

PRINCIPLES AND PRACTICES OF MANAGEMENT

UBS-001: INTERDISCIPLINARY COURSES

UNIVERSITY BUSINESS SCHOOL

Final Exam

Time allotted: 3 Hr

Max. Marks: 50

Note: Each question carries 10 marks. It is compulsory to attempt all questions

1) (a) What do you mean by Departmentation? Explain Product Departmentation with the help of an example

(b) Explain Work Specialization with the help of an example

2) Write a note on: (a) Importance of Innovation in business

(b) Mintzbergs Managerial Roles

3) Discuss Maslow's Hierarchy of needs theory with Example and diagram

4) Explain Hersey and Blanchard's Situational Leadership Theory

5) Write a note on: (a) Charismatic-Visionary Leadership

b) McGregors Theory X and Theory Y of Motivation

MAJOR
BUSINESS ENVIRONMENT (UBS – 002)
Paper for ID Course

M.M: 50

TIME: 3Hour

NOTE: ALL QUESTIONS ARE COMPULSORY. EACH CARRIES TEN MARKS.

Q1. Define Mixed Economy? Explain features of Indian Economy as mixed economy along with its merits & demerits of mixed economy?

Q2.a) Explain Consumer Protection (Amendment) Act 2002?

b) Explain Consumer Protection Act 1986 along with rights of consumers?

Q3. Explain the following:

a) Quantitative credit control measures of monetary policy.

b) Explain tools or techniques of fiscal policy.

Q4. Explain the following:

a) Balance of Trade & kinds of balance of trade?

b) Reasons of unfavorable Balance of Payments & suggestions to correct disequilibrium in BOP?

Q5. a) Role of MNC's in the development of Indian Economy?

b) Explain rationale of Disinvestment of public enterprises?