



DataViz Dashboarding Competition



Background:

The senior management of a US-based insurance company is looking to analyze the business of the company. The attached excel file is a subset of the entire data that is available within the company. The data contains the details of the insurance policy, claims filed, and the related costs incurred by the insurance company.

Task:

Your task is to understand the data provided and build a dashboard on a reporting tool for the senior management. Use your judgement and understanding to decide what is important to show in the dashboard and how to show it.

Guidelines:

- No additional help / information will be shared by the organizing team. You are supposed to understand and familiarize yourself with the Insurance industry & the attached dataset.
- If you aren't familiar with Insurance terminologies, then kindly do some research on how the insurance sector operates and the business model to get an understanding first, which will help you in understanding the data and building the dashboard.
- The data provided isn't 100% clean, so you might have to do some data wrangling yourself before using it. All columns given may not be of value to you, so use your judgement to take a call.
- You are supposed to build your dashboard in a data visualization tool like PowerBI, Tableau, Qlik, Alteryx, Spotfire, Google Charts, etc. No limit on the number of pages in the dashboard.
- Do not submit any other PDF or document. The organizing team is only expecting an interactive dashboard. The submission should be the file extension saved by the tool (E.g. *.pbix* for PowerBI, *.twb* for Tableau, etc.) with the file name as team name.extension.
- You'll be evaluated on the storytelling of dashboard, appropriate charts & visuals used, business & metrics understanding, interactive nature of the dashboard, etc. Kindly ensure that your dashboard is visually appealing and shows accurate statistics. Factually incorrect numbers or wrong usage of charts or wrong KPIs proposed will lead to negative points.
- Not following the instructions mentioned above or any kind of plagiarism will lead to automatic rejection of your submission.

Time to showcase your dashboarding skills! All the best!