik, Pimpri-Chinchwad, Pune, Sangli, Satara, Solapur | | | | | | |
| Package : TOIJC+ JAIT (TIMES CLS APT) | | | | | | |
| TIMES-CLASSIFIED SECTION | ENG/D/0 | 10.00(W) X20.00(H) (200.00) | 1,000.00 | 2,00,000.00 | 1 | 2,00,000.00 |
| lainur | | Square Cm., Display B&W | | | | |
| Jaipur | | | | | | |
| Package : TOIJC+ JAIT (TIMES CLS APT) | | | | | | |
| JAIPUR TIMES - TOI | ENG/D/0 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 0.00 | 0.00 | 1 | 0.00 |
| Jaipur | | , , , | | | | |
| | | | | Total | | 600000.00 |
| | Less Standard Agency Commission 15.00%(-) | | | | | 90000.00 |
| (SAC/HSN 998363) Media Cost (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 (+) Billable HSN 998363 IGST @5% on Media Cost | | | | | | 510000.00 |
| | | | | | | 60000.00 |
| | | | | | | 570000.00 |
| | | | | | | 25500.00 |
| HSN 998361 Ad Agency Services IGST @ 18% on Comm | | | | | | 10800.00 |
| | | | | Grand Total | | 606300.00 |
| (Rupees Six Lakh Six Thousand T | <u>hree Hundred on</u> | ly) | | | | |
| This is Footer | | | | For Me | ediaware I | nfotech Pvt Ltd |
| | | | | | | |
| | | | | | | |
| | | | | | | (tanmay.nayak) |
| | | | | | | IT Head |
| We approve this estimate and autho the advertisement as above and unc | rise you to procee lertake to pay the l | d with the releases of bills for the above | | For Amazo | n Seller Se | HO ervices Pvt Ltd. |
| releases. | | | | | | |
| Date: | | | | Designation | 1 : | |