



B.Y. Padhye Publicity Pvt. Ltd.

32 E, Shivganesh, Bhavani Shankar Road, Dadar (West), Mumbai 400028.
Phone : 022 2422 04 45 / 2422 92 41 ★ Email : vijay@bypadhye.com
GST No. 27AAACB1871D1Z2

Press Estimate + Schedule (Jul-25)

| | | | |
|-----------------------|---|--------------------|--------------------|
| Client | : Amazon Seller Services Pvt Ltd. | Estimate No | : EST/00499 |
| Client Address | : Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063 | Date | : 02-07-2025 |
| PAN No | : AAICA3918J | POS | : 29-Karnataka |
| GSTIN | : 29AAICA3918J1ZE | PAN No | : AACPH8447G |
| State | : 29 - Karnataka | GSTIN | : 27AACPH8447G002 |
| | | State | : 27 - Maharashtra |
| | | Remarks | : |

Brand : Amazon Prime
Campaign : Sanitytesting020725-00
Period : 02-07-2025 - 30-07-2025

| Publication & Edition(s) (Lan Frq Circ'000) | No. Of Ins. | Size Details Position Discount/Surcharge | Rate | Cost/Ins | Total Cost | Jul-25 |
|--|----------------|--|----------|-------------|-------------|--------|
| SAKAL | 2 | 10.00(W) X20.00(H) (200.00) Square Cm., Display B&W | 1,000.00 | 2,00,000.00 | 4,00,000.00 | |
| MAR/D/1067 | | | | | | 30 |
| Ahmednagar | | | | | | |
| Akola | | | | | | 30 |
| All Maharashtra | | | | | | 30 |
| Aurangabad | | | | | | 30 |
| Belagavi | | | | | | 30 |
| Ch. Sambhajinagar | | | | | | 30 |
| Dhule | | | | | | 30 |
| Jalgaon | | | | | | 30 |
| Khandesh | | | | | | 30 |
| Kolhapur | | | | | | 30 |
| Kolhapur Split | | | | | | 30 |
| Mumbai | | | | | | 30 |
| Nagpur | | | | | | 30 |

Nanded

30

Press Estimate + Schedule (Jul-25)

| Client : Amazon Seller Services Pvt Ltd. | | | | Estimate No : EST/00499 | | |
|---|---|---|----------|-------------------------|------------------|-----------|
| Nashik | | | | | | 30 |
| Pimpri-Chinchwad | | | | | | 30 |
| Pune | | | | | | 30 |
| Sangli | | | | | | 30 |
| Satara | | | | | | 30 |
| Solapur | | | | | | 30 |
| Package : TOIJC+ JAIT (TIMES CLS APT) | | | | | | |
| TIMES-CLASSIFIED SECTION | 1 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 1,000.00 | 2,00,000.00 | 2,00,000.00 | |
| ENG/D/0 Jaipur | | | | | | 30 |
| Package : TOIJC+ JAIT (TIMES CLS APT) | | | | | | |
| JAIPUR TIMES - TOI | 1 | 10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W | 0.00 | 0.00 | 0.00 | |
| ENG/D/0 Jaipur | | | | | | 30 |
| Total | | | | | 600000.00 | 22 |
| Less Standard Agency Commission 15.00%(-) | | | | | 90000.00 | |
| (SAC/HSN 998363) Media Cost | | | | | 510000.00 | |
| (SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00 | | | | | 60000.00 | |
| (+) Billable | | | | | 570000.00 | |
| HSN 998363 IGST @5% on Media Cost | | | | | 25500.00 | |
| HSN 998361 Ad Agency Services IGST @ 18% on Comm | | | | | 10800.00 | |
| Grand Total | | | | | 606300.00 | |
| (Rupees Six Lakh Six Thousand Three Hundred only) | | | | | | |

Press Estimate + Schedule (Jul-25)

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|--|---|
| Client : Amazon Seller Services Pvt Ltd. | Estimate No : EST/00499 |
| This is Footer | For Mediaware Infotech Pvt Ltd(Mumbai) |
| | tanmay.nayak IT Head HO |
| We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases. | For Amazon Seller Services Pvt Ltd. |
| Date : | Designation : |