



## B.Y. Padhye Publicity Pvt. Ltd.

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GST No. 27AAACB1871D1Z2

### Press Estimate + Schedule (Jul-25)

|                       |   |                    |                    |
|-----------------------|---|--------------------|--------------------|
| <b>Client</b>         | : Amazon Seller Services Pvt Ltd.   | <b>Estimate No</b> | : EST/00504        |
| <b>Client Address</b> | : Maheshwari Nagar,<br>KSITIL Special Economic Zone, Nellikkode PO,<br>Bengaluru-560063 | <b>Date</b>        | : 02-07-2025       |
| <b>PAN No</b>         | : AAICA3918J  | <b>POS</b>         | : 29-Karnataka     |
| <b>GSTIN</b>          | : 29AAICA3918J1ZE   | <b>PAN No</b>      | : AACPH8447G       |
| <b>State</b>          | : 29 - Karnataka  | <b>GSTIN</b>       | : 27AACPH8447G002  |
|                       |   | <b>State</b>       | : 27 - Maharashtra |
|                       |   | <b>Remarks</b>     | :                  |

|                 |                           |
|-----------------|---------------------------|
| <b>Brand</b>    | : Amazon Prime            |
| <b>Campaign</b> | : Sanitytesting040725-00  |
| <b>Period</b>   | : 02-07-2025 - 30-07-2025 |

| Publication & Edition(s)<br>(Lan Frq Circ'000) | No. Of<br>Ins. | Size Details Position<br>Discount/Surcharge                  | Rate     | Cost/Ins    | Total Cost  | Jul-25 |
|--|----------------|--|----------|-------------|-------------|--------|
| <b>SAKAL</b>                                   | 2              | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm., Display<br>B&W | 1,000.00 | 2,00,000.00 | 4,00,000.00 |        |
| MAR/D/1067                                     |                |  |          |             |             | 30     |
| Ahmednagar                                     |                |  |          |             |             |        |
| Akola  |                |  |          |             |             | 30     |
| All Maharashtra                                |                |  |          |             |             | 30     |
| Aurangabad                                     |                |  |          |             |             | 30     |
| Belagavi                                       |                |  |          |             |             | 30     |
| Ch. Sambhajinagar                              |                |  |          |             |             | 30     |
| Dhule  |                |  |          |             |             | 30     |
| Jalgaon  |                |  |          |             |             | 30     |
| Khandesh                                       |                |  |          |             |             | 30     |
| Kolhapur                                       |                |  |          |             |             | 30     |
| Kolhapur Split                                 |                |  |          |             |             | 30     |
| Mumbai   |                |  |          |             |             | 30     |
| Nagpur   |                |  |          |             |             | 30     |

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| Client : Amazon Seller Services Pvt Ltd.                            |   |   |          | Estimate No : EST/00504 |                  |           |
|---|---|---|----------|-------------------------|------------------|-----------|
| Nashik  |   |   |          |                         |                  | 30        |
| Pimpri-Chinchwad  |   |   |          |                         |                  | 30        |
| Pune  |   |   |          |                         |                  | 30        |
| Sangli  |   |   |          |                         |                  | 30        |
| Satara  |   |   |          |                         |                  | 30        |
| Solapur   |   |   |          |                         |                  | 30        |
| <b>Package : TOIJC+ JAIT (TIMES CLS APT)</b>                        |   |   |          |                         |                  |           |
| <b>TIMES-CLASSIFIED SECTION</b>                                     | 1 | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display<br>B&W | 1,000.00 | 2,00,000.00             | 2,00,000.00      |           |
| ENG/D/0<br>Jaipur   |   |   |          |                         |                  | 30        |
| <b>Package : TOIJC+ JAIT (TIMES CLS APT)</b>                        |   |   |          |                         |                  |           |
| <b>JAIPUR TIMES - TOI</b>   | 1 | 10.00(W) X20.00(H)<br>(200.00)<br>Square Cm.,Display<br>B&W | 0.00     | 0.00                    | 0.00             |           |
| ENG/D/0<br>Jaipur   |   |   |          |                         |                  | 30        |
| <b>Total</b>  |   |   |          |                         | <b>600000.00</b> | <b>22</b> |
| Less Standard Agency Commission 15.00%(-)                           |   |   |          |                         | 90000.00         |           |
| (SAC/HSN 998363) Media Cost   |   |   |          |                         | 510000.00        |           |
| (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 |   |   |          |                         | 60000.00         |           |
| (+)   |   |   |          |                         |                  |           |
| Billable  |   |   |          |                         | 570000.00        |           |
| HSN 998363 IGST @5% on Media Cost                                   |   |   |          |                         | 25500.00         |           |
| HSN 998361 Ad Agency Services IGST @ 18% on Comm                    |   |   |          |                         | 10800.00         |           |
| Grand Total   |   |   |          |                         | 606300.00        |           |
| <b>(Rupees Six Lakh Six Thousand Three Hundred only)</b>            |   |   |          |                         |                  |           |

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|  |   |
|--|---|
| <b>Client</b> : Amazon Seller Services Pvt Ltd.  | <b>Estimate No</b> : EST/00504            |
| This is Footer   | For Mediaware Infotech Pvt<br>Ltd(Mumbai) |
|  | tanmay.nayak<br>IT Head<br>HO             |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases. | For Amazon Seller Services Pvt Ltd.       |
| <b>Date :</b>  | <b>Designation :</b>                      |