



B.Y. Padhye Publicity Pvt. Ltd.

32 E, Shivganesh, Bhavani Shankar Road, Dadar (West), Mumbai 400028.
Phone : 022 2422 04 45 / 2422 92 41 ★ Email : vijay@bypadhye.com
GST No. 27AAACB1871D1Z2

Press Estimate + Schedule (Jun-25)

Client	: Amazon Seller Services Pvt Ltd.	Estimate No	: EST/00423
Client Address	: Maheshwari Nagar, KSITIL Special Economic Zone, Nellikkode PO, Bengaluru-560063	Date	: 02-06-2025
PAN No	: AAICA3918J	POS	: 29-Karnataka
GSTIN	: 29AAICA3918J1ZE	PAN No	: AACPH8447G
State	: 29 - Karnataka	GSTIN	: 27AACPH8447G002
		State	: 27 - Maharashtra
		Remarks	:

Brand	: Amazon Prime
Campaign	: Sanitytesting050625-02
Period	: 02-06-2025 - 30-06-2025

Publication & Edition(s) (Lan Frq Circ'000)	No. Of Ins.	Size Details Position Discount/Surcharge	Rate	Cost/Ins	Total Cost	Jun-25
SAKAL	2	10.00(W) X20.00(H) (200.00) Square Cm., Display B&W	1,000.00	2,00,000.00	4,00,000.00	
MAR/D/1067						
Ahmednagar						30
Akola						30
All Maharashtra						30
Aurangabad						30
Belagavi						30
Ch. Sambhajinagar						30
Dhule						30
Jalgaon						30
Khandesh						30
Kolhapur						30
Kolhapur Split						30
Mumbai						30
Nagpur						30

Nanded

30

Press Estimate + Schedule (Jun-25)

Client : Amazon Seller Services Pvt Ltd.				Estimate No : EST/00423		
Nashik						30
Pimpri-Chinchwad						30
Pune						30
Sangli						30
Satara						30
Solapur						30
Package : TOIJC+ JAIT (TIMES CLS APT)						
TIMES-CLASSIFIED SECTION	1	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	1,000.00	2,00,000.00	2,00,000.00	
ENG/D/0 Jaipur						30
Package : TOIJC+ JAIT (TIMES CLS APT)						
JAIPUR TIMES - TOI	1	10.00(W) X20.00(H) (200.00) Square Cm.,Display B&W	0.00	0.00	0.00	
ENG/D/0 Jaipur						30
Total					600000.00	22
Less Standard Agency Commission 15.00%(-)					90000.00	
(SAC/HSN 998363) Media Cost					510000.00	
(SAC/HSN 998361) ADD Actual Agency Commission 10.0000% of 600000.00					60000.00	
(+) Billable					570000.00	
HSN 998363 IGST @5% on Media Cost					25500.00	
HSN 998361 Ad Agency Services IGST @ 18% on Comm					10800.00	
Grand Total					606300.00	
(Rupees Six Lakh Six Thousand Three Hundred only)						

Press Estimate + Schedule (Jun-25)

Client : Amazon Seller Services Pvt Ltd.	Estimate No : EST/00423
This is Footer	For Mediaware Infotech Pvt Ltd(Mumbai) tanmay.nayak IT Head HO
We approve this estimate and authorise you to proceed with the releases of the advertisement as above and undertake to pay the bills for the above releases.	For Amazon Seller Services Pvt Ltd.
Date :	Designation :